

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA  
COUNCIL MEETING  
MARCH 10, 2009  
MINUTES NO. 531**

Mr. Clement called the Council meeting to order at 9:10 a.m. in the L. Douglas Wilder-Cooperative Extension Building, Virginia State University, Petersburg, Virginia. Council members present: Bob Ashby, Gilbert Bland, Whittington Clement, Mimi Elrod, Mary Haddad, Eva Hardy, Margaret Lewis, Susan Magill, Christine Milliken, and Alan Wurtzel. Staff members present: Lee Andes, Joe DeFilippo, Darlene Derricott, Alan Edwards, Dan Hix, Daniel LaVista, Kirsten Nelson, Lee Ann Rung, Linda Woodley, and Yan Zheng. Jake Belue from the Office of the Attorney General was also present.

**PUBLIC COMMENT PERIOD**

Mr. Clement asked if anyone wished to address the Council during the public comment period. No requests were received.

**APPROVAL OF MINUTES**

On motion by Ms. Magill and seconded by Dr. Ashby, the minutes from the January 6 Executive Committee and the January 6 Council meeting were unanimously approved as submitted.

**REMARKS BY PRESIDENT MOORE**

President Moore provided some background on the university and thanked the Council for the role it has played in assisting VSU with its mission. In 1999 the Council was instrumental in getting full state funding for the university through the Office of Civil Rights (OCR) Accord.

Mr. Moore reported that he has been president for 16 years and plans to retire in 2010. He provided statistics on student enrollment, which exceeds 5,000. Last fall the university welcomed 1300 new students from 24 different states. Ninety-five percent of students receive financial aid.

President Moore attributed the university's popularity to the national attention it has received from U.S. News and World Report, where the university was ranked 63rd in the region; fifth best public HBCU overall; and 14th best HBCU among public and private institutions in America. For the second year in row, VSU was ranked top public HBCU of all Master's degree-granting institutions in the country.

The university is fully accredited by SACS and its engineering program earned accreditation from the Accreditation Board for Engineering and Technology (ABET) for all of its programs, retroactive to 2006. NSU's nursing program exceeded an 80% pass rate and received the first step (state accreditation) for the nursing school and is moving forward to national accreditation this fall. VSU has received an unqualified opinion on its state audits for the last 15 years.

The U.S. Army ranked VSU's ROTC program first in the nation among HBCUs.

Mr. Moore informed the Council that the VSU Board of Visitors (BOV) was expanded from eleven to fifteen members during the 2008 General Assembly session, making the current BOV the largest and most diverse in the university's history.

Mr. Moore reported on the university's plans for expansion as well as its 2020 Vision Plan. The academic campus will more than double in size as the university plans to acquire 120 neighboring properties. This is only the second expansion in 127 years. He also announced a new tool that is being used to reduce the amount of paper while still maintaining good communication to the VSU community. Entitled "Moore Minutes," the streaming video highlights topics related to academics and capital improvement projects.

Mr. Moore answered questions from members and agreed to provide additional information related to earning levels for each year of higher education.

## **EXECUTIVE DIRECTOR'S REPORT**

Dr. LaVista reviewed the action plan for affordability recommendations. He said he was proud of the work done by Council last year in developing policy discussions. These discussions led to a greater awareness of policy issues, best practices, and/or policy recommendations.

The presenters from the March 9 briefing session were thanked: Uliana Gabara, Nancy Agee, Hugh Keogh, and Tom Hennessey. The briefing session generated thinking on whether the Council's focus should be on global awareness or global competitiveness. Dr. LaVista stressed the importance of regrouping on the recommendations from the affordability task force and asked for feedback on the direction in which this initiative is headed. He summarized the current recommendations, noted the progress that has been made since its approval by the Council, the plan going forward, and the expected timeline.

There was some discussion by the Council regarding Recommendation #2 and the expected timeline that was presented by staff. On motion by Ms. Milliken and seconded by Dr. Ashby, the following resolution was unanimously approved by the Council:

**BE IT RESOLVED** that the State Council of Higher Education for Virginia requests its Chairman to work with the Governor's Office to prepare and mail a letter to the congressional delegation expressing support for the proposed Access and Completion Incentive Fund to foster an innovative approach to help low-income students succeed and complete their college education.

## **BRIEFINGS AND DISCUSSION**

### *Update on General Assembly Budget Actions*

Mr. Hix distributed a table comparing the Governor's introduced budget amendments and the conference report for the 2008-10 biennium and briefly reviewed each item. Ms. Magill requested that in future reports, staff include actions taken by the institutions to reach the 60<sup>th</sup> percentile for faculty salaries, given the fact that there has been no funding over the last two years for staff increases.

Mr. Wurtzel congratulated Dr. LaVista and his staff for their success with both legislation and the budget bill at the 2009 General Assembly during this difficult economic period.

### *Update on 2009 Legislation*

Ms. Nelson distributed a report that summarized the bills that passed and failed during the 2009 General Assembly session. She briefly reviewed the three SCHEV bills that were passed and highlighted bills with which SCHEV was actively involved. Mr. Wurtzel requested additional information from staff on the Eastern Virginia Medical School (EVMS) legislation relating to its board appointees.

Ms. Hardy stressed the importance of the institutions' role in dealing with the legislature over proposed legislation dealing with in-state/out-of-state tuition, saying that bills of this nature will likely return in future legislative sessions. Mr. Clement stressed the importance of Council's involvement in communicating with staff and legislators over important issues during the session, and Dr. LaVista thanked the Council members for their consultation during the session.

## **ACTION ITEMS**

### *Action on Domicile Guidelines*

Mr. Andes reviewed the information that was presented to the Council in January and reminded the Council that most of the changes involved bringing the Domicile Guidelines into compliance with existing law. He reviewed the timeline and summary of the recommendations. On motion by Ms. Magill and seconded by Dr. Ashby the following resolution was unanimously approved by the Council:

**BE IT RESOLVED** that the State Council of Higher Education for Virginia approves the recommendations of the Domicile Guideline Review Committee to amend the Virginia Domicile Guidelines, 8 VAC 40-120, subject to non-substantive recommendations that may arise during the promulgation process.

Action on Program Productivity/Viability Process

Dr. DeFilippo provided background information about the process and indicated that a website for institutions to submit their program information was developed by Mr. Massa. He reviewed the information on Table 1 and explained the process.

Ms. Darlene Derricott was acknowledged for handling all communication with the institutions during this process. Dr. DeFilippo answered questions from members.

There was some discussion about the large number of program closures and the fact that the starting dates and characteristics of the programs were not listed. Ms. Lewis felt that this information may reveal an opportunity to increase the viability of the program. Staff was asked to build this information into the process. In answer to a question raised by Ms. Milliken about the number of Technical Studies programs at the community colleges targeted for closure, Mr. Hightower from the Virginia Community College System (VCCS) reported that many of the programs were implemented as a “rapid fire response” to offer programs targeted to certain employer needs in a particular area. These programs were set up as employer-specific individualized plans of study meant to last 2-4 years. If any of the programs are to continue after four years, each must go through the full program application process. Mr. Wurtzel recommended that the program viability process be revised to include an annual review of programs that have reached the five-year mark, since new programs are exempted from the process for their first five years of existence.

***On motion by Mr. Wurtzel and seconded by Ms. Haddad, the Council unanimously recommended that staff develop a specific proposal for conducting the program viability process on an annual basis as well as every five years. It was requested that the proposal be submitted to the Council for approval in May.***

On motion by Dr. Elrod and seconded by Ms. Lewis the following resolution was unanimously approved by the Council:

**BE IT RESOLVED** that the State Council of Higher Education for Virginia approves the following degree program actions:

**A. Continue without stipulation:**

**Norfolk State University**

**Master of Arts in Teaching (MAT) - CIP Code: 13.0101**

**Master of Music in Music (MMUS) - CIP Code: 50.0903**

**University of Virginia**

**Doctor of Business Administration (DBA) and Doctor of Philosophy (PhD) in Business Administration - CIP Code: 52.0201**

**Virginia Polytechnic Institute and State University**

**Master of Science (MS) in Hospitality and Tourism Management - CIP Code: 52.0901**

**Virginia State University**

**Master of Arts in English (MA) – CIP Code: 23.0101**

**Master of Science (MS) and Master of Education (ME) in Mathematics – CIP Code: 27.0101**

- B. Continue with stipulation that an institutional action plan be submitted to SCHEV by March 2010 addressing (but not necessarily limited to) the program’s enrollment, graduates, fiscal resources and marketing:**

**Norfolk State University**

**Master of Arts (MA) and Master of Fine Arts (MFA) in Visual Studies – CIP Code: 50.0101**

- C. Close the following program:**

**Virginia State University**

**Master of Science in Physics (MS) – CIP Code: 40.0801**

**CONSENT AGENDA**

**Action on Programs at Public Institutions and Action on Private and Out-of-state Postsecondary Education Institutions**

No requests were made to discuss the consent agenda items. Therefore, on motion by Ms. Magill and seconded by Ms. Lewis, the following items were unanimously approved by consent:

**BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Bachelor of Fine Arts**

**(B.F.A.) degree program in Computer Game Design (CIP: 10.0304), effective fall 2009.**

**BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Master of Arts (M.A.) degree program in Global Affairs (CIP: 30.2001), effective fall 2009.**

**BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Master of Science (M.S.) degree program in Organization Development and Knowledge Management (CIP: 52.1003), effective fall 2009.**

**BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Master of Science (M.S.) degree program in Senior Housing Administration (CIP: 51.0799), effective fall 2009.**

**BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Polytechnic Institute and State University to initiate a Master of Information Security Assurance (M.I.S.A.) degree program (CIP: 11.1003), effective fall 2009.**

**BE IT RESOLVED that the State Council of Higher Education for Virginia certifies National School of Nursing and Allied Health to operate a postsecondary institution in the Commonwealth of Virginia, effective March 10, 2009.**

**BE IT RESOLVED that the State Council of Higher Education for Virginia certifies University of North America to operate a postsecondary institution in the Commonwealth of Virginia, effective March 10, 2009.**

### **ITEMS DELEGATED TO STAFF**

The following items had been reviewed and approved by staff, as delegated by the Council. As required, this information is included as part of these minutes:

- Approval of Institution State License Plate Scholarship Plan:
  - Mary Baldwin College
  - Marymount University
- Spin-off Program - George Mason University
- Discontinuation of Programs:
  - George Mason University (7)
  - James Madison University (2)
  - Longwood University (1)
  - Norfolk State University (2)
  - Old Dominion University (1)

- University of Virginia (2)
- Renaming of Department – Virginia Tech

### **NEW BUSINESS**

There being no new business, Mr. Clement announced that the next meeting will be held on May 11-12 at George Mason University.

The meeting was adjourned at 11:10 p.m.

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Whittington Clement  
Chairman

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Lee Ann Rung  
Council Secretary

## Items Delegated to Director/Staff

### Approval of Institution State License Plate Scholarship Plan

As authorized by the Code of Virginia, § 46.2-749, state license plates may bear the seal, symbol, emblem, or logotype of an institution. Proceeds from sales of these license plates are then used by the institution for scholarships under a plan approved by SCHEV. The License Plate Scholarship Plans for the following institutions have been reviewed and found to be in compliance with state requirements:

- Mary Baldwin College
- Marymount University

### Program Actions

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's "Policies and Procedures for Program Approval and Changes," the following items were approved as delegated to staff:

Institution	Degree/Program/CIP	Effective Date
George Mason University	Spin-off the Executive Master's degree program in Public Policy (CIP Code: 44.0599) from the Master of Public Policy (CIP Code: 44.0501)	Fall 2009

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's "Policies and Procedures for Program Approval and Changes," the following items were reported:

Institution	Degree/Program/CIP	Effective Date
George Mason University	Discontinue the Bachelor of Arts degree program in Area Studies (CIP Code: 05.0199).	May 2015
George Mason University	Discontinue the Master of Music degree program in Pedagogy and Performance (CIP Code: 50.0903).	May 2009
George Mason University	Discontinue the Master of Science degree program in Bioscience Management (CIP Code: 52.9999).	May 2015

George Mason University	Discontinue the Master of Science degree program in Electronic Commerce (CIP Code: 30.1501).	May 2015
George Mason University	Discontinue the Master of Science degree program in Operations Research and Engineering (CIP Code: 14.9999).	May 2009
George Mason University	Discontinue the Master of Music degree program in Conducting (CIP Code: 50.0906).	May 2009
George Mason University	Discontinue the Master of Science degree program in Urban Systems Engineering (CIP Code: 14.2798).	May 2009
James Madison University	Discontinue the Bachelor of Science degree program in Business and Marketing Education (CIP Code: 13.1303).	Fall 2008
James Madison University	Discontinue the Master of Education degree program in Hearing Disorders (CIP Code: 51.0202).	Fall 2008
Longwood University	Discontinue the Master of Science degree program in Environmental Science (CIP Code: 03.0103).	Fall 2008
Norfolk State University	Discontinue the Bachelor of Science degree program in Vocational/Industrial Education (CIP Code: 13.1320).	Spring 2013
Norfolk State University	Discontinue the Bachelor of Science degree program in Design Technology (CIP Code: 15.0899).	Spring 2013
Old Dominion University	Discontinue the Master of Arts/Master of Fine Arts degree program in Visual Studies with Norfolk State University (CIP Code: 50.0101)	Spring 2013
University of Virginia	Discontinue the Master of Science degree program in Applied Mechanics (CIP Code: 14.1101).	May 2004

University of Virginia	Discontinue the Master of Science degree program in Surgery (CIP Code: 51.1401).	May 2009
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Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's "Policies and Procedures for Internal and Off-Campus Organizational Changes," the following items were approved as delegated to staff:

**Organizational Changes / Off-campus Instructional Sites  
January – March 2009**

<b>Institution</b>	<b>Change / Site</b>	<b>Effective Date</b>
Virginia Polytechnic Institute and State University	Rename the Department of Art and Art History to the <b>School of Visual Arts</b> . Reorganize the School of Arts to create two schools - the <b>School of Performing Arts and Cinema</b> and the <b>School of Visual Arts</b> .	February 2, 2009