



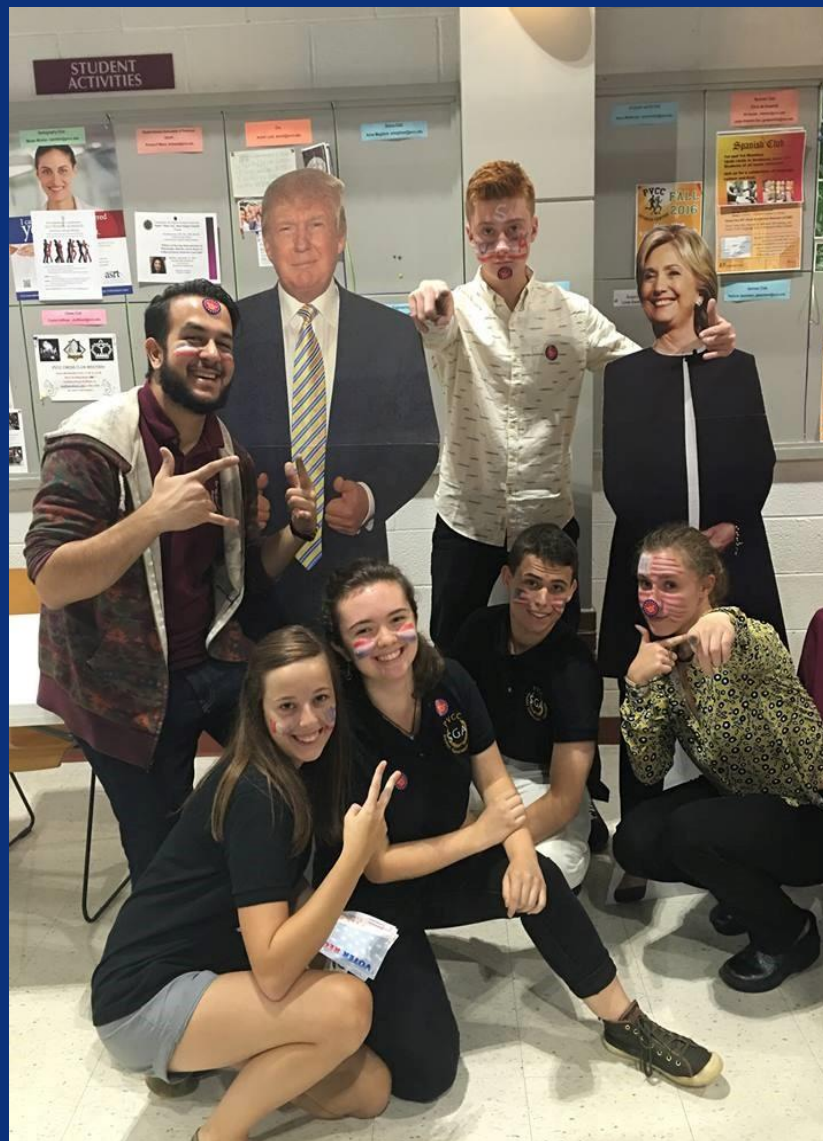
Civic Engagement Strategies for a Two-year Institution

Connie Jorgensen
Jolene Hamm, PhD

Civic Engagement at PVCC

Voter Registration

Absentee Ballots



Civic Engagement at PVCC

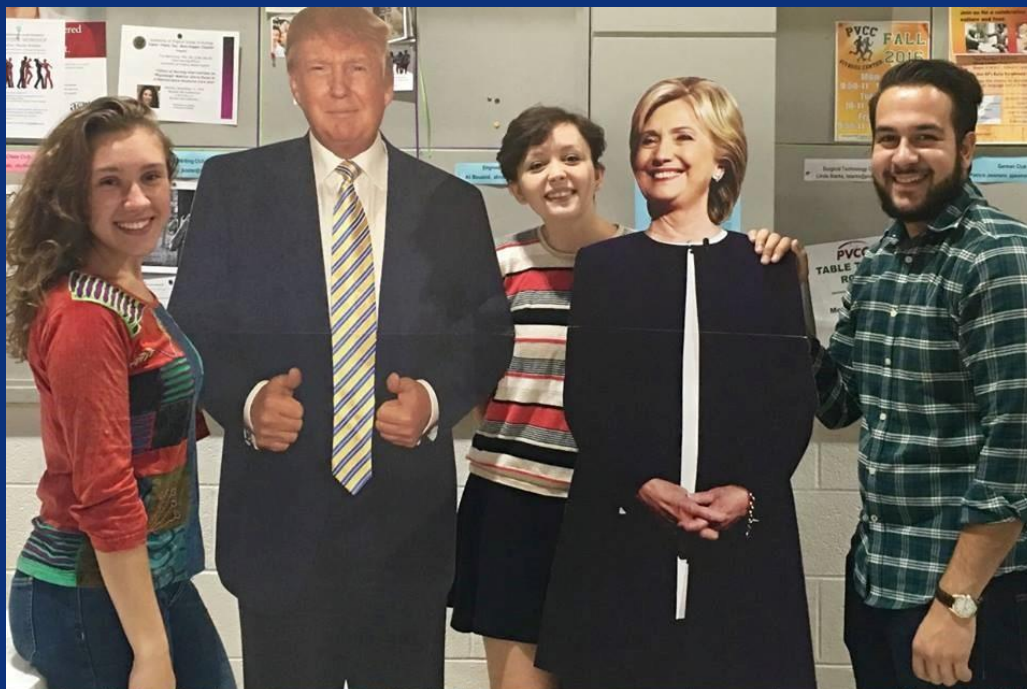
National Voter Registration Day



September 26, 2017

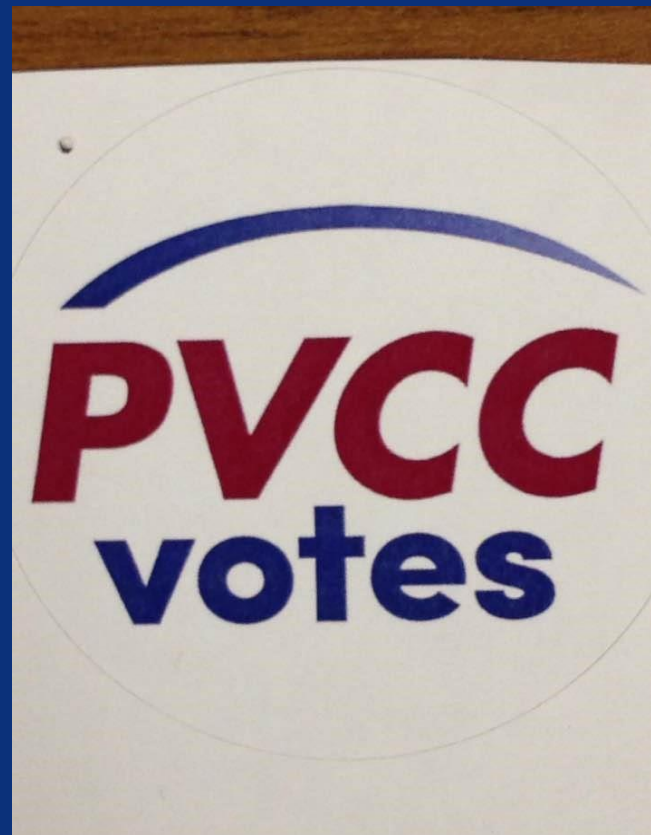
nationalvoterregistrationday.org

Civic Engagement at PVCC



Civic Engagement at PVCC

Get out the Vote



Civic Engagement at PVCC

Voter guide

<http://www.piedmontforum.com/wp-content/uploads/2016/11/Voter-Guide-Nov-2016.pdf>

Civic Engagement at PVCC

Congressional Debate

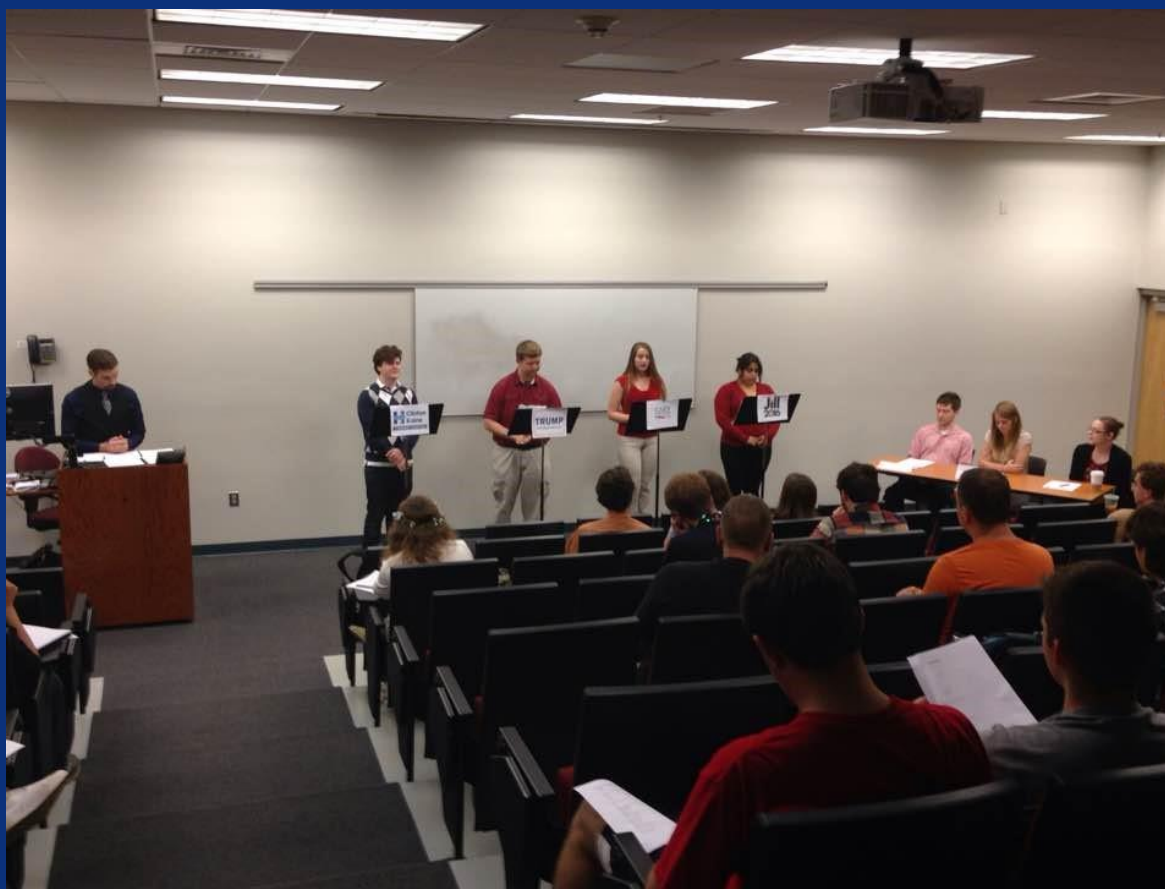


Civic Engagement at PVCC



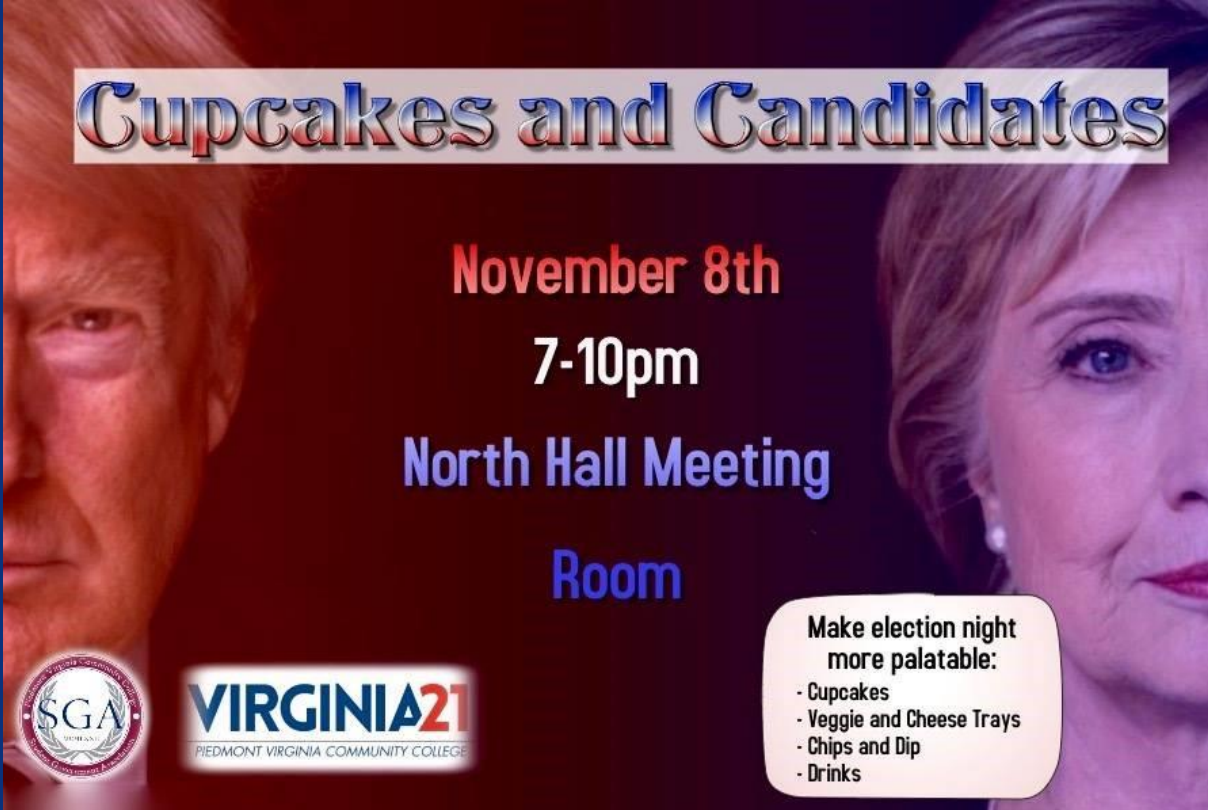
Civic Engagement at PVCC

Mock Presidential Debate



Civic Engagement at PVCC

Debate and election return watching parties





Cupcakes and Candidates

November 8th
7-10pm
North Hall Meeting
Room

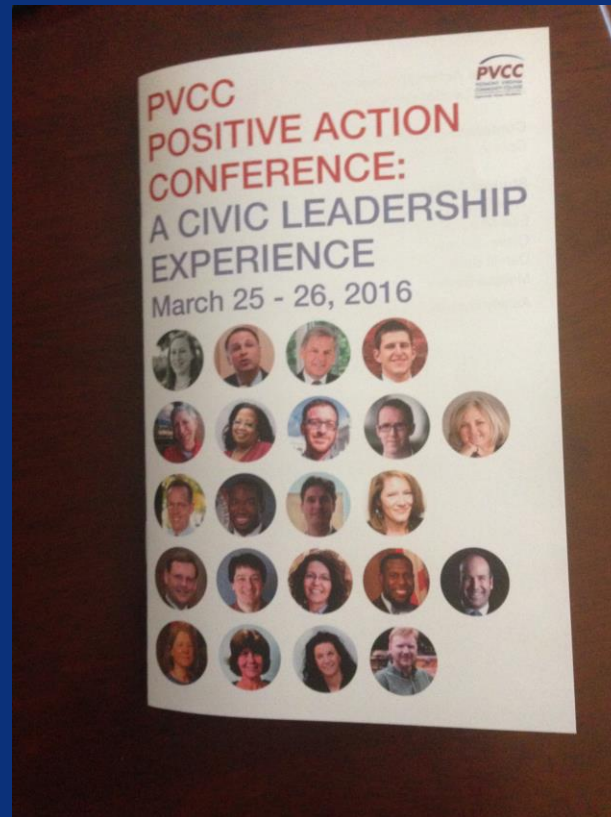
Make election night more palatable:

- Cupcakes
- Veggie and Cheese Trays
- Chips and Dip
- Drinks

Civic Engagement at PVCC

Civic Leadership Conference



Civic Engagement at PVCC

Barriers

Engaging the faculty and staff

Funding

ASSESSMENT

Civic Outcomes of Community Colleges Study

Provides information about students:

1. Civic behavior
2. Civic agency
3. Civic Knowledge



Civic Outcomes of Community Colleges Study

1. Must have your institution's IRB approval
2. Institutional Questionnaire
3. Student Survey
 1. Sampling: 10% of the population or 1000 students whichever is higher
 2. Timeframe: 2 weeks is recommended but can be extended to reach a reasonable response rate
 3. Incentives are recommended.

Types of questions

Community and Civic Engagement Survey

NOTE: The survey is a web-based survey and therefore this document does not reflect the web-based formatting.

This survey will be used for research purposes only; your responses will remain anonymous and any data that is reported will be at the aggregate level (no individual data will be shared). You may choose not to answer any question. Thank you for your time and feedback.

1. Prior to entering this college, how frequently did you participate in the following activities?

(Never, Annually, Semi-Annually, Monthly, Weekly, Daily)

- a. Participate in a group or organization
 - b. Perform a leadership role in an organization or club
 - c. Make a speech or presentation
 - d. Obtain news (through the Internet, television, newspaper, radio, etc.)
 - e. Discuss politics, social, or community issues
 - f. Volunteer in your community
 - g. Engage in service learning as part of a class
 - h. Express your opinions on issues or policies via social media or the Internet
 - i. Recruit others to participate in a community or civic activity
 - j. Sign an online or paper petition
 - k. Raise awareness about an issue, campaign, party, or group
 - l. Raise money for an issue, campaign, party, or group
 - m. Participate in a local, state, or national campaign
 - n. Persuade others to vote for a particular issue, candidate, or party
- 2. Prior to entering this college, had you participated in any of the following activities? (No, Yes)**
- a. Registered to vote
 - b. Voted in a student election
 - c. Voted in a local, state or federal election

4. Since entering this college, have you participated in any of the following activities? (No, Yes)

- a. Registered to vote
- b. Voted in a student election
- c. Voted in a local, state or federal election
- d. Taken a political science or government course
- e. Taken a course that deals with social, political, or economic inequality

5. My experiences at this college have contributed to my ability to: (Not at All, Very Little, Somewhat, To a Great Extent)

- a. Have a civil conversation about controversial issues with someone whose background or views are different than my own.
- b. Have my views challenged by others.
- c. Understand people from other cultures, races, or ethnicities.
- d. Work with others to make a difference on campus or in the community.
- e. Voice my opinions on campus, at work, or in my community.

6. Please indicate your level of agreement with the following statements: (Strongly Disagree, Disagree, Neither Agree nor Disagree, Agree, Strongly Agree)

- a. Involvement in community or campus causes is important to me.
- b. I have the tools to seek out information in order to develop an informed position on a social or political issue.
- c. I have the tools necessary to communicate with someone whose views are different than my own.
- d. I can be a part of something bigger than myself to effect change.

Shown with permission,
<http://thedemocracycommitment.org/programs/the-civic-outcomes-of-community-colleges/>

Still interested . . .

. . . and in the VCCS, email Jolene

. . .and not in the VCCS, visit The
Democracy Commitment website

The National Study of Learning, Voting, and Engagement (NSLVE)

1. It's free (seriously free)
2. It protects the student privacy
3. Informs the institution of its students voting trends

How does it protect student's privacy

NATIONAL STUDENT CLEARINGHOUSE

National Study of Learning, Voting and Engagement (NSLVE) Participation Authorization Form

The undersigned, as an authorized representative of Piedmont Virginia Community College (PVCC) (institution name) ("Institution"), authorizes and instructs the National Student Clearinghouse ("Clearinghouse") to use the Institution's enrollment data for participation in the National Study of Learning, Voting, and Engagement ("NSLVE"). The organization conducting NSLVE on behalf of the Institution is CIRCLE (The Center for Information and Research on Civic Learning and Engagement), based at Tufts University. NSLVE offers colleges and universities an opportunity to measure the voting and registration rates of their students and to study the effectiveness of educational programs increase student civic learning and engagement in democracy.

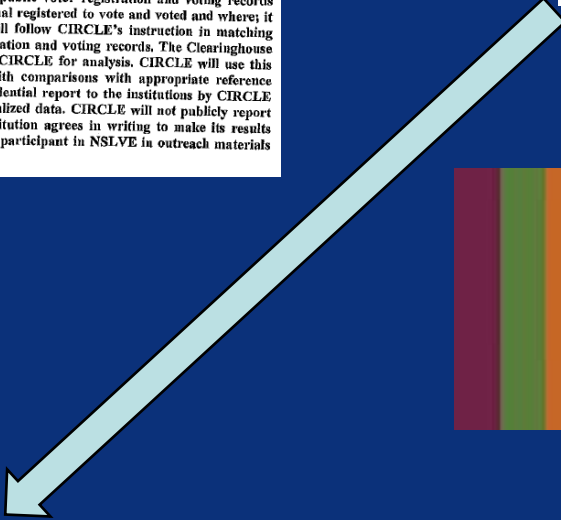
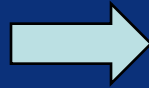
CIRCLE has a contract with a third-party vendor that collects public voter registration and voting records nationally. The information collected includes whether an individual registered to vote and voted and where; it does not include *how* an individual voted. The Clearinghouse will follow CIRCLE's instruction in matching student name, date-of-birth, and address with public voter registration and voting records. The Clearinghouse will assemble a de-identified student-level dataset and send it to CIRCLE for analysis. CIRCLE will use this dataset to study student registration and voting rates, along with comparisons with appropriate reference groups. The study results will be provided in the form of a confidential report to the institutions by CIRCLE directly. The report will contain aggregate numbers, not individualized data. CIRCLE will not publicly report results that allow the Institution to be identified, unless the Institution agrees in writing to make its results public. CIRCLE reserves the right to identify the Institution as a participant in NSLVE in outreach materials and publications.

INSTITUTE FOR
 DEMOCRACY &
 HIGHER EDUCATION

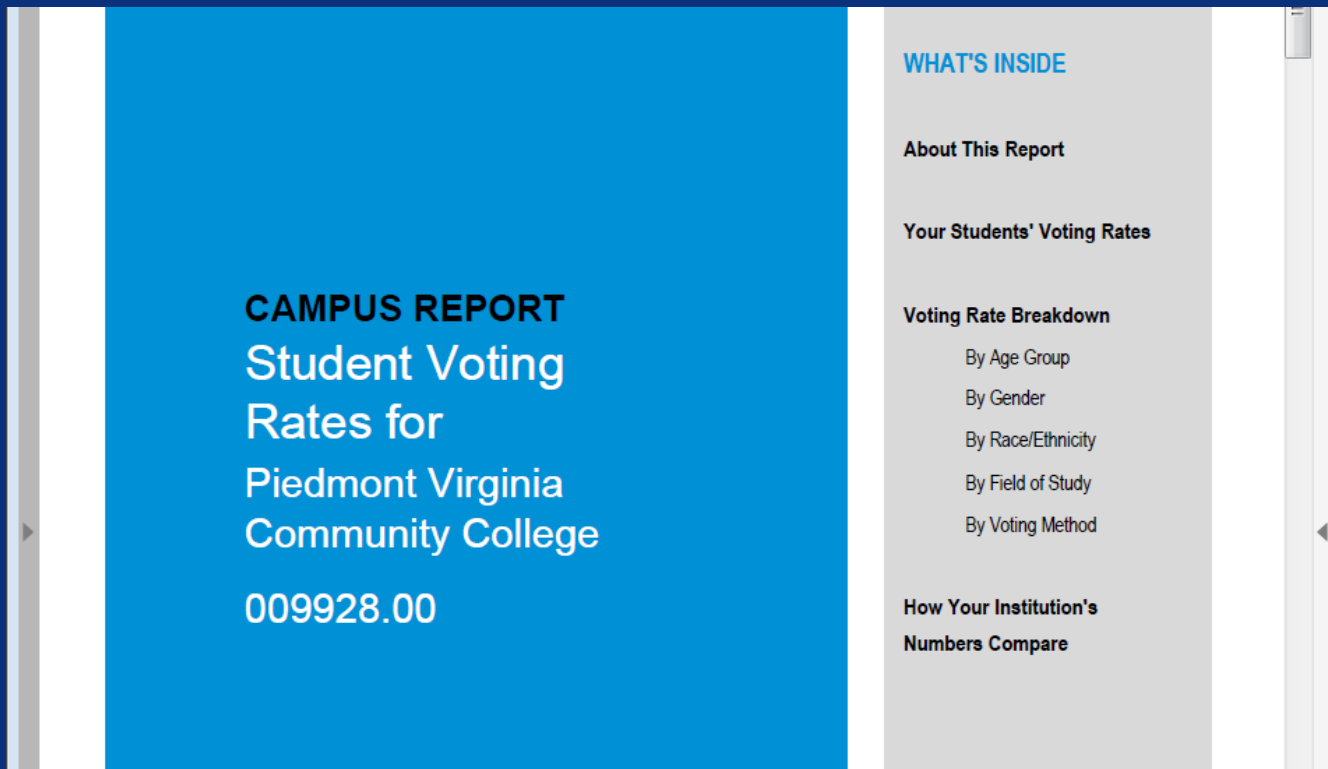
NATIONAL STUDENT
 CLEARINGHOUSE

Enrollment Reporting - Verification Services - Transcript Services - Research Services

Your Data



The types of results



CAMPUS REPORT
Student Voting Rates for
Piedmont Virginia Community College
009928.00

WHAT'S INSIDE

- About This Report**
- Your Students' Voting Rates**
- Voting Rate Breakdown**
 - By Age Group
 - By Gender
 - By Race/Ethnicity
 - By Field of Study
 - By Voting Method
- How Your Institution's Numbers Compare**

Advantages and Disadvantages

- + It's free
- + It's easy to get the information and partner
- + It compares you with participating peers
- For more current years it is challenging to get the results (we haven't received the 2016 presidential election results yet)
- It's a nice to know to determine if your activities are having an impact but there is not a direct correlation.

Where should assessment go from here

Admittedly we are only measuring the short term impact that we have on our students. To be truly civically engagement, a student would have a life time involvement in civic activities. There fore it is important for the institution to measure the long term impact.

How?

Surveying students who have graduated from the institution as a part of our graduate follow up survey.

Inquired to NSLVE if it would be possible to get data for students who have graduated from institution.

Civic Engagement at PVCC

RESOURCES

The Democracy Commitment

thedemocracycommitment.org

Voter Friendly Campus Designation

<http://campusvoteproject.org>

All in Campus Democracy Challenge

www.allinchallenge.org

Civic Engagement at PVCC

Center for Information and Research on
Civic Learning and Engagement at
Tufts University

activecitizen.tufts.edu/research/circle/

Turbovote

www.turbovote.org

Resources

The National Study of Learning, Voting, and Engagement.

<http://activecitizen.tufts.edu/research/nslve/>

Civic Outcomes of Community Colleges Study

<http://thedemocracycommitment.org/programs/the-civic-outcomes-of-community-colleges/>