Civic Engagement at PVCC

Voter Registration

Absentee Ballots
Civic Engagement at PVCC

National Voter Registration Day

September 26, 2017

nationalvoterregistrationday.org
Civic Engagement at PVCC
Civic Engagement at PVCC

Get out the Vote
Civic Engagement at PVCC

Voter guide

Civic Engagement at PVCC

Congressional Debate
Civic Engagement at PVCC
Civic Engagement at PVCC

Mock Presidential Debate
Civic Engagement at PVCC

Debate and election return watching parties

Cupcakes and Candidates

November 8th
7-10pm
North Hall Meeting Room

Make election night more palatable:
- Cupcakes
- Veggie and Cheese Trays
- Chips and Dip
- Drinks
Civic Engagement at PVCC

Civic Leadership Conference

PVCC Positive Action Conference: A Civic Leadership Experience
March 25 - 26, 2016
Civic Engagement at PVCC

Barriers
Engaging the faculty and staff

Funding
ASSESSMENT
Civic Outcomes of Community Colleges Study

Provides information about students:
1. Civic behavior
2. Civic agency
3. Civic Knowledge
Civic Outcomes of Community Colleges Study

1. Must have your institution’s IRB approval
2. Institutional Questionnaire
3. Student Survey
   1. Sampling: 10% of the population or 1000 students whichever is higher
   2. Timeframe: 2 weeks is recommended but can be extended to reach a reasonable response rate
   3. Incentives are recommended.
Types of questions

Community and Civic Engagement Survey

NOTE: The survey is a web-based survey and therefore this document does not reflect the web-based formatting.

This survey will be used for research purposes only; your responses will remain anonymous and any data that is reported will be at the aggregate level (no individual data will be shared). You may choose not to answer any question. Thank you for your time and feedback:

1. Prior to entering this college, how frequently did you participate in the following activities?  
(Never, Annually, Semi-Annually, Monthly, Weekly, Daily)
   a. Participate in a group or organization
   b. Perform a leadership role in an organization or club
   c. Make a speech or presentation
   d. Obtain news (through the Internet, television, newspaper, radio, etc.)
   e. Discuss politics, social, or community issues
   f. Volunteer in your community
   g. Engage in service learning as part of a class
   h. Express your opinions on issues or policies via social media or the Internet
   i. Recruit others to participate in a community or civic activity
   j. Sign an online or paper petition
   k. Raise awareness about an issue, campaign, party, or group
   l. Raise money for an issue, campaign, party, or group
   m. Participate in a local, state, or national campaign
   n. Persuade others to vote for a particular issue, candidate, or party

2. Prior to entering this college, had you participated in any of the following activities?  
(No, Yes)
   a. Registered to vote
   b. Voted in a student election
   c. Voted in a local, state or federal election
   d. Taken a political science or government course
   e. Taken a course that deals with social, political, or economic inequality

4. Since entering this college, have you participated in any of the following activities?  
(No, Yes)
   a. Registered to vote
   b. Voted in a student election
   c. Voted in a local, state or federal election
   d. Taken a political science or government course
   e. Taken a course that deals with social, political, or economic inequality

5. My experiences at this college have contributed to my ability to:  
(Not at All, Very Little, Somewhat, To a Great Extent)
   a. Have a civil conversation about controversial issues with someone whose background or views are different than my own.
   b. Have my views challenged by others.
   c. Understand people from other cultures, races, or ethnicities.
   d. Work with others to make a difference on campus or in the community.
   e. Voice my opinions on campus, at work, or in my community.

6. Please indicate your level of agreement with the following statements:  
(Strongly Disagree, Disagree, Neither Agree nor Disagree, Agree, Strongly Agree)
   a. Involvement in community or campus causes is important to me.
   b. I have the tools to seek out information in order to develop an informed position on a social or political issue.
   c. I have the tools necessary to communicate with someone whose views are different than my own.
   d. I can be a part of something bigger than myself to effect change.

Still interested . . .

. . . and in the VCCS, email Jolene

. . . and not in the VCCS, visit The Democracy Commitment website
1. It’s free (seriously free)
2. It protects the student privacy
3. Informs the institution of its students voting trends
How does it protect student’s privacy

Your Data

INSTITUTE FOR
DEMOCRACY &
HIGHER EDUCATION

NATIONAL STUDENT
CLEARINGHOUSE

National Study of Learning, Voting and Engagement (NSLVE)
Participation Authorization Form
Piedmont Virginia Community College (PVCC) [Institution name] ("Institution"), authorizes and instructs the National Student Clearinghouse ("Clearinghouse") to use the Institution’s enrollment data for participation in the National Study of Learning, Voting, and Engagement ("NSLVE"). The organization conducting NSLVE on behalf of the Institution is CIRCLE (The Center for Information and Research on Civic Learning and Engagement), based at Tufts University. NSLVE offers colleges and universities an opportunity to measure the voting and registration rates of their students and to study the effectiveness of educational programs increase student civic learning and engagement in democracy.

CIRCLE has a contract with a third-party vendor that collects public voter registration and voting records nationally. The information collected includes whether an individual registered to vote and voted and where; it does not include how an individual voted. The Clearinghouse will follow CIRCLE’s instruction in matching student name, date-of-birth, and address with public voter registration and voting records. The Clearinghouse will assemble a de-identified student-level dataset and send it to CIRCLE for analysis. CIRCLE will use this dataset to study student registration and voting rates, along with comparisons with appropriate reference groups. The study results will be provided in the form of a confidential report to the institutions by CIRCLE directly. The report will contain aggregate numbers, not individualized data. CIRCLE will not publicly report results that allow the Institution to be identified, unless the Institution agrees in writing to make its results public. CIRCLE reserves the right to identify the Institution as a participant in NSLVE in outreach materials and publications.
The types of results

CAMPUS REPORT
Student Voting Rates for
Piedmont Virginia Community College
009928.00
Advantages and Disadvantages

+ It’s free
+ It’s easy to get the information and partner
+ It compares you with participating peers
- For more current years it is challenging to get the results (we haven’t received the 2016 presidential election results yet)
- It’s a nice to know to determine if your activities are having an impact but there is not a direct correlation.
Where should assessment go from here

Admittedly we are only measuring the short term impact that we have on our students. To be truly civically engaged, a student would have a lifetime involvement in civic activities. Therefore it is important for the institution to measure the long term impact.
How?

Surveying students who have graduated from the institution as a part of our graduate follow up survey.

Inquired to NSLVE if it would be possible to get data for students who have graduated from institution.
Civic Engagement at PVCC

RESOURCES
The Democracy Commitment
thedemocracycommitment.org
Voter Friendly Campus Designation
http://campusvoteproject.org
All in Campus Democracy Challenge
www.allinchallenge.org
Civic Engagement at PVCC

Center for Information and Research on Civic Learning and Engagement at Tufts University

activecitizen.tufts.edu/research/circle/

Turbovote

www.turbovote.org
Resources

The National Study of Learning, Voting, and Engagement.
http://activecitizen.tufts.edu/research/nslve/

Civic Outcomes of Community Colleges Study