

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
COUNCIL MEETING
JULY 18, 2017
DRAFT MINUTES**

Mr. Fralin called the meeting to order at 12:20 p.m. in the Hamel Hall, Room H109, John Tyler Community College, Midlothian, Virginia. Council members present: Rosa Atkins, Marge Connelly, Heywood Fralin, Henry Light, Gene Lockhart, Stephen Moret, Carlyle Ramsey, Minnis Ridenour, and Thomas Slater.

Council members absent: Ken Ampy, William Murray, and Katharine Webb.

In accordance with Council's policy on emergencies, Ms. Connelly was allowed to participate by phone because her flight to Richmond had been canceled.

Staff members present: Lee Andes, Peter Blake, Beverly Covington, Joe DeFilippo, Dan Hix, Alan Edwards, Jodi Fidler, Wendy Kang, Tod Massa, Jean Mottley, Sylvia Rosa-Casanova, Lee Ann Rung, and Yan Zheng. Cameron O'Brien from the Office of the Attorney General was also in attendance.

CALL TO ORDER AND ANNOUNCEMENTS

Mr. Fralin welcomed Dr. Rosa Atkins to the Council and read her bio. Dr. Atkins is the superintendent of Charlottesville City Schools. Dr. Atkins said she looked forward to her service on the Council.

RECEIPT OF PUBLIC COMMENT

Mr. Fralin reported that no requests for public comment had been received. He invited comments from those in attendance; no one came forward.

APPROVAL OF MINUTES

On a motion by Mr. Lockhart and seconded by Dr. Ramsey, it was suggested that the following minutes be approved in block: PCAB May 15, 2017, Council meeting May 16, 2017, Executive Committee May 15, 2017, Ad Hoc Research Committee May 16, 2017, and June 27, 2017, special meeting. The motion was approved unanimously (8-0).

REMARKS FROM TED RASPILLER, PRESIDENT, JOHN TYLER COMMUNITY COLLEGE (JTCC)

Mr. Fralin thanked President Raspiller for hosting the Council meetings and read his bio.

Dr. Raspiller spoke about the early learning summer camps in STEM-H and reported that the camps were in session during the Council's meeting.

Dr. Raspiller reported that JTCC is celebrating its 50th anniversary this year. The original campus is located in Chester. He said the mix of programs and students is approximately the same at both campuses. Dr. Raspiller highlighted programs available at each campus and discussed the counties served by each. A 25,000 s.f. workforce center is under construction and will be attached to the conference center on the Chester campus.

He spoke about the popularity of dual enrollment which provides students with a credential before graduating from high school. JTCC has a partnership with Reynolds Community College and indicated that JTCC has been involved in shared services for quite some time. Dr. Raspiller answered questions from members.

REPORT OF THE AGENCY DIRECTOR

Mr. Blake highlighted some of the recent activities from his written report and summarized the meetings he has attended over the last several weeks. Details of his report were included in the agenda book.

BRIEFING ON THE ROLE OF HIGHER EDUCATION IN ECONOMIC DEVELOPMENT (VEDP)

Mr. Moret spoke about the current role higher education plays in economic development and explained ways to further enhance its role over time.

He noted Virginia does not rank well among site consultants in workforce development when grading features important to business development (quality, cost and availability of talent). Though many good efforts are underway in this arena in Virginia, VEDP is working with the Virginia Community College System (VCCS) to make improvements.

Mr. Moret reviewed the purposes of a college education and spoke about malemployment of college graduates in America and Virginia. Post-recession, approximately 45% of all individuals in the U.S. labor force with a bachelor's degree were malemployed or unemployed. He defined malemployment as working in a job that does not leverage college level skills. He provided charts and information about the issues and addressed potential policy directions for the Commonwealth and SCHEV. Mr. Moret answered questions from members.

Mr. Fralin suggested that Mr. Moret provide a list of specific things he believes SCHEV can either initiate or improve upon to better assist higher education to become more effective in the area of economic development. He also suggested that Mr. Moret develop a list of actions institutions could take that could be discussed

during SCHEV's 6-year plan meetings with the institutions. Mr. Moret agreed to provide this information.

The chairman called for a break at 2:00 p.m. The meeting resumed at 2:15. Dr. Ramsey did not return after the break.

REPORTS FROM THE COMMITTEES

Report from Academic Affairs Committee

In Ms. Webb's absence, Mr. Lockhart chaired the Committee. He asked Dr. DeFilippo to provide information about the following items from the Committee:

Action on Programs at Public Institutions

Dr. DeFilippo provided a brief overview. The Committee's recommendations were seconded by Mr. Slater and the following resolutions were approved unanimously (7-0):

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Master of Science (M.S.) degree program in Criminal Justice (CIP: 43.0104), effective spring 2018.

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Old Dominion University to initiate a Master of Science (M.S.) degree program in Sport Management (CIP: 31.0504), effective fall 2017.

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Thomas Nelson Community College to initiate an Associate of Fine Arts degree program in Visual Arts (CIP: 50.701), effective fall 2017.

Action on Policy on Student Learning Assessment and Quality in Undergraduate Education

Dr. DeFilippo provided a summary and said the document updates the current policy, development of which is a statutory Council duty. He reported that the requirement to develop the policy is also Initiative #1 from The Virginia Plan for Higher Education. Dr. DeFilippo indicated that multi-year plans will be developed and reported to Council. Mr. Lockhart congratulated Drs. DeFilippo and Fidler for collaborating with the institutions on this effort.

Mr. Fralin pointed out that the Committee discussed job success and competitive salary within the field of study. It was decided not to include these in the policy at this time, but Committee members agreed to continue the effort and consider inclusion of those measures in the future. Mr. Slater suggested that the measures be circulated to members as well as the institutions. The Committee's recommendation was seconded by Mr. Slater and the following resolution was approved unanimously (7-0):

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the *Policy on Student Learning Assessment and Quality in Undergraduate Education*, effective immediately, and directs staff to implement its provisions collaboratively with public institutions of higher education.

Status Report on Accrediting Council for Independent Colleges and Schools (ACICS) Schools Operating in Virginia

Dr. DeFilippo provided a status report on ACICS schools operating in Virginia and directed members to review the materials in the agenda book related to this item. He reminded members of SCHEV's responsibility to take possession of student records if an institution fails to receive accreditation.

Mr. Fralin suggested that staff develop a consumer advisement statement to better inform the public that SCHEV's certificate to operate is not an endorsement but rather fulfillment of a Virginia regulation.

Mr. Lockhart said the Committee also received a report from staff and had a discussion of updates to The Virginia Plan for Higher Education, particularly Initiatives #1 and #4. Mr. Massa provided an update to the Committee on the Virginia Longitudinal Data System (VLDS). Mr. Lockhart encouraged members explore the SCHEV research website to review the data and consider ways in which it can be used. He suggested that a volunteer working group of Council members work with staff between meetings to find ways to use the VLDS data to answer questions and add value to the Commonwealth. He said this would not be a formal committee, but a small working group. More information on this initiative will be forthcoming.

Report from Resources and Planning Committee

Ms. Connelly reported on the following items from the Committee:

Action on Full Cost Report

The Committee's recommendation was seconded by Mr. Lockhart and the following resolution was approved unanimously (7-0):

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the 2017-18 Full Cost Report.

Action on Financial Assistance for Industry-Based Certification and Related Programs – SCHEV Guidance Document

The Committee's recommendation was seconded by Mr. Ridenour and the following resolution was approved unanimously (7-0):

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the amended guidelines for usage of state need-based financial aid for industry-based certification and related programs that do not qualify for

other sources of student financial assistance. Council delegates to staff to make future non-substantive administrative changes to the program as needed.

Ms. Connelly reported that the Committee also received a briefing on enrollment projections and degree estimates and discussed the Virginia Guaranteed Admission Program (VGAP) regulation amendments. She asked Mr. Andes to provide a brief update to the Council. This item will be brought to the Council for action in September.

The Committee also received updates to The Virginia Plan for Higher Education, specifically Initiatives #2 and #3. Ms. Connelly encouraged members to review the presentation that is posted on the website. The Virtual Library of Virginia (VIVA) is doing a data pilot with promising results to encourage institutions to work together to reduce costs.

Ms. Connelly said the Committee reviewed various options related to funding and she encouraged members to review the options on page 128. She suggested that more time be allocated for a staff discussion on this topic. Mr. Slater said Mr. Hix did a good job of reviewing the history of this item with the Committee. Mr. Fralin said this subject is timely and could be shared with gubernatorial candidates to provide them with innovative suggestions to make higher education more affordable. He also suggested that discussion of these options could be productive in the six-year plan discussions with institutions.

RECEIPT OF ITEMS DELEGATED TO STAFF

Mr. Blake noted the categories of recent actions taken by staff on behalf of the Council. He encouraged members to bring questions to his attention. Mr. Fralin reminded members that these items involve matters for which Council has delegated authority to staff, which is the reason they do not require Council action. As required, a copy of these actions is attached to the minutes.

ACTION ON 2018 MEETING SCHEDULE

The schedule and locations for the 2018 calendar year were confirmed by staff and on motion by Mr. Lockhart and seconded by Mr. Ridenour, the following resolution was approved unanimously (7-0):

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the following meeting schedule for calendar year 2018 and requests that staff distribute the information to all Council members:

Briefings and/or committee meetings on Monday afternoon - meetings on Tuesday (with the exception of one-day meetings):

- **January 9 – SCHEV Offices (Richmond)**
- **March 19-20 – travel to public institution (CNU)**

- **May 21-22 – travel to private institution TBD – May 21 will include a meeting with private college presidents)**
- **July 17 – travel to public institution (Richard Bland College)**
- **September 17-18 – travel to public institution (UMW) – September 17 will include a meeting with public college and university presidents)**
- **October 29-30 – SCHEV Offices (Richmond)**

NEW BUSINESS

Mr. Fralin informed members that all are invited and encouraged to participate in future meetings of the Executive Committee.

He suggested that while Council members routinely receive reports of The Virginia Plan for Higher Education at each meeting, he felt members could be more involved in its implementation. He suggested that two members be assigned to each of the six initiatives and be responsible for conferring with staff and reporting at each meeting. Ms. Connelly suggested that members choose an initiative that aligns with the Committee assignments on which they sit. Mr. Fralin asked staff to determine the assignments.

Mr. Fralin said it was important that Council members understand the issues in which the Council will prioritize and be able to explain them to the Governor and legislature. He noted particularly: the next phase of restructuring (including funding); economic development; and ways to reduce costs for students and their families.

OLD BUSINESS

Mr. Blake said in response to the Council's request to report on staff development, he has been working with Mr. Ridenour and will provide an update at the next meeting when more time can be allocated to the discussion.

ACTION ON RESOLUTION FOR DEPARTING COUNCIL MEMBER

Mr. Fralin asked Mr. Lockhart to read the following resolution, which was seconded by Ms. Connelly and approved unanimously (7-0):

WHEREAS, Pamela R. Moran served as an exemplary member of the State Council of Higher Education for Virginia and as a member of the Council's Academic Affairs Committee from 2013 to 2017; and

WHEREAS, Dr. Moran ably fulfilled the role as the Council's first school superintendent, and provided her expertise and insightful perspective to the Council's work; and

WHEREAS, she demonstrated her strong dedication to the students of the Commonwealth by assisting the Council to work collaboratively to bridge the gap between secondary and post-secondary education; and

WHEREAS, Dr. Moran approached her work on the Council with enthusiasm and always conducted herself and the Council's business with dignity, understated resolve, and a steadfast desire to ensure that Virginia's colleges and universities maintain the highest standards of excellence in higher education; and

WHEREAS, Dr. Moran worked diligently to help formulate and advance The Virginia Plan for Higher Education, which will continue to have a strong and positive impact on future generations in the Commonwealth;

WHEREAS, her cooperative nature served the Council well in making public policy and budget recommendations to the Governor and General Assembly; and

WHEREAS, she will continue to work for the best interests of Virginia higher education and will remain a trusted friend and valued advisor as the Council continues its important work of advancing Virginia through higher education; therefore be it

RESOLVED, that the State Council of Higher Education for Virginia expresses its sincere gratitude and appreciation to **Pamela R. Moran** for her distinguished service and commitment to advancing the well-being of higher education in Virginia, and extends to her best wishes for continued success in all future endeavors.

ADJOURNMENT

Mr. Blake reminded members that the next meeting will be held on September 18-19 at Norfolk State University. The September 18 schedule will include a joint meeting with the public college presidents.

The Chairman adjourned the meeting at 3:10 p.m.

Henry Light
Council Secretary

Lee Ann Rung
Director, Executive and Board Affairs

Items Delegated to Director/Staff

Pursuant to the Code of Virginia, § 23.1-203 and Council's "*Policies and Procedures for Program Approval and Changes*," the following items were approved/not approved as delegated to staff:

Program Actions

Institution	Degree/Program/CIP	Effective Date
The College of William and Mary	CIP Code Approved: Change the CIP code of the Doctor of Philosophy in Computer Science from 11.0101 to 11.0701	Fall 2017
George Mason University	Facilitated Staff Approval: Bachelor of Science degree program in Statistics (27.0501). [Conferral: Spring 2020]	Spring 2018
George Mason University	Substantial Program Modification Approved: Modify the credit hours of the Master of Science in Biostatistics (26.1102) from 36 to 30	Fall 2017
Longwood University	Title Change Approved: Change the title of the Bachelor of Arts and Bachelor of Science degree program in Anthropology (45.0201) to Anthropology and Archaeology (45.0201)	Fall 2017
Old Dominion University	Substantial Program Modification Approved: Modify the credit hours, add a new delivery format, and change the name of the Doctor of Philosophy in Public Administration and Urban Policy (44.0401) with 60 credit hours to a Doctor of Philosophy in Public Administration and Policy (44.0401) with 49 credit hours	Fall 2017
Old Dominion University	Spin-Off Program Approved: Spin-off a Master of Science degree program in Speech-Language Pathology (51.0203) from the existing Master of Science in Education in Speech-Language Pathology (51.0204)	Fall 2017
Old Dominion University	Title Change Not Approved: Change the title of the Bachelor of Arts degree program in Theatre and Dance (50.0501) to a Bachelor of Arts degree program in Theatre Arts (50.0501)	June 26, 2017
Virginia Tech	CIP Code Approved: Change the CIP code of the Graduate Certificate in Technology Management from 52.1206 to 14.3501	Summer 2017

Pursuant to the Code of Virginia, § 23.1-203 and Council's "*Policies and Procedures for Program Approval and Changes*," the following items were reported:

Diploma, Certificate, Discontinued and Modified Programs

Institution	Degree/Program/CIP	Effective Date
George Mason University	Simple Program Modification: Modify the credit hours and change the name of the Graduate Certificate program in Teaching Students with Autism (13.1013) with 12 credit hours to a Graduate Certificate program in Autism Spectrum Disorders (13.1013) with 15 credit hours	Fall 2017
Old Dominion University	<u>Initiate two new Graduate Certificate programs [Conferral: Spring 2018]</u> <ul style="list-style-type: none"> • Human Performance Technology (30.0601); • Modeling and Simulation in Oceanography (40.0607) 	Fall 2017
Radford University	<u>Initiate two new Undergraduate Certificate programs [Conferral: Spring 2018]</u> <ul style="list-style-type: none"> • Cybersecurity (11.1003); • Geospatial Intelligence (45.0702) 	Fall 2017
University of Virginia	Initiate a new Graduate Certificate in Teaching Gifted Learners in PreK-12 Education (13.1004) [Conferral: Spring 2018]	Fall 2017
Virginia Commonwealth University	Initiate a new Graduate Certificate in Health Behavior Coaching (51.2207) [Conferral: Summer 2018]	Fall 2017
Virginia Commonwealth University	Simple Program Modification: Add an online delivery format to the Doctor of Education in Leadership (13.0401) [Conferral: Spring 2020]	Fall 2017
Virginia Commonwealth University	Simple Program Modification: Modify the credit hours of the Doctor of Philosophy degree program in Biostatistics (26.1102) with 77 credit hours to 78 credit hours	Fall 2017
Virginia Tech	Initiate three new Graduate Certificate programs [Conferral: Spring 2018]: <ul style="list-style-type: none"> • Economic Risk and Global Inequality (44.0504); • Human Sexuality Studies (30.1701); • Urban Computing (11.0199) 	Fall 2017

Pursuant to the Code of Virginia, Section § 23.1-211 and Council’s “Commonwealth of Virginia Policy on the Reciprocal Authorization of Distance Education and Related Activities,” the following items were approved as delegated to staff:

**National Council for State Authorization Reciprocity Agreements (NC-SARA)
Approvals**

Institution	Effective Date
University of Fairfax	April 27, 2017

Pursuant to the Code of Virginia, § 23.1-203 and Council’s “Policies and Procedures for Internal and Off-Campus Organizational Changes,” the following items were approved as delegated to staff:

Institution	Change/Site	Effective Date
University of Virginia	Create the Department of the Carter G. Woodson Institute for African American and African Studies . The Department will be located in the College and Graduate School of Arts and Sciences. The Department will oversee undergraduate course offerings in African American and African Studies, make it possible for tenure-track and tenured faculty to have their tenure home in a department, and will enhance the recruitment of faculty and students.	June 7, 2017
Virginia State University	Create the Department of Educational Leadership from the Department of Administrative and Organizational Leadership and the Department of Doctoral Studies. The Department will reside in the College of Education. The Department will administer and coordinate two academic degree programs. The reorganization of the two departments will facilitate faculty collaboration on research and grant activities, allow for a more seamless approach to maintain curricular offerings, and reduce operating costs.	June 1, 2017

Pursuant to the Code of Virginia, § 23.1-213 to 229 and section 8VAC-40-31-90 of the Virginia Administrative Code, the following items were approved as delegated to staff:

Postsecondary, Non-Degree Institutions Certified to Operate in the Commonwealth of Virginia

Institution	Location(s)	Effective Date
Agile 1 Tech IT Training School	Manassas, VA	June 12, 2017
Byers Technical Institute	Buena Vista, VA	May 22, 2017
Coding Dojo	McLean, VA	June 26, 2017
Greenlink Training Institute	Arlington, VA	May 24, 2017

Approved Changes for Certified Institutions

Institution	Name Change/Additional Location(s)	Effective Date
Embry Riddle Aeronautical University	<u>Branch Campus:</u> Quantico, VA	May 24, 2017

Institutional Student Financial Aid Plans

Pursuant to §4-5.01.b.1.a of the Virginia Acts of Assembly, staff has reviewed each individual institution's plan for expenditure of its appropriation for undergraduate student financial assistance and assumptions and calculations for determining the cost of education and student financial need. The institutions' reports have been received and reviewed in accordance with the Appropriation Act.

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
ACADEMIC AFFAIRS COMMITTEE
JULY 18, 2017
DRAFT MINUTES**

Mr. Lockhart (Chair) called the meeting to order at 10:00 a.m. John Tyler Community College in Midlothian, Virginia. Committee members present: Gene Lockhart, Rosa Atkins, Carlyle Ramsey, Heywood Fralin, Ken Ampy.

Staff members present: Joe DeFilippo, Sylvia Rosa-Casanova, Beverly Covington, Paul Smith, Wendy Kang, Jodi Fisler.

APPROVAL OF MINUTES

On motion by Dr. Ramsey, and seconded by Mr. Fralin, minutes from the May 16, 2017, meeting were approved unanimously.

ACTION ON PROGRAMS AT PUBLIC INSTITUTIONS

George Mason University; Master of Science (M.S.) degree in Criminal Justice
(CIP: 43.0104)

In attendance:

George Mason University: Dr. Claudia Rector, Assistant Provost for Academic Affairs
Dr. Stephen Mastrofski, Professor and Director of the Center for Justice Leadership
and Management

Dr. DeFilippo gave an overview of the proposed program. He said there is an increasing need for analysts in criminal justice policy, particularly in government agencies. Existing programs tend to focus on theory, whereas the proposed program focuses on practical applications. Mason has special expertise due to having various centers dedicated to criminal justice. Student demand was demonstrated by surveys of students and agencies in Northern Virginia. Projected enrollment will satisfy viability standards. Four other institutions have a Masters in criminal justice in one form or another, but the level of duplication is not judged to be counter-indicative.

Mason representatives talked about the need for the program, saying that the program will give students practical skills to find solutions to crime issues rather than focusing on criminological theory. The jobs would mostly be in the public sector but there are a fair number of private non-profits that may employ graduates.

On motion by Mr. Ampy and seconded by Dr. Ramsey, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Master of Science (M.S.) degree program in Criminal Justice (CIP: 43.0104), effective spring 2018.

Old Dominion University; Master of Science (M.S.) in Sport Management (CIP: 31.0504)

In attendance:

Dr. Jeanie Kline, SCHEV Liaison

Dr. Lynn Ridinger, Chair Human Movement Sciences

Dr. DeFilippo provided an overview of the proposed program and noted that it was first presented to the committee at the May meeting, at which time staff did not recommend approval. In response to feedback received from the Academic Affairs Committee in May, ODU produced a revised proposal, which staff recommends for approval. Some clarification, especially as to specific demand, was included. There is a growing demand for graduates demonstrated by job announcements in the field for individuals with expertise in data analytics and a Masters degree.

On motion by Dr. Ramsey and seconded by Mr. Ampy, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Old Dominion University to initiate a Master of Science (M.S.) degree program in Sport Management (CIP: 31.0504), effective fall 2017.

Thomas Nelson Community College; Associate of Fine Arts in Visual Arts (CIP: 50.701)

In attendance:

Patrick Tompkins, Dean of Communications, Humanities, and Social Sciences

Susan English, Vice President for Academic Affairs

Dr. DeFilippo provided an overview of the proposed program. He said the Associate of Fine Arts is a new type of degree, nationally and in Virginia. Existing Associate of Applied Science (AAS) programs do not transfer effectively to BFA programs; students lose credits or have to acquire a large number of additional credits in order to continue. There is good evidence that the degree will articulate to a large number of institutions and surveys show sufficient student interest. Representatives from TNCC addressed the transferability of the degree and job demand in art education and art therapy.

On motion by Dr. Ramsey and seconded by Mr. Ampy, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Thomas Nelson Community College to initiate an Associate of Fine Arts degree program in Visual Arts (CIP: 50.701), effective fall 2017.

ACTION ON POLICY ON STUDENT LEARNING ASSESSEMENT AND QUALITY IN UNDERGRADUATE EDUCATION

Dr. DeFilippo introduced the assessment policy and said that it fulfills part of the strategic plan by addressing effectiveness of programs at the General Education level. Dr. Fisler presented the content of the policy. In regard to its structure, institutions will assess six areas of competency. Four are determined by SCHEV and the other two are selected by the institution. Institutions will create a publicly available report that will use data to tell about the quality of learning on campus. The report may address limitations of methods used and describe how the institution is using information to assess improvement. The policy was developed with a task force and there was a lot of support for the 4+2 structure. Three of the four competencies named come from the original SCHEV policy. One new one is civic engagement, which was the topic of discussion at a recent summit.

There was discussion about how the policy might motivate changes in curriculum and about the frequency of meeting with institutions and reporting back to Council. Dr. Fisler said would we like to do meetings on a two year cycle. The task force might be released, but some type of advisory committee will be kept in place. Mr. Fralin asked whether the task force discussed job placements. Dr. Fisler said that the task force members felt it would be asking too much of this policy to require post-completion assessment in addition to the learning outcomes component. Dr. Fisler did consult with career center directors and learned that while is some wage data for first year after graduation, it is self-reported and there is not a good response rate. Mr. Fralin requested that the topic be discussed with the task force or subsequently formed committee.

Dr. Ramsey asked about civic engagement and remarked that we should be able to assess whether students have mastery of the system of American civics and government. Dr. Fisler said that institutions were concerned about prescribing a particular curriculum or requiring hours of community service. The policy allows institutions the flexibility to measure this competency in a way that is appropriate for their students.

Mr. Lockhart asked that a report be provided to the Academic Affairs Committee at an appropriate time on the policy's implementation.

On motion by Mr. Ampy and seconded by Mr. Fralin, the following resolution was approved unanimously to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the *Policy on Student Learning Assessment and Quality in Undergraduate Education*, effective immediately, and directs staff to implement its provisions collaboratively with public institutions of higher education.

BRIEFING ON STATUS OF ACICS SCHOOLS OPERATING IN VIRGINIA

Dr. DeFilippo reminded the committee that last fall, the United States Department of Education (USED) announced it would pull the recognition status of the Accrediting Council for Independent Colleges and Schools (ACICS), the largest national accreditor of higher education institutions. At that time, Council granted provisional

authorization for ACICS institutions operating in Virginia to cover the 18 month period USED was allowing them to achieve accreditation with another recognized accreditor.

Ms. Rosa-Casanova provided additional detail. In order for an institution to be eligible for federal financial aid, it must have state authorization and must be accredited by an accreditor recognized by the United States Department of Education. Sixteen Virginia schools were affected by this. Staff analyzed each school and did individualized plans for each one to report on their status. All of the schools except for two—American College of Commerce and Technology and Global Health—have started the process with a recognized accreditor. Those schools are now one year out from when they will need to have an accreditor, so POPE is requiring additional information from them which is due next month. They will be evaluated at that time to determine whether teach out options may be necessary. The two schools have surety instruments. POPE also requested information about what schools will do with the records.

Mr. Fralin expressed concern about the extent of SCHEV oversight of regulated schools. He suggested there should be some review and evaluation of the quality of the schools. Ms. Rosa-Casanova clarified by explaining the extent of student protections provided in regulation, including approval of programs and audits. She also explained that while for-profits are often in the news, those are not all we regulate; many regulated schools are non-profits and public institutions from out of state. Dr. DeFilippo pointed out that the next agenda item would explain further the nature and extent of SCHEV oversight.

BRIEFING ON PRIVATE SECTOR REGULATION BY SCHEV

Dr. DeFilippo provided an overview of regulation of the private sector by SCHEV. The presentation is on page 71 of the agenda.

UPDATES TO VIRGINIA PLAN

The Committee received updates on Initiatives 1 and 4 of the Virginia Plan:

Ms. Kang provided updates on the Pathways grants. There was a kickoff meeting featuring a national speaker from Lumina. Grant recipients from the five institutions shared what they planned to do. They decided to collaborate to address the lack of qualified teachers for their dual enrollment programs. Pathways grants are one-time grants for 18 months, but the hope is that they will continue on their own.

Ms. Kang also discussed the College Advising Corps which is connected with GEAR Up. The program also addresses civic engagement because there is a service component. It will potentially impact 15 high schools. A report on College Access is also in progress to identify access providers and best practices. SCHEV is looking for ways to work with the Department of Education on incorporating career planning into the curriculum and also on how to implement teacher training so that teachers can incorporate career planning.

Mr. Massa presented on the wage and debt report and demonstrated the draft tool which will be available on the website. He advised there are limitations on the data, as it shows only grads working in Virginia, working in a position covered by employment insurance. Thus, it does not include federal workers, independent contractors, or graduates who go out of state. There is no information on number of hours worked, what kind of job position they are in, or location of work. The tool will allow examination of data showing a cross-section of institution size versus wages and average debt versus wages. Pursuant to HB 1664, the VLDS—a partnership between 10 agencies—is now a duty of Council. In addition, a privacy exemption allows record matching with federal government and other entities to get wage data.

Mr. Lockhart said we should work with partners to figure out how to utilize the VLDS to address specific questions.

REPORT OF THE STAFF LIAISON TO THE COMMITTEE

Dr. DeFilippo referred the committee to the liaison report, on page 88 of the agenda.

ADJOURNMENT

Mr. Lockhart adjourned the meeting at 11:55 a.m.

Gene Lockhart
Chair, Academic Affairs Committee

Beverly Covington
Staff, Academic Affairs

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
RESOURCES AND PLANNING COMMITTEE
JULY 18, 2017
DRAFT MINUTES**

Ms. Connelly called the meeting to order at 10:05 a.m. in Hamel Hall, Room H109, John Tyler Community College, Midlothian, Virginia. Committee members present: Marge Connelly, Henry Light, Stephen Moret, Minnis Ridenour, and Thomas Slater.

Committee members absent: William Murray

Ms. Connelly participated by phone due to an emergency. Her flight was canceled and she was not able to get to Richmond in time for the meeting.

Staff members present: Lee Andes, Peter Blake, Alan Edwards, Dan Hix, Tod Massa, Jean Mottley, Lee Ann Rung, and Yan Zheng.

APPROVAL OF MINUTES

On a motion by Mr. Light and seconded by Mr. Slater the minutes from the May 15, 2017, meeting were approved unanimously.

ACTION ON THE 2017-18 FULL COST REPORT

Mr. Blake explained the history of this item and reported that average nonresident tuition at all institutions is well over 100% of full cost. Dr. Zheng reported that all institutions have been in compliance with the full cost policy since 2010. She answered questions from members.

On a motion by Mr. Light and seconded by Mr. Ridenour, the following resolution was approved unanimously (4-0) to be forwarded to the full Council. Mr. Moret was not present for the vote:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the 2017-18 Full Cost Report.

ACTION ON FINANCIAL ASSISTANCE FOR INDUSTRY-BASED CERTIFICATION AND RELATED PROGRAMS – SCHEV GUIDANCE DOCUMENT

Mr. Andes reminded members that as part of a new emphasis on increasing student credential completion, the 2015 Act of Appropriation, Chapter 665, authorized institutions to redirect a portion of their appropriations for the need-based aid program, Virginia Student Financial assistance Program (VSFAP), for industry-based certification and related programs that do not qualify for other sources of student financial assistance. Staff identified areas where clarification and amendment would

be helpful. Mr. Andes answered questions from members about the program's interaction with various forms of aid.

On a motion by Mr. Slater and seconded by Mr. Ridenour, the following resolution was approved unanimously (4-0) to be forwarded to the full Council. Mr. Moret was not present for the vote:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the amended guidelines for usage of state need-based financial aid for industry-based certification and related programs that do not qualify for other sources of student financial assistance. Council delegates to staff to make future non-substantive administrative changes to the program as needed.

Mr. Moret joined the meeting at 10:20 a.m.

BRIEFING ON ENROLLMENT PROJECTIONS AND DEGREE ESTIMATES

Mr. Massa presented information on enrollment projections and degree estimates and indicated that the state is on track to achieve its goal of awarding 100,000 additional undergraduate degrees to in-state students at public institutions by 2025. He displayed a graph showing a slightly upward trend in undergraduate enrollment for both 2- and 4-year public institutions. Mr. Massa also provided charts of Virginia public high school graduates vs. actual and projected full-time-in-college students. He reminded members that the local economy drives community college enrollment, making community college estimates difficult to project.

Mr. Massa answered questions from members and reported that action on the final projections is anticipated to take place at the October meeting, following completion of the six-year plan meetings with the public institutions.

DISCUSSION OF VIRGINIA STUDENT FINANCIAL ASSISTANCE PROGRAM (VGAP) REGULATION AMENDMENTS

Mr. Andes explained the VGAP program, which is a need-based aid program for eligible Virginians. Significant changes in statute during the 2017 General Assembly session were adopted to incentivize student progression and completion by raising the annual progression standard from completion of 24 credits per year to limiting recipients to one year of award per class level. The new requirement places recipients on a four-year graduation path rather than a five-year path.

Mr. Andes answered questions from members. He reported that this item will be brought to the Council in September for action. Mr. Slater requested that in future reports staff include the VGAP funds allocated per institution.

DISCUSSION OF UPDATES TO THE VIRGINIA PLAN FOR HIGHER EDUCATION

Update on Initiative #2

Mr. Hix spoke briefly about this initiative and reminded members that the Committee requested staff to determine costs of various options to support stable and sustainable public funding for higher education. He discussed attachment 1 from the agenda book which included excerpts from the July 10, 1991, SCHEV document entitled, "Colleges and Universities for the 21st Century, A Report and Proposals For Continued Improvements in Virginia Higher Education." Mr. Hix briefly explained the four options provided and answered questions from members. Mr. Ridenour said this must be part of a broader discussion of higher education restructuring. Mr. Slater thanked Mr. Hix for providing the useful information.

Update on Initiative #3

Mr. Blake invited President Raspiller and Ms. VanCleave to provide the interim report from the Virginia Community College System (VCCS) Shared Services Center. Dr. Raspiller informed the Council that the Shared Services Center was established in 2015 to deliver transaction-based services in finance, human resources, and procurement focusing on gaining efficiencies and continuous improvement. He acknowledged Ms. VanCleave's leadership in moving the program forward.

Ms. VanCleave provided background information and demonstrated ways in which the community colleges are doing more for less. The Shared Services Center, which is located in Daleville, Virginia, is an independent agency with a separate governing structure. The project costs for the processes that are being implemented are overall 40% lower than the costs for current services as reported in a benchmark study. While the VCCS has not yet achieved any savings because it is still paying to set up the services, future savings are anticipated. Ms. VanCleave also reviewed benefits beyond cost savings that have been realized and discussed potential opportunities for other institutions. Ms. VanCleave and Dr. Raspiller answered questions from members. The assessment will continue through 2017 with a final report to Council in January 2018.

Dr. Anne Osterman from the Virtual Library of Virginia (VIVA) presented information about a pilot program designed to convert library catalog records into Linked Data records that pushes data to the larger World Wide Web through common search engines. The program began in January 2017 after receiving \$10,000 funding from the Innovation and Efficiency Fund. Dr. Osterman explained the ways in which the program has been successful, including potential savings for the Commonwealth and a broad and significant impact for all VIVA institutions. Mr. Blake thanked Dr. Osterman and acknowledged the innovative work of VITA. He suggested that she and others be invited to a future Council meeting to speak more about VIVA.

MOTION TO ADJOURN

The Chair adjourned the meeting at 11:40 a.m.

Marge Connelly
Committee Chair

Lee Ann Rung
Director, Executive & Board Affairs