

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA  
EXECUTIVE COMMITTEE MEETING  
JULY 8, 2008  
MINUTES NO. 523**

Mr. Clement called the meeting of the Executive Committee to order at 8:00 a.m. in the Turman Room, Preston Library, Virginia Military Institute, Lexington, Virginia. Council members present: Bob Ashby, Gilbert Bland, Whittington Clement, Helen Dragas, Jim Dyke, Mimi Elrod, and Eva Hardy. Staff members present: Jim Alessio, Tom Daley, Joe DeFilippo, Alan Edwards, Dan Hix, Daniel LaVista, Tod Massa, Kirsten Nelson, and Lee Ann Rung. Jake Belue from the Office of the Attorney General was also present.

**APPROVAL OF AGENDA**

Mr. Clement indicated that two items would be added to the agenda:

- Report from the Cost of Living Adjustment (COLA) ad hoc subcommittee
- Report from the Restructuring Task Force

**APPROVAL OF MINUTES**

On motion by Ms. Dragas and seconded by Ms. Hardy, the Executive Committee minutes from the May 13, 2008 meeting were approved as submitted.

**DISCUSSION OF COUNCIL SELF-EVALUATION RESULTS**

Dr. LaVista compiled the results of the Council's self-evaluation and distributed copies to members. He indicated that nine of eleven members responded to the survey and that these respondents were generally pleased with the Council's performance. Some minor concerns were expressed, including improvements to the new member orientation and keeping up with national higher education issues. Dr. LaVista reminded members that the new format of holding briefing sessions prior to Council meetings has allowed more time to deal with national higher education issues. He also assured members that suggestions made to improve the new member orientation sessions will be instituted. Mr. Clement indicated that nothing further needed to be done with the survey, other than sharing the results with all members. He asked Council members to bring other items of interest to his attention or to the attention of Ms. Hardy.

**ACTION ON COUNCIL MEETING SCHEDULE FOR 2009 CALENDAR YEAR**

Mr. Clement informed the Committee that George Mason University has agreed to host the Council in May 2009, even though the resolution in the agenda book

indicated that the location was to be determined. He also noted that the January 2009 meeting was scheduled a week earlier than usual and that a June 2009 meeting with institutional presidents was added. Ms. Magill indicated that the Council's time is well spent when students and administrators are available on campus when the Council visits. She asked that the Council continue to look at this issue when setting future schedules. Dr. LaVista said by changing the date of the meeting with the private institutions to be held in July rather than May every other year (beginning in 2009), it will allow the Council to visit a public institution when students are still on campus. The following revised resolution was unanimously approved to be forwarded to the Council:

**BE IT RESOLVED that the State Council of Higher Education for Virginia approve the following meeting schedule for calendar year 2009 and distribute the information to all Council members:**

**Briefings on Monday Afternoon - Meetings on Tuesday**

- **January 5-6, 2009 – SCHEV Offices (Richmond)**
- **March 9-10, 2009 – travel to public institution (VA State University)**
- **May 11-12, 2009 – travel to public institution (George Mason University)**
- **June 8-9, 2009 – meet with college and university presidents – SCHEV Offices (Richmond)**
- **July 13-14, 2009 – travel to private institution (TBD)**
- **September 14-15, 2009 – SCHEV Offices (Richmond)**
- **October 26-27, 2009 – travel to public institution (Virginia Commonwealth University)**

**UPDATE FROM COST OF LIVING (COLA) AD HOC SUBCOMMITTEE**

Mr. Clement reminded the members that the Council had previously directed staff to work with relevant state-supported institutions of higher education to review the need for a cost of living adjustment to faculty salaries, with priority given to the immediate concerns of institutions of higher education located in Northern Virginia. The subcommittee consisted of Ms. Magill, Ms. Dragas, Mr. Dyke, Ms. Milliken, and Mr. Clement. Mr. Clement reported that after the subcommittee meeting the previous week, a difference of opinion existed about next steps, and he felt it should be discussed further by the Council. Mr. Clement also informed the Committee that George Mason University (GMU) withdrew its three earlier proposals and instead requested that an outside consultant review the issue.

Dr. LaVista distributed a chronology of events and outlined the central items for discussion, including 1) levels of activity for SCHEV in the process, 2) the role that institutions in northern Virginia and elsewhere would play in the study, 3) the structure of the proposed study, and 4) development of the request for proposal (RFP) and payment of the consultant.

Concern was expressed about addressing the issue solely in Northern Virginia and the possibility that such could create unintended consequences across the state. The scope of the study was also discussed, with most members concluding that a study of competitiveness should not be included in the initial cost of living study. Mr. H. Lane Kneeder, who was present and represented George Mason University, indicated that the university was interested and ready to take steps to begin the study.

After much discussion, it was the consensus of the Council that a study could be undertaken without a vote from members. However, the following key characteristics were agreed upon:

- The study would be an independent study coordinated and funded by George Mason and/or other institutions
- The study should evaluate cost of living differentials statewide as they affect faculty salaries at the institutions, but should not address issues of competitiveness
- The timetable for completing the study should be determined by the institutions
- George Mason should present its case and solicit support from other institutions at the August General Professional Advisory Committee (GPAC) meeting
- SCHEV staff would provide the consultant with pertinent data collected and evaluated over the last year
- Results of the study would be shared with staff and presented to the Council.

Dr. LaVista indicated that the next step would be for staff to work with GMU and others to prepare information about the study to share with the General Professional Advisory Committee (GPAC) at its August meeting.

### **UPDATE FROM RESTRUCTURING TASK FORCE**

Given the lateness of the hour, this item was tabled.

The meeting was adjourned at 9:25 a.m.

---

Whittington Clement  
Chairman

---

Lee Ann Rung  
Council Secretary

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA  
COUNCIL MEETING  
JULY 8, 2008  
MINUTES NO. 524**

Mr. Clement called the Council meeting to order at 9:05 a.m. in the Turman Room, Preston Library, Virginia Military Institute, Lexington, Virginia. Council members present: Bob Ashby, Gilbert Bland, Whittington Clement, Helen Dragas, Jim Dyke, Mimi Elrod, Eva Hardy, Susan Magill, and Christine Milliken. Staff members present: Jim Alessio, Tom Daley, Joe DeFilippo, Darlene Derricott, Alan Edwards, Dan Hix, Daniel LaVista, Tod Massa, Kirsten Nelson, Maricel Quintana-Baker, and Lee Ann Rung. Jake Belue from the Office of the Attorney General was also present.

**PUBLIC COMMENT PERIOD**

No requests for public comment were received.

**APPROVAL OF MINUTES**

On motion by Dr. Ashby and seconded by Mr. Dyke, the minutes from the May 13, 2008 meeting were unanimously approved as submitted.

**REMARKS BY GENERAL PEAY**

Mr. Clement thanked General Peay for the hospitality shown to the Council members and staff and read a short biography introducing General Peay. General Peay provided an overview of Virginia Military Institute (VMI). Founded in 1839, VMI is the oldest state-supported military institution in the nation, with a budget of \$70M, 20,000 graduates, 16,500 living alumni, and approximately 1380 currently enrolled cadets. He reviewed VMI's mission and core curriculum and said VMI cadets receive four years of physical training with an emphasis on citizenship and leadership. Every cadet is an athlete. Approximately 50% of graduates enter the military and approximately 20% enroll in graduate school.

General Peay also expressed concern about the major challenges faced by VMI, including recent state-mandated centralization procedures and reporting requirements of restructuring, accreditation bodies, and the National Collegiate Athletic Association (NCAA).

**EXECUTIVE DIRECTOR'S REPORT**

Dr. LaVista presented a preamble to the strategic plan that would be presented by Dr. DeFilippo under the Briefings and Discussion portion of the agenda. Dr. LaVista reminded members of the context of the plan with its 12 goals aligned around three

major themes: access, alignment, and investment. He provided a brief overview of efforts currently underway to address the major themes of the plan, including the College Access Challenge Grant and the partnership efforts with the Tidewater Consortium and Project Discovery to address the access and alignment theme, as well as efforts to expand research space as part of the capital bond package to address the investment theme. Dr. LaVista indicated that overall, the strategic plan is moving forward and its established goals are being accomplished.

## **BRIEFINGS AND DISCUSSION**

### *Eastern Virginia Medical School (EVMS) Update*

Mr. Lester, President of EVMS provided historical information and an overview of the EVMS and its purpose. He reminded the Council that during the 2008 General Assembly session questions were raised about the Commonwealth's ability to fund a building for EVMS in the capital bond bill. As a result, language in the 2008 Appropriation Act calls for a review of EVMS by SCHEV by November 15, 2008. He assured the Council and staff that EVMS is anxious to cooperate in the review. Mr. Lester introduced Dr. Gerald Pepe, Dean and Provost, and Dr. C. Donald Combs, Associate Dean for Planning and Health Professions.

### *Academic Affairs Update*

Dr. DeFilippo provided an update on SCHEV's coordinating role in reviewing cultural competency requirements in healthcare programs at the institutions and provided information about the recent SCHEV-sponsored OFA workshop for institutions. Dr. Quintana-Baker was introduced and she provided details about the workshop.

### *SCHEV's Six-Year Higher Education Strategic Plan Update*

Dr. DeFilippo provided highlights from current activities underway to address the six-year strategic plan entitled, *Advancing Virginia: Access, Alignment, Investment*. His updates included information about P-16 efforts, the statewide career pathways plan, the College Access Challenge Grant, and workforce alignment.

### *Discussion of Budget/Legislative Initiatives for 2008-10*

Mr. Hix provided an overview of budget amendment items, including the 2007 Council recommendations, 2008 legislative actions, and 2009-10 considerations. Council members expressed an interest in including the private institution nursing faculty salary increase that was recommended by the Council last fall but not funded in the 2008 legislative session. Staff agreed to include this in the materials that will be brought to the Council in September.

Ms. Nelson provided an overview of legislative issues, including 2007 and 2008 legislative actions, and 2009 legislative proposals. Mr. Dyke expressed an interest in remaining focused on nursing issues, even if language about the nursing study is removed from the Code. He also proposed adding more than one private college representative to the Student Advisory Council (SAC) as well as adding a graduate student representative. Ms. Magill asked that the Council receive periodic briefings from the SAC.

The Chairman called for a break at 11:00 a.m. The meeting resumed at 11:10 a.m. and Ms. Hardy chaired the remainder of the meeting in Mr. Clement's absence.

## **ACTION ITEMS**

### **Action on Programs at Public Institutions**

Dr. DeFilippo provided information about the program proposal from Old Dominion University for a Doctor of Nursing Practice degree and indicated that the program will add to the Commonwealth's capacity in nursing. The following resolution was unanimously approved by the Council:

**BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Old Dominion University to initiate a Doctor of Nursing Practice (DNP) degree (CIP: 51.1699) effective spring 2009.**

### **Program Viability Review Process**

Dr. DeFilippo provided information about the program viability review process that was tabled at the May meeting. He reviewed the analysis of the formula and explained the process used in developing it. The new approach is more rationally grounded and provides the information in a clearer manner. Staff provided the Council with two options for approval and after some discussion, the following resolution (option #2) was unanimously approved by the Council:

**BE IT RESOLVED THAT the State Council of Higher Education for Virginia adopts the revised *Policies and Procedures for Review of Academic Program Productivity/Viability* utilizing alternative quantitative standard 2, effective immediately and to be implemented during the 2008-09 academic year.**

### **Report on Nichols College Certificate to Operate**

Dr. DeFilippo reminded the Council that at its May 13, 2008 meeting, a resolution to approve Nichols College's application for certification to operate in Virginia was tabled pending provision of further information concerning the arrangement between Nichols College and Germanna Community College, and other programs offered by out-of-state institutions on community college campuses. He explained that since the May

meeting, Nichols College and Germanna Community College have mutually decided not to proceed with the arrangement as previously planned. Therefore, no action by the Council was necessary.

Action on the 2008-09 Full Cost Report

Mr. Hix provided information about the report and explained that staff recommends that Christopher Newport University (CNU) be permitted to phase-in the reporting requirement. On motion by Ms. Magill and seconded by Ms. Dragas, the following resolution was unanimously approved by the Council:

**BE IT RESOLVED that the State Council of Higher Education for Virginia approves the 2008-09 Full Cost Report.**

Action on Council Meeting Schedule for 2009 Calendar Year

Ms. Hardy informed the Council that the schedule had been approved by the Executive Committee with one revision, i.e., George Mason University has agreed to host the May 11-12, 2009 meetings. On motion by Dr. Elrod and seconded by Ms. Magill, the following resolution was unanimously approved by the Council:

**BE IT RESOLVED that the State Council of Higher Education for Virginia approve the following meeting schedule for calendar year 2009 and distribute the information to all Council members:**

**Briefings on Monday Afternoon - Meetings on Tuesday**

- **January 5-6, 2009 – SCHEV Offices (Richmond)**
- **March 9-10, 2009 – travel to public institution (VA State University)**
- **May 11-12, 2009 – travel to public institution (George Mason University)**
- **June 8-9, 2009 – meet with college and university presidents – SCHEV Offices (Richmond)**
- **July 13-14, 2009 – travel to private institution (TBD)**
- **September 14-15, 2009 – SCHEV Offices (Richmond)**
- **October 26-27, 2009 – travel to public institution (Virginia Commonwealth University)**

Report from Nominating Committee/Council Elections

In Ms. Lewis' absence, Dr. Ashby presented the report of the nominating committee and brought forward the nomination of Whitt Clement for Chairman and Eva Hardy for Vice Chairman. Ms. Dragas seconded the nomination **and it was unanimously approved to reappoint Mr. Clement as Chair and Ms. Hardy as Vice Chair for the coming year.**

## **CONSENT AGENDA**

Ms. Hardy queried whether any items required discussion or removal from the consent agenda. On motion by Mr. Dyke and seconded by Dr. Ashby, the following items were moved for approval by consent:

### **Action on Private and Out-of-state Postsecondary Education Institutions**

**BE IT RESOLVED that the State Council of Higher Education for Virginia certifies MediCorp Health Systems – School of Radiology to operate a postsecondary institution in the Commonwealth of Virginia, effective July 8, 2008.**

**BE IT RESOLVED that the State Council of Higher Education for Virginia certifies S & E Academy of Therapeutic Massage to operate a postsecondary institution in the Commonwealth of Virginia, effective July 8, 2008.**

## **ITEMS DELEGATED TO STAFF**

The following items had been reviewed and approved by staff, as delegated by the Council. As required, this information is included as part of these minutes:

- Academic Programs – ODU, UVA
- Organizational Changes/Off-Campus Instructional Sites - ODU
- Governor’s Career and Technical Academies
- Approval of Institution State License Plate Scholarship Plan
  - Hampden-Sydney College
  - Longwood University
  - Radford University
  - Virginia Union University
- Student Financial Aid Plans

The meeting was adjourned at 11:35 a.m.

---

Whittington Clement  
Chairman

---

Lee Ann Rung  
Council Secretary

### Items Delegated to Director/Staff

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's "Policies and Procedures for Program Approval and Changes," the following items were approved as delegated to staff:

#### Academic Programs

Institution	Action	Effective Date
Old Dominion University	Changing the CIP Code of the Master of Science degree program in Occupational and Technical Studies from (CIP Code: 13.9999) to (CIP Code: 13.1399)	Spring 2008
University of Virginia	Spin-off of a Master of Education degree program in Student Affairs Practice in Higher Education (CIP: 13.0406) from the existing Master of Education degree program in Counselor Education (CIP: 13.1101)	Spring 2008

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's "Policies and Procedures for Internal and Off-Campus Organizational Changes," the following items were approved as delegated to staff:

#### Organizational Changes / Off-campus Instructional Sites

Institution	Change / Site	Effective Date
Old Dominion University	Establishing an off-campus instructional site at 1603 Santa Rosa Road (Tyler Building), Richmond, VA 23229	May 10, 2008

#### Governor's Career and Technical Academies

The following Governor's Career and Technical Academy proposals have been reviewed and approved as delegated to staff:

**Title of Academy:** Governor's Career and Technical Academy FIRST (Fostering Innovation and Relevance through STEM and Trades)

**Location:** Suffolk, Virginia

**Name of Lead Entity:** Pruden Center for Industry and Technology

**Collaborating Partners:**

Pruden Center for Industry and Technology  
Suffolk Economic Development/City of Suffolk  
Tidewater Community College  
Hampton Roads Research Partnership  
Isle of Wight Public Schools  
Suffolk Public Schools  
MYMIC:LLC  
Isle of Wight County Government  
Isle of Wight Chamber of Commerce  
Sentara Obici Hospital  
Starr Motors  
Alion Science & Technology  
SAIC  
Paul D. Camp Community College  
Old Dominion University

**Date of Approval:** May 1, 2008

**Academy Operational Timeline:** 2008-09 Academic Year

---

**Title of Academy:** STEM for Life Governor's Career and Technical Academy

**Name of Lead Entity:** Russell County Public Schools

**Location:** Lebanon, Virginia

**Collaborating Partners:**

Russell County Public Schools  
People Incorporated of Southwest Virginia  
University of Virginia's College at Wise  
Southwest Virginia Community College  
Town of Lebanon  
The Southwest Virginia Public Education Consortium  
Virginia Economic Development Partnership (VEDP)  
AEP- Clinch River Plant  
Virginia Intermont College  
Bostic Tucker & Company

**Date of Approval:** May 23, 2008

**Academy Operational Timeline:** 2008-09 Academic Year

---

**Title of Academy:** The NOVA Governor's Career and Technical Academy

**Name of Lead Entity:** Northern Virginia Community College and Arlington Public Schools

**Location:** Arlington, Virginia

**Collaborating Partners:**

Northern Virginia Community College  
Arlington Public Schools  
Virginia Polytechnic Institute and State University  
Arlington Employment Center  
Viral Media Productions, LLC  
Nortel  
Passport Nissan  
National Science Foundation  
Passport Chrysler  
American Service Center

**Date of Approval:** May 27, 2008

**Academy Operational Timeline:** 2008-09 Academic Year

---

**Title of Academy:** Stafford Academy for Technology (STAT)

**Name of Lead Entity:** Stafford County Public Schools

**Location:** Stafford, Virginia

**Collaborating Partners:**

Stafford County Public Schools  
Diversified Educational Systems  
University of Mary Washington  
Rappahannock Regional Small Business Development Center  
Stafford County Economic Development  
Germanna Community College  
The Free Lance-Star  
McLane Advanced Technologies  
Fredericksburg Regional Alliance  
Virginia Employment Commission Workforce Center  
Employment Resources  
Dependable Global Solutions  
Hilldrup Companies  
Spotsylvania Technology Center  
Ronald L. Williams Ltd. and Autodesk, Inc.

**Date of Approval:** June 10, 2008

**Approval of Institution State License Plate Scholarship Plan**

As authorized by the Code of Virginia, § 46.2-749, state license plates may bear the seal, symbol, emblem, or logotype of an institution. Proceeds from sales of these license plates are then used by the institution for scholarships under a plan approved by SCHEV. The License Plate Scholarship Plans for the following institutions have been reviewed and found to be in compliance with state requirements:

- Hampden-Sydney College
- Longwood University
- Radford University
- Virginia Union University

**Student Financial Aid Plans**

Review of the Institution's S5 Financial Aid Plans include each individual institution's plan for expenditure of its appropriation for undergraduate student financial assistance and assumptions and calculations for determining the cost of education and student financial need as required by the Appropriation Act. The institutions' reports have been found complete and in compliance with state law and regulations. Accordingly, staff has approved the plans.