Operating a Private and Out-of-State Postsecondary Education (POPE) Institution in Virginia

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POPE Institutions

- Provide education to approximately 52,000 individuals across Virginia
  - 10% of Virginia’s students

- Primary disciplines: healthcare, business and computer sciences
  - 82 degree-granting institutions
  - 108 career-technical schools
POPE Institutions

- Enrollment growth is growing faster than other postsecondary institutions
- Cost effective
- Responsive to business needs
- Serve a unique, non-traditional student population
  - Provide access to underserved populations
POPE Institutions

- Vital component of meeting Virginia’s specific workforce needs
- Receive less taxpayer support compared with public institutions
Bryant & Stratton College’s Mission

Bryant & Stratton College is a career college delivering outcomes-based education and training through a flexible, contemporary curriculum in a personalized environment.
History of Bryant & Stratton College

- Founded in 1854 in Buffalo, New York
- 18 campuses in four states – New York, Ohio, Virginia and Wisconsin – as well as online programs available through its Online Education division
  
  Virginia: Hampton, Richmond and Virginia Beach
History of Bryant & Stratton College

- Regionally accredited by the Middle States Commission on Higher Education
- Associate and Bachelor degrees
- Offering programs in in-demand fields including business, criminal justice and healthcare
Bryant & Stratton College in Virginia

- As of May 2012, educating over 1900 students
- Locations in Hampton, Richmond and Virginia Beach with plans to expand into the Petersburg area
- Top programs of study: Medical Assisting, Criminal Justice, Medical Administrative Assistant, Nursing
- In 2011, 90% of our graduates obtained jobs in their field of study
Associate Degrees offered by Bryant & Stratton College in Virginia

- Business
- Criminal Justice
- Human Resources Specialist
- Medical Administrative Assistant
- Medical Assisting
- Network Technology
- Nursing (Richmond only)
- Paralegal Studies
- Security Technology

Proposed for Fall 2012: Hospitality Management
Bachelor Degrees offered by Bryant & Stratton College in Virginia

- BBA/General Management,
- BBA/Information Technology
- BBA/Accounting
- BS Criminal Justice
- BS Financial Services
- BS Health Services Administration

Proposed for Fall 2012: RN to BSN
Personalized Approach from Enrollment to Graduation

- Admissions begins with determining the best fit for the student
- Financial Aid Team provides students with financial aid options
- Academic Advisor helps students navigate course load
- Children's Minding Center
Personalized Approach from Enrollment to Graduation

- Library resources
- Tutoring support
- Career services
  - Placement assistance
  - Resume assistance
  - Professional portfolio
  - Portfolio Development Day
  - Internship
What can SCHEV do to support the POPE Institutions?