FRAMEWORK OF THE STATEWIDE STRATEGIC PLAN FOR HIGHER EDUCATION
(As Adopted by the State Council of Higher Education for Virginia
on September 16 and October 28)

MISSION: Higher education in Virginia will advance postsecondary learning, research and public service that enhance the civic and financial health of the Commonwealth and the well-being of all its people.

VISION: Higher education will transform the lives of Virginians, our communities and our Commonwealth.

GOAL 1: Provide Affordable Access for All

STRATEGIES:
1.1 Expand outreach to PK-12 and traditionally underserved populations
1.2 Improve the college readiness of all students
1.3 Cultivate affordable postsecondary education pathways for traditional, non-traditional and returning students
1.4 Align state appropriations, financial aid and tuition and fees such that students have broader access to postsecondary education opportunities regardless of their ability to pay

GOAL 2: Optimize Student Success for Work and Life

STRATEGIES:
2.1 Strengthen curricular options to ensure that graduates are prepared with the competencies necessary for employment and civic engagement
2.2 Provide effective academic and student services infrastructures focused on persistence and completion
2.3 Increase on-time completion of certificates and degrees
2.4 Engage adults and veterans in certificate and degree completion and lifelong learning

GOAL 3: Drive Change and Improvement through Innovation and Investment

STRATEGIES:
3.1 Identify and implement public funding strategies to sustain long-term planning and responsiveness
3.2 Cultivate innovations that enrich quality, promote collaboration and improve efficiency
3.3 Foster faculty excellence, scholarship and diversity
3.4 Enhance higher education leadership, governance and accountability

GOAL 4: Advance the Economic & Cultural Prosperity of the Commonwealth & its Regions

STRATEGIES:
4.1 Build a competitive, future-ready workforce for all regions
4.2 Become a catalyst for entrepreneurship and a model for business incubation
4.3 Target funding, resources and partnerships to support research and development
4.4 Expand participation and engagement in public service & institutional service to the community
4.5 Demonstrate the impact of higher education on state and regional economic development