Agenda Book
May 21-22, 2018

Location: Sweet Briar College, Sweet Briar, VA
May 21-22, 2018, Council Meetings
Schedule of Events

Sweet Briar College
134 Chapel Road
Sweet Briar, VA

May 21, 2018 (Wailes Building)
(Lunch will be available for Council Members)

12:45 - 1:30  Council Meeting (Patio Room D) – Section A on the agenda
(CLOSED SESSION to discuss performance of the Director)

1:45 – 3:00  Academic Affairs Committee (Patio Room D) - Section B on the agenda
(Committee members: Katie Webb (chair), Carlyle Ramsey (vice chair), Ken Ampy,
Rosa Atkins, Gene Lockhart)

1:45 – 3:00  Resources and Planning Committee (Patio Room C) - Section C on the agenda
(Committee members: Marge Connelly (chair), Henry Light (vice chair), Victoria
Harker, Stephen Moret, Bill Murray, Tom Slater, Minnis Ridenour)

3:15 – 5:15  Private College Advisory Board Meeting (Conference Rooms A and B)

5:30 – 6:15  Campus Van Tour (ending at Cochran Library)

6:30 – 8:30  Joint reception/dinner with Private College Presidents (Cochran Library)

May 22, 2018 (Wailes Building)

9:00 – 12:30  Council Meeting (Conference Rooms A and B) - Section E on the agenda
(Continental breakfast will be available for Council members and staff)

NOTE: Council member, Victoria Harker, will participate in the May 22 Council
meeting from 200 Ednam Drive, Charlottesville, VA.

NEXT MEETING: July 17, 2018 – Richard Bland College
## Council Agendas for: May 21 - 12:45 - 5:15 and May 22 - 9:00 - 12:30

**Time:** May 21, 2018 @ 12:30 PM - May 22, 2018 @ 12:30 PM EDT  
**Location:** Sweet Briar College

**Description:**

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<td>--May 21 and 22 Agendas</td>
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<td><strong>12:45 - 1:30</strong></td>
<td><strong>COUNCIL MEETING (CLOSED SESSION) (May 21)</strong> - Wailes Building, Patio Room D</td>
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<td>A1.</td>
<td>--Call to Order</td>
<td>Chairman Fralin</td>
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<td>A2.</td>
<td>--Closed Session (Discussion of Personnel Matters Related to Performance of the Director)</td>
<td>Chairman Fralin</td>
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<td>A3.</td>
<td>--Motion to Adjourn</td>
<td>Chairman Fralin</td>
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<tr>
<td><strong>1:45 - 3:00</strong></td>
<td><strong>ACADEMIC AFFAIRS COMMITTEE (May 21, 2018)</strong> - Wailes Building, Patio Room D</td>
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<tr>
<td>B1.</td>
<td>--Call to Order</td>
<td>Ms. Webb</td>
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<td>B2.</td>
<td>--Approval of Minutes (March 19, 2018)</td>
<td>Dr. DeFilippo</td>
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<td>B3.</td>
<td>--Action on Programs at Public Institutions</td>
<td>Dr. DeFilippo</td>
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<td>B4.</td>
<td>--Review of Program Approval Policy and Strategic Plan Priorities</td>
<td>Dr. DeFilippo</td>
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<td>B5.</td>
<td>--Status Report on ACICS Schools Operating in Virginia</td>
<td>Ms. Rosa-Casanova</td>
<td>18</td>
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<td>B6.</td>
<td>--Update on 2018 Legislation on Academic Policy</td>
<td>Dr. DeFilippo</td>
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<td>B7.</td>
<td>--Report of the Staff Liaison to the Committee</td>
<td>Dr. DeFilippo</td>
<td>23</td>
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<td>B8.</td>
<td>--Motion to Adjourn</td>
<td>Ms. Webb</td>
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<td><strong>1:45 - 3:00</strong></td>
<td><strong>RESOURCES AND PLANNING COMMITTEE (May 21, 2018)</strong> - Wailes Building, Patio Room C</td>
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<td>C1.</td>
<td>--Call to Order</td>
<td>Ms. Connelly</td>
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<td>C2.</td>
<td>--Approval of Minutes (March 19, 2018)</td>
<td>Ms. Connelly</td>
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<td>C3.</td>
<td>--Discussion of Institutional Performance Measures Process</td>
<td>Dr. Mottley</td>
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<td>C4.</td>
<td>--Discussion of 2017 Fall Enrollment at Private, Non-Profit Institutions</td>
<td>Ms. Moschos</td>
<td>39</td>
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<td>C5.</td>
<td>--Update on the Resource Map for The Virginia Plan for Higher Education</td>
<td>Ms. Kang</td>
<td>51</td>
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<td>C6.</td>
<td>--Discussion of Pending Update to the Domicile Guidelines</td>
<td>Mr. Andes</td>
<td>53</td>
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<td>C7.</td>
<td>--Motion to Adjourn</td>
<td>Ms. Connelly</td>
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<td><strong>9:00 - 12:30</strong></td>
<td><strong>COUNCIL MEETING (May 22, 2018)</strong> - Conference Rooms A and B</td>
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<td>9:00</td>
<td>Call to Order and Announcements</td>
<td>Chairman Fralin</td>
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<td>9:00</td>
<td>Receipt of Public Comment</td>
<td>Chairman Fralin</td>
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<td>9:05</td>
<td>Approval of Minutes: Educational Session (March 19, 2018), Council Meeting (March 20, 2018)</td>
<td>Chairman Fralin</td>
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<td>9:10</td>
<td>Remarks from Meredith Jung-En Woo, President, Sweet Briar College</td>
<td>Dr. Woo</td>
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<td>9:30</td>
<td>Remarks from Jon Alger, President, James Madison University</td>
<td>Dr. Alger</td>
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<td>9:50</td>
<td>Report of the Agency Director</td>
<td>Mr. Blake</td>
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<td>10:00</td>
<td>Update on 2018 General Assembly Special Session</td>
<td>Mr. Blake and Ms. Covington</td>
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<td>10:10</td>
<td>Remarks from Fran Bradford, Deputy Secretary of Education</td>
<td>Ms. Bradford</td>
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<td>10:30</td>
<td>BREAK</td>
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<td>10:45</td>
<td>Discussion of The Virginia Plan for Higher Education</td>
<td>Ms. Kang</td>
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<td>11:05</td>
<td>Report from Committees</td>
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<td>11:05</td>
<td>Summary of Academic Affairs Actions and Discussion</td>
<td>Ms. Webb</td>
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<td>11:20</td>
<td>Summary of Resources and Planning Actions and Discussions</td>
<td>Ms. Connelly</td>
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<td>11:35</td>
<td>Update from Ad Hoc Data and Policy Committee</td>
<td>Mr. Slater</td>
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<td>11:50</td>
<td>Council Elections</td>
<td>Dr. Ramsey</td>
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<td>12:00</td>
<td>Receipt of Items Delegated to Staff</td>
<td>Mr. Blake</td>
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<td>12:10</td>
<td>New Business</td>
<td>Chairman Fralin</td>
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<tr>
<td>12:20</td>
<td>Old Business</td>
<td>Chairman Fralin</td>
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<td>12:30</td>
<td>Motion to Adjourn</td>
<td>Chairman Fralin</td>
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Ms. Webb (Chair) called the meeting to order at 3:23 p.m. at Christopher Newport University in Newport News, Virginia. Committee members present: Ken Ampy, Rosa Atkins, Heywood Fralin and Carlyle Ramsey.

Committee member absent: Gene Lockhart.

Staff members present: Beverly Covington, Joseph G. DeFilippo, Jodi Fisler, Ashley Lockhart, Paula Robinson, Sylvia Rosa-Casanova and Paul Smith.

**APPROVAL OF MINUTES**

On motion by Dr. Ramsey and seconded by Mr. Ampy, minutes from the January 9, 2018, meeting were approved unanimously.

Ms. Webb introduced and invited staff to present information on the following topics:

**ACTION ON PROGRAMS AT PUBLIC INSTITUTIONS**

In attendance:
Dr. Jan L. Arminio, Professor and Director of the Higher Education Program
Dr. Claudia Rector, Assistant Provost, Academic Affairs

Dr. DeFilippo described the proposed Master of Arts (M.A.) degree program in Higher Education and Student Development at George Mason University. Dr. DeFilippo then answered questions about the discipline, the current market demand and explained that staff recommended that the committee approve the program, according to the resolution.

After brief comments from George Mason University, on motion by Mr. Ampy and seconded by Dr. Ramsey, the following resolution was approved unanimously to be forwarded to the full Council:

**BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Master of Arts (M.A.) degree program in Higher Education and Student Development (CIP: 13.0406), effective fall 2018.**

Dr. DeFilippo described the proposed Bachelor of Arts (B.A.) degree program in Drama and Theatre at Norfolk State University. There was some discussion about the degree of duplication within Virginia’s public institutions and Dr. DeFilippo explained that staff recommended that the committee approve the program, according to the resolution.

After brief comments from Norfolk State University, on motion by Mr. Ampy and seconded by Dr. Atkins, the following resolution was approved unanimously to be forwarded to the full Council:
BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Norfolk State University to initiate a Bachelor of Arts (B.A.) degree program in Drama and Theatre (CIP: 50.0501), effective fall 2018.

ACTION ON ORGANIZATIONAL CHANGES AT PUBLIC INSTITUTIONS

In attendance:
Randy Canterbury, Senior Associate Dean for Education, School of Medicine
Christina Morell, Associate Provost

Dr. DeFilippo introduced the off-campus site, Inova Fairfax Medical Campus, in Arlington, Virginia for the University of Virginia and explained its context within the Code of Virginia as an organizational change. There was some discussion about square footage and enrollment capacity. Dr. DeFilippo explained that staff recommended that the Committee approve the organizational change, according to the resolution.

On motion by Dr. Ramsey and seconded by Dr. Atkins, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the establishment of the off-campus site, Inova Fairfax Medical Campus, in Arlington, Virginia for the University of Virginia, effective April 1, 2018.

ACTION ON PRIVATE POST-SECONDARY (PPE) INSTITUTIONAL CERTIFICATIONS

Dr. DeFilippo introduced the action on private post-secondary institutional certifications for Argosy University, South University and The Art Institute to operate as degree-granting postsecondary institutions within the Commonwealth of Virginia. He described the ownership change at the three institutions and why they require recertification. Dr. DeFilippo explained that staff has reviewed the applications and accepts and transmits them to the Committee for consideration.

On motion by Mr. Ampy and seconded by Dr. Ramsey, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Argosy University, South University and The Art Institute to operate as degree-granting postsecondary institutions within the Commonwealth of Virginia, effective March 20, 2018.

UPDATE ON STATUS OF ACCREDITING COUNCIL FOR INDEPENDENT COLLEGES AND SCHOOLS (ACICS) INSTITUTIONS OPERATING IN VIRGINIA

Ms. Rosa-Casanova provided the Committee with an update on the institutions affected by the loss of ACICS’ federal recognition. All affected institutions must report an updated status to SCHEV by March 30, 2018 and they have until June 12, 2018 to achieve accreditation.
There was some discussion about the number of students affected and the possibility of institutions closing due to lack of accreditation. Dr. DeFilippo reminded the Committee that SCHEV will continue to monitor the situation and will return to this issue at the May meeting with recommendations in advance of the June 12 deadline.

REPORT ON DUAL ENROLLMENT QUALITY AND TRANSFERABILITY

Dr. DeFilippo introduced the report on Dual Enrollment Quality and Transferability and answered questions on the issues of standardization, quality and transferability of dual enrollment courses. There was some discussion of the current, pertinent concern that dual enrollment is actually preparing students for college academic work and the various contributing factors. Dr. DeFilippo answered questions regarding the statistically significant differences in mathematics outcomes and described the VCCS Math Pathways Project.

Dr. DeFilippo explained that, due to legislation in the 2018 General Assembly session, there will be further discussion of dual enrollment and other transfer-related issues in upcoming IPAC and GPAC meetings, and that the Committee will be updated of any developments.

POST-COLLEGE OUTCOMES

Dr. DeFilippo described the post-college outcomes task force and work plan and answered questions about the intersection of economic development and higher education. There was also some discussion on wage and debt data collected by SCHEV. Dr. DeFilippo explained that if there is a consensus of support from Council, then SCHEV staff will convene the task force immediately with the intention of concluding its work in time for Council’s January 2019 meeting.

REPORT OF THE STAFF LIAISON TO THE COMMITTEE

There was some discussion on SCHEV’s current outreach effort to interact with school superintendents at recent regional meetings throughout the Commonwealth.

ADJOURNMENT

Ms. Webb adjourned the meeting at 4:43 p.m.

______________________________
Katharine Webb
Chair, Academic Affairs Committee

______________________________
Ashley Lockhart
Staff, Academic Affairs
State Council of Higher Education for Virginia
Agenda Item

Item: Academic Affairs Committee #B3 – Action on Programs at Public Institutions

Date of Meeting: May 21, 2018

Presenter: Dr. Joseph G. DeFilippo
Director of Academic Affairs & Planning
JoeDeFilippo@schev.edu

Most Recent Review/Action:
☑ No previous Council review/action
☐ Previous review/action

Date:
Action:

Background Information/Summary of Major Elements:

Programs Recommended for Approval
- Old Dominion University Master of Science (M.S.) in Cybersecurity (CIP: 11.1003)
- Northern Virginia Community College, Associate of Fine Arts in Visual Arts (CIP: 50.0701)
- University of Virginia, Master of Science (M.S.) in Business Analytics (CIP: 52.1301)

Financial Impact: See the summaries below for detail.

Timetable for Further Review/Action: N/A

Resolutions:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Old Dominion University to initiate a Master of Science (M.S.) degree program in Cybersecurity (CIP: 11.1003), effective fall 2018.

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Northern Virginia Community College to initiate an Associate of Fine Arts degree program in Visual Arts (CIP: 50.0701), effective fall 2018.

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to the University of Virginia to initiate a Master of Science (M.S.) in Business Analytics degree program in (CIP: 52.1301), effective fall 2018.
Old Dominion University
Master of Science (M.S.) in Cybersecurity
(CIP: 11.1003)

Program Description
Old Dominion University (ODU) is proposing the creation of a Master of Science (MS) degree program in Cybersecurity to be initiated in fall 2018. The program would be located in the Graduate School. Designed to prepare cyber-security technology leaders to work in various sectors of industry and government, the proposed program will educate students to secure the cyber space of individuals and organizations. The curriculum will provide students with knowledge and skills in cyber systems, cyber threats, cyber defense and operation technologies. Core courses include cybersecurity principles, cybersecurity law and policy, leadership and management in cybersecurity and cybersecurity techniques and operations. The curriculum will prepare students to assume responsibility for the management of cybersecurity projects and coordination of cyber operation teams. The capstone course will require students to complete 150 clock-hours in cybersecurity-related work within an organization and provide them with the opportunity to solve a cybersecurity problem in a real-world business setting. Graduates will be able to: 1) develop information security standards and procedures; 2) plan, design, implement and operate security technologies; 3) perform vulnerability analysis and assessment and develop plans for vulnerability mitigation; and 4) provide technical leadership focused on complex information security architecture. ODU developed nine new courses for the program. The courses include all of the core courses and four of the restricted elective courses.

The program would require 30 credit hours of coursework. All students would be required to complete: 12 credit hours of coursework in core courses; 15 credits for restricted electives; and a three credit hour capstone course.

Justification for the Proposed Program
ODU contends that “as the volume and sophistication of cyber attacks grow, there is strong demand for a well-trained cybersecurity workforce to safeguard the cyber space.” A 2011 article in Cybersecurity Workforce Development Directions states that “the cyber security workforce is one of the most critical employment sectors in the world … change is needed now in the way we develop and manage the cybersecurity workforce” (https://pdfs.semanticscholar.org/5555/d18d234221f79fe8a338d75291ffdee13f2b.pdf). In 2016, it was noted that “the federal government is now trying to improve its recruiting and retention of cybersecurity professionals… and a masters degree is needed” (https://www.computerworld.com/article/3094993/it-careers/feds-to-hire-3-500-cybersecurity-pros-by-years-end.html). In Executive Order 39, former Virginia Governor McAuliffe indicated “cyber security instruction, training and programs will be requisite components to prepare those currently seeking new occupational options as well as the next generation for the rapidly developing cyber security workplace” (https://governor.virginia.gov/media/3627/3e39-launching-cyber-virginia-and-the-virginia-cyber-security-commissionada.pdf).

ODU notes that “recent studies have shown that there is a serious shortage of talent to fill cybersecurity positions.” In the 2017 Global Information Security Workforce Study,
66% of all respondents indicated “they did not have the staff necessary to address the threats,” which was up from 62% in 2015. It was noted that “the shortage of information security workers is widening, as more sectors recognize the importance of deploying a skilled cyber workforce to protect their data” (www.iamcybersafe.org/wp-content/uploads/2017/06/Europe-GISWS-Report.pdf). An annual study conducted by the Enterprise Strategy Group concluded that the shortage of trained cybersecurity personnel is “problematic.” In 2017, “45% of organizations say they have a ‘problematic shortage’ of cybersecurity skills” (https://www.csoonline.com/article/3177374/security/cybersecurity-skills-shortage-holding-steady.html). Further, about 600 information technology and cybersecurity professionals identified cybersecurity as the number one “problematic shortage” area across all of [Information Technology] (IT) for the past six years in a row.” The proposed program is aimed at filling this gap and graduates “will be prepared to take leadership roles to the manage cybersecurity projects and [coordinate] cyber operation teams.”

**Student Demand**

In fall 2017, ODU surveyed undergraduate students and alumni in computer science, electrical and computer engineering and information technologies programs. Of the 286 respondents, 167 were juniors and seniors. When asked if they would likely enroll in the proposed program, 49 (approximately 29%) indicated “very likely” and 52 (approximately 31%) indicated “somewhat likely.”

In spring of 2018, ODU surveyed employees currently working the fields of information technology, cybersecurity, or computer science. All but three of the respondents had five or more years of experience in their current field. When asked if they would likely enroll in the proposed program, of the 88 respondents, 27 (approximately 31%) indicated “very likely” and 32 (approximately 36%) indicated “somewhat likely.”

Enrollment projections for the proposed program show a full-time equated student enrollment (FTES) of 10 in the program’s first year (2018-19). The projections continue as follows: FTES 2019-20, 15.0; 2020-21, 28.0; and 2021-22, 34.0. ODU anticipates having 12 graduates each year beginning in 2022-23. If these projections are met, this program will meet Council’s productivity/viability standards within five years, as required.

**Market/Employer Demand**

ODU asserts that graduates of the proposed program will fill jobs for senior technical positions such as cyber security project manager, chief information security officer and senior cyber systems architect. In fall of 2017, ODU surveyed 51 employers located in Virginia. The survey provided a description of the proposed program. Of the 16 respondents, 12 companies were “very interested” in hiring an applicant with the proposed MS degree in Cybersecurity; three indicated they were “somewhat” interested in hiring an applicant with the proposed MS degree in Cybersecurity. Employment announcements, in Virginia and nationally, show demand for qualified personnel to fill positions such as chief information security officer, information technology specialist: information security, computer network defense leader and cybersecurity policy analyst. Approximately 10 of the employment announcements required a minimum five years of work experience. The Bureau of Labor Statistics (BLS) predicts that between 2016 and 2026 employment of information security analysts is expected to grow “much faster than the average” for all occupations or 28% (www.bls.gov/ooh/computer-and-
The Virginia Employment Commission (VEC) predicts that between 2014 and 2024, employment of information security analyst is expected to increase 26.63% or 2.39% annually (available at: www.vawc.virginia.gov/).

**Issues of Duplication**

Three public institutions (GMU, NSU and VCU) offer a similar or related degree program. George Mason University offers two degree programs and one degree program with a track in critical infrastructure protection and management. GMU offers a MS in Information Security and Assurance. The focus of the program is to prepare security and assurance professionals to protect information systems. GMU’s program is similar to the proposed program in that it requires a course in information security theory and practice. GMU's program differs from the proposed program in that it requires coursework in network security and offers two concentrations: 1) applied cyber security and 2) network and system security. ODU’s program will not require such coursework in network security nor are concentrations offered. GMU's program allows students to elect to complete six-credit hours of thesis whereas ODU's program will require a three-credit capstone course. ODU’s program will be available fully online while GMU’s program is offered in a traditional, face-to-face format.

George Mason University offers a MS in Management of Secure Information Systems in an executive format; the degree program utilizes a cohort model and can be completed in 16 months. The program is interdisciplinary and requires coursework to prepare professionals for the challenges of modern computerized information systems that have become increasingly complex and vulnerable to cyber-attacks. GMU’s program is similar to the proposed program in that it requires coursework in cybersecurity foundations as well as leadership and management. Both programs require a three-credit capstone course. GMU’s program differs in that coursework is required in enterprise security threats, finance and enterprise security technologies and students must complete a weeklong study abroad residency. ODU’s program does not require such coursework or a study abroad residency course.

GMU also offers a MBA in Business Administration with a track in Critical Infrastructure Protection and Management. The degree program focuses on developing core management skills in business. The track which requires six credit hours addresses the analysis and management within critical infrastructure sectors. The coursework in the track does not offer the breadth and depth of coursework offered in ODU’s proposed degree program.

Norfolk State University offers a MS in Cybersecurity. NSU’s program is similar to the proposed program in that core courses in cyber security principles and management of information security are required. NSU's program requires a capstone program as will ODU's program. NSU’s program, like ODU's proposed program, is available fully online. NSU’s program differs from the proposed program in that it requires coursework in secure operating systems, ethical hacking and healthcare information security. NSU’s capstone course requires six credit hours and ODU’s will require 3 credit hours. Moreover, NSU’s program is comprised of 11 required courses. ODU’s program has five required courses and students select five courses from a list of restricted electives. NSU’s program does not have a course in leadership whereas ODU’s program will require a course that emphasizes leadership.
Virginia Commonwealth University offers a MS in Computer and Information Systems Security. The focus of the program is to prepare professionals to address the challenge of protecting information resources of firms and society at large. VCU’s program is similar to the proposed program in that courses in security principles and legal issues in information systems security are required. VCU’s program does not offer a capstone course or a leadership and management course while ODU’s program will require such courses. VCU’s program is available in a traditional, face-to-face format. ODU’s proposed program will be available in an online format and in a traditional, face-to-face format.

**Resource Needs**
The proposed program will be funded primarily through reallocations within the institution. Faculty resources from four colleges will be reallocated for the proposed program. ODU asserts none of the reallocations will have a negative effect on academic programs in the colleges or the resources of other areas of the institution. The institution will not seek additional state resources to initiate and sustain the program.

**Board Approval**
The ODU Board of Visitors approved the proposed program on December 7, 2017.

**Staff Recommendation**
Based on a thorough review of the application, staff recommends that the Academic Affairs Committee adopt the following resolution and transmit it to the Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Old Dominion University to initiate a Master of Science (M.S.) degree program in Cybersecurity (CIP: 11.1003), effective fall 2018.
Program Description
Northern Virginia Community College (NVCC) is proposing the creation of an Associate of Fine Arts (AFA) degree program in Visual Arts to be initiated in the fall of 2018. The program would be located in the Department of Arts, Communications and Humanities and will be offered at all five of NVCC's comprehensive campuses (Annandale, Alexandria, Loudoun, Manassas and Woodbridge). The proposed program prepares students for transfer to a four-year institution to pursue a Bachelor of Fine Arts (BFA). The program provides students with a broad level of course work in the visual arts. Program graduates will have the knowledge to produce artwork across multiple media; create artwork from direct observations and realistic or abstract representations; describe, critique and evaluate artwork; and identify and apply principles and elements of design.

The proposed 62 credit hour program will parallel the first two years of a typical BFA in visual art. The curriculum consists of 25 credit hours of general education, one-credit hour of personal development and 36 credit hours of core programmatic requirements.

Justification for the Proposed Program
NVCC asserts that there is a growing need for a visual art transfer degree to properly prepare students for BFA programs that require students to demonstrate proficiency in the field. Students transferring under the existing degrees, Associate of Arts in Fine Arts and an Associate of Applied Arts in Fine Arts, lack the specialization and portfolio requirements necessary for BFA program acceptance. The proposed AFA addresses this curricular gap and allows students to transfer with less loss of credit and be more competitive for BFA program admission than current associate degree options.

Student Demand
In November 2017, NVCC surveyed students who were enrolled in all art and art history courses to gauge interest in the AFA degree. Of the 924 students surveyed, 366 (39%) “Agreed” or “Strongly Agreed” that they wanted to transfer to a four-year institution to complete their degree in visual arts. Of these 366 students, 282 (77%) “Agreed” or “Strongly Agreed” that they were interested in a degree that focuses more heavily on portfolio development. 247 (67%) of the 366 students stated that they would switch their major to an AFA degree in visual arts. Of the survey respondents, 447 (47%) were currently enrolled in AA or AAA majors.

Enrollment projections for the proposed program show a full-time equated student enrollment (FTES) of 49 in the program’s first year (2018-19). The projections continue as follows: 2019-20, 112; 2020-21, 147; and 2021-22, 169. NVCC anticipates having 37 graduates each year beginning 2021-22. If these projections are met, this program will meet Council’s productivity/viability standards within five years.

Transfer Demand
The proposed AFA in Visual Arts was developed in cooperation and support of George Mason University, James Madison University, Radford University and the Maryland Institute College of Art. The proposed program has created a pathway that reduces the
time to degree for transfer students by mirroring the first two years of most BFA programs. NVCC anticipates the development of new articulation and transfer agreements as a result of this program.

**Issues of Duplication**
John Tyler, Tidewater and Thomas Nelson Community Colleges offer AFA degrees. However, Thomas Nelson Community College is the only VCCS institution to offer an AFA in Visual Arts. The two programs are not duplicative given their regional separation. Currently, NVCC offers two fine art degrees, an Associate of Arts in Fine Arts and an Associate of Applied Arts in Fine Arts. Both of these programs will be discontinued if the proposed AFA is approved.

**Resource Needs**
The adoption of the Visual Arts AFA will have negligible impact on existing resources. The proposed program uses current faculty, staff and facilities that are already in place. NVCC has planned for up to two additional adjunct faculty by 2020-21. The financial resources required to cover the additional faculty will come from tuition revenue.

**Board Approval**
The State Board of Community Colleges approved the proposed degree program on July 20, 2017.

**Staff Recommendation**
Based on a thorough review of the application, staff recommends that the Academic Affairs Committee adopt the following resolution and transmit it to the Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Northern Virginia Community College to initiate an Associate of Fine Arts degree program in Visual Arts (CIP: 50.0701), effective fall 2018.
University of Virginia
Master of Science (M.S.) in Business Analytics
(CIP: 52.1301)

**Program Description**
The University of Virginia (UVA) is proposing the creation of a Master of Science (MS) in Business Analytics degree program to be initiated fall 2018. The program would be located in the McIntire School of Commerce and co-administered with the Darden School of Business. The program would be offered in a hybrid format, available in Arlington and Charlottesville and require a residency for two courses in Charlottesville.

Designed to educate students to the advanced level of data analytics, the proposed program will focus on the application of digital and information technology, decision sciences and statistics to problem-solving within organizations. The program will provide students with the depth of knowledge needed to serve in a managerial capacity involving data based decision-making. The curriculum will include coursework in data mining, information systems for business intelligence, statistical analysis and modeling, management science and analytics. Students will take part in projects that utilize real data sets provided by organizations and gain exposure to data mining, statistics, forecasting methods and business intelligence as applied across organizational functions. Graduates will be prepared to: 1) mine, model, analyze and evaluate data; 2) present and communicate analytical results to a variety of audiences; 3) develop and monitor testing models including sensitivity analysis, benchmarking and back testing; and 4) manage cross-functional teams that use data analysis to support business functions.

The MS in Business Analytics will require 30 credit hours of coursework. The program utilizes a cohort model and includes 5 modules: 4.5 credit hours for module one; six credits each for modules two, three and four; and 7.5 credits for module five. Module five requires a residency for one credit hour of coursework (two courses).

**Justification for the Proposed Program**
UVA contends that digitized information is transforming how organizations process information and make decisions and that the success of businesses will be determined by their ability to use statistical and modeling techniques to enhance their business strategies. The proposed program will prepare graduates to manage data analytics requirements within different business domains. A distinctive component of the program is the inclusion of broader business topics at a level that will enable professionals to apply analytical techniques in different contexts. According to a recent report by PricewaterhouseCoopers, “the hybrid economy generates considerable demand for highly trained data scientists and an even greater demand for analytics-enabled professionals who possess hybrid skills: deep knowledge in a particular domain with strong ability in the use of data, analytics and visualization tools” ([https://www.pwc.com/us/en/library/data-science-and-analytics.html](https://www.pwc.com/us/en/library/data-science-and-analytics.html)). According to the Business Higher Education Forum, the need for data-analytics enabled professionals at all levels of organizations has been verified through polling done by Gallup: “69% of employers expect candidates with DSA skills to get preference for jobs in their organizations. Yet only 23% of college and university leaders say their graduates will...
have those skills. The talent shortfall will not only involve data scientists, but it also will extend to existing job classifications from the C-suite to frontlines—all of which are increasingly enabled by analytics” (http://www.bhef.com/publications/investing-americas-data-science-and-analytics-talent). The proposed MS in Business Analytics has been designed to integrate data science and business so that graduates can address the above-described workforce demands. The program’s structure of case studies and integrated projects is meant to simulate real world business problems, and thereby enable graduates to perform analyses at a level of sophistication commensurate with the leadership of complex organizations.

### Student Demand

In summer 2017, UVA surveyed prospective business school students who were residents of the Washington-Arlington-Alexandria metropolitan area, possessed at least a bachelor’s degree, and had more than two years but less than seven years of work experience in business. Of the 173 qualified respondents, 21 (approximately 12%) indicated that they were “very interested” in the proposed program. Of 114 who responded to the question “how interested would you be in applying to this program,” 54 (approximately 47%) indicated they were “very interested” and 28 (approximately 25%) indicated they were “moderately interested” in applying to the proposed program.

Student enrollment in business analytics courses in the McIntire and Darden schools indicate student interest. Total enrollment in eligible courses has grown from 350 to 832 from 2014-15 to 2016-17.

Enrollment projections for the proposed program show a full-time equated student enrollment (FTES) of 60.0 in the program’s first year (2018-19). The projections continue as follows: FTES 2019-20, 60.0; 2020-2021, 60.0; and 2021-22, 60.0. VCU anticipates 54 graduates per year beginning in 2022-23. If these enrollment and graduation projections are met, this program will meet Council's productivity/viability standards within five years, as required.

### Market/Employer Demand

Graduates of the proposed program would be prepared to fill positions as operations research analysts, market research analysts and management analysts. Employment advertisements show demand for master-level graduates in Virginia and nationally.

Data specific to future employment demand are not available specifically for positions with “analytics” or “data scientist” in the job title. However, Bureau of Labor Statistics (BLS) data show demand for positions with similar or related skills and knowledge. For instance, BLS projects that between 2016 and 2026 employment of market research analyst is expected to grow “much faster than average” or 23% (https://www.bls.gov/ooh/business-and-financial/market-research-analysts.htm#tab-6); employment of operations research analysts is expected to grow “much faster than average” or 27% (http://www.bls.gov/ooh/Math/Operations-research-analysts.htm); and, employment of management analysts is expected to grow “faster than average” or 14% (https://www.bls.gov/ooh/business-and-financial/management-analysts.htm). The Virginia Workforce Connection (VAWC) projects that between 2014 and 2024 employment of market research analysts and marketing specialists is expected to
increase 21.78% or 1.99% annually; employment of operations research analysts is expected to increase 34.98% or 3.05% annually; and, employment of management analyst is expected to increase 15.72 or 1.47% annually (available at: http://www.vawc.virginia.gov/analyzer/default.asp).

**Issues of Duplication**
Two public institutions offer similar programs (CWM and VCU) and two other institutions offer related programs (GMU and VT).

The College of William and Mary (CWM) offers a MS in Business Analytics. Like UVA’s program, the CWM program requires coursework in machine learning, artificial intelligence, data management and big data. The UVA program will require coursework in various core areas of business and ethics that are not included in the CWM program.

Virginia Commonwealth University (VCU) offers a Master of Decision of Analytics (MDA) program. The VCU program offers thesis and non-thesis tracks, both of which include an option to concentrate in health care management, which is a substantial difference from the UVA program.

George Mason University (GMU) offers a MS in Data Analytics Engineering. GMU’s program is similar to the proposed program in that it requires 12 credits of core coursework in data mining, analytics in decision making and statistics. GMU's program differs substantially in its offering of several technical sub areas as concentrations, including applied analytics, bioengineering, digital forensics and financial engineering.

The Virginia Tech MS/MBA in Business Administration includes a concentration in Business Analytics, which consists of 15 credits in business analytics coursework.

**Resource Needs**
UVA attests that the program will entail estimated resources of $3,165,157 at maturation. The program will collect $59,750 in tuition and fees per student, which, with projected annual enrollment of 60 students, would generate annual revenue of $3,585,000. UVA affirms that the proposed degree program will be self-sustaining from tuition and fee revenue and that additional state resources will not be sought to initiate and sustain the program.

**Board Approval**
The UVA Board of Visitors approved the proposed program on January 31, 2018.

**Staff Recommendation**
Based on a thorough review of the application, staff recommends that the Academic Affairs Committee adopt the following resolution and transmit it to Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to the University of Virginia to initiate a Master of Science (M.S.) in Business Analytics degree program in (CIP: 52.1301), effective fall 2018.
State Council of Higher Education for Virginia
Agenda Item

Item: Academic Affairs Committee #B4 – Review of Program Approval Policy and Strategic Plan Priorities

Date of Meeting: May 21, 2018

Presenter: Dr. Joseph G. DeFilippo
Director of Academic Affairs & Planning
JoeDeFilippo@schev.edu

Most Recent Review/Action:
☐ No previous Council review/action
☒ Previous review/action
  Date: March 20, 2018
  Action: As a result of Council discussion, Chairman Fralin requested staff to consider ways in which SCHEV’s strategic plan goals could be integrated with its program approval actions. The presentation included here provides information for the Academic Affairs Committee to consider as it deliberates how best to fulfill the Chair’s request.

Background Information/Summary of Major Elements: The presentation included here consists of the following sections:

- Review of the statutory basis for, and major components of, the SCHEV program approval policy
- Review of data about new degree programs approved by SCHEV for the ten-year period 2008-17. Data are organized by sector, institution, subject matter, and degree level.
- Review of the four Virginia Plan goals and broad options for incorporating into them into SCHEV’s program approval duty.

Materials Provided:

- Presentation: “Program Approvals and SCHEV Strategic Plan Priorities”

Financial Impact: N/A

Timetable for Further Review/Action: N/A

Resolution: N/A
State Council of Higher Education for Virginia
Agenda Item

Item: Academic Affairs #B5 – Status Report on ACICS Schools Operating in Virginia

Date of Meeting: May 21, 2018

Presenter: Sylvia Rosa-Casanova
Director, Private Postsecondary Education
SylviaRosaCasanova@schev.edu

Most Recent Review/Action:
☐ No previous Council review/action
☒ Previous review/action
  Date: March 19, 2018
  Action: On September 20, 2016, Council passed a resolution maintaining the authorization status of Virginia institutions accredited by the Accrediting Council of Independent Colleges and Schools (ACICS) in the event that the U.S. Department of Education (USED) should remove ACICS’ recognition. Council’s resolution allowed the continued authorization of these schools for an eighteen-month period following ACICS’ loss of recognition, which occurred on December 12, 2016. The resolution granted ACICS institutions until June 12, 2018, to achieve accreditation with another recognized accreditor. Recent developments in the status of ACICS’ recognition, however, have eliminated the need for these institutions to obtain accreditation with another agency by the deadline set by the Council resolution.

Background Information/Summary of Major Elements:
Virginia Code requires institutions of higher education to be accredited by an agency recognized by USED. On April 3, 2018, U.S. Secretary of Education Betsy DeVos notified ACICS that USED has restored its status as a federally recognized agency, retroactive to December 12, 2016. With the restoration of ACICS’ status as a federally recognized agency, institutions that are still accredited by ACICS will no longer be required to obtain accreditation with another agency by June 12, 2018. While Council is not required to take further action, SCHEV staff is providing this update on the status of the schools that have not achieved accreditation with another agency and are still accredited by ACICS.

The restoration of ACICS’ status was based on the U.S. District Court’s ruling that USED violated the Administrative Procedures Act by failing to consider certain “relevant evidence” in arriving at its final decision to withdraw ACICS’ recognition. The case has been remanded by the District Court back to USED for review, i.e., USED must render a new final decision taking into account all the relevant evidence proffered by ACICS in support of its case. There is a range of possible outcomes that may occur as a result of the decision to remand—anything from full restoration of recognition to a reiteration of the
previous final decision. It is likely that ACICS’ final fate may not be determined for many months. If the decision to terminate ACICS’ recognition is upheld in the future, SCHEV staff will evaluate the status of any institutions still accredited by ACICS and apprise Council of any further action that may be required.

**Materials Provided:**

- *Current Status of ACICS Accredited Institutions in Virginia – May 4, 2018*

**Financial Impact:** N/A

**Timetable for Further Review/Action:** N/A

**Resolution:** N/A
These institutions have not achieved accreditation with another agency as of the date of this report; however, they remain accredited by ACICS.

<table>
<thead>
<tr>
<th>Institution</th>
<th>Status as of May 4, 2018</th>
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<tbody>
<tr>
<td>California University of Management and Sciences</td>
<td>Per Virginia Code, out-of-state institutions can only operate in Virginia as long as their main location remains accredited. The ACICS accreditation of the main location of CalUMS in California lapsed December 31, 2017 and has been extended until May 18, 2018. If the California location loses accreditation, the Virginia location will be required to close.</td>
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<tr>
<td>(CalUMS)</td>
<td></td>
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<tr>
<td>Fortis College</td>
<td>In a letter dated April 30, 2018, ACICS placed the Fortis College Norfolk on “compliance warning” based on its campus level placement rate (52%) being below ACICS’ standard (60%).</td>
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<tr>
<td>Stratford University</td>
<td>In a letter dated April 23, 2018, ACICS informed Stratford University that it lost its appeal to reinstate its ESL program. ACICS withdrew the program approval based on below standard retention for three years. In a letter dated April 25, 2018 ACICS placed two Virginia campuses of Stratford University on “show cause” based on campus level placement rates being below ACICS’ standard (60%). Glen Allen, VA reported a 46% placement rate; and Newport News reported a 43% placement rate.</td>
</tr>
<tr>
<td>University of North America</td>
<td>SCHEV has received no adverse action letters from ACICS regarding this institution.</td>
</tr>
<tr>
<td>Virginia College</td>
<td>In a letter dated May 1, 2018, the Accrediting Council for Continuing Education and Training (ACCET) denied initial accreditation to Virginia College. In a letter dated April 27, 2018, ACICS placed the Virginia College Richmond campus on “show cause” based on its campus level placement rate (44%) being below ACICS’ standard (60%). Additionally, in a letter dated May 8, 2018, ACICS placed Virginia College on “show cause” based on the report issued by ACCET denying initial accreditation.</td>
</tr>
<tr>
<td>Virginia International University</td>
<td>In a letter dated April 20, 2018, ACICS deferred this institution’s renewal of accreditation. The school must respond to two findings of non-compliance with ACICS’ Standards of Accreditation by June 29, 2018. It will be reviewed again for reaccreditation at the August 2018 meeting.</td>
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State Council of Higher Education for Virginia
Agenda Item

Item: Academic Affairs Committee #B6 – Update on 2018 Legislation on Academic Policy

Date of Meeting: May 21, 2018

Presenter: Dr. Joseph G. DeFilippo
Director of Academic Affairs & Planning
JoeDeFilippo@schev.edu

Most Recent Review/Action:
☑ No previous Council review/action
☐ Previous review/action

Date: Action:

Background Information/Summary of Major Elements: This agenda item reviews several actions of the 2018 General Assembly that will have an impact on public institution academic policies in which SCHEV is involved, directly or indirectly. The following bills are presented for discussion, with emphasis on SCHEV and VCCS actions and implications for public institutions of higher education:

- **SB 76: Teacher licensure; approval of teacher education programs.** Specifies that for the purpose of Board of Education regulations for the approval of teacher education programs, the term “education preparation program” includes four-year bachelor’s degree programs in teacher education.

- **HB919/SB631: Public institutions of higher education; course credit.** Makes several changes relating to course credit at public institutions of higher education in the Commonwealth, including requiring (i) the Virginia Community College System to develop a 15-credit-hour Passport Program and a 30-credit-hour Uniform Certificate of General Studies Program to be offered at each comprehensive community college and for which courses are transferable, except in certain circumstances, to each baccalaureate public institution of higher education and (ii) each baccalaureate public institution of higher education to develop pathway maps that clearly set forth the courses that a student at a comprehensive community college is encouraged to complete prior to transferring to the baccalaureate institution.

Materials Provided: A presentation will be available at the meeting.
Financial Impact: Over time, there will be substantial but (as yet) indeterminate resource implications to SCHEV, institutions and students in implementing provisions of the bills under discussion. Note the following:

- SCHEV, VCCS and institutions will have to devote substantial human resources to implementing provisions of the bills.
- The online portal created by HB919/SB631 is the only legislative mandate under discussion with an accompanying budget request.
- Provisions of HB919/SB631 were crafted in response to inefficiencies identified in the JLARC report on the community college system. If the intended outcomes of this legislation are achieved, institutions will operate with greater efficiency and students will incur lower costs and reduced debt.
- SB76 is intended to promote increased utilization of a four-year pathway to teacher licensure. To the extent this is achieved, teacher candidate students would incur lower costs and reduced debt.
- SB76 may also shift the balance of undergraduate program enrollments within institutions, from liberal arts and sciences programs to teacher education programs. It is possible that resources would shift accordingly, though the likely degree of such shifts is unknown.

Timetable for Further Review/Action: Mandated policies (on dual enrollment, passport/uniform certificate, and pathways) will come before Council for approval during 2018-19.

Resolution: N/A
State Council of Higher Education for Virginia
Agenda Item

Item: Academic Affairs Committee #B7 – Report of the Staff Liaison to the Committee

Date of Meeting: May 21, 2018

Presenter: Dr. Joseph G. DeFilippo
Director of Academic Affairs & Planning
joedefilippo@schev.edu

Most Recent Review/Action:
☒ No previous Council review/action
☐ Previous review/action

Date:
Action:

Background Information/Summary of Major Elements: N/A

Materials Provided:

- “Report of the Staff Liaison to the Academic Affairs Committee,” by Dr. Joseph G. DeFilippo.

Financial Impact: N/A

Timetable for Further Review/Action: N/A

Resolution: N/A
Report of the Staff Liaison to the Academic Affairs Committee, May 2018

Dr. Joseph G. DeFilippo
Director of Academic Affairs & Planning

Advisory Committee on Dual Enrollment and General Education Transfer

- The Advisory Committee on Dual Enrollment and General Education Transfer was convened in Richmond under the leadership of Paul Smith on March 15. Joseph G. DeFilippo and Paul Smith led a discussion on the impact of dual enrollment and transfer related legislation from the 2018 General Assembly session, as well as the current status and next steps for the 15-credit hour Passport.

Private Postsecondary Education Informational Summit

- The Private Postsecondary Education (PPE) unit of SCHEV hosted its annual informational Summit in Richmond on March 22. There were approximately 200 representatives from private, in-state and out-of-state, for-profit and non-profit schools in attendance.
  - PPE staff facilitated discussions about best practices for degree-granting and vocational schools, and provided an overview of SCHEV’s recertification, program approval and compliance processes.
  - A highlight of the Summit was a panel discussion with PPE staff and invited representatives from the Virginia Board of Nursing, the Department of Professional and Occupational Regulation and the Virginia Department of Veterans Services. Attendees had the opportunity to ask questions and learn ways to promote quality, access and accountability within their school sector.

Institute on Strengthening Transfer Outcomes

- On April 2-3 in Richmond, SCHEV and VCCS, in collaboration with the Aspen Institute, held an Institute on Strengthening Transfer Outcomes. Joseph G. DeFilippo, Tod Massa and Paul Smith presented and/or facilitated group discussions. The Institute was attended by multi-person teams from 17 institutions accounting for 80% of transfer students from community colleges to public institutions in Virginia. Institutions were presented with data about success of their students and engaged by Aspen facilitators to create plans to improve those outcomes. The Institute agenda was organized around the following goals:
  - Develop an accurate shared understanding of the experiences of transfer students and how those experiences are related to the state and institutional policies that affect transfer students most substantially.
  - Identify (similar and unique) barriers, challenges and/or resistance to prioritizing transfer at the institutional, regional & state level and brainstorm associated solutions.
  - Identify successful policies, initiatives and relationships in the Commonwealth of Virginia and suggest ways to expand those successes to new regions, disciplines and institutions.
Identify innovative approaches to new state-level programs and policies, particularly the Passport program passed by the 2017 General Assembly, and its relationship to the national Interstate Passport.

Develop a shared plan of action and commitment among and within institutions and state government to improve both the efficiency of transfer systems and the lived experiences of transfer students.

**Sexual Violence Advisory Committee**
- The Sexual Assault Advisory Committee was convened at SCHEV’s offices on April 12, under the leadership of Ashley Lockhart. Institutional representatives heard a presentation from Ms. Ana Torres-Davis, Attorney-Advisor, the National Council on Disability, on the recent report, “Not on the Radar: Sexual Assault of College Students with Disabilities.”

**Open Virginia Advisory Committee**
- The Open Virginia Advisory Committee was convened on April 17 under the leadership of Beverly Covington. The group discussed the implementation of HB 454, requiring institutions to develop policies concerning adoption of open education resources. There was also discussion about potential collaboration with the pre-K-12 sector on initiatives such as building a shared OER repository and hosting a joint conference later in the year.

**Military Education Advisory Committee**
- The Military Education Advisory Committee was convened on April 24 under the leadership of Beverly Covington. The committee heard presentations from VCCS staff on the Credit2Careers portal and the Troops to Teachers program, and received updates from DVS on various initiatives and upcoming events. The committee members discussed the potential for creating more standardization in acceptance of military education/training credits across the public institutions.

**Superintendent’s Meetings**
- Ashley Lockhart, Paula Robinson and Paul Smith attended the Region I Superintendent’s meeting in Richmond, VA, on April 10; the Region VI Superintendent’s meeting in in Rocky Mount, VA, on April 11; and the Region IV Superintendent’s meeting in Warrenton, VA, on April 18. SCHEV provided information on college access, AP score acceptance, dual enrollment/passport development and findings/recommendations from the Advisory Committee on Teacher Shortages. Staff attended each region’s Superintendent’s meeting in order to have an open dialogue with Virginia’s pre-K-12 education leaders.

**Instructional Program Advisory Committee (IPAC)**
- IPAC met at SCHEV on May 4, and engaged in discussion/deliberation on the following topics: 2018 Legislation on academic policy (transfer, teacher preparation and open education resources); SCHEV degree escalation policy; program approvals and the Virginia Plan; and the Virginia Research Investment Committee.
Staff Activities and Recognition

**Beverly Covington**
- Convened the legislative liaisons from the institutions on May 1 to debrief about the General Assembly session and share information about SCHEV's work plan for 2018 in furtherance of the Virginia Plan strategies.

**Joseph G. DeFilippo**
- Will serve as a reviewer of presentation abstracts for the State Higher Education Executive Officers (SHEEO) 2018 Policy Conference, which will take place August 4-8 in Denver.
- Presented to the Foreign Language Association of Virginia (FLAVA) meeting at Washington & Lee University on April 21. The presentation addressed 2018 legislative actions, state strategic priorities and data resources available for faculty interested in working collaboratively across institutions.
- Represented SCHEV on the Virginia Computer Science Education Advisory Committee, which held its first meeting on March 15 in Richmond. This Advisory Committee was established by HB 1663 in the 2017 General Assembly for the purpose of advising Northern Virginia Community College on measures “to develop, market and implement high-quality and effective computer science training and professional development activities for public school teachers throughout the Commonwealth for the purpose of improving the computer science literacy of all public school students in the Commonwealth.”
- Attended “From College to Life: Relevance and the Value of Higher Education,” at Gallup World Headquarters on May 3 in Washington, D.C. This conference addressed information related to a joint project between Gallup and the Strada Education Network, in which more than 250,000 U.S. adults were interviewed about their educational paths and experiences after high school.

**Jodi Fisler**
- Co-presented a webinar, “Facilitating an Assignment Charrette: Providing Space for Faculty-Led Conversations on Assignment Design” with Natasha Jankowski and Gianina Baker, Associate Director and Assistant Director of National Institute for Learning Outcomes Assessment (NILOA), respectively, on March 22.
- Led assessment policy advisory group members and other institutional faculty/staff in a two-day workshop March 26-27 to give and receive peer feedback on institutions’ draft assessment plans.
- Attended a meeting of the Virginia career center directors to discuss post-college outcomes project on April 25.
- Attended an invitation-only meeting at the Association of American Colleges and Universities (AAC&U) (along with representatives from Massachusetts and Maryland) to share information about state-level efforts to promote civic learning.
and civic engagement among college students, and to discuss possible avenues for cross-state collaboration and leadership in this area on May 16.

Ashley Lockhart
- Attended the State Board of Education meetings on March 22 and the board retreat on April 24 where there was discussion on the issue of teacher shortages.
- Participated in the Commonwealth Provosts Initiative in Integrated Economic Development at the University of Virginia on April 27 as SCHEV’s teacher shortage subject matter expert.

Sylvia Rosa-Casanova
- Attended the annual conference of the National Association of State Administrators and Supervisors of Private Schools (NASASPS) held in Portland, Oregon, April 22-25. Moderated a session entitled “Educating Edward: How Institutions, Accrediting Agencies and State Regulators Can Positively Impact the Student Experience.”

Paul Smith
- Attended the spring meeting of the State Committee on Transfer (SCT) on March 29 at the Richard Bland College of William and Mary. The SCT consists of representatives from two- and four-year institutions and is charged with developing and monitoring transfer-related policies. Joseph G. DeFilippo and Paul Smith led a discussion on the impact of dual enrollment and transfer related legislation from the 2018 General Assembly session, as well as the current status and next steps for the 15-credit hour Passport. Additional topics covered at the SCT meeting included a discussion of SCHEV’s Transfer Tools and a presentation by The National Student Clearinghouse on the reverse transfer of college credit.

Academic Affairs Staff:
- Ms. Beverly Covington, Senior Associate for Academic & Legislative Affairs
- Dr. Joseph G. DeFilippo, Director, Academic Affairs & Planning
- Ms. Darlene Derricott, Senior Coordinator, Academic Services
- Dr. Jodi Fisler, Associate for Assessment Policy & Analysis
- Ms. Ashley Lockhart, Coordinator for Academic Initiatives
- Dr. Monica Osei, Associate Director for Academic Programs & Instructional Sites
- Ms. Sylvia Rosa-Casanova, Director, Private Postsecondary Education
- Dr. Paul Smith, Senior Associate for Student Mobility Policy & Research
Ms. Connelly called the meeting to order at 3:25 p.m. in the David Student Union building, Jefferson Room, Christopher Newport University, Newport News, Virginia. Committee members present: Marge Connelly, Henry Light, William Murray and Stephen Moret.

The following Committee members participated by phone: Victoria Harker, Minnis Ridenour and Thomas Slater.

Staff members present: Lee Andes, Peter Blake, Pamela Currey, Wendy Kang, Tod Massa, Lee Ann Rung and Kristin Whelan.

Mr. Al Wilson from the Office of the Attorney General was also present.

**APPROVAL OF MINUTES**

On a motion by Dr. Murray and seconded by Mr. Light the minutes from the January 9, 2018, meeting were approved unanimously.

**ACTION ON REGULATIONS FOR THE VIRGINIA VOCATIONAL INCENTIVE SCHOLARSHIP PROGRAM FOR SHIPYARD WORKERS**

Mr. Blake distributed a revised version of the regulations, which removed pronouns and made reference to student gender neutral. The regulations update the responsibilities of the Council and the community college.

Mr. Andes presented background information on the program appropriated to Tidewater Community College.

On a motion by Dr. Murray and seconded by Mr. Light the following resolution was approved unanimously (6-0) to be forwarded to the full Council. Mr. Ridenour was not on the phone for the vote.

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the amended regulations for the Virginia Vocational Incentive Scholarship Program for Shipyard Workers Program. Council delegates to staff to make future non-substantive administrative changes to the program, as appropriate.

**DISCUSSION OF FALL 2017 ENROLLMENT AT PUBLIC TWO-YEAR INSTITUTIONS**

Mr. Massa reviewed the chart matching enrollments to unemployment rate and reported that the state is approaching expected levels. He answered questions from members. Members agreed that staff should invite Glenn Dubois, Chancellor, Virginia Community College System, to a future meeting to further review this information.
DISCUSSION OF WORKFORCE CREDENTIALS GRANT ANNUAL REPORT

Ms. Kang provided information about the program and SCHEV’s responsibility in reporting yearly outcomes. Ms. Connelly requested that the reports include incremental progress with regard to policy, data and monitoring. Ms. Kang answered questions from members.

DISCUSSION OF WAGE AND DEBT REPORT

Mr. Massa provided a graph showing wages 10 years post-entry to college, by highest degree earned. He also shared with the Committee a new tool for student and families to help them understand wage and debt outcomes of graduates. The tool illustrates a student’s budget with estimates of monthly expenses, including various amounts of student debt. Mr. Massa is working on a version that would allow users to change the parameters for debt and locality that could include variations on housing costs.

DISCUSSION OF A RESOURCE MAP FOR THE VIRGINIA PLAN FOR HIGHER EDUCATION

Mr. Blake explained that the resource plan should include what would be needed to reach certain thresholds. There have been ongoing conversations, but more work is needed. Members agreed that Council is in a unique position to initiate these conversations.

Staff could develop for Council a matrix of: 1) costs to accomplish the goal of being the best-educated state by 2030; 2) the best way to fund it; and 3) the difficult choices that will be needed to accomplish the goal. Dr. Murray suggested that Council consider academic spending vs. student services and administration; the value proposition of higher education; and ways to assist parents on the important areas of focus before students apply to college. Additional areas of focus that members discussed included defining costs, assuring that an additional investment will help drive the state’s priorities and addressing ways to keep graduates in Virginia after graduation.

Ms. Kang said staff would continue to recognize progress made toward the goals.

MOTION TO ADJOURN

The Chair adjourned the meeting at 4:50 p.m.

__________________________________________
Marge Connelly
Committee Chair

__________________________________________
Lee Ann Rung
Director, Executive & Board Affairs
State Council of Higher Education for Virginia
Agenda Item

Item: Resources and Planning Committee #C3 – Discussion of Institutional Performance Measures Process

Date of Meeting: May 21, 2018

Presenter: Jean Mottley
Senior Associate for Finance Policy
JeanMottley@schev.edu

Most Recent Review/Action:
☐ No previous Council review/action
☒ Previous review/action
  Date: September 19, 2016
  Action: Certified that public institutions had satisfactorily met the performance standards of the Higher Education Restructuring Act and Appropriation Act.

Background Information/Summary of Major Elements:

The purpose of this agenda item is to reacquaint the Council with the performance assessment process and to discuss the work that will be necessary to certify institutional performance at the September Council meeting. Institutions that meet certification criteria are eligible to receive financial benefits from the state. Assessment of institutional performance includes two areas of measurement: education-related measures and financial and administration standards.

Establishment of Institutional Performance Measures and Expectations of SCHEV: The State Council of Higher Education has assessed institutional performance for over a decade beginning with the Higher Education Restructuring Act in 2005, the Virginia Higher Education Opportunity Act of 2011 (Top Jobs Act or TJ21) and related Code of Virginia amendments. The Appropriation Act of 2016-18 (Chapter 836 under general provisions) outlines the assessment process and lists the education-related measures and the Financial and Administrative Standards by which the Council shall base its assessment and certification. The full text is included in the Attachment and is available online. Specifically, the following text relates to SCHEV’s responsibilities:

In general, institutions are expected to achieve all performance measures in order to be certified by SCHEV, but it is understood that there can be circumstances beyond an institution’s control that may prevent achieving one or more performance measures. The Council shall consider, in consultation with each institution, such factors in its review: (1) institutions meeting all performance measures will be
certified by the Council and recommended to receive the financial benefits, (2) institutions that do not meet all performance measures will be evaluated by the Council and the Council may take one or more of the following actions: (a) request the institution provide a remediation plan and recommend that the Governor withhold release of financial benefits until Council review of the remediation plan or (b) recommend that the Governor withhold all or part of financial benefits.

Further, the State Council shall have broad authority to certify institutions as having met the standards on education-related measures. The State Council shall likewise have the authority to exempt institutions from certification on education-related measures that the State Council deems unrelated to an institution’s mission or unnecessary given the institution’s level of performance.

The State Council may develop, adopt and publish standards for granting exemptions and ongoing modifications to the certification process.

Education-related measures
There are six education-related measures:

1. Institution meets at least 95 percent of its State Council-approved biennial projections for in-state undergraduate headcount enrollment.

2. Institution meets at least 95 percent of its State Council-approved biennial projections for the number of in-state associate and bachelor degree awards.

3. Institution meets at least 95 percent of its State Council-approved biennial projections for the number of in-state STEM-H (Science, Technology, Engineering, Mathematics and Health professions) associate and bachelor degree awards.

4. Institution meets at least 95 percent of its State Council-approved biennial projections for the number of in-state, upper level - sophomore level for two-year institutions and junior and senior level for four-year institutions - program-placed, full-time equivalent students.

5. Maintain or increase the number of in-state associate and bachelor degrees awarded to students from under-represented populations.

6. Maintain or increase the number of in-state two-year transfers to four-year institutions.

These measures support the goals of the Virginia Plan for Higher Education. SCHEV staff performs the assessment for these measures and reports the preliminary results at the July Council Meeting.

Financial and Administrative standards
The Financial and Administrative standards are evaluated by the Secretaries of Finance, Administration and Technology, as appropriate and results are communicated to SCHEV in August.
The primary areas of review include the following:

- Financial
- Human Resources
- Debt Management (for level III institutions only—see clarification below)
- Procurement
- Capital Outlay
- Information Technology

Each standard is defined in the Attachment under the “FINANCIAL AND ADMINISTRATIVE STANDARDS” heading. Section ‘d’ contains the Financial and Administrative Standards for most of the institutions. Section ‘e’ contains standards specific to the four Level III institutions (CWM, UVA, VCU and VT). These institutions have the highest level of authority granted under restructuring.

Note: The years under review for the 2018 Biennial Assessment are 2015-16 and 2016-17. Certification will be for the years 2018-19 and 2019-20.

Financial Benefits
Each institution certified as having met the performance assessment criteria are eligible to receive the financial benefits. These benefits include interest earned tuition and fee collections, appropriation of unexpended appropriations, rebates on credit card purchases and rebates on transaction fees related to procurement (details provided in the Attachment under the “FINANCIAL BENEFITS OF PERFORMANCE CERTIFICATION” heading). As a note, these financial benefits were included in the SCHEV 2017 budget recommendations.

Materials Provided: Attachment of The Appropriation Act of 2016-18 section related to institutional performance measures (Chapter 836 under general provisions)

Financial Impact: Certified institutions are eligible to receive financial benefits listed in the Appendix.

Timetable for Further Review/Action:
- July: SCHEV staff present preliminary results of the education-related measures to Council.
- August: Staff receives report from Secretaries on Financial and Administrative Standards.
- September: Council reviews results and makes recommendations regarding certification. The Council is then required to complete the certification process by forwarding the results, in writing, to the Governor and the General Assembly no later than October 1 of each even-numbered year.

Resolution: None.
Consistent with §23-9.6:1.01, Code of Virginia, the following education-related and financial and administrative management measures shall be the basis on which the State Council of Higher Education shall annually assess and certify institutional performance. Such certification shall be completed and forwarded in writing to the Governor and the General Assembly no later than October 1 of each even-numbered year. Institutional performance on measures set forth in paragraph D of this section shall be evaluated year-to-date by the Secretaries of Finance, Administration and of Technology as appropriate and communicated to the State Council of Higher Education before October 1 of each even-numbered year. Financial benefits provided to each institution in accordance with §2.2-5005 will be evaluated in light of that institution’s performance.

In general, institutions are expected to achieve all performance measures in order to be certified by SCHEV, but it is understood that there can be circumstances beyond an institution’s control that may prevent achieving one or more performance measures. The Council shall consider, in consultation with each institution, such factors in its review: (1) institutions meeting all performance measures will be certified by the Council and recommended to receive the financial benefits, (2) institutions that do not meet all performance measures will be evaluated by the Council and the Council may take one or more of the following actions: (a) request the institution provide a remediation plan and recommend that the Governor withhold release of financial benefits until Council review of the remediation plan or (b) recommend that the Governor withhold all or part of financial benefits.

Further, the State Council shall have broad authority to certify institutions as having met the standards on education-related measures. The State Council shall likewise have the authority to exempt institutions from certification on education-related measures that the State Council deems unrelated to an institution’s mission or unnecessary given the institution’s level of performance.

The State Council may develop, adopt and publish standards for granting exemptions and ongoing modifications to the certification process.

a. BIENNIAL ASSESSMENTS

1. Institution meets at least 95 percent of its State Council-approved biennial projections for in-state undergraduate headcount enrollment.

2. Institution meets at least 95 percent of its State Council-approved biennial projections for the number of in-state associate and bachelor degree awards.

3. Institution meets at least 95 percent of its State Council-approved biennial projections for the number of in-state STEM-H (Science, Technology, Engineering, Mathematics and Health professions) associate and bachelor degree awards.
4. Institution meets at least 95 percent of its State Council-approved biennial projections for the number of in-state, upper level - sophomore level for two-year institutions and junior and senior level for four-year institutions - program-placed, full-time equivalent students.

5. Maintain or increase the number of in-state associate and bachelor degrees awarded to students from under-represented populations.

6. Maintain or increase the number of in-state two-year transfers to four-year institutions.

d. FINANCIAL AND ADMINISTRATIVE STANDARDS


1. As specified in § 2.2-5004, Code of Virginia, institution takes all appropriate actions to meet the following financial and administrative standards:

a) An unqualified opinion from the Auditor of Public Accounts upon the audit of the public institution’s financial statements;

b) No significant audit deficiencies attested to by the Auditor of Public Accounts;

c) Substantial compliance with all financial reporting standards approved by the State Comptroller;

d) Substantial attainment of accounts receivable standards approved by the State Comptroller, including but not limited to, any standards for outstanding receivables and bad debts; and

e) Substantial attainment of accounts payable standards approved by the State Comptroller including, but not limited to, any standards for accounts payable past due.

2. Institution complies with a debt management policy approved by its governing board that defines the maximum percent of institutional resources that can be used to pay debt service in a fiscal year and the maximum amount of debt that can be prudently issued within a specified period.

3. The institution will achieve the classified staff turnover rate goal established by the institution; however, a variance of 15 percent from the established goal will be acceptable.

4. The institution will substantially comply with its annual approved Small, Women and Minority (SWAM) plan as submitted to the Department of Small Business and
Supplier Diversity; however, a variance of 15 percent from its SWAM purchase goal, as stated in the plan, will be acceptable.

The institution will make no less than 75 percent of dollar purchases through the Commonwealth’s enterprise-wide internet procurement system (eVA) from vendor locations registered in eVA.

5. The institution will complete capital projects (with an individual cost of over $1,000,000) within the budget originally approved by the institution’s governing board for projects initiated under delegated authority, or the budget set out in the Appropriation Act or other Acts of Assembly. If the institution exceeds the budget for any such project, the Secretaries of Administration and Finance shall review the circumstances causing the cost overrun and the manner in which the institution responded and determine whether the institution shall be considered in compliance with the measure despite the cost overrun.

6. The institution will complete major information technology projects (with an individual cost of over $1,000,000) within the budgets and schedules originally approved by the institution’s governing board. If the institution exceeds the budget and/or time schedule for any such project, the Secretary of Technology shall review the circumstances causing the cost overrun and/or delay and the manner in which the institution responded and determine whether the institution appropriately adhered to Project Management Institute’s best management practices and, therefore, shall be considered in compliance with the measure despite the cost overrun and/or delay.

e. FINANCIAL AND ADMINISTRATIVE STANDARDS

The financial and administrative standards apply to institutions governed under Chapters 933 and 943 of the 2006 Acts of Assembly, Chapters 594 and 616 of the 2008 Acts of Assembly and Chapters 675 and 685 of the 2009 Acts of Assembly. They shall be measured by the administrative standards outlined in the Management Agreements and § 4-9.02.d.4. of this act. However, the Governor may supplement or replace those administrative performance measures with the administrative performance measures listed in this paragraph. Effective July 1, 2009, the following administrative and financial measures shall be used for the assessment of institutional performance for institutions governed under Chapters 933 and 943 of the 2006 Acts of Assembly and those governed under Chapters 594 and 616 of the 2008 Acts of Assembly and Chapters 675 and 685 of the 2009 Acts of Assembly.

1. Financial

   a) An unqualified opinion from the Auditor of Public Accounts upon the audit of the public institution’s financial statements;

   b) No significant audit deficiencies attested to by the Auditor of Public Accounts;
c) Substantial compliance with all financial reporting standards approved by the State Comptroller;

d) Substantial attainment of accounts receivable standards approved by the State Comptroller, including but not limited to, any standards for outstanding receivables and bad debts; and

e) Substantial attainment of accounts payable standards approved by the State Comptroller including, but not limited to, any standards for accounts payable past due.

2. Debt Management

a) The institution shall maintain a bond rating of AA- or better;

b) The institution achieves a three-year average rate of return at least equal to the imoney.net money market index fund; and

c) The institution maintains a debt burden ratio equal to or less than the level approved by the Board of Visitors in its debt management policy.

3. Human Resources

a) The institution’s voluntary turnover rate for classified plus university/college employees will meet the voluntary turnover rate for state classified employees within a variance of 15 percent; and

b) The institution achieves a rate of internal progression within a range of 40 to 60 percent of the total salaried staff hires for the fiscal year.

4. Procurement

a) The institution will substantially comply with its annual approved Small, Women and Minority (SWAM) procurement plan as submitted to the Department of Small Business and Supplier Diversity; however, a variance of 15 percent from its SWAM purchase goal, as stated in the plan, will be acceptable; and

b) The institution will make no less than 80 percent of purchase transactions through the Commonwealth’s enterprise-wide internet procurement system (eVA) with no less than 75 percent of dollars to vendor locations in eVA.

5. Capital Outlay

a) The institution will complete capital projects (with an individual cost of over $1,000,000) within the budget originally approved by the institution's governing board at the preliminary design state for projects initiated under delegated authority, or the budget set out in the Appropriation Act or other Acts of Assembly which provides construction funding for the project at the preliminary design state. If the institution exceeds the budget for any such project, the Secretaries of
Administration and Finance shall review the circumstances causing the cost overrun and the manner in which the institution responded and determine whether the institution shall be considered in compliance with the measure despite the cost overrun;

b) The institution shall complete capital projects with the dollar amount of owner requested change orders not more than 2 percent of the guaranteed maximum price (GMP) or construction price; and

c) The institution shall pay competitive rates for leased office space – the average cost per square foot for office space leased by the institution is within 5 percent of the average commercial business district lease rate for similar quality space within reasonable proximity to the institution's campus.

6. Information Technology

a) The institution will complete major information technology projects (with an individual cost of over $1,000,000) on time and on budget against their managed project baseline. If the institution exceeds the budget and/or time schedule for any such project, the Secretary of Technology shall review the circumstances causing the cost overrun and/or delay and the manner in which the institution responded and determine whether the institution appropriately adhered to Project Management Institute's best management practices and, therefore, shall be considered in compliance with the measure despite the cost overrun and/or delay; and

b) The institution will maintain compliance with institutional security standards as evaluated in internal and external audits. The institution will have no significant audit deficiencies unresolved beyond one year.

FINANCIAL BENEFITS OF PERFORMANCE CERTIFICATION

§ 2.2-5005. Incentive performance benefits to certain public institutions of higher education.

As used in this section, unless the context requires a different meaning:

"Fiscal year of implementation" means the first full fiscal year for which the financial and administrative management and educational-related performance benchmarks described under §[23-9.6:1.01](23-9.6:1.01) are effective, as provided in a general appropriation act.

Beginning with the fiscal year that immediately follows the fiscal year of implementation and for all fiscal years thereafter, each public institution of higher education that (i) has been certified during the fiscal year by the State Council of Higher Education of Virginia pursuant to §[23-9.6:1.01](23-9.6:1.01) as having met the institutional performance benchmarks for public institutions of higher education and
(ii) meets the conditions prescribed in subsection B of § 23-38.88 shall receive the following financial benefits:

1. Interest on the tuition and fees and other nongeneral fund Educational and General Revenues deposited into the State Treasury by the public institution of higher education, as provided in the appropriation act. Such interest shall be paid from the general fund and shall be an appropriate and equitable amount as determined and certified in writing by the Secretary of Finance to the Comptroller by the end of each fiscal year, or as soon thereafter as practicable;

2. Any unexpended appropriations of the public institution of higher education at the close of the fiscal year, which shall be reappropriated and allotted for expenditure by the institution in the immediately following fiscal year; and

3. A pro rata amount of the rebate due to the Commonwealth on credit card purchases of $5,000 or less made during the fiscal year. The amount to be paid to each institution shall equal a pro rata share based upon its total transactions of $5,000 or less using the credit card that is approved for use by all state agencies as compared to all transactions of $5,000 or less using such card by all state agencies. The Comptroller shall determine the public institution's pro rata share and, as provided in the appropriation act, shall pay the institution by August 15, or as soon thereafter as practicable, of the fiscal year immediately following the year of certification.

The payment to an institution of its pro rata share under this subdivision shall also be applicable to other rebate or refund programs in effect that are similar to that of the credit card rebate program described in this subdivision. The Secretary of Finance shall identify such other rebate or refund programs and shall determine the pro rata share to be paid to the public institution of higher education.

4. A rebate of any transaction fees for the prior fiscal year paid for sole source procurements made by the institution in accordance with subsection E of § 2.2-4303 for using a vendor who is not registered with the Department of General Service’s web-based electronic procurement program commonly known as “eVA”, as provided in the appropriation act. Such rebate shall be certified by the Department of General Services and paid to each public institution by August 15, or as soon thereafter as practicable, of the fiscal year immediately following the year of certification.

(2005, cc. 933, 945.)
State Council of Higher Education for Virginia
Agenda Item

**Item:** Resources and Planning Committee #C4 – Discussion of 2017 Fall Enrollment at Private, Non-Profit Institutions

**Date of Meeting:** May 21, 2018

**Presenter:** Marina Moschos
Assistant Director of Policy Analytics
marinamoschos@schev.edu

**Most Recent Review/Action:**
- No previous Council review/action
- Previous review/action
  - **Date:** May 2018
  - **Action:** Received an update on Fall 2017 enrollment

**Background Information/Summary of Major Elements:**

In January and March, Council received reports on enrollment at public four- and two institutions. This item is the corresponding report for private, non-profit institutions.

**Materials Provided:** Highlights and briefing, with enrollment data at private, non-profit institutions. The data are also available on the SCHEV website’s Research section [http://research.schev.edu/apps/info/Reports.Guide-to-the-Fall-Headcount-Enrollment-Reports.ashx].

**Financial Impact:** None

**Timetable for Further Review/Action:** Additional and updated information on Fall 2017 enrollment will be posted regularly to the SCHEV website.

**Resolution:** None.
Fall 2017 Enrollment at Private, Non-Profit Institutions

Overview

The information below details student enrollment at private, non-profit institutions in Fall 2017. The information also includes comparisons to institutional enrollment projections. Since enrollment is a predicate to degree completion, ensuring that the Commonwealth has policies aligned to support enrollment is a key element to meeting the degree goals of the Top Jobs Act and becoming the best-educated state in the nation by 2030.

These and other data related to enrollment can be found on the SCHEV research website (http://research.schev.edu/apps/info/Reports.Guide-to-the-Fall-Headcount-Enrollment-Reports.ashx).

Highlights

Fall 2017 enrollment at Virginia’s private, non-profit institutions totaled 133,110 students. Private institutions increased total enrollment by 966 students (0.7%) over Fall 2016 levels and 2,775 students (2.1%) over projections (See Table 1 total fall enrollment at private, non-profit institutions). Both graduate and first-professional enrollment increased by 1,319 (3.5%) and 143 (1.9%) students during the same period, while total undergraduate enrollment decreased by 496 students (0.6%).

The number of students enrolled for the first time in college declined by 122 (0.9%) to 13,413 compared to the prior year. This represented a decrease of 236 students from Virginia and an increase of 114 nonresident students.

Enrollment of new undergraduate transfer students (from all institutions) increased by 842 students (11.3%) to 8,313 from the prior year.

- 1,346 of these new transfers, who are bachelor’s degree seeking at Virginia’s private, non-profit institutions, came from the Virginia Community College System and Richard Bland College, an increase of 52 students (4%).
  - 454 had completed an associate degree in the prior year, which matches the same total as last year.
  - 892 had not completed an associate degree in the prior year, an increase of 52 students (6.2%).

Of Virginia’s private, non-profit institutions who confer bachelor’s degrees, Liberty University enrolls about 34% of total in-state undergraduate students. Sweet Briar College is the smallest of the private, non-profit institutions and enrolls around 0.5% of in-state undergraduates.

After Liberty, the next five institutions make up the highest enrollment of in-state students, approximately 23% – Regent University (7%), Bridgewater College (4%), Lynchburg College (4%), Marymount College (4%) and Shenandoah University (4%).
Since Fall 2000, undergraduate enrollment of women has increased by 113.6%. As a percentage of total undergraduate enrollment, the number of women has dropped slightly from 60% to 59%.

Undergraduate enrollment of non-white students (excluding international students) has increased by 116.5% since 2000. As a percentage of total undergraduate enrollment, the number of non-white students has remained relatively the same from 28% to 27% in 2017.

**Conclusion**

Total enrollment at the private, non-profit institutions was higher than the prior year and higher than institutions’ projections. This growth was due primarily to increases in graduate and first-professional enrollment during this period.

Total undergraduate and first-time-in-college enrollment decreased slightly, while enrollment of new undergraduate transfer students noticeably increased compared to last year. Liberty University is the largest private, non-profit institution. It and five other institutions enroll close to 60% of Virginia undergraduate students enrolled at four-year private, non-profit institutions. Students at private, non-profit institutions are predominately women and the percentage of students of color remains relatively unchanged from 2000.

**Statewide Summary**

Combined student enrollment in all sectors – public four-year, public two-year and private, non-profit – totaled 521,444 in Fall 2017. This was an increase of 551 students (0.1%) over Fall 2016 levels. Both graduate and first-professional enrollment increased by 1,910 (2.5%) and 142 (1.2%) students during this period. Undergraduate enrollment totaled 429,286, a decrease of 1,501 students (-0.3%). The number of first-time-in-college students increased by 1,043 (1.4%) to 76,595. Enrollment of new undergraduate transfers totaled 28,335, a decrease of 107 students (-0.4%). Of that total, 8,991 of the new transfers, came from the Virginia Community College System and Richard Bland College, a decrease of 288 students (-3.1%). A total of 3,855 transfers completed an associate degree in the prior year, a decrease of 131 students (-3.3%).

Ensuring that the Commonwealth has policies aligned to support enrollment is a key element to meeting the degree goals of the Top Jobs Act and becoming the best-educated state in the nation by 2030.
<table>
<thead>
<tr>
<th>Institution</th>
<th>Enrollment in 2017-18</th>
<th>Projections for 2017-18</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>N</td>
<td>Change from 2016-17</td>
</tr>
<tr>
<td></td>
<td></td>
<td>%</td>
</tr>
<tr>
<td>Total Private, Non-Profit Institutions</td>
<td>132,021</td>
<td>2,775</td>
</tr>
<tr>
<td>Appalachian College of Pharmacy</td>
<td>205</td>
<td>-10</td>
</tr>
<tr>
<td>Averett University</td>
<td>929</td>
<td>29</td>
</tr>
<tr>
<td>Averett University Non-Traditional</td>
<td>611</td>
<td>-139</td>
</tr>
<tr>
<td>Bluefield College</td>
<td>1,041</td>
<td>-34</td>
</tr>
<tr>
<td>Bridgewater College</td>
<td>1,889</td>
<td>1,961</td>
</tr>
<tr>
<td>Christendom College</td>
<td>569</td>
<td>601</td>
</tr>
<tr>
<td>Eastern Mennonite University</td>
<td>1,530</td>
<td>1,749</td>
</tr>
<tr>
<td>Eastern Virginia Medical School</td>
<td>1,320</td>
<td>1,415</td>
</tr>
<tr>
<td>Edward Via College of Osteopathic Medicine</td>
<td>855</td>
<td>850</td>
</tr>
<tr>
<td>Emory and Henry College</td>
<td>1,228</td>
<td>1,195</td>
</tr>
<tr>
<td>Ferrum College</td>
<td>1,130</td>
<td>1,215</td>
</tr>
<tr>
<td>George Washington University</td>
<td>1,856</td>
<td>1,659</td>
</tr>
<tr>
<td>Hampden-Sydney College</td>
<td>1,046</td>
<td>1,037</td>
</tr>
<tr>
<td>Hampton University</td>
<td>4,619</td>
<td>4,514</td>
</tr>
<tr>
<td>Hollins University</td>
<td>790</td>
<td>851</td>
</tr>
<tr>
<td>Jefferson College of Health Sciences</td>
<td>1,151</td>
<td>1,093</td>
</tr>
<tr>
<td>Liberty University</td>
<td>75,044</td>
<td>72,928</td>
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<tr>
<td>Lynchburg College</td>
<td>2,808</td>
<td>2,883</td>
</tr>
<tr>
<td>Mary Baldwin University</td>
<td>1,654</td>
<td>1,863</td>
</tr>
<tr>
<td>Marymount University</td>
<td>3,375</td>
<td>3,362</td>
</tr>
<tr>
<td>Randolph College</td>
<td>684</td>
<td>706</td>
</tr>
<tr>
<td>Randolph-Macon College</td>
<td>1,453</td>
<td>1,475</td>
</tr>
<tr>
<td>Regent University</td>
<td>10,633</td>
<td>10,103</td>
</tr>
<tr>
<td>Roanoke College</td>
<td>2,047</td>
<td>1,992</td>
</tr>
<tr>
<td>Shenandoah University</td>
<td>3,844</td>
<td>3,333</td>
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<tr>
<td>Southern Virginia University</td>
<td>925</td>
<td>N/A</td>
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<tr>
<td>Sweet Briar College</td>
<td>322</td>
<td>352</td>
</tr>
<tr>
<td>University of Richmond</td>
<td>4,023</td>
<td>4,130</td>
</tr>
<tr>
<td>Virginia Tech Carilion School of Medicine</td>
<td>164</td>
<td>N/A</td>
</tr>
</tbody>
</table>

*Total Private, Non-Profit Institutions

**Table 1: Total Fall Enrollment at Private, Non-Profit Institutions**
<table>
<thead>
<tr>
<th>Institution</th>
<th>Enrollment in 2017-18</th>
<th>Projections for 2017-18</th>
<th>Difference between Enrollment and Projections*</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>N</td>
<td>Change from 2016-17</td>
<td>N</td>
</tr>
<tr>
<td></td>
<td>%</td>
<td></td>
<td>%</td>
</tr>
<tr>
<td>Virginia Union University</td>
<td>1,662</td>
<td>-155</td>
<td>1,428</td>
</tr>
<tr>
<td></td>
<td>-8.5%</td>
<td></td>
<td>234</td>
</tr>
<tr>
<td></td>
<td>16.4%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Virginia Wesleyan University</td>
<td>1,476</td>
<td>91</td>
<td>1,479</td>
</tr>
<tr>
<td></td>
<td>6.6%</td>
<td></td>
<td>-3</td>
</tr>
<tr>
<td></td>
<td>0.2%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Washington and Lee University</td>
<td>2,227</td>
<td>72</td>
<td>2,132</td>
</tr>
<tr>
<td></td>
<td>3.3%</td>
<td></td>
<td>95</td>
</tr>
<tr>
<td></td>
<td>4.5%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Actuals and projection totals exclude Southern Virginia University and Virginia Tech Carilion School of Medicine*
Since 1992, total undergraduate enrollment has increased 114% (45,888 students) at the private, non-profit institutions. During this time, undergraduate enrollment increased annually between 2004 and 2015, climbing to its highest total in 2015. After 2015, undergraduate enrollment decreased in 2016 (1,820 students) and in 2017 (496 students). In-state undergraduate enrollment grew 68% (12,943 students) from 1992 and had continual growth each year starting in 2004 as well, but experienced an earlier decrease in enrollment beginning in 2013 (180 students) and 2014 (119 students) before an increase in 2015 (141 students). In the last two years, in-state undergraduate enrollment experienced modest declines.

Table 2: Fall Enrollment Trends in Undergraduate Enrollment at Total Private, Non-Profit Institutions

<table>
<thead>
<tr>
<th>Fall Term</th>
<th>Total</th>
<th>% Annual Change</th>
<th>In-State</th>
<th>% Annual Change In-State</th>
</tr>
</thead>
<tbody>
<tr>
<td>1992</td>
<td>40,332</td>
<td></td>
<td>19,009</td>
<td></td>
</tr>
<tr>
<td>1993</td>
<td>40,795</td>
<td>1.1%</td>
<td>19,289</td>
<td>1.5%</td>
</tr>
<tr>
<td>1994</td>
<td>41,144</td>
<td>0.9%</td>
<td>19,624</td>
<td>1.7%</td>
</tr>
<tr>
<td>1995</td>
<td>42,012</td>
<td>2.1%</td>
<td>20,554</td>
<td>4.7%</td>
</tr>
<tr>
<td>1996</td>
<td>40,208</td>
<td>-4.3%</td>
<td>20,435</td>
<td>-0.6%</td>
</tr>
<tr>
<td>1997</td>
<td>40,262</td>
<td>0.1%</td>
<td>19,890</td>
<td>-2.7%</td>
</tr>
<tr>
<td>1998</td>
<td>40,448</td>
<td>0.5%</td>
<td>20,502</td>
<td>3.1%</td>
</tr>
<tr>
<td>1999</td>
<td>40,133</td>
<td>-0.8%</td>
<td>19,901</td>
<td>-2.9%</td>
</tr>
<tr>
<td>2000</td>
<td>39,516</td>
<td>-1.5%</td>
<td>19,874</td>
<td>-0.1%</td>
</tr>
<tr>
<td>2001</td>
<td>39,461</td>
<td>-0.1%</td>
<td>20,617</td>
<td>3.7%</td>
</tr>
<tr>
<td>2002</td>
<td>42,210</td>
<td>7.0%</td>
<td>21,840</td>
<td>5.9%</td>
</tr>
<tr>
<td>2003</td>
<td>40,890</td>
<td>-3.1%</td>
<td>20,662</td>
<td>-5.4%</td>
</tr>
<tr>
<td>2004</td>
<td>46,937</td>
<td>14.8%</td>
<td>23,890</td>
<td>15.6%</td>
</tr>
<tr>
<td>2005</td>
<td>49,403</td>
<td>5.3%</td>
<td>24,807</td>
<td>3.8%</td>
</tr>
<tr>
<td>2006</td>
<td>52,758</td>
<td>6.8%</td>
<td>25,806</td>
<td>4.0%</td>
</tr>
<tr>
<td>2007</td>
<td>57,366</td>
<td>8.7%</td>
<td>27,707</td>
<td>7.4%</td>
</tr>
<tr>
<td>2008</td>
<td>60,365</td>
<td>5.2%</td>
<td>28,183</td>
<td>1.7%</td>
</tr>
<tr>
<td>2009</td>
<td>68,166</td>
<td>12.9%</td>
<td>29,255</td>
<td>3.8%</td>
</tr>
<tr>
<td>2010</td>
<td>74,372</td>
<td>9.1%</td>
<td>31,691</td>
<td>8.3%</td>
</tr>
<tr>
<td>2011</td>
<td>81,437</td>
<td>9.5%</td>
<td>32,502</td>
<td>2.6%</td>
</tr>
<tr>
<td>2012</td>
<td>85,974</td>
<td>5.6%</td>
<td>32,717</td>
<td>0.7%</td>
</tr>
<tr>
<td>2013</td>
<td>86,344</td>
<td>0.4%</td>
<td>32,537</td>
<td>-0.6%</td>
</tr>
<tr>
<td>2014</td>
<td>88,199</td>
<td>2.1%</td>
<td>32,418</td>
<td>-0.4%</td>
</tr>
<tr>
<td>2015</td>
<td>88,536</td>
<td>0.4%</td>
<td>32,559</td>
<td>0.4%</td>
</tr>
<tr>
<td>2016</td>
<td>86,716</td>
<td>-2.1%</td>
<td>32,273</td>
<td>-0.9%</td>
</tr>
<tr>
<td>2017</td>
<td>86,220</td>
<td>-0.6%</td>
<td>31,952</td>
<td>-1.0%</td>
</tr>
</tbody>
</table>
In-state, undergraduate enrollment decreased by 460 students, or about 1.5% over 2016 and just about three percent under institutional targets. Of the fifteen institutions that experienced decreased enrollment, four had an enrollment decline close to 10 percent or higher. Twelve institutions had increases, three with increases of eight percent or higher.

Table 3: In-State, Classified, Undergraduate Fall Enrollment at Private, Non-Profit Institutions

<table>
<thead>
<tr>
<th>Institution</th>
<th>Enrollment in 2017-18</th>
<th>Estimates for 2017-18</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>N</td>
<td>Change from 2016-17</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>*Total Private, Non-Profit Institutions</td>
<td>30,277</td>
<td>31,105</td>
</tr>
<tr>
<td>Total Private, Non-Profit Institutions</td>
<td>30,859</td>
<td>-460</td>
</tr>
<tr>
<td>Appalachian College of Pharmacy</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Averett University</td>
<td>518</td>
<td>5</td>
</tr>
<tr>
<td>Averett University Non-Traditional</td>
<td>312</td>
<td>-130</td>
</tr>
<tr>
<td>Bluefield College</td>
<td>640</td>
<td>-26</td>
</tr>
<tr>
<td>Bridgewater College</td>
<td>1,376</td>
<td>30</td>
</tr>
<tr>
<td>Christendom College</td>
<td>177</td>
<td>9</td>
</tr>
<tr>
<td>Eastern Mennonite University</td>
<td>632</td>
<td>-39</td>
</tr>
<tr>
<td>Eastern Virginia Medical School</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Edward Via College of Osteopathic Medicine</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Emory and Henry College</td>
<td>640</td>
<td>-1</td>
</tr>
<tr>
<td>Ferrum College</td>
<td>881</td>
<td>-113</td>
</tr>
<tr>
<td>George Washington University</td>
<td>344</td>
<td>121</td>
</tr>
<tr>
<td>Hampden-Sydney College</td>
<td>721</td>
<td>0</td>
</tr>
<tr>
<td>Hampton University</td>
<td>956</td>
<td>-78</td>
</tr>
<tr>
<td>Hollins University</td>
<td>297</td>
<td>-9</td>
</tr>
<tr>
<td>Jefferson College of Health Sciences</td>
<td>632</td>
<td>-23</td>
</tr>
<tr>
<td>Liberty University</td>
<td>10,800</td>
<td>-172</td>
</tr>
<tr>
<td>Lynchburg College</td>
<td>1,332</td>
<td>8</td>
</tr>
<tr>
<td>Mary Baldwin University</td>
<td>800</td>
<td>-84</td>
</tr>
<tr>
<td>Marymount University</td>
<td>1,053</td>
<td>-72</td>
</tr>
<tr>
<td>Randolph College</td>
<td>460</td>
<td>37</td>
</tr>
<tr>
<td>Randolph-Macon College</td>
<td>1,074</td>
<td>5</td>
</tr>
<tr>
<td>Regent University</td>
<td>2,046</td>
<td>241</td>
</tr>
</tbody>
</table>
### Table 3: In-State, Classified, Undergraduate Fall Enrollment at Private, Non-Profit Institutions

<table>
<thead>
<tr>
<th>Institution</th>
<th>Enrollment in 2017-18</th>
<th></th>
<th>Estimates for 2017-18</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>N</td>
<td>Change from</td>
<td>N</td>
<td>Difference between Enrollment and Projections*</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2016-17</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>N</td>
<td>%</td>
<td>N</td>
</tr>
<tr>
<td>Roanoke College</td>
<td>1,047</td>
<td>21</td>
<td>2.0%</td>
<td>1,020</td>
</tr>
<tr>
<td>Shenandoah University</td>
<td>1,145</td>
<td>-30</td>
<td>-2.6%</td>
<td>1,227</td>
</tr>
<tr>
<td>Southern Virginia University</td>
<td>238</td>
<td>1</td>
<td>0.4%</td>
<td>N/A</td>
</tr>
<tr>
<td>Sweet Briar College</td>
<td>149</td>
<td>-13</td>
<td>-8.0%</td>
<td>169</td>
</tr>
<tr>
<td>University of Richmond</td>
<td>680</td>
<td>-10</td>
<td>-1.4%</td>
<td>689</td>
</tr>
<tr>
<td>Virginia Tech Carilion School of Medicine</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Virginia Union University</td>
<td>625</td>
<td>-148</td>
<td>-19.1%</td>
<td>1,103</td>
</tr>
<tr>
<td>Virginia Wesleyan University</td>
<td>1,016</td>
<td>8</td>
<td>0.8%</td>
<td>1095</td>
</tr>
<tr>
<td>Washington and Lee University</td>
<td>268</td>
<td>2</td>
<td>0.8%</td>
<td>306</td>
</tr>
</tbody>
</table>

*Actuals and projection totals exclude George Washington University and Southern Virginia University

**Actuals and projections include classified students only**
New first-time-in-college students from Virginia had an overall decrease of 4.2% or 236 students. Ten institutions had decreases over 10 percent. Conversely, seven institutions had increases over 10 percent.

Table 4: In-State, Classified, First-Time-in-College Fall Enrollment at Private, Non-Profit Institutions

<table>
<thead>
<tr>
<th>Institution</th>
<th>Enrollment in 2017-18</th>
<th>Estimates for 2017-18</th>
<th>Difference between Enrollment and Projections*</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>N</td>
<td>Change from 2016-17</td>
<td>N</td>
</tr>
<tr>
<td>*Total Private, Non-Profit Institutions</td>
<td>5,312</td>
<td>-236</td>
<td>-4.2%</td>
</tr>
<tr>
<td>Total Private, Non-Profit Institutions</td>
<td>5,353</td>
<td>-236</td>
<td>-4.2%</td>
</tr>
<tr>
<td>Appalachian College of Pharmacy</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Averett University</td>
<td>137</td>
<td>10</td>
<td>7.9%</td>
</tr>
<tr>
<td>Averett University Non-Traditional</td>
<td>5</td>
<td>-5</td>
<td>-50.0%</td>
</tr>
<tr>
<td>Bluefield College</td>
<td>131</td>
<td>19</td>
<td>17.0%</td>
</tr>
<tr>
<td>Bridgewater College</td>
<td>395</td>
<td>-15</td>
<td>-3.7%</td>
</tr>
<tr>
<td>Christendom College</td>
<td>48</td>
<td>6</td>
<td>14.3%</td>
</tr>
<tr>
<td>Eastern Mennonite University</td>
<td>130</td>
<td>-19</td>
<td>-12.8%</td>
</tr>
<tr>
<td>Eastern Virginia Medical School</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Edward Via College of Osteopathic Medicine</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Emory and Henry College</td>
<td>164</td>
<td>-8</td>
<td>-4.7%</td>
</tr>
<tr>
<td>Ferrum College</td>
<td>242</td>
<td>-82</td>
<td>-25.3%</td>
</tr>
<tr>
<td>George Washington University</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Hampden-Sydney College</td>
<td>225</td>
<td>33</td>
<td>17.2%</td>
</tr>
<tr>
<td>Hampton University</td>
<td>200</td>
<td>-108</td>
<td>-35.1%</td>
</tr>
<tr>
<td>Hollins University</td>
<td>69</td>
<td>-31</td>
<td>-31.0%</td>
</tr>
<tr>
<td>Jefferson College of Health Sciences</td>
<td>65</td>
<td>21</td>
<td>47.7%</td>
</tr>
<tr>
<td>Liberty University</td>
<td>1,047</td>
<td>18</td>
<td>1.7%</td>
</tr>
<tr>
<td>Lynchburg College</td>
<td>377</td>
<td>19</td>
<td>5.3%</td>
</tr>
<tr>
<td>Mary Baldwin University</td>
<td>57</td>
<td>-57</td>
<td>-50.0%</td>
</tr>
<tr>
<td>Marymount University</td>
<td>193</td>
<td>-6</td>
<td>-3.0%</td>
</tr>
<tr>
<td>Randolph College</td>
<td>154</td>
<td>29</td>
<td>23.2%</td>
</tr>
<tr>
<td>Randolph-Macon College</td>
<td>270</td>
<td>-16</td>
<td>-5.6%</td>
</tr>
<tr>
<td>Regent University</td>
<td>206</td>
<td>22</td>
<td>12.0%</td>
</tr>
<tr>
<td>Roanoke College</td>
<td>283</td>
<td>11</td>
<td>4.0%</td>
</tr>
</tbody>
</table>

May 2018 Agenda Book
Table 4: In-State, Classified, First-Time-in-College Fall Enrollment at Private, Non-Profit Institutions

<table>
<thead>
<tr>
<th>Institution</th>
<th>Enrollment in 2017-18</th>
<th>Estimates for 2017-18</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>N</td>
<td>Change from 2016-17</td>
</tr>
<tr>
<td></td>
<td>N</td>
<td>%</td>
</tr>
<tr>
<td>Shenandoah University</td>
<td>240</td>
<td>-14</td>
</tr>
<tr>
<td>Southern Virginia University</td>
<td>41</td>
<td>-11</td>
</tr>
<tr>
<td>Sweet Briar College</td>
<td>41</td>
<td>-20</td>
</tr>
<tr>
<td>University of Richmond</td>
<td>130</td>
<td>-2</td>
</tr>
<tr>
<td>Virginia Tech Carilion School of Medicine</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Virginia Union University</td>
<td>157</td>
<td>-43</td>
</tr>
<tr>
<td>Virginia Wesleyan University</td>
<td>278</td>
<td>27</td>
</tr>
<tr>
<td>Washington and Lee University</td>
<td>68</td>
<td>-14</td>
</tr>
</tbody>
</table>

*Actuals and projection totals exclude Southern Virginia University

**Actuals and projections include classified students only
Enrollment of new undergraduate transfer students from Virginia Community College System (VCCS) and Richard Bland increased 4%, with an increase at 12 institutions. The increase of transfers is due to the growth of transfers with no associate degree (6.2%). From 2016-17, 52 more students with no associate degree transferred from the public two-year institutions, where transfers with associate degrees remained the same.

**Table 5: Transfer Fall Enrollment at Private, Non-Profit Institutions from VCCS and RBC**

<table>
<thead>
<tr>
<th>Institution</th>
<th>Total Transfers 2017-18</th>
<th>Transfer with AA/AAS in Prior Year Enrolling 2016-17</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>N</td>
<td>Change from 2016-17</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Private, Non-Profit Institutions</td>
<td>1,346</td>
<td>52</td>
</tr>
<tr>
<td>Appalachian College of Pharmacy</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Averett University</td>
<td>36</td>
<td>-5</td>
</tr>
<tr>
<td>Averett University Non-Traditional</td>
<td>8</td>
<td>-4</td>
</tr>
<tr>
<td>Bluefield College</td>
<td>45</td>
<td>-10</td>
</tr>
<tr>
<td>Bridgewater College</td>
<td>32</td>
<td>0</td>
</tr>
<tr>
<td>Christendom College</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Eastern Mennonite University</td>
<td>25</td>
<td>0</td>
</tr>
<tr>
<td>Eastern Virginia Medical School</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Edward Via College of Osteopathic Medicine</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Emory and Henry College</td>
<td>14</td>
<td>-22</td>
</tr>
<tr>
<td>Ferrum College</td>
<td>50</td>
<td>24</td>
</tr>
<tr>
<td>George Washington University</td>
<td>106</td>
<td>48</td>
</tr>
<tr>
<td>Hampden-Sydney College</td>
<td>4</td>
<td>1</td>
</tr>
<tr>
<td>Hampton University</td>
<td>10</td>
<td>-9</td>
</tr>
<tr>
<td>Hollins University</td>
<td>9</td>
<td>-3</td>
</tr>
<tr>
<td>Jefferson College of Health Sciences</td>
<td>56</td>
<td>6</td>
</tr>
<tr>
<td>Liberty University</td>
<td>375</td>
<td>50</td>
</tr>
<tr>
<td>Lynchburg College</td>
<td>47</td>
<td>6</td>
</tr>
<tr>
<td>Mary Baldwin University</td>
<td>74</td>
<td>-38</td>
</tr>
<tr>
<td>Marymount University</td>
<td>91</td>
<td>-3</td>
</tr>
<tr>
<td>Randolph College</td>
<td>19</td>
<td>-3</td>
</tr>
<tr>
<td>Randolph-Macon College</td>
<td>19</td>
<td>5</td>
</tr>
<tr>
<td>Regent University</td>
<td>122</td>
<td>2</td>
</tr>
<tr>
<td>Institution</td>
<td>Total Transfers 2017-18</td>
<td>Transfer with AA/AAS in Prior Year Enrolling 2016-17</td>
</tr>
<tr>
<td>--------------------------------------------</td>
<td>-------------------------</td>
<td>------------------------------------------------------</td>
</tr>
<tr>
<td></td>
<td>N</td>
<td>Change from 2016-17</td>
</tr>
<tr>
<td></td>
<td>N</td>
<td>%</td>
</tr>
<tr>
<td>Roanoke College</td>
<td>43</td>
<td>7</td>
</tr>
<tr>
<td>Shenandoah University</td>
<td>64</td>
<td>8</td>
</tr>
<tr>
<td>Southern Virginia University</td>
<td>7</td>
<td>7</td>
</tr>
<tr>
<td>Sweet Briar College</td>
<td>4</td>
<td>-4</td>
</tr>
<tr>
<td>University of Richmond</td>
<td>30</td>
<td>1</td>
</tr>
<tr>
<td>Virginia Tech Carilion School of Medicine</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Virginia Union University</td>
<td>12</td>
<td>1</td>
</tr>
<tr>
<td>Virginia Wesleyan University</td>
<td>42</td>
<td>-15</td>
</tr>
<tr>
<td>Washington and Lee University</td>
<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>

*New undergraduate transfers who are reported as bachelor’s degree-seeking by the receiving four-year private, non-profit institution*
State Council of Higher Education for Virginia
Agenda Item

Item: Resources and Planning #C5 – Update on the Resource Map for The Virginia Plan for Higher Education

Date of Meeting: May 22, 2018

Presenter: Wendy Kang, Director of Innovation/Interim Director Finance Policy
wendykang@schev.edu

Most Recent Review/Action:
☐ No previous Council review/action
☒ Previous review/action
  Date: March 19, 2018
  Action: Council member Marge Connelly introduced the topic to the committee

Background Information/Summary of Major Elements:

SCHEV established The Virginia Plan for Higher Education, the Commonwealth’s statewide strategic plan, in 2015. Through The Virginia Plan, SCHEV has offered several recommendations to make Virginia the best-educated state in the nation by 2030. Along the way, SCHEV has developed priority initiatives and policy recommendations that address elements of the plan. While the Governor, the General Assembly and the institutions have taken action on a number of these recommendations, bolder moves in many areas are needed to reach a new, more sustainable environment for reaching the plan’s ambitious goals.

The Commonwealth has made steady progress toward the goals in the plan. For example, our attainment rates have improved and colleges and universities have established or expanded programs designed to meet specific workforce needs. Further progress will require even more of the doggedness that brought us this far.

At the March meeting, Council member Marge Connelly introduced the topic of developing a resource map for The Virginia Plan. Embedded in the resource map would be strategies that some may view as unconventional and that could provoke different ways of thinking about how higher education is financed and governed. Yet these are the matters that will distinguish Virginia and will determine whether we prosper or merely get by. By developing such a plan, the Council not only can outline what is needed to become “the best-educated state” but also can engage policy makers, institutional leaders and others in civil and informed ways to find common ground. By doing so, the Council can begin to narrow the differences on some of the more contentious issues of the day.
Subsequent to the March meeting, SCHEV convened a group of stakeholders to share information and solicit input on development of a “resource map” to better align higher-education goals and resources. Council member Marge Connelly participated.

SCHEV staff also met with staff members from the General Assembly money committees, the offices of the Secretary of Finance and Secretary of Education and the Department of Planning and Budget to discuss the development of a resource map. (These are the individuals to make up the group often referred to as “Op Six,” or those who are designated in the Code of Virginia to review college and university six-year plans.) They shared the Council’s interest in matters related to access, affordability, student success, economic mobility, efficiency, cost savings, mission alignment and differentiation, institutional autonomy and accountability, transparency and predictability and stability of funding.

Op Six members observed that proposed strategies for a resource map also should consider existing state processes, including the following, among others:

- Enrollment projections and degree estimates
- Six-year plan reporting
- Cost of education calculations
- Equipment trust fund allocations
- Need-based financial aid formulas
- Faculty salary goals

SCHEV staff also engaged the expertise of HCM Strategists, a national higher education consultancy that has assisted SCHEV, as well as legislative and executive agencies, on several previous projects. HCM, though support of a Lumina Foundation initiative called “Strategy Labs,” has agreed to assist SCHEV on this project. As it does on all its significant projects, SCHEV also consult and be informed by representatives from various stakeholder groups.

At the Resource and Planning Committee meeting, Council members will discuss the various elements of the resource map and guide staff on priorities and processes.

Materials Provided: None.

Financial Impact: To be determined.

Timetable for Further Review/Action: The preliminary goal of this project is to identify recommendations for policy and resource alignment to include in SCHEV’s recommendations to the 2019 General Assembly. Based on the scope of work, additional strategies to align resources with The Virginia Plan may extend into 2019.

Resolution: N/A
State Council of Higher Education for Virginia
Agenda Item

Item: Resources and Planning Committee #C6 - Discussion of Pending Update to the Domicile Guidelines

Date of Meeting: May 21, 2018

Presenter: Lee Andes
Assistant Director for Financial Aid
leeandes@schev.edu

Most Recent Review/Action:
☒ No previous Council review/action
☐ Previous review/action

Date:
Action:

Background Information/Summary of Major Elements:

In early 2018, a series of media reports cited student concerns about the collection and use of information obtained during the application and review process for determining eligibility for in-state tuition. The Council is required to issue domicile guidelines for determining eligibility for in-state tuition at Virginia public institutions pursuant to the Code of Virginia, §§ 23.1-500 through 510.

Staff identified at least two separate but related concerns. One concern is that an otherwise eligible student would be denied in-state tuition due to a parent’s undocumented status. Second, the collection of such information may expose the parents to an increased threat of deportation.

Regarding the first concern, Virginia has maintained since 2008 a policy that provides an alternate path to in-state tuition other than through the parent if the student is a U.S. citizen and the parent is undocumented. Staff has issued a reminder to the institutions that no U.S. citizen should be denied in-state tuition solely due to the legal status of the parents. Appropriate revisions to the domicile guidelines are being developed. The second concern also is under review to determine the appropriate information required to determine student’s eligibility for in-state tuition pursuant to law while maintaining appropriate levels of privacy for the families.

Under the statute, the primary route to in-state tuition eligibility is through an analysis of domicile. Central to the concept of domicile is that the individual must have the legal ability to “intend to remain.” Since not all residents have the ability to “intend to remain,” it is not possible to affirm an individual’s domicile without determining the individual’s current legal status (e.g., U.S. citizen, permanent resident, non-immigrant, etc.);
therefore, such questions are standard under all domicile reviews. Further, under the statute, a dependent student is presumed to have the domicile of a parent; therefore, if a student is deemed to be a dependent student, it is standard practice to then inquire about the parent’s status.

In developing proposed amendments to the domicile guidelines, staff has maintained on-going meetings with institutional representatives, the Office of the Attorney General, the Secretary of Education, various legislators and their staffs. Proposed amendments will be available for the Council’s consideration in July.

**Materials Provided:** None

**Financial Impact:** None

**Timetable for Further Review/Action:** Anticipate project completion by no later than the July meeting.
Mr. Fralin called the meeting to order at 1:05 p.m. in the David Student Union building, board room, Christopher Newport University, Newport News, Virginia. Council members present: Ken Ampy, Rosa Atkins, Marge Connelly, Heywood Fralin, Henry Light, Stephen Moret, Carlyle Ramsey, and Katharine Webb.

The following member participated by phone: Thomas Slater.


Al Wilson from the Office of the Attorney General was also in attendance.

APPROVAL OF MINUTES

On a motion by Dr. Ramsey and seconded by Mr. Moret, the minutes from the January 9, 2018, Educational Session were approved unanimously.

PRESENTATION ON PARTNERSHIPS THAT WORK: VIRGINIA INSTITUTIONS COLLABORATING TO PROMOTE STUDENT SUCCESS AND REGIONAL DEVELOPMENT

Dr. DeFilippo introduced Dr. Marks and Dr. Ralls who spoke about a new program called “Advance” which is a partnership between George Mason University (Mason) and Northern Virginia Community College (NVCC) on the Transfer Pathways Initiative.

Dr. Ralls and Dr. Marks reported that the goal of the initiative is to provide more access to students through “inclusive excellence.” They noted that on average, 43% of students lose credits when transferring from a community college to a 4-year institution. A recent Joint Legislative Audit Review Committee (JLARC) study confirmed that on average, students lose 15 credits due to lack of alignment when transferring from a community college to a 4-year institution. To date, there have been over 40,000 graduates at Mason with credits from NVCC. Dr. Marks noted that the 4-year graduation rate for transfer students is better than the graduation rate of students who enroll as freshmen at Mason.

In this effort to provide affordability and bring in more students, Mason and NVCC convened 150 faculty (half from Mason and half from NVCC) to engineer a curriculum to create 120 credit pathways (60 at each institution) with no wasted credits. Students would receive a guarantee that all credits would count toward a B.A. degree if they maintain certain performance standards. Students receive clear guidance and proactive
advising from the same coach from the time they begin at NVCC through graduation at Mason.

Expected enrollment for the program, which begins this fall, is between 250-1,000 students. Staff and faculty from both institutions is committed to providing positive change. Drs. Ralls and Marks answered questions from members. Council congratulated both institutions for their innovative work in this area.

Dr. DeFilippo introduced John Dever, President, Thomas Nelson Community College (TNCC). Joining Dr. Dever was TNCC’s Vice President for Academic Affairs, Susan English. They spoke about combining academics and workforce in the Peninsula area. Dr. Dever provided a history of TNCC’s comprehensive mission on its two campuses, as well as its workforce center. Dr. English addressed workforce issues and discussed ways in which TNCC is partnering with various employers in the area to provide stackable credentials (combining non-credit and degree credits). Drs. Dever and English answered questions from members.

**MOTION TO ADJOURN**

The Chair adjourned the meeting at 3:15 p.m.

_______________________________
Henry Light
Council Secretary

_______________________________
Lee Ann Rung
Director, Executive & Board Affairs
Mr. Fralin called the meeting to order at 9:00 in the David Student Union building boardroom, Christopher Newport University, Newport News, Virginia. Council members present: Ken Ampy, Rosa Atkins, Marge Connelly, Heywood Fralin, Victoria Harker, Henry Light, Stephen Moret, William Murray, and Katharine Webb.

The following members participated by phone: Minnis Ridenour and Thomas Slater.

Council members absent: Gene Lockhart, Carlyle Ramsey.


Al Wilson from the Office of the Attorney General also was present.

RECEIPT OF PUBLIC COMMENT

There were no requests for public comment.

WELCOME

Mr. Fralin welcomed Ms. Victoria Harker as the newest member and read her bio.

APPROVAL OF MINUTES

On a motion by Dr. Murray and seconded by Ms. Webb the minutes from the January 9, 2018, meeting were approved unanimously.

REMARKS FROM PRESIDENT TRIBLE

Mr. Blake introduced President Trible and on behalf of the Council and staff, thanked him for hosting the Council meetings and dinner. Mr. Blake said President Trible is a person of distinction in Virginia and expressed his appreciation for all he has done for higher education in the Commonwealth.

President Trible has served as president of Christopher Newport University (CNU) for 22 years. He spoke about the history of the university, its dramatic transformation, and drive for excellence. With the help of many wonderful people, he said the dream has become a reality and the university has taken its place among the highest ranks of universities in America.

President Trible said many of CNU’s students could have chosen any institution in the country but chose to attend CNU. He noted that every institution cares about the minds
of students and creating good citizens and leaders. The distinction of the CNU culture is that they also strive to stir hearts. Mr. Trible said it is his goal for students to choose to live lives of meaning, consequence, and purpose (a life of significance). He stressed that this belief influences every decision made at CNU. President Trible said CNU students are encouraged to set the world on fire. In his opinion, this is what has empowered the dramatic transformation during his tenure.

He thanked the Council members and Secretary Layne for their leadership in Virginia.

**REMARKS FROM SECRETARY LAYNE**

Mr. Fralin thanked Secretary Layne, Secretary of Finance, for joining the meeting and Mr. Blake introduced Secretary Layne and read his bio.

Secretary Layne spoke about revenues and available resources in the Commonwealth, noting that limited resources have consequences. He explained what drives revenues and the Commonwealth’s budget. While the federal budget is good for Virginia, he noted that more information should be available in May to determine if non-withholding taxes will continue as a true wealth event. He reported that after reviewing this year’s budget and the amount of reserves, Standard and Poor’s will make a determination in June if they will change its current negative outlook on Virginia’s rating.

With regard to education, Secretary Layne said the state should look at economic initiatives.

Secretary Layne addressed the differences that led Virginia legislators to adjourn without passing a budget. The main difference is Medicaid expansion. Secretary Lane stressed that the legislature’s most misunderstood responsibility is its fiduciary responsibility and its responsibility to the citizens of Virginia. Fiduciary responsibility calls for getting all funds possible. He views Medicaid expansion as a means to this end.

He answered questions from members.

**REPORT OF THE AGENCY DIRECTOR**

Mr. Blake reviewed items from the report that was included in the agenda book.

Mr. Ampy provided a brief update on the Ad Hoc Committee on Data and Policy. Mr. Blake informed members that Ms. Currey would be contacting them for additional feedback.

**REPORT FROM SCHEV STUDENT ADVISORY (SAC) COMMITTEE CHAIR**

Mr. Blake introduced Ms. Paula Robinson, who provided information about the Student Advisory Committee. Mr. Ampy will meet with the SAC group at its next meeting. Ms. Robinson introduced the following SAC members: chair, Morgan Rollins (Longwood University), Kenneth Kidd (Christopher Newport University), and Ryley Harris (Radford University). Ms. Rollins spoke about her experiences in leadership at Longwood and
discussed issues of concern that SAC members wanted to present to Council. Among their concerns were:

- **Student services** – a concern about lack of personnel in providing healthcare, as well as parking, dining, and living space issues. Students expressed concern that a sexual assault nurse is not available at all institutions.
- **Financial** - cost is a concern. In addition to tuition – textbooks.
- **DACA students** - proposed changes to Title 9. Educate students on Title 9.
- **The most important subject and recommendations:** freedom of speech on campus; particularly pertaining to safety.

The SAC requested that Council consider:

1. standard operating procedures for universities; recommendation that SCHEV could provide assistance on how universities could be better prepared;
2. preparation awareness; properly notify students of speakers on campus and the subject of upcoming speeches to allow students to attend or opt out;
3. organizing a committee consisting of faculty, staff and students (1-2 from each institution) to meet a few times a year to get different viewpoints and share ideas; and
4. placing interns and graduate students in medical facilities to alleviate stress of scheduling for students requiring mental health support.

Ms. Rollins reminded members that students could help advance The Virginia Plan for Higher Education and appreciate being involved.

Members thanked the students for their thoughtful perspective and encouraged them to continue to provide feedback to the Council. Members asked questions and students provided feedback from their campuses. Ms. Webb encouraged all members to attend a SAC meeting and noted her impression with their work. Other members expressed their appreciation.

The Chairman called for a break at 10:40. The meeting resumed at 10:55. Mr. Moret did not return from the break.

**DISCUSSION OF THE VIRGINIA PLAN FOR HIGHER EDUCATION PROPOSED INITIATIVES, ACTIVITIES AND MEASURES 2018**

Ms. Kang provided information on activities that the Council requested at the last meeting. She reviewed individually the measures and noted recommendations for alternative wording in a few instances. Next steps include Council review and approval of initiatives; report to Council based on timeframes proposed; and engagement with Council members assigned to initiatives to obtain continued input.

Mr. Fralin said he would like to stress that perspective is important and that in comparison to other states, Virginia lags behind other states with regard to state funding which will drive these initiatives. He further suggested that future progress reports include not only how far the Commonwealth has progressed but also the state’s competition. Mr. Fralin requested that staff send the TEConomy report to members. He
also requested that staff present a written report all of goals and initiatives and measures to Council in written form.

**UPDATE ON 2018 GENERAL ASSEMBLY SESSION**

Ms. Covington provided an overview of the most important bills of interest to higher education. Mr. Fralin suggested that in the future, staff share with Council the bills passed and/or signed by the Governor and provide a separate list of failed bills.

**REPORT FROM THE COMMITTEES**

*Report from Academic Affairs Committee*

Ms. Webb summarized the following items addressed by the Committee:

**Action on Programs at Public Institutions**

After providing a brief overview, the Committee’s recommendation was seconded by Ms. Connelly and approved unanimously (10-0):

**BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Master of Arts (M.A.) degree program in Higher Education and Student Development (CIP: 13.0406), effective fall 2018.**

After providing a brief overview, the Committee’s recommendation was seconded by Dr. Murray and approved unanimously (10-0):

**BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Norfolk State University to initiate a Bachelor of Arts (B.A.) degree program in Drama and Theatre (CIP: 50.0501), effective fall 2018.**

**Action on Organizational Change**

After providing a brief overview, the Committee’s recommendation was seconded by Dr. Murray and approved unanimously (9-0). Ms. Harker abstained:

**BE IT RESOLVED that the State Council of Higher Education for Virginia adopts the updated “Policy on Mission Statement Changes at Virginia Public Higher Education Institutions,” effective January 10, 2018.**

**Action on Private Postsecondary Institutional Certifications**

Ms. Webb explained that this advisory statement better explains SCHEV’s authority with regard to certification. Ms. Rosa-Casanova explained the background of the change of ownership from a for-profit to a not-for-profit organization. Ms. Walsh from Dream Center Holdings provided additional information about the organization. After providing a brief overview, the Committee’s recommendation was seconded by Dr. Murray and approved unanimously (10-0):
BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Argosy University, South University, and The Art Institute to operate as degree-granting postsecondary institutions within the Commonwealth of Virginia, effective March 20, 2018.

Ms. Webb reported that the Committee also received the following reports:

- Update on Status of ACICS Institutions Operating in Virginia
- Report on Dual Enrollment Quality and Transferability
- Discussion of Post-College Outcomes

Ms. Connelly suggested that in future review of new programs, staff address how the program aligns with The Virginia Plan for Higher Education.

Report from Resources and Planning Committee

Ms. Connelly summarized the following items addressed by the Committee:

Action on Regulations for The Virginia Vocational Incentive Scholarship Program for Shipyard Workers

An updated version was distributed, making the reference to students gender neutral. The Committee’s recommendation was seconded by Mr. Light and approved unanimously (10-0):

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the amended regulations for the Virginia Vocational Incentive Scholarship Program for Shipyard Workers Program. Council delegates to staff to make future non-substantive administrative changes to the program, as appropriate.

Discussion of Fall 2017 Enrollment at Public Two-Year Institutions

Ms. Connelly said Mr. Massa presented information to the Committee and indicated that additional and updated information on Fall 2017 enrollment will be posted on the SCHEV website. Additional information will be provided at a future meeting.

Discussion of Workforce Credentials Grant Annual Report

Ms. Connelly provided a brief review of the report. A summary of the observations from the first year program implementation was included in the agenda book as well as a link to the full report.

Discussion of Wage and Debt Report

Ms. Connelly reported that Mr. Massa presented to the Committee a new tool for student and families to use in understanding wage and debt outcomes of graduates.
Mr. Massa’s report included a sample illustrating a student’s budget with various amounts of debt.

Discussion of Resource Map for The Virginia Plan for Higher Education

Ms. Connelly said while the Council has made some progress in creating action on a number of recommendations related to The Virginia Plan for Higher Education, there is concern that the Commonwealth is reaching an inflection point. It is clear that the goals cannot be achieved without engaging in difficult discussions and considering alternatives in the most data-driven and objective way possible. SCHEV is in a unique position to provide a leadership role in this effort. She asked Mr. Blake to provide additional information and discuss next steps. Mr. Blake said the goal of the resource map is to explain what various initiatives would cost and how they could be achieved, including changes to policy and setting priorities. The goal of this project is to identify recommendations for policy and resource alignment that could be included in the SCHEV budget recommendations in October 2018. This will necessitate a frank and open discussion in a public forum to provide provocative alternatives in order to meet the goal of becoming the best-educated state by 2030. Staff will provide options at a future meeting. Ms. Webb requested that sufficient time be allocated on the agenda for this important discussion. Mr. Fralin suggested that staff include the Virginia Business Higher Education Council in this effort.

RECEIPT OF ITEMS DELEGATED TO STAFF

Mr. Blake informed members that the items Council delegated to staff were included in the agenda book. As required, a copy of these items is attached to the minutes.

OLD BUSINESS

Highlights from the list of Council priorities were included in the agenda materials.

NEW BUSINESS

There was no new business.

MOTION TO ADJOURN

The meeting adjourned at 12:00 p.m.

___________________________________
Henry Light
Council Secretary

___________________________________
Lee Ann Rung
Director, Executive and Board Affairs
Items Delegated to Director/Staff

Pursuant to the Code of Virginia, § 23.1-203 and Council’s “Policies and Procedures for Program Approval and Changes,” the following items were approved/not approved as delegated to staff:

Program Actions

<table>
<thead>
<tr>
<th>Institution</th>
<th>Degree/Program/CIP</th>
<th>Effective Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>The College of William and Mary in Virginia</td>
<td>Degree Designation Approved: Change the degree designation of the Master of Arts (M.A.) degree program in Psychology (42.0101) to the Master of Science (M.S.) degree program in Psychology</td>
<td>Fall 2018</td>
</tr>
<tr>
<td>Dabney S. Lancaster Community College</td>
<td>Program Title Change Approved: Certificate in Office Management to a Certificate in Small Business Management (52.0299)</td>
<td>Spring 2018</td>
</tr>
<tr>
<td>Patrick Henry Community College</td>
<td>New Degree Program Approved: Associate of Applied Science degree program in Physical Therapist Assistant (51.0806) [Conferral: Spring 2019]</td>
<td>Fall 2018</td>
</tr>
<tr>
<td>Tidewater Community College</td>
<td>New Degree Program Approved: Associate of Applied Science degree program in Veterinary Technology (51.0808) [Conferral: Spring 2019]</td>
<td>Fall 2018</td>
</tr>
<tr>
<td>University of Virginia</td>
<td>Facilitated Staff Approval: Master of Science degree program in Athletic Training (51.0913) [Conferral: Spring 2019]</td>
<td>Summer 2018</td>
</tr>
</tbody>
</table>

Pursuant to the Code of Virginia, § 23.1-203 and Council’s “Policies and Procedures for Program Approval and Changes,” the following items were reported:

Diploma, Certificate, Discontinued and Modified Programs

<table>
<thead>
<tr>
<th>Institution</th>
<th>Degree/Program/CIP</th>
<th>Effective Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>George Mason University</td>
<td>Initiate a new Graduate Certificate in Business Analytics (52.1301) [Conferral: Spring 2019]</td>
<td>Summer 2018</td>
</tr>
<tr>
<td>Old Dominion University</td>
<td>Initiate a new Graduate Certificate in Community College Leadership (13.0407) [Conferral: Spring 2019]</td>
<td>Summer 2018</td>
</tr>
<tr>
<td>Rappahannock Community College</td>
<td>Initiate a new Certificate in Diesel Mechanics Technology (47.0605) [Conferral: Fall 2018]</td>
<td>Summer 2018</td>
</tr>
</tbody>
</table>
Pursuant to the Code of Virginia, § 23.1-203 and Council’s “Policies and Procedures for Internal and Off-Campus Organizational Changes,” the following items were approved as delegated to staff:

<table>
<thead>
<tr>
<th>Institution</th>
<th>Change/Site</th>
<th>Effective Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>James Madison University</td>
<td>Reorganize the Department of Health Sciences to create two departments: the Department of Health Sciences and the Department of Health Professions. Independent and smaller departments will allow each to have an administrator who is more familiar with the academic programs being offered and who can manage the department effectively. The establishment of separate departments will also heighten the visibility of individual programs.</td>
<td>November 30, 2017</td>
</tr>
<tr>
<td>Virginia Polytechnic Institute and State University</td>
<td>Reorganize and close the Department of Crop and Soil Environmental Sciences, the Department of Horticulture, and the Department of Plant Pathology, Physiology, and Weed Science to create the School of Plant and Environmental Sciences. The reorganization will allow for increased collaboration among faculty and enhanced opportunities to conduct research and secure external funding.</td>
<td>January 2, 2018</td>
</tr>
<tr>
<td>University of Virginia</td>
<td>Establish an off-campus instructional site at 1100 Wilson Boulevard, 30th and 31st Floors, Arlington, Virginia 22209</td>
<td>March 1, 2018</td>
</tr>
</tbody>
</table>

Pursuant to the Code of Virginia, Section § 23.1-211 and Council’s “Commonwealth of Virginia Policy on the Reciprocal Authorization of Distance Education and Related Activities,” the following item was approved as delegated to staff:

**National Council for State Authorization Reciprocity Agreements (NC-SARA) Approvals**

<table>
<thead>
<tr>
<th>Institution</th>
<th>Effective Date</th>
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</thead>
<tbody>
<tr>
<td>Saint Michael College of Allied Health</td>
<td>February 14, 2018</td>
</tr>
</tbody>
</table>
Pursuant to the Code of Virginia § 23.1-213 to 230 and 8VAC-40-31-90 of the Virginia Administrative Code, the following items were approved as delegated to staff:

### Postsecondary, Non-Degree Institutions Certified to Operate in the Commonwealth of Virginia

<table>
<thead>
<tr>
<th>Institution</th>
<th>Location</th>
<th>Effective Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>AlliedRx Institute of Healthcare</td>
<td>Henrico, VA</td>
<td>December 29, 2017</td>
</tr>
<tr>
<td>HackEd</td>
<td>Arlington, VA</td>
<td>January 29, 2018</td>
</tr>
<tr>
<td>Kenny's Beauty Academy</td>
<td>Arlington, VA</td>
<td>February 8, 2018</td>
</tr>
<tr>
<td>LoK Fashion Institute</td>
<td>Stafford, VA</td>
<td>January 11, 2018</td>
</tr>
<tr>
<td>The Cutting Room Barber Institute</td>
<td>Portsmouth, VA</td>
<td>February 27, 2018</td>
</tr>
<tr>
<td>Virginia Diving Institute</td>
<td>Manassas, VA</td>
<td>December 27, 2017</td>
</tr>
</tbody>
</table>
Meredith Woo is president of Sweet Briar College. Formerly, she was director of the Global Higher Education Program for the Open Society Foundations, based in London, where her program supported more than 50 colleges and universities over the past 20 years, mostly in the former Soviet bloc countries.

Woo previously served as the University of Virginia’s dean of the College and Graduate School of Arts & Sciences; held appointments at the University of Michigan, Ann Arbor and Northwestern University; and consulted with the World Bank, the U.S. Trade Representative, Asian Development Bank and the MacArthur Foundation.

An expert on international political economy and East Asian politics, Woo has written and edited seven books, and was the executive producer of an award-winning documentary film, “Koryo Saram: The Unreliable People,” about Joseph Stalin’s ethnic cleansing of Koreans living in Far Eastern Russia during the Great Terror.

A native of Seoul who was educated in Seoul and Tokyo through high school, Woo came to the United States to study at Bowdoin College in Maine. She completed her master’s and doctoral degrees in international affairs, Latin American studies and political science at Columbia University.
Jonathan R. Alger was named the sixth president of James Madison University on July 1, 2012. Prior to becoming president of JM, Mr. Alger was senior vice president and general counsel at Rutgers, The State University of New Jersey.

Alger previously served as assistant general counsel at the University of Michigan, counsel for the American Association of University Professors, attorney-advisor in the U.S. Department of Education’s Office for Civil Rights, and as an associate in the Labor and Employment Section of the international law firm of Morgan, Lewis and Bockius.

As a nationally recognized scholar and speaker on higher education policy and law, President Alger has given hundreds of presentations across the United States and abroad on a wide range of topics such as access and opportunity, diversity, student and faculty recruitment and retention, management of financial challenges, student organizations, shared governance, intellectual property, leadership, and academic freedom. He has published numerous articles and has done significant editorial work for scholarly journals. He has co-taught a seminar on leadership in the JMU Honors College. At Rutgers and Michigan, he taught courses, seminars and independent studies in law, higher education and public policy and served as a mentor and advisor to many students. He taught an honors course on higher education law for liberal arts undergraduates, as well as a seminar on diversity issues for first-year students. He has also taught interdisciplinary courses for graduate students in law, education, public policy and information.

Alger was born and raised outside Rochester, N.Y. He earned his B.A. with High Honors and Phi Beta Kappa from Swarthmore College (political science major, history minor and public policy concentration), and his J.D. with Honors from Harvard Law School. His wife, Mary Ann, serves in many volunteer capacities at JMU and in the community and has a B.S. from Auburn University and an M.B.A. from the University of Miami.
State Council of Higher Education for Virginia
Agenda Item

Item: Council #D6 – Report of the Agency Director

Date of Meeting: May 22, 2018

Presenter: Peter Blake, Director
peterblake@schev.edu

Most Recent Review/Action:
☒ No previous Council review/action
☐ Previous review/action
   Date: 
   Action:

Background Information/Summary of Major Elements: N/A

Materials Provided: Report of the Agency Director.

Financial Impact: N/A

Timetable for Further Review/Action: N/A

Resolution: N/A
General Professional Advisory Committee: Meetings with public institutions' chief executives in March and April and May included discussions the legislative session and tuition and fees. Richmond Times-Dispatch columnist Jeff Schapiro presented his view of the 2018 legislative session. Council member and Virginia Economic Development Partnership president Stephen Moret gave an economic development update. Students from the SCHEV Student Advisory Committee addressed issues related to campus speech and safety. Presidents also received briefings on dual enrollment and student transfer; the board of visitors orientation session scheduled for October; and the Ad Hoc Committee on Data and Policy.

Transfer Outcomes Institute: On April 2 and 3, SCHEV and The Aspen Institute hosted an event designed to strengthen relationships between community colleges and universities for transfer students. Over 100 people attended, from university presidents and vice presidents to faculty, advisors and research staff. We anticipate that The Aspen Institute will engage with Virginia on a more long-term and significant project related to transfer.

Urban Institute convening: On April 16, SCHEV member Tom Slater and SCHEV staff attended a convening hosted by the Urban Institute to discuss possibilities for research into new performance measures for higher education. This was the first gathering for a three-state project in which Urban Institute staff will work with state leadership and data systems to develop a framework of metrics that could be used across the nation. The day-long meeting consisted of representatives from three universities (including President Abdullah from Virginia State) and central state agencies. This will be a two-year project leveraging the Virginia Longitudinal Data System and Virginia's leadership in higher education data and measurement.

ACE Fellows: On April 10, SCHEV hosted four American Council on Education Fellows visiting Richmond as part of this celebrated program. Two are faculty at Virginia public universities, and a third is completing her fellowship at VCU. Peter Blake, Joe DeFilippo, Tod Massa and Alan Edwards presented information and perspectives on higher education in the Commonwealth.

Advancing the research and innovation ecosystem: As chair of the Virginia Research Investment Committee (VRIC), I tapped VRIC member Dubby Wynne to assemble a group of individuals to assess the recent research-asset-assessment report from TEConomy Partners. This Implementation Advisory Team (IAT) is comprised of 12 stakeholders from higher education, economic development and the entrepreneurship and venture capital worlds. SCHEV also has entered, on behalf of VRIC, into a second contract with TEConomy Partners. TEConomy will provide support to the implementation team and conduct more-targeted, in-depth or regional analyses of some of the issues raised in its initial state-level report. At the VRIC meeting on April 9, members received an update on the IAT and TEConomy's additional work and discussed options for potential short-term deployment of grants from the VRIF. Council
members Henry Light and Tom Slater attended the meeting. Finally, the agency is proceeding slowly with its search for a professional to lead Council's efforts to produce the Commonwealth Research and Technology Strategic Roadmap. We have identified a set of highly-qualified candidates, but will delay interviews until the state budget situation is clearer.

**Congratulations to Minnis Ridenour:** Council member Minnis Ridenour, whose four decades of service in key administrative roles at Virginia Tech helped transform it into a leading global land-grant university and who also advanced higher education across Virginia and the nation, received an honorary degree at Virginia Tech commencement ceremonies on May 11. “Minnis’ devotion to Virginia Tech and selfless service are both historic and unsurpassed. Without question, he lives the university’s motto, *Ut Prosim* (That I May Serve),” said university President Tim Sands.

**Out and about:** It has been a busy couple of weeks with events and speaking engagements around the state. For Lead Virginia (a statewide leadership organization), I moderated a panel discussion with Senator Siobhan Dunnavant, former Secretary of Education Laura Fornash, current Deputy Secretary of Education Fran Bradford and community college Vice Chancellor Sharon Morrissey; and spoke at the opening session of the Lead Virginia class of 2018. At their respective annual conferences, I presented to the state college and university finance officers and the college and university auditors. I gave a SCHEV update to the VCU Grace Harris Leadership program. Staff member Wendy Kang and I represented Virginia at a multi-state discussion about aligning resources with statewide strategic plans. I had two university visits (Virginia Tech and Virginia Commonwealth) and attended the Virginia Community College System annual philanthropy lunch. On May 16, we celebrated public service week with a staff pizza party and a presentation by former chief of staff to Governor Tim Kaine, Wayne Turnage.
State Council of Higher Education for Virginia
Agenda Item

Item: Council #D7 – Update on 2018 General Assembly Special Session

Date of Meeting: May 22, 2018

Presenter: Peter Blake, Director
peterblake@schev.edu
Beverly Covington, Senior Associate for Academic and Legislative Affairs
beverlycovington@schev.edu

Most Recent Review/Action:
☑️ No previous Council review/action
☐ Previous review/action
   Date: 
   Action: 

Background Information/Summary of Major Elements: The General Assembly adjourned its regular session on March 10, 2018 without passing a biennial spending plan for the Commonwealth. The Special Session was scheduled for April 11, 2018 for the bodies to consider Governor Northam’s proposed budget. The House of Delegates passed its version of the budget on April 17, 2018. As of the drafting of this agenda item, the Senate’s budget meeting was pending and scheduled for May 14, 2018. Mr. Blake and Ms. Covington will provide an update on the current status of the 2018 General Assembly Special Session.

Materials Provided: N/A.

Financial Impact: N/A.

Timetable for Further Review/Action: N/A.

Resolution: N/A.
Fran Bradford has spent the past twenty-seven years championing Virginia higher education through the state and federal legislative and policy processes. She currently serves Deputy Secretary of Education for Governor Northam. Prior to this role, she was at the College of William & Mary for fourteen years, most recently serving as the Associate Vice President for Government Relations. Before arriving at William & Mary, Fran served in several communications and government relations roles at the State Council of Higher Education for Virginia (SCHEV) from 1990-2003. In the fall of 2005, she was called on to fill the position of Deputy Secretary of Education during the remaining months of Governor Mark Warner's term.

Ms. Bradford also serves on the Executive Board of the Virginia Network, an organization that promotes women's leadership in higher education. She previously served as the Chair of the taskforce for the National Higher Education Government Relations Conference (Sponsored by CASE, AASCU, and APLU).

Ms. Bradford earned a Bachelor of Arts from Earlham College in Richmond, Indiana and she holds a Masters of Public Administration from Virginia Tech. She also holds a certificate of completion from Virginia’s Commonwealth Management Institute. A native Virginian, she resides with her family in Richmond.
State Council of Higher Education for Virginia
Agenda Item

Item: Council #D9 – Discussion of The Virginia Plan for Higher Education

Date of Meeting: May 22, 2018

 Presenter: Wendy Kang, Director of Innovation/Interim Director Finance Policy
           wendykang@schev.edu

Most Recent Review/Action:
   ☑ No previous Council review/action
   ☑ Previous review/action
     Date: March 19, 2018
     Action: Council approved six initiatives for 2018.

Background Information/Summary of Major Elements:

At the March Council meeting, members reviewed:

- Revisions to the six initiatives for 2018
- Proposed activities to support the initiatives
- The Virginia Plan for Higher Education measures and related indicators that align with each initiative.

The Council approved revisions to the initiatives. The revisions included the following:

- Merged two initiatives focused on funding, efficiencies and restructuring into one initiative called Funding Alignment and Sustainability (2).
- Added an initiative on Student Success and Completion (3)
- Adjusted wording related to the initiative on research and expanded the initiative to Economic Development (6) with related activities in the areas of worker shortages, internships and work-based learning.

The attachment includes an updated version for Council reference.

In addition, Council members requested to review the measures and related indicators associated with each initiative. As part of this agenda item, SCHEV staff will present data on the measures and related indicators for the Affordable Pathways initiative to:
(1) connect the measures, targets and related indicators to the initiatives and activities for 2018 and Council policy development and implementation and (2) discuss with Council members other data elements that can inform SCHEV’s work in these areas.

Staff members plan to present the measures and related indicators for the remaining initiatives at future Council meetings for review and discussion.
In addition, for the this Council meeting, please note the following updates related to the initiatives in committee or with the full council:

- Affordable Pathways (Initiative 1):
  - Academic Affairs: Agenda Item B6 on the 2018 legislative update relates to transfer activities.
  - Director’s report: The Transfer Outcomes Institute with Aspen and update to the General Professional Advisory Committee on transfer and dual enrollment also relate to transfer activities.

- Alignment of Funding and Sustainability (Initiative 2):
  - Resources and Planning: Agenda item C5 on the Resource Map relates to funding alignment.

- Communications (Initiative 5):
  - Full Council: Agenda item D9c on the ad hoc data and policy committee relates to data availability and communications.
  - The Director’s report: The meeting with the Urban Institute also relates to the ad hoc data and policy committee.

- Economic Development (Initiative 6):
  - The Director’s report: The presentation by Stephen Moret to the General Professional Advisory Committee on economic development relates to worker shortage areas and the update on the Research and Innovation Ecosystem relates to the research activity.

**Materials Provided:** Attachment of the Virginia Plan for Higher Education initiatives and activities for 2018 and related measures.

**Financial Impact:** To be determined.

**Timetable for Further Review/Action:**

**Resolution:** N/A
### The Virginia Plan for Higher Education

#### Initiatives, Activities and Measures 2018

**Initiative 1 Affordable Pathways:** Coordinate the development and implementation of programs that align resources from pre-K-12, colleges, universities and other public sources to ensure affordable, efficient and effective pathways for students in all parts of the state.

<table>
<thead>
<tr>
<th>Activities</th>
<th>Progress measures</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>A.</strong> Improve two-year to four-year transfer to include activities required by 2018 legislation by:</td>
<td>- Approval by Council of updated and new transfer policies/guidelines [by May 2019].</td>
</tr>
<tr>
<td>● Reviewing and updating SCHEV policies and guidelines related to transfer and transfer agreements, including maps and dual enrollment quality.</td>
<td>- Implementation by institutions of transfer policies and guidelines [2020-21 academic year].</td>
</tr>
<tr>
<td>● Developing a report on the effectiveness of transfer, including completion rates, average time to degree, credit accumulation, post-transfer student academic performance and comparative efficiency.</td>
<td>- Creation by staff of initial framework and components of the comprehensive transfer effectiveness report [by May 2019].</td>
</tr>
<tr>
<td>● Release by Council of first full report of transfer effectiveness [by May 2020].</td>
<td>- Use of portal by students [by May 2021].</td>
</tr>
<tr>
<td><strong>B.</strong> Develop, in partnership with the Virginia Community College System, an online portal for students to include information about course equivalencies, pathway maps, dual enrolment courses and any other relevant information.</td>
<td>- Creation by staff of framework and initial components of the portal [by May 2019].</td>
</tr>
<tr>
<td>- Release of the portal to students [by May 2020].</td>
<td>- Use of portal by students [by May 2021].</td>
</tr>
<tr>
<td><strong>C.</strong> Increase outreach to the pre-K-12 community to support partnerships and affordable pathway options through state and regional meetings, presentations and resources</td>
<td>- Assessment by staff of number of presentations provided, meetings convened, and resources distributed through outreach and satisfaction thereof [by December 2018].</td>
</tr>
</tbody>
</table>

**Associated measures and related indicators from The Virginia Plan for Higher Education:** Awards (Measure 1); Completion rates of students (Measure 2); Affordability (Measure 3); Enrollment (Related indicator 1); Persistence and retention (Related indicator 3); Student debt (Related indicator 6); Overall cohort loan-default rates (Related indicator 7)
**INITIATIVE 2 FUNDING ALIGNMENT AND SUSTAINABILITY:** Seek legislative and policy changes that support stable and sustaining funding, enhance institutional and administrative flexibility through further restructuring and improve quality and efficiency.

<table>
<thead>
<tr>
<th>Activities</th>
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</tr>
</thead>
<tbody>
<tr>
<td>A. Advocate for the development of a reserve fund, the flexibility for institutions to enroll more out-of-state students while maintaining agreed upon levels of in-state student enrollments and other relevant initiatives, as recommended by the Council in 2017.</td>
<td>- Approval by the 2018 General Assembly of a reserve fund and out-of-state student enrollments [by April 2019].</td>
</tr>
</tbody>
</table>
| B. Identify and recommend additional opportunities to support sustainable funding, efficiencies and quality. | - Creation by staff and stakeholders of a list of additional opportunities identified [September 2018].  
- Assessment by staff of number of recommendations passed in the 2019 legislative session [by May 2019]. |
| C. Develop a resource map to align policy and resources to goals of The Virginia Plan. | - Creation by staff and approval by Council of recommendations for options that yield greater alignment [by October 2018].  
- Adoption by Governor and General Assembly of resource map [April 2019]. |
| D. Reduce costs through the implementation of open educational resources and shared services. | - Assessment by staff of number of courses converted to open educational resources and agreements entered into for shared services and cost savings [by July 2019]. |

**Associated measures and related indicators from The Virginia Plan for Higher Education:** Affordability (Measure 3); Price (Measure 5); State funding (Related Indicator 5)
**INITIATIVE 3 STUDENT SUCCESS AND COMPLETION:** Support policies and practices that improve student success and close equity gaps.

<table>
<thead>
<tr>
<th>Activities</th>
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</tr>
</thead>
<tbody>
<tr>
<td><strong>A.</strong> Create a state-level “Virginia College Completion Team” to identify practices that support increased student success at state and institution levels.</td>
<td>- Formation by staff of a state level team that convenes at least quarterly [by March 2018].&lt;br&gt;- Identification and evaluation by team of state, national and institutional practices [by July 2018].&lt;br&gt;- Convening by Council of at least one public event to highlight best practices [by December 2018].</td>
</tr>
<tr>
<td><strong>B.</strong> Implement the use of uniform financial aid award letters to improve student decision making, persistence and completion.</td>
<td>- Creation by staff of criteria for a standard award letter [by October 2018].&lt;br&gt;- Initiation by institutions of use of uniform aid-award letters [by May 2019].</td>
</tr>
<tr>
<td><strong>C.</strong> Establish an Office of the Qualified Loan Ombudsman to support students understand their rights and responsibilities when taking an education loan.</td>
<td>- Creation by staff of Ombudsman Office [by September 2018].&lt;br&gt;- Creation by staff of education-loan borrower course [by December 2019].&lt;br&gt;- Assessment and report by staff of initial effectiveness of the education loan ombudsman program [by January 2019].</td>
</tr>
</tbody>
</table>

**Associated measures and related indicators from The Virginia Plan for Higher Education:** Awards (Measure 1); Student success (Measure 2); Remediation (Related indicator 2); Persistence and retention (Related indicator 3); Average time-to-degree (Related indicator 4); Student-loan debt of drop outs and graduates (Related indicator 6); Overall cohort loan-default rates (Related indicator 7)
**INITIATIVE 4 QUALITY:** Collaborate with institutions to measure the quality of undergraduate education, including civic engagement of graduates and relevance to demand occupations across regions of the state.

<table>
<thead>
<tr>
<th>Activities</th>
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</tr>
</thead>
</table>
| A. Assess the success and satisfaction of Virginia graduates in securing employment, earning wages and contributing to the civic life of their communities. | - Creation and release by staff of a web-based resource on graduates’ wage and debt information (from the Virginia Longitudinal Data System), available by institution and broad program area [by July 2018].  
- Creation by staff of a task force on post-college outcomes [by April 2018].  
- Action by Council to approve assessment instrument from the task force [by January 2019].  
- Adoption by institutions of Council’s approved assessment instrument [by July 2019]. |
| B. Support faculty and staff development on the implementation of the assessment of student quality through online and face-to-face gatherings. | - Assessment by staff of number of faculty and staff participating in development activities. [by December 2018].  
- Assessment by staff of the satisfaction of faculty and staff with such activities [by December 2018]. |
| C. Improve and expand regulated sector student protections and quality provisions. | - Creation by staff of updated and expanded web resources to include advisements about distance education and the rights of students [January 2019].  
- Action by Council to approve guidance document on school closures [by May 2019].  
- Approval by Governor and General Assembly of the means to raise and access funds to address school closures [by March 2019]. |

**Associated measures and related indicators from The Virginia Plan for Higher Education:** Cultural Prosperity (Related indicator 13)
**INITIATIVE 5 COMMUNICATIONS:** Launch a communications strategy to address public knowledge and benefits of higher education, through Council reports, traditional media, social media and other means.

<table>
<thead>
<tr>
<th>Activities</th>
<th>Progress measures</th>
</tr>
</thead>
</table>
| A. Increase awareness of value of higher education through media coverage, periodic reports and other communications means. | - Assessment by staff of media coverage of information and reports provided through SCHEV [ongoing]  
- Assessment by staff of number of editorial board visits and meetings with reporters to discuss higher education in Virginia [by January 2019]  
- Assessment by staff of number of relevant presentations provided to stakeholders [by January 2019].  
- Assessment by staff of relevancy perceived by stakeholders of the information provided [by January 2019]. |
| B. Serve as a resource for current news related to higher education in Virginia. | - Assessment by staff of newsletter subscriptions and open rates, media coverage of press releases, social media followers and earned media coverage [by January 2019]. |
| C. Increase transparency of information for students and parents to support greater awareness of affordable pathways and opportunities in Virginia for postsecondary education. | - Development by staff of a Council budget proposal to expand outreach to middle and high school students [by October 2018]. |
| D. Develop a data and policy roadmap grounded in the goals and objectives of *The Virginia Plan for Higher Education* to identify key areas of data and policy needs to better communicate to higher education stakeholders and inform policy decisions. | - Creation by staff and approval by Council of a data and policy roadmap [by October 2018]. |

**Associated measures and related indicators from The Virginia Plan for Higher Education:** Public polls of higher education perceptions
INITIATIVE 6 ECONOMIC DEVELOPMENT: Promote economic development and employment outcomes by pursuing policies that enhance academic research, degree and workforce credential programs and commercialization of new products and discoveries.

<table>
<thead>
<tr>
<th>Activities</th>
<th>Progress measures</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>A. Advance academic research via new statutory duties by:</strong></td>
<td>- Employment by director of a full-time professional to lead development of the roadmap [by July 2018].</td>
</tr>
<tr>
<td>- Developing the Commonwealth Research and Technology Strategic Roadmap.</td>
<td>- Action by Council to approve and forward the completed roadmap and identified priority areas to VRIC [by January 2021].</td>
</tr>
<tr>
<td>- Assisting the Virginia Research Investment Committee, especially with implementation of strategies to enhance the ecosystem of research and innovation.</td>
<td>- Action by Council to approve budget recommendations to support implementation of VRIC strategies [October 2018].</td>
</tr>
<tr>
<td><strong>B. Identify and implement strategies that support alignment of higher education activities with business and economic development in fields with identified worker shortages.</strong></td>
<td>- Identification by staff, in collaboration with partners in business and economic development, of worker shortage areas [by July 2018].</td>
</tr>
<tr>
<td></td>
<td>- Development and implementation by staff of strategies aligned to worker shortage areas [by October 2018].</td>
</tr>
<tr>
<td></td>
<td>- Approval by Council of resource and policy recommendations supporting areas of worker shortages [by October 2018].</td>
</tr>
<tr>
<td><strong>C. Strengthen options for students to participate in internship and work-based learning experiences, through collaborations with institutions and business community members.</strong></td>
<td>- Development by staff, in collaboration with stakeholders, of a template for internships, along with strategies and goals for fields, target industries, and participation rates by institution [by May 2019].</td>
</tr>
<tr>
<td><strong>Associated measures and related indicators from The Virginia Plan for Higher Education:</strong> Research Activity (Measure 5); Economic Prosperity (Measure 6); Research expenditures (Related indicator 11); Credentials to close the gaps in unfilled jobs (Related indicator 14); Economic mobility of graduates (Related indicator 15)</td>
<td></td>
</tr>
</tbody>
</table>
Summary of Academic Affairs Committee Actions & Discussions
(Chair: K. Webb)

#B3, Action on Programs at Public Institutions

#B4, Review of Program approval Policy and Strategic Plan Priorities

#B5, Status Report on ACICS Schools Operating in Virginia

#B6, Update on 2018 Legislation on Academic Policy

#B7, Report of the Staff Liaison to the committee
#C3, Discussion of Institutional Performance Measures Process

#C4, Discussion of 2017 Fall Enrollment at Private, Non-Profit Institutions

#C5, Update on the Resource Map for The Virginia Plan for Higher Education

#C6, Discussion of Pending Update to the Domicile Guidelines
State Council of Higher Education for Virginia
Agenda Item

Item: Council #D10.c – Update from Ad Hoc Data and Policy Committee

Date of Meeting: May 22, 2018

Presenter: Wendy Kang
Director of Innovation and Interim Director Finance Policy
wendykang@schev.edu

Tyler Williams
Virginia Management Fellow
tyler.williams@governor.virginia.gov

Most Recent Review/Action:
☐ No previous Council review/action
☒ Previous review/action
  Date: March 20, 2018
  Action: Mr. Ampy, co-chair, provided a brief update on the Ad Hoc Committee on Data and Policy to the Council.

Background Information/Summary of Major Elements:
The Ad Hoc Committee on Data and Policy met May 7. The committee received several reports from staff, engaged in discussions of the next steps and provided direction to the staff.

The committee reviewed responses to personal interviews and a survey aimed at gaining insight from outside stakeholders about the current state of SCHEV’s data resources. Over 140 individuals participated through the survey, individual conversations or by providing written observations. Participants included Council members, representatives from the Governor’s office, legislative staff and institutional representatives.

Respondents indicated significant interest in the following topics: student success (enrollment, completion, retention, graduation); value of higher education (cost, income of graduates, affordability and return on investment); state funding trends; equity and diversity (closing gaps, impact of investment in programs, increasing access); and student debt (levels, default rates, borrowing trends).

In the area of suggestions to improve the website and reports, respondents gave high marks to the abundant availability of data, overall content, reliability and objectivity of the current website and reporting. Respondents said that “user experience” could be improved. Respondents said that SCHEV could improve how the information on the
website is communicated to various audiences. Respondents also recommended providing easier “access” to the occasional user, noting that regular users know what they are looking for and can get find it, but others might benefit from an easy-to-use “front door.”

Committee members discussed the different audiences that SCHEV should serve with its data resources, website and communication efforts. They recognized that the audiences may respond differently to different strategies. Members also discussed the possibility of launching a new website aimed specifically at students and parents.

Mr. Massa provided an overview of SCHEV’s current research website, and the committee discussed the breadth of information currently available.

Mr. Williams reviewed comparable state agencies’ websites, noting that several major themes appear on the differences and similarities to SCHEV’s data. Mr. Williams organized the major comparisons around data presentation, data accessibility, and reported data. The Committee recommended an abbreviated presentation of this information for the full Council at its May meeting.

Mr. Massa previewed a new website that is currently in production, as well as an “infographic” on economic outcomes. He also guided the committee through a new wage-reporting site. Committee members noted how helpful these new sites will be in meeting the needs of Virginians. They recommended an abbreviated presentation of presentations of this information for the full Council at a future meeting.

The committee is expected to meet at least two more times during phase one in the development of the blueprint (proposed dates are in June and August). The meetings will facilitate identification of appropriate audiences, review of communications and development of strategies. The Committee will complete phase one of the project in September 2018, which may include associated budget recommendations. Recognizing the need to coordinate resource recommendations for the final blueprint with the Governor’s deliberations for the 2020-2022 biennial budget, the committee recommended continuing work in 2019.

Materials Provided: Electronic presentations will be made at the meeting. Committee materials can be found at: [http://www.schev.edu/docs/default-source/Documents/binder1836dbd50bece61aeb256ff000079de01.pdf](http://www.schev.edu/docs/default-source/Documents/binder1836dbd50bece61aeb256ff000079de01.pdf)

Financial Impact: N/A at this time

Timetable for Further Review/Action: The committee will meet in June and August and will provide updates at future Council meetings.

Resolution: N/A
State Council of Higher Education for Virginia
Agenda Item

Item: Council #D11 – Council Elections

Date of Meeting: May 22, 2018

Presenter: Dr. Carlyle Ramsey
Council member

Most Recent Review/Action:
☒ No previous Council review/action
☐ Previous review/action
  Date:
  Action:

Background Information/Summary of Major Elements:

The Council’s bylaws state that “The Council annually shall elect a chair and vice chair and appoint a secretary from its membership to serve until their successors have been elected.” The bylaws further state that the election of the chair and vice chair and appointment of the secretary shall be held at the last meeting of the Council prior to June 30 each year.

Materials Provided:

Financial Impact:

Timetable for Further Review/Action:

Resolution: Resolutions will be available at the meeting.
State Council of Higher Education for Virginia
Agenda Item

Item:   Council #D12 – Receipt of Items Delegated to Staff

Date of Meeting: May 22, 2018

Presenter: Peter Blake, Director
           peterblake@schev.edu

Most Recent Review/Action:
☐ No previous Council review/action
☒ Previous review/action
   Action: The Council approved delegation of certain items to staff

Background Information/Summary of Major Elements:
Council delegated certain items to staff for approval and reporting to the Council on a
regular basis.

Materials Provided:

Program Actions:
• The College of William and Mary on Virginia
• George Mason University
• University of Virginia

Programs Reported:
• College of William and Mary
• George Mason University
• Old Dominion University
• Radford University
• University of Virginia
• Virginia Commonwealth University
• Virginia Polytechnic Institute and State University (Virginia Tech)

Internal and Off-Campus Organizational Changes:
• The College of William Mary in Virginia
• University of Virginia
• Virginia Commonwealth University
National Council for State Authorization Reciprocity Agreements (NC-SARA) Approvals:

- Mountain Empire Community College
Items Delegated to Director/Staff

Pursuant to the Code of Virginia, § 23.1-203 and Council’s “Policies and Procedures for Program Approval and Changes,” the following items were approved/not approved as delegated to staff:

Program Actions

<table>
<thead>
<tr>
<th>Institution</th>
<th>Degree/Program/CIP</th>
<th>Effective Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>The College of William and Mary in Virginia</td>
<td><strong>Program Title Change Approved:</strong> Change the name of the Master of Science degree program in Psychology (42.0101) to the Master of Science degree program in Psychological Sciences</td>
<td>Fall 2018</td>
</tr>
<tr>
<td>George Mason University</td>
<td><strong>Program Title and Name Change Not Approved:</strong> Change the name/title of the Doctor of Philosophy degree program in Education (13.0101) to a Doctor of Philosophy degree program in Education and Human Development</td>
<td>March 22, 2018</td>
</tr>
<tr>
<td>University of Virginia</td>
<td><strong>Program Title Change Approved:</strong> Change the name of the Post-Baccalaureate Certificate in eMarketing (52.0208) to the Post-Baccalaureate Certificate in Digital Marketing</td>
<td>Fall 2018</td>
</tr>
</tbody>
</table>

Pursuant to the Code of Virginia, § 23.1-203 and Council’s “Policies and Procedures for Program Approval and Changes,” the following items were reported:

Diploma, Certificate, Discontinued and Modified Programs

<table>
<thead>
<tr>
<th>Institution</th>
<th>Degree/Program/CIP</th>
<th>Effective Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>College of William and Mary</td>
<td><strong>Simple Program Modification:</strong></td>
<td>Fall 2018</td>
</tr>
<tr>
<td></td>
<td>• Modify the credit hours of the Master of Science (M.S.) in Business Analytics (52.1301) with 30 credit hours to a Master of Science (M.S.) in Business Analytics (52.1301) with 32 credit hours</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Add an online delivery format to the Master of Science (M.S.) in Business Analytics (52.1301)</td>
<td></td>
</tr>
<tr>
<td>George Mason University</td>
<td>Initiate 11 new Graduate Certificate Programs [Conferral: Fall 2018]:</td>
<td>Fall 2018</td>
</tr>
<tr>
<td></td>
<td>• Actuarial Sciences (52.1304)</td>
<td></td>
</tr>
<tr>
<td>Institution</td>
<td>Degree/Program/CIP</td>
<td>Effective Date</td>
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</tr>
<tr>
<td>George Mason University</td>
<td>Program Discontinuance: Discontinue the Bachelor of Science in Athletic Training (51.0903). [Council Approval: May 30, 2002]</td>
<td>Fall 2018</td>
</tr>
<tr>
<td>George Mason University</td>
<td>Simple Program Modification: Add an online delivery format to the Master of Laws in United States Law (22.0202) [Conferral: Fall 2019]</td>
<td>Fall 2018</td>
</tr>
<tr>
<td>Old Dominion University</td>
<td>Initiate a new Graduate Certificate Program in Conservation Leadership (03.0101) [Conferral: Spring 2019]</td>
<td>Fall 2018</td>
</tr>
<tr>
<td>Old Dominion University</td>
<td>Initiate a new Graduate Certificate Program in Neonatal Physician Assistant (51.0999) [Conferral: Spring 2019]</td>
<td>Summer 2018</td>
</tr>
<tr>
<td>Radford University</td>
<td>Program Discontinuance: Discontinue the Bachelor of Science in Athletic Training (51.0903). [Council Approval: October 27, 2009]</td>
<td>Fall 2018</td>
</tr>
<tr>
<td>University of Virginia</td>
<td>Simple Program Modification: Add an online delivery format to the Doctor of Education degree program in Curriculum and Instruction (13.0301) [Conferral: Spring 2021]</td>
<td>Fall 2018</td>
</tr>
<tr>
<td>University of Virginia</td>
<td>Simple Program Modification: Add an online delivery format to the Education Specialist (Ed.S.) degree program in Curriculum and Instruction (CIP code: 13.0301). [Conferral: Spring 2020]</td>
<td>Fall 2018</td>
</tr>
<tr>
<td>University of Virginia</td>
<td>Simple Program Modification: Add an online delivery format to the Master of</td>
<td>Fall 2018</td>
</tr>
</tbody>
</table>
Institution | Degree/Program/CIP | Effective Date |
--- | --- | --- |
University of Virginia | Initiate a new Graduate Certificate Program in Teaching English Learners in PreK-12 Education (13.1401) [Conferral: Spring 2019] | Fall 2018 |
Virginia Commonwealth University | Initiate a new Graduate Certificate Program in Public History (54.0105) [Conferral: Spring 2019] | Fall 2018 |
Virginia Polytechnic Institute and State University (Virginia Tech) | Simple Program Modifications: Modify the credit hours of the following Bachelor of Science (B.S.) degree programs  
- Aerospace and Ocean Engineering (14.0201), from 132 credit hours to 128 credit hours.  
- Biological Systems Engineering (14.0301), from 132 credit hours to 128 credit hours.  
- Chemical Engineering (14.0701), from 135 credit hours to 131 credit hours.  
- Civil Engineering (14.0801), from 133 credit hours 131 credit hours.  
- Engineering Science and Mechanics (14.1101), from 133 credit hours to 130 credit hours. | Fall 2018 |

Pursuant to the Code of Virginia, § 23.1-203 and Council’s “Policies and Procedures for Internal and Off-Campus Organizational Changes,” the following items were approved as delegated to staff:

| Institution | Change/Site | Effective Date |
--- | --- | --- |
The College of William and Mary in Virginia | Rename the William and Mary Washington, DC Office, to the William and Mary Washington Center. The off-campus site has been re-named to effectively represent the multiple activities occurring at the site, expansion of services available to students, and the expanded scope of academic offerings offered at the location. | June 1, 2018 |
University of Virginia | Close the University of Virginia off-campus instructional site located at Waterview Conference Center, 1919 N. Lynn Street, Arlington, VA 22209. | February 28, 2018 |
<table>
<thead>
<tr>
<th>Institution</th>
<th>Change/Site</th>
<th>Effective Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of Virginia</td>
<td>Establish an off-campus instructional site at 7950 Jones Branch Drive, McLean, Virginia 22102.</td>
<td>March 18, 2018</td>
</tr>
<tr>
<td>Virginia Commonwealth University</td>
<td>Rename the Department of Management to the Department of Management and Entrepreneurship.</td>
<td>March 12, 2018</td>
</tr>
<tr>
<td>Virginia Commonwealth University</td>
<td>Rename the School of Allied Health Professions to the College of Health Professions.</td>
<td>April 1, 2018</td>
</tr>
<tr>
<td>Virginia Commonwealth University</td>
<td>Rename the School of Engineering to the College of Engineering.</td>
<td>April 15, 2018</td>
</tr>
</tbody>
</table>

Pursuant to the Code of Virginia, Section § 23.1-211 and Council’s “Commonwealth of Virginia Policy on the Reciprocal Authorization of Distance Education and Related Activities,” the following item was approved as delegated to staff:

**National Council for State Authorization Reciprocity Agreements (NC-SARA) Approvals**

<table>
<thead>
<tr>
<th>Institution</th>
<th>Effective Date</th>
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<tbody>
<tr>
<td>Mountain Empire Community College</td>
<td>March 22, 2018</td>
</tr>
</tbody>
</table>
State Council of Higher Education for Virginia
Agenda Item

Item:  Council #D14 – Old Business

Date of Meeting:  May 22, 2018

Presenter:  Peter Blake
Director
Peterblake@schev.edu

Most Recent Review/Action:
☒ No previous Council review/action
☐ Previous review/action
    Date:
    Action:

Background Information/Summary of Major Elements:

The Council has asked that two items be presented as Old Business at its meetings. One item includes a list of Council priorities presented at previous meetings.

From recent meetings, Council requested information on the following items:
- Additional information on student retention, progression and graduation
- Additional research on presentation made by Stephen Moret relative to “mal-employment” and actions institutions can take to stimulate greater economic development
- An assessment of faculty recruitment and retention at a time of limited resources for faculty salary increases
- An assessment of student mobility, especially across state lines
- An assessment of factors and metrics that could be part of a review of the state’s cost-share policy
- A compilation of college and university outreach and mentoring programs in middle and high schools

The second item Council asked to be included as Old Business is a periodic review of SCHEV staff development initiatives. Director Blake periodically will update Council on related activities.
Materials Provided: N/A

Financial Impact: N/A

Timetable for Further Review/Action: These items will remain on the Old Business agenda until they are removed.

Resolutions: N/A