

**STATE COUNCIL OF HIGHER EDUCATION
ACADEMIC AFFAIRS SPECIAL MEETING
SEPTEMBER 9, 2004
MINUTES NO. 20**

Ms. Milliken called the Academic Affairs Committee meeting to order at 10:31 a.m. in SCHEV's Main Conference Room, Richmond, Virginia. Council members present: Carl Kelly, Delceno Miles, Christine Milliken (Chair). Council members arriving after call-to-order: Mimi Elrod. Staff present: Daniel LaVista, Nancy Cooley, Alan Edwards.

Discussion of Technology Recommendations

Following Ms. Milliken's summary review of the Committee's panels and discussions throughout 2004 on the issue of integrating technology more fully into the teaching and learning process, Dr. Kelly opened the current discussion by asserting that SCHEV should be the leader in Virginia higher education on this issue. He offered that the Council should focus on statewide efforts and initiatives that will result in significant structures and/or processes; his comments centered mainly on the need for (state interests served by) common processes and/or singular structures and technologies.

Ms. Milliken pointed to the growing technological sophistication of America's youth, including children in primary grade levels, as evidence that Virginia higher education must change to keep pace with both the expectations of its coming students and the job skills and employer demands of the future. She also raised the issue of cross-registration of courses as a related issue that may support the goals of access enhancement, quality assurance, and efficiency improvement.

Ms. Miles and Dr. Elrod also expressed interest in students, asking about student preferences and the technological options (including complete degree programs) available to students, while Dr. LaVista asked about the percentage of courses that are available electronically and reiterated the agency's interest in quality instruction. Dr. Elrod noted her bias for face-to-face instruction and her preference for the integration of technology to enhance classroom teaching and learning.

Dr. Edwards responded that institutions are not currently required to report detailed information about their various instructional-delivery methods/processes, but did note some electronically-delivered degree programs such as the multi-institutional Commonwealth Graduate Engineering Program, the programs offered by Old Dominion University via its TELETECHNET program, and the graduate programs (such as the Master of Information Technology program) offered by Virginia Tech. He also noted that students are increasingly demanding options and quality, and he pointed to a growing body of research indicating that some delivery methods are better suited to (more successful for) some types of programs/students than to others.

Ms. Miles postulated that a state-level technology initiative for higher education should be connected with secondary education. She noted various 'academies' within high schools in the Tidewater region where students are exposed to current technologies while pursuing secondary and postsecondary academic credits. Ms. Milliken noted such initiatives as promising ideas for the Committee's future agenda.

Dr. Cooley summarized the distinction between institutional and SCHEV roles, noting that SCHEV's focus should be on the development of a well-coordinated K-20 system, and she offered that SCHEV might direct its attention toward infrastructure matters and best practices. Ms. Milliken and Dr. Edwards added the issue of electronic content (i.e., learning objects) and learning-object repositories, to which Dr. Kelly reiterated his perception that a common delivery structure will be necessary in order to avoid legal issues related to intellectual property rights. In response to suggestions that SCHEV encourage institutions to employ technology-savvy students to assist faculty and/or that SCHEV issue Requests for Proposals (RFPs) for statewide contracts for hardware and software, Dr. Kelly proffered that such efforts would probably still not be substantive enough, nor significant enough, to receive the level and amount of legislative and institutional support necessary for any effort or initiative to take hold, let alone accomplish its goals. He again expressed his opinion that a state mandate, if not specific legislation, is necessary to support whatever SCHEV attempts to do regarding this issue in order to avoid the problems and incomplete results of similar past/present efforts.

Dr. LaVista strategized that SCHEV's efforts in this area should be compatible with the Governor's initiatives and priorities (e.g., enrollment demand/student access and enhanced educational quality).

No formal votes were taken; however, the Committee members in attendance did express general agreement that staff should draft a document summarizing the Committee's broad goal of fostering students'/Virginians' independent learning via institutions' increased use of technology in the teaching and learning process, and proposing a SCHEV advisory group/committee to assist/advise on coordinated policies regarding current and emergent technological issues (i.e., common infrastructures -- technologies and electronic content -- across the Commonwealth). Staff pledged to generate and forward such a document to Chairwoman Milliken by 2pm on September 10, 2004.

The meeting was adjourned at 12:32 p.m.

Christine Milliken
Chair

Lee Ann Rung
Council Secretary

**STATE COUNCIL OF HIGHER EDUCATION
COUNCIL MEETING
SEPTEMBER 14, 2004
MINUTES NO. 495**

In Mr. Wurtzel's absence, Mr. Porterfield called the Council meeting to order at 12:30 p.m. in the Jepson Alumni Executive Center Ballroom at the University of Mary Washington, in Fredericksburg, Virginia. Council members present: Jean Cunningham, James Dyke, Mimi Elrod, Harold Jordan, Carl Kelly, Delceno Miles, Christine Milliken and Bittle Porterfield. Staff present: Darlene Derricott, Daniel LaVista, Tod Massa, and Lee Ann Rung. Anthony Meredith, Assistant Attorney General, was also present.

APPROVAL OF AGENDA

On motion by Ms. Milliken and seconded by Mr. Jordan, the agenda was approved as submitted.

APPROVAL OF MINUTES

On motion by Dr. Kelly and seconded by Ms. Milliken, the minutes of the July 20, 2004 meeting were unanimously approved as submitted.

PUBLIC COMMENT

There were no requests for public comment period. Therefore, this item was stricken from the agenda.

PRESENTATION FROM UNIVERSITY OF MARY WASHINGTON (UMW)

President William Anderson welcomed the Council and said he feels that under Dr. LaVista's leadership, the Commonwealth will be a world leader in higher education. Dr. Anderson explained the growth and strong economy in the Fredericksburg area. The area is rich in history and while the university has planned for growth, the main campus is landlocked. A second campus was built in Stafford County that offers all master level courses and was built on donated land. The Stafford campus continues to grow at a rate of 25% per year.

The University of Mary Washington has a strong working relationship with the local school system and business community and has worked closely with the school system to offer training programs for local retirees to become teachers.

Dr. Anderson stressed the need to return to the 60th percentile for faculty salaries. He indicated that the University of Mary Washington is competing with Washington

D.C. for faculty. The university is managing enrollment to maintain a reasonable student-to-faculty ratio. The current infrastructure will handle 5,000 students and the university is currently at capacity.

Dr. Anderson indicated that the university's goal is to be the #1 public master's level institution in the U.S.

The university is very competitive in sports but its students have also received national awards in debating for the last three years. The debate team trophy was on display for the Council to see. Mr. Porterfield thanked Dr. Anderson for the gracious hospitality shown to the Council members as well as the informative tour.

EXECUTIVE DIRECTOR'S REPORT

Dr. LaVista commented that he is embarking on his fourth week in the position and while the job holds many challenges, it also brings forth many opportunities. He also thanked Dr. Anderson for the very gracious hospitality the Council and staff received at UMW.

In his recent interactions with staff from the legislative and executive branches, Dr. LaVista has observed that SCHEV is recognized for what it does best, i.e., provide an objective, third party view of the higher education system in the Commonwealth. He stressed the importance of creating new systems and processes to make SCHEV more widely known.

Staff has assisted students recover \$300,000 so far through the Student Tuition Guaranty Fund. The fund was designed to help students regain dollars lost due to school closings.

Dr. LaVista will be providing testimony to the Senate Finance Committee and the House Appropriations Committee regarding the tuition and fee report and the implications as they relate to national issues.

A briefing session has been scheduled for the Council on October 18 from 4:00 – 5:30 that will include two national experts to discuss academic research. A joint public/private presidents meeting is being scheduled for October 25 to discuss enrollment demand.

Dan Hix was recognized and congratulated as SCHEV's new Finance Policy Director. Craig Herndon, a doctoral student at Virginia Tech, has been hired on a one-year contract to assist with transfer initiatives. Linda Woodley has been hired to serve as a Certification Manager for Private and Out-of-State Postsecondary Education. Eleanor Boyd has filled the position of Budget and Finance Director. Dr. LaVista is working with Ms. Boyd on new systems for accountability and continued fiscal management for the agency.

DELEGATED ITEMS BY DIRECTOR/STAFF

Dr. LaVista informed the Council of the License Plate Program and Student Financial Aid Plans that have been approved by staff as delegated by the Council. As required, the information regarding these items is included as part of these minutes.

PRESENTATION BY VIRTUAL LIBRARY OF VIRGINIA (VIVA)

Mr. Ralph Alberico, Dean of Library and Educational Technologies at James Madison University, provided a presentation on VIVA's 10-year history. He provided information on how the additional funds received over the last ten years have been spent. Mr. Alberico reviewed VIVA's fundamentals, and reminded the Council that VIVA is available to the entire Commonwealth, including VCCS. No citizen is more than 40 miles from a VIVA library, regardless of whether or not the citizen is a registered student. Kathy Perry and John Ulmschneider from the VIVA staff were also introduced. Mr. Alberico referenced the ways in which VIVA advances the SCHEV strategic plan and reviewed VIVA's spending priorities for 2004-05. VIVA received the Governor's Technology Award last year. The Council was thanked for supporting VIVA and they were reminded that the program involves the work of many people at various institutions. Mr. Alberico closed by providing the VIVA website: www.vivalib.org. Dr. Kelly said he appreciated VIVA's outward view of libraries to see the value of what they bring to the Commonwealth. He also said it is a pleasure to see how this group takes an initiative to market its services.

PRESENTATION OF RESEARCH ON RETENTION AND GRADUATION OF RURAL STUDENTS

Dr. Leanna Blevins, a recent graduate UVA graduate, presented her dissertation on the retention and graduation of students in rural areas and distributed a copy of her presentation. She used SCHEV data to compile her findings. SCHEV staff was thanked for their assistance in providing the data.

REPORT ON NO CHILD LEFT BEHIND (NCLB) AWARDS

Ms. Darlene Derricott, NCLB Coordinator, explained that the purpose of the program is to increase the academic achievement of all students by producing highly qualified teachers, paraprofessionals, and instructional leaders by the 2005-06 school year. She reviewed the process in determining the NCLB awards and informed the Council that ten projects were funded, with over \$1.2 million distributed to higher education institutions.

FOLLOW-UP REPORT ON SJ197 (Establishing an Institution in South Central Virginia)

This item was discussed at length in the Resources Committee but Dr. LaVista summarized the outline that staff developed. This outline will be used as the framework document to respond to the General Assembly as mandated to SCHEV in the 2004 General Assembly session. He indicated that the outline will include as much data as possible in order to provide assistance to the Council in making decisions on this issue. Hearings will be scheduled with affected constituents, and the Resources Committee was clear in stressing that time is of the essence with regard to this issue.

REPORT FROM EXECUTIVE COMMITTEE

Mr. Porterfield said the Executive Committee was informed of the topic for the October 18 briefing session and discussed HJ197 and SJ90, both of which will be presented in the Resources Committee report.

The Committee also discussed the possibility of changing the schedule of Council meetings for 2005 from the third week to second week of the month. Ms. Rung was asked to poll the membership before a decision is made to change the meeting schedule for 2005.

REPORT FROM RESOURCES COMMITTEE

Mr. Dyke informed the Council that the Resources Committee reviewed the budget initiatives for final preparation by staff and he provided a brief explanation of each item. The committee will review the final budget recommendations for approval at the October meeting. Mr. Dyke reported that the Committee recognizes the current budget realities but also recognizes that as policy makers, SCHEV should make budget recommendations based on what is adequate and necessary for the system.

Action on Systemic Programs in SCHEV's budget

Tuition Assistance Grant (TAG) – The Committee revised the resolution that was included in the agenda book and the following amended resolution was unanimously approved by the Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia recommends an additional \$12 million in funding for 2005-06 for the Tuition Assistance Grant program to attain an undergraduate and graduate maximum annual award level of \$3,000 for the second year of the biennium with the goal of phasing in to a maximum annual award of \$3,500 by 2008.

Mr. Dyke mentioned that the Committee also received an update on the OCR status and asked that staff provide a report at the October meeting. He also said that while the Committee did not discuss it, he would like to add the transfer grant initiative

(that was recommended by SCHEV last year) to the October Resources Committee agenda.

Eminent Scholars - The following revised resolution was unanimously approved by the Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia recommends that an additional \$3,181,433 be appropriated in 2005-06 for the Eminent Scholars program, without losing sight of the goal of the program, which is full funding of the state matching program.

Charter institution – Staff was asked to organize a presentation to the Council in October by a representative of the three institutions requesting charter status, as well as representatives from other institutions. The Committee would like to be sure SCHEV provides input in terms of public policy and provides assistance to Mr. Porterfield since he is a member of the legislative commission addressing the issue. Council members will be sent a copy of the proposed legislation. Rob Lockridge from the University of Virginia attended the Resources Committee and was asked to provide the legislation to SCHEV staff for distribution.

REPORT FROM ACADEMIC AFFAIRS COMMITTEE

Ms. Milliken informed the Council that the Academic Affairs Committee had four action items and a number of discussion items.

Action on Programs at Public Institutions

The following programs were unanimously approved by the Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Doctor of Philosophy (Ph.D.) degree program in Earth Systems and Geoinformation Sciences (CIP 40.0699) effective spring 2005.

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Master of Arts degree program in Justice, Law and Crime Policy (CIP: 43.0104) effective fall 2005.

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Doctor of Philosophy degree program in Justice, Law and Crime Policy (CIP: 43.0104) effective fall 2005.

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Polytechnic Institute and State University to initiate a Master of Fine Arts degree program in Creative Writing (CIP: 23.0501) effective spring 2005.

Resolution for Dr. Elizabeth Hinton Crowther

The following resolution was unanimously approved by the Council and staff will send Dr. Crowther a copy of the Certificate of Recognition:

BE IT RESOLVED that the State Council of Higher Education for Virginia sincerely appreciates and thanks Dr. Elizabeth Hinton Crowther for her distinguished service and commitment to the State Committee on Transfer and extends to her best wishes for success in her presidency at Rappahannock Community College.

Action on Institutional Approval (IA) Code Changes

The following resolution was unanimously approved by the Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia approves the proposed statutory changes to §23-276.1 through §276.11 of the Code of Virginia and directs staff to seek ratification of these changes through the Office of the Secretary of Education and the General Assembly.

Other Items

Ms. Milliken distributed a proposal on the Virginia Learning Infrastructure Initiative and outlined the process. She answered questions from members and asked that any further recommendations on the matter be sent to her or Dr. Cooley by September 30. The Academic Affairs Committee would like to get a group appointed before the October Council meeting if possible.

Ms. Milliken reported that the Academic Affairs Committee postponed until October the discussion of the Virtual Library of Virginia and the issue of for-profit proprietary schools being permitted access.

Ms. Milliken asked for clarification on the South Central Institution issue and which committee is addressing the issue. It was decided that since the viability of an institution has not yet been determined, the Resources Committee would currently address the issue. Academic Affairs would be involved at a later date once the issue has received further study. Dr. LaVista agreed to keep the members informed as data become available.

REPORT FROM OUTREACH COMMITTEE

Legislative Meetings - Ms. Miles informed the Council that the Outreach Committee will be working with the Executive Director on scheduling meetings with legislators.

Outstanding Faculty Awards (OFA) - Marjorie Grier, Vice President for the Dominion Foundation, was in attendance at the Outreach Committee and presented a check for \$75,000 to cover the first year of a three-year commitment of \$250,000 for the 2005 Outstanding Faculty Awards. Twelve awards of \$5,000 each will be presented,

including one “rising star” and one teaching/technology award. Ms. Miles requested that Council members interested in volunteering to serve on the selection committee contact her or Alan Edwards.

Jack Kent Cooke Foundation – Dr. LaVista will meet with representatives from the Foundation to discuss ways in which SCHEV can partner with that organization in providing access.

Ms. Miles suggested sending a gift basket to Mr. Wurtzel from the Council and Ms. Rung was asked to make the arrangements.

MISCELLANEOUS

Teacher Quality Enhancement Grant – Mr. Massa explained the grant from the U.S. Department of Education, which was secured by the Virginia Department of Education and SCHEV in support of the “Stepping up to the Plate” report a few years ago. As part of the grant, SCHEV was committed to do certain things and he informed the Council that staff will now begin working on the second phase of a database for Teacher Education and Licensure, which will be completed in 2006. That database will allow users to track the progress of teacher education students in the pipeline and to follow graduates into their classroom teaching positions.

Anthony Meredith was introduced as an Assistant Attorney General and SCHEV’s assigned representative. Mr. Meredith will be attending Council meetings in the future.

Mr. Porterfield informed the Council that Robin Miner has resigned her position on the Council. He requested by acclamation that a resolution thanking Ms. Miner for her service be prepared and brought to the October meeting for approval.

The meeting was adjourned at 3:00 p.m.

Bittle Porterfield
Vice Chairman

Lee Ann Rung
Council Secretary

Items Delegated to Director/Staff
Reported to Council
September 14, 2004

Pursuant to the Council's action in July 2002, the following items were approved as delegated to staff:

License Plate Program

As of June 29, 2004, Tidewater Community College's proposed plan for awarding scholarships under the State's License Plate Scholarship Program, authorized by Code of Virginia § 46.2-749, has been approved by staff. The plan meets the Code requirements for distributing funds received from sales of license plates bearing the college's name or insignia. The program requires that a minimum of 1,000 plates be sold before funds are available to the college, at which time the college then receives \$15 per plate sold.

Student Financial Aid Plans

Review of the Institution's S5 Financial Aid Plans include each individual institution's plan for expenditure of its appropriation for undergraduate student financial assistance and assumptions and calculations for determining the cost of education and student financial need as required by the Appropriation Act. The institutions' reports have been found complete and in compliance with state law and regulations. Accordingly, staff has approved the plans.

**STATE COUNCIL OF HIGHER EDUCATION
EXECUTIVE COMMITTEE MEETING
SEPTEMBER 14, 2004
MINUTES NO. 60**

In Mr. Wurtzel's absence, Mr. Porterfield called the Executive Committee meeting to order at 8:05 a.m. in the Jepson Alumni Executive Center Board Room at the University of Mary Washington in Fredericksburg, Virginia. Council members present: Jean Cunningham, James Dyke, Mimi Elrod, Harold Jordan, Carl Kelly, Christine Milliken, and Bittle Porterfield. Staff present: Daniel LaVista, Tod Massa, and Lee Ann Rung. Anthony Meredith from the Office of the Attorney General was also present.

APPROVAL OF AGENDA

On motion by Ms. Cunningham and seconded by Mr. Dyke, the agenda was unanimously approved as submitted.

APPROVAL OF MINUTES

On motion by Mr. Dyke and seconded by Mr. Jordan, the minutes of the July 20, 2004 meeting were unanimously approved as submitted.

Mr. Porterfield informed the group that Mr. Wurtzel had heart surgery last week and is recovering well.

LIAISON REPORT

Dr. LaVista informed the Committee that the agency is making progress in the restoration of its 2004-05 budget. He has met with Secretary John Bennett and Ric Brown at the Department of Planning and Budget (DPB). SCHEV's new Budget Director, Ellie Boyd, is also working closely with officers at DPB. Ms. Boyd will be presenting the agency budget to the Executive Committee for approval at its October meeting.

Dr. LaVista explained that staff is planning two October events. The first is the Council briefing session scheduled for October 18 to discuss academic research. Two speakers will present information to the Council - Paul Lingenfelter, Executive Director of the State Higher Education Executive Officers (SHEEO), will present a broad national perspective on academic research as it exists in states that have invested largely in this area. Dennis Jones, President of the National Center for Higher Education Management Systems (NCHEMS), will present information on what is happening in the field of research and how successful states achieved their success. The bioscience initiative with North Carolina will also be discussed at the

briefing session. The bioscience initiative is a multi state initiative that could move Virginia forward to assist with the Governor's initiative.

The second event is scheduled for October 25 and will be a joint meeting of the public and private university presidents. The topic for discussion will be enrollment demand. The meeting will be held from 2:30 – 5:00 at the Omni Hotel in Richmond. Dr. LaVista invited Council members to attend. He mentioned that it is possible that the Governor will attend or perhaps be on hand between 5:00 and 5:30 p.m., before the Council of Presidents meeting that day. Ms. Milliken stressed the importance for members to attend if possible and Mr. Porterfield agreed. Mr. Dyke asked that the agenda be circulated to members in advance and Dr. LaVista agreed to send a copy to the Council members.

Dr. LaVista said he is starting to form a more formal relationship with legislators and is scheduled to provide testimony to the Senate Finance Committee and the House Appropriations Committee regarding tuition and fees this month.

Discussion of SJ90 (Charter Institution Proposal)

Mr. Porterfield opened the discussion of the proposal being developed by three institutions that would change university relationships with the Commonwealth. Mr. Porterfield also stated that he has been appointed as one of two citizen representatives to the House/Senate Commission to Study the Financial Relationships Between the Commonwealth and Institutions of Higher Learning.

Mr. Porterfield stated that this would not be a declaration of independence for the institutions, as they would still maintain a connection to the Commonwealth. The three institutions developing the proposal (University of Virginia, College of William and Mary, and Virginia Tech) have made it clear that they are not claiming exclusivity to the arrangements, but that once developed, it could be utilized by other institutions who meet the qualifications specified in the agreement.

There was some discussion by the Executive Committee and it was mentioned that there are still many questions that will need to be answered, namely the impact on the Boards of Visitors, other institutions, personnel, and what benefit the Commonwealth would reap from the arrangement. A question was raised about SCHEV's role in this process and Mr. Porterfield said it was his feeling that the proposed role for SCHEV is to be the agency to score the qualifications of the institutions that wish to apply for this "charter" status.

Ms. Milliken and Mr. Dyke suggested that a representative of the three institutions be invited to the October Council meeting to discuss their proposal. Representatives of other institutions that may be affected by the proposal should also attend and be heard.

It was agreed that the item would be further discussed by the Resources Committee. Mr. Porterfield agreed to send copies to the Council members of any proposed

legislation that may be presented in the upcoming Commission meeting in early October.

Future Council Meeting Dates

Mr. Porterfield informed the Committee that Mr. Wurtzel has offered to host a Council retreat in November. It was suggested that Ms. Rung poll the Council to see which dates work for the majority of the group. It was suggested that the last week in November be avoided due to the holiday and that the Council should concentrate on November 4 and 9.

Mr. Porterfield also mentioned that Dr. Murphy has a permanent conflict in his schedule with the Council's meeting dates for 2005. Mr. Porterfield suggested changing the 2005 meeting schedule to the second Tuesday rather than the third Tuesday. Since this would require revising the 2005 calendar that has been approved, Ms. Rung was asked to poll Council members about these new dates and to bring the item to the October meeting for Council's approval.

Other Business

Mr. Porterfield raised a question about the Tuition Assistance Grant (TAG) resolution in Tab R2a. He felt the resolution should be amended for consistency to reiterate last year's recommendation by the Council that the goal should be a maximum award of \$3,500. This item will be further discussed in the Resources Committee meeting.

APPROVAL OF OCTOBER 2004 AGENDA

After some discussion, the following agenda was unanimously approved for October 2004:

STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA BRIEFING SESSION

Monday, October 18, 2004

**SCHEV Offices
Richmond, Virginia**

AGENDA

Topic: Sponsored Research

4:00 p.m. – 5:30 p.m.

STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
Tuesday, October 19, 2004

SCHEV Offices
Richmond, Virginia

AGENDA

Executive Committee
(9th floor Main Conference Room)

8:00 a.m. – 8:45 a.m.

1. Approval of Agenda
2. Approval of Minutes (September 14, 2004) Tab E1
3. Liaison Report
4. Action on Agency Budget Tab E2
5. Action on Revised Meeting Schedule for 2005 Tab E3
6. Discussion of Retreat Agenda
7. Discussion of SJ90 (Charter Institution Proposal)
8. Discussion of HJ197 (Establishing an Institution in South Central Virginia)
9. Approval of January 18, 2005 Agenda

Resources Committee
(TBD)

8:45 a.m. – 10:45 a.m.

1. Approval of Agenda
2. Approval of Minutes (September 14, 2004) Tab R1
3. Liaison Report
4. Action on Budget Amendments/Legislative Initiatives for 2004-06 Biennium Tab R2
 - Base Adequacy/Enrollment Growth Tab R2a
 - Faculty Salaries Tab R2b
 - Operation and Maintenance of New Facilities Coming Online Tab R2c
 - Nursing Enrollment Growth Tab R2d
 - Student Financial Assistance Tab R2e
 - Maintenance Reserve Tab R2f
5. Action on Military Tuition Waiver Tab R3
6. Discussion/Action on Outstanding Budget Items Related to the OCR Accord Tab R4
7. Discussion/Action on Transfer Initiative Tab R5
8. Discussion of Nanotechnology Proposal Tab R6
9. Discussion of Resources Agenda for Next Meeting

Academic Affairs Committee
(9th floor Main Conference Room)

8:45 a.m. – 10:45 a.m.

1. 1. Approval of Agenda
2. Approval of Minutes (September 14, 2004) Tab A1
3. Liaison Report
4. Action on Programs at Public Institutions Tab A2
5. Action on budget initiatives Tab A3
 - GEARUP Matching Scholarship Funds Tab A3a
 - System-wide Coordination for Learning Technologies Tab A3b
 - System-wide Coordination & Facilitation of Academic Research Tab A3c
 - GEAR-UP/ACCESS Virginia: Tab A3d
 - 1.0 FTE Associate Director of Scholarships and College Partnerships (non-general fund)
 - Private and Out-of-State Postsecondary Education: Tab A3e
 - 1.0 FTE Institutional Certification Specialist (non-general fund)
 - GEAR UP/ACCESS Virginia: Tab A3f
 - 1.0 FTE Assistant Program Director (non-general fund)
6. Action on HB 547 – Human Capital Tab A4
7. Action on Framework for HJ125 – Career and Technical Education (CTE) Template Tab A5
8. Update on Virtual Library of Virginia (VIVA)
9. Update on State Committee on Transfer
10. Discussion of Academic Affairs Issues/Agenda for next meeting

Outreach Committee
(9th floor Main Conference Room)

11:00 a.m. – 12:00 p.m.

1. Approval of Agenda
2. Approval of Minutes (September 14, 2004) Tab O1
3. Liaison Report
4. Update on Outstanding Faculty Award Process
5. Discussion of Outreach Committee Issues/Agenda for next meeting

Lunch Break

12:00 p.m. – 12:30 p.m.

Council Meeting
(9th Floor Main Conference Room)

12:30 p.m. – 3:00 p.m.

1. Approval of Agenda
2. Approval of Minutes (September 14, 2004) Tab 1
3. Presentation of SJ90 (Charter Institution Proposal)
4. Executive Director's Report
5. Delegated Items by Director/Staff Tab 2
6. Public Comment Period
7. Action on HJ197 (Establishing an Institution
In South Central Virginia) Tab 3
8. Action on Recognition of Former Council Member Tab 4
9. Report from Executive Committee
10. Report from Resources Committee
11. Report from Academic Affairs Committee
12. Report from Outreach Committee

* All meeting times are approximate and may vary slightly.

The meeting was adjourned at 9:08 a.m.

Bittle Porterfield
Vice Chairman

Lee Ann Rung
Council Secretary

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
OUTREACH COMMITTEE MEETING
SEPTEMBER 14, 2004
MINUTES NO. 10**

Ms. Delceno Miles called the Outreach Committee Meeting to order at 11:05 a.m. in the Board Room in the Jepson Alumni Executive Center at the University of Mary Washington, Fredericksburg, Virginia. Council members present: Mimi Elrod, Delceno Miles, and Bittle Porterfield. Staff present: Nancy Cooley, Alan Edwards, and Daniel LaVista.

APPROVAL OF AGENDA

The agenda was approved as submitted.

APPROVAL OF MINUTES

The minutes of the January 20, 2004 meeting were approved with changes submitted.

LIAISON REPORT

Dr. LaVista reported that SCHEV needs to continue fostering a relationship with the members of the General Assembly. Ms. Miles stated that the legislative breakfast along with the legislative agenda and brochures that were prepared last year should be provided again this year. Dr. LaVista indicated that he would like to continue the practice of visiting Senators and Delegates prior to the session and Mr. Porterfield suggested that he call on the Council members to attend the meetings with him.

UPDATE ON OUTSTANDING FACULTY AWARD (OFA) PROCESS

Dr. Alan Edwards gave a report on the upcoming Outstanding Faculty Awards ceremony. The program is scheduled for January 19, 2005 and the location is to be determined. Ms. Marjorie Grier, Vice President with the Dominion Foundation, presented a check in the amount of \$75,000 to Dr. LaVista. The check represents the first of Dominion's three-year commitment to fund the OFA program. The funding will be used to present awards to twelve recipients in the amount of \$5,000 each. The remainder will be used to cover the administrative costs of hosting the ceremony.

DISCUSSION OF JACK KENT COOKE FOUNDATION EFFORTS

Dr. LaVista stated that SCHEV would continue in its efforts to work closely with the Jack Kent Cooke Foundation in the area of financial aid. Dr. Nancy Cooley reported on the success of the summit that was held jointly with the Jack Kent Cooke Foundation and Education Credit Management Corporation in the fall of 2003.

DISCUSSION OF MARKETING PLAN STATUS

Ms. Miles stated that the outreach portion of the Marketing Plan had been met and that SCHEV will continue to work on the plan when the position of Communications/Government Relations Director is filled. The concept was approved and the plan is currently on the SCHEV website.

DISCUSSION OF OUTREACH COMMITTEE ISSUES/AGENDA FOR NEXT MEETING

Dr. LaVista indicated that he would like to see the Board of Visitors orientation continued so that members can be properly trained. Council members agreed.

The meeting was adjourned at 11: 45 a.m.

Delceno Miles
Chair

Lee Ann Rung
Council Secretary

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
RESOURCES COMMITTEE
SEPTEMBER 14, 2004
MINUTES NO. 52**

Mr. Dyke called the Resources Committee to order at 9:15 a.m. in the Board Room of the Jepson Alumni Executive Center at the University of Mary Washington in Fredericksburg, Virginia. Council members present: Jean Cunningham, James Dyke, Bittle Porterfield; staff present: Dan Hix, Daniel LaVista, and Lee Ann Rung

APPROVAL OF AGENDA

The agenda was unanimously approved as amended. Mr. Dyke requested that an update on the Office of Civil Rights (OCR) issue be added as item 7a.

APPROVAL OF MINUTES

On motion by Ms. Cunningham and seconded by Dr. Kelly, the minutes of the July 20, 2004 meeting were unanimously approved as submitted.

LIAISON REPORT

Mr. Hix indicated that the Finance Advisory Committee (FAC) scheduled for September 8 was canceled due to weather. As a result, Mr. Hix distributed information to the committee electronically and requested input on the budget recommendations that will be brought to the October Council meeting for approval.

ACTION ON SYSTEMIC PROGRAMS IN SCHEV'S BUDGET

Tuition Assistance Grant (TAG)

Mr. Hix reviewed the incremental funding awards over the last several years and said that approximately 19,000 students are projected for FY2006.

It was suggested that the motion reflect the Council's commitment to the goal of \$3,500 by 2008. As a result, on motion by Dr. Kelly and seconded by Ms. Cunningham, the following substitute resolution was unanimously approved to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia recommends an additional \$12 million in funding for 2005-06 for the Tuition Assistance Grant program to attain an undergraduate and graduate maximum

annual award level of \$3,000 for the second year of the biennium with the goal of phasing in to a maximum annual award of \$3,500 by 2008.

Eminent Scholars

Mr. Hix presented information on the program and provided a history of the Council's prior recommendation. The options were reviewed and staff recommended Option 2, which is approximately \$3.2 million for FY06. Mr. Dyke suggested that the resolution include a statement that Council's recommendation for full funding is still preferable. Dr. Kelly felt larger schools should not receive additional funding but others should. The following revised resolution was unanimously approved to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia recommends that an additional \$3,181,433 be appropriated in 2005-06 for the Eminent Scholars program, without losing sight of the goal of the program, which is full funding of the state matching program.

DISCUSSION OF BUDGET AMENDMENTS/LEGISLATIVE INITIATIVES FOR 2004-06 BIENNIUM

Mr. Hix reviewed the overview of budget amendment items, including base adequacy/enrollment growth, faculty salaries, operation and maintenance of new facilities coming online, nursing enrollment growth funding, student financial assistance, and Maintenance Reserve. Each item will be brought to the committee for approval in October.

There was some discussion of the budget amendment for funding nursing enrollment. Mr. Dyke suggested that Dr. Templin at the Northern Virginia Community College be contacted to find out how the community colleges are exploring ways to deal with healthcare issues and the nursing shortage. This will assist staff in preparing the budget and exploring the effects of the nursing shortage in other areas.

After some discussion of the budget amendment for student financial aid, staff was asked to develop the remaining need model, restate the goal, and make reference to an increase in the portion for graduate students.

With regard to Maintenance Reserve, Dr. Kelly suggested that staff consider explaining what a "good" level means with regard to condition of facilities. On a recommendation by Dr. LaVista, staff was requested to work with the Council of Presidents to arrange for facility tours with legislators to examine the condition of facilities and explain the ramifications of not funding for Maintenance Reserve.

OCR update – Mr. Hix informed the committee that staff is in the process of collecting information from Virginia State University (VSU) and Norfolk State University (NSU) and will bring the information to the committee in October.

FOLLOW-UP DISCUSSION OF HJ197 (ESTABLISHING AN INSTITUTION IN SOUTH CENTRAL VIRGINIA)

Dr. LaVista asked Mr. Massa to distribute copies of the proposed outline developed by staff as a draft of the response to be submitted to the General Assembly in January. The proposal includes assistance from Council to hold hearings, to provide written testimony, as well as commentary on the SCHEV website. Before staff can gather information or opinions, a common document is needed. Dr. LaVista indicated that Dr. Carrier has been contacted for a copy of the Harvest Foundation proposal.

Dr. LaVista indicated that there are several options to be considered but the Harvest Foundation's proposal is receiving the most discussion. Dr. Leanna Blevins was present and answered a question raised by a Council member. Dr. Blevins has been working with Dr. Carrier on the Harvest Foundation's proposal. She indicated that the proposal will help students to grow into jobs in the local community. Mr. Massa indicated that the proposal is similar to the Virtual University proposal discussed by Council a few years ago.

Staff believes the mandated January due date from the General Assembly can be met. However, Dr. LaVista mentioned that he is not sure staff can have all of deliverables in hand by the end of year. On request by Mr. Dyke, Dr. LaVista agreed to reach out to institutions across the state, including independent schools in the area, when studying the issue.

INITIAL DISCUSSION OF SJ90 (CHARTER INSTITUTION PROPOSAL)

Dr. LaVista distributed a copy of the initiative proposed by the College of William and Mary (CWM), the University of Virginia (UVA), and Virginia Tech (VT). Dr. LaVista said he feels the matter of cost is not referenced in the report and asked for additional input from Rob Lockridge, the UVA representative, who was present. After some discussion, it was decided that a formal presentation should be provided to the Council by a representative of the three institutions at the October Council meeting. Representatives from other institutions should also be invited to explain how they would be impacted and how they could participate. The Council requested that the impact on procurement be highlighted in the discussion. Mr. Lockridge agreed to provide copies of the legislation to the Council members in preparation for the October meeting. Mr. Dyke also requested that a link to each institution's website regarding the issue be provided.

Mr. Lockridge indicated that UVA, CWM, and VT have received feedback from other institutions in the Commonwealth and, as a result, the draft legislation has been revised to take into consideration the flexibility that other institutions requested. Mr. Lockridge was thanked for providing information to the Council in order for them to address the issue in more detail.

MISCELLANEOUS

Mr. Porterfield asked for audience questions and Mr. Lambeth said he hoped the Council would follow up on ways to address the long-term precedence that could be set if the South Central university proposal is approved. He felt it could cause a wave of requests in other regions and asked that the Council find a broad way of dealing with the issue to avoid this in the future.

The meeting was adjourned at 10:50 a.m.

James Dyke
Chairman

Lee Ann Rung
Council Secretary

**STATE COUNCIL OF HIGHER EDUCATION
ACADEMIC AFFAIRS COMMITTEE
SEPTEMBER 14, 2004
MINUTES NO. 21**

Ms. Milliken called the Academic Affairs Committee meeting to order at 9:15 a.m. at the University of Mary Washington, Jepson Alumni Executive Center's Ballroom, Fredericksburg, Virginia. Council members present: Mimi Elrod, Harold Jordan, Delceno Miles, Christine Milliken (Chair). Staff present: Daniel LaVista, Nancy Cooley, Darlene Derricott, Alan Edwards, Frederick "Rick" Patterson, Kimberly Waid, Linda Woodley.

APPROVAL OF AGENDA

On a motion by Ms. Miles and seconded by Mr. Jordan, the committee unanimously approved the agenda as written.

APPROVAL OF MINUTES

On a motion by Ms. Miles and seconded by Mr. Jordan, the committee unanimously approved the minutes of July 20, 2004, as submitted.

LIAISON REPORT

Dr. Cooley informed the committee of the following Academic Affairs activities:

- VA/NC Systems Biology Initiative: On August 27, John Cavanagh (NCSU) and Nancy Cooley made a detailed presentation of the Virginia/North Carolina systems biology collaborative research and curriculum development initiative to top-level leaders from Old Dominion University and Longwood University. They were very receptive, provided excellent feedback, and offered to assist with further development of the draft white paper. They estimated that implementing all components of this ambitious initiative would cost about a billion dollars, and they urged that this be taken directly to the governors of NC and VA, rather than working it through the presidents. President Cormier was particularly supportive of the curriculum revision component. George Mehaffy at the American Association of State Colleges and Universities (AASCU) was also very positive about this component, and President Cormier will become the president of AASCU next year.
- TEAL II: The project is underway for development of the second phase of the database for Teacher Education and Licensure (TEAL II), funded by the Teacher Quality grant received by DOE and SCHEV. It will consist of four

major components: 1) teacher pipeline, 2) teacher outcomes, 3) school descriptors and 4) reporting and analysis components. On August 27 Tod Massa and Nancy Cooley met with Department of Education staff and the current and past presidents of the Virginia Association of Colleges of Teacher Education (VACTE), to present the draft plan and to discuss VACTE's interest in developing the teacher outcomes surveys. Tod will submit the plan for final approval by VDOE so funds can be released. Then it will move forward with the first component completed by Spring 2005 and the remainder of the project over the following 18 months. Nancy worked with DOE and VACTE to establish a 15-member Steering Committee with representation from 2- and 4-year public and private institutions, professional organizations, DOE, and SCHEV. The first meeting will be October 5 at Sweet Briar College.

- HB617 -Distance learning: development and use in higher educational institutions: This year the General Assembly amended the Code of Virginia (via HB617) to require that in their strategic plans the institutions of higher education (when applicable) would include information on how they will use distance learning in the educational process. This legislation does not require the institutions to include distance learning in their strategic plan. Merely, if they are using or planning to use distance learning, then all strategic plans devised after 1/1/05 need to address this issue. Affected plans should include: 1) the degree to which distance learning will be integrated into the curriculum; 2) benchmarks for measuring such integration; and 3) a schedule for the evaluation of such courses. SCHEV will monitor the inclusion of distance learning in any plans that are issued after the first of next year.
- PROANDI Conference: SCHEV hosted a successful national conference August 3-6 in Williamsburg for persons responsible for oversight of non-public degree-granting institutions. Guest speakers included Nancy Cooley, Mark Singer – Executive Director of the Virginia Career College Association; John Barth, Director, Accreditation and State Liaison, US Department of Education; Dr. Judith Watkins, Vice President Council for Higher Education Accreditation; Dr. Russell Fitzgerald, Executive Director, Transnational Association of Christian Colleges and Schools (TRACS); and Dr. Randall Bell, Associate Director, The Association for Biblical Higher Education (ABHE) formerly The Accrediting Association of Bible Colleges (AABC).
- SHEEO Professional Development: On August 10th, five staff members (Alan Edwards, Rick Patterson, Stephen Scott and Kim Waid from Academic Affairs, and Wendell Pai from Policy Research and Data Warehousing) participated as one of 22 state-agency teams at the "State Postsecondary Education Planning and Policy Workshop" held in Philadelphia and co-sponsored by NCHEMS (the National Center for Higher Education Management Systems) and SHEEO (the State Higher Education Executive Officers). The primary outcome of the workshop was insight into additional "policy tools" (e.g., policy audits) in setting and achieving "the public agenda."

After that, all except Mr. Patterson stayed for the three-day "SHEEO Professional Development Conference," during which attendees discussed the major academic and financial issues in their states and shared strategies for addressing these issues.

Concurrently, Darlene Derricott attended the meeting of the "SHEEO K-16 Professional Development Collaborative," also in Philadelphia, focused on the requirements of the federal No Child Left Behind Act. Ms. Derricott will provide an update on the No Child Left Behind program at full council.

- Staffing Changes: Linda Woodley joined our Academic Affairs Private and Out of State Postsecondary Education section. Ms. Woodley will serve as Certification Manager.

ACTION ON PROGRAMS AT PUBLIC INSTITUTIONS

- *George Mason University*
 - Doctor of Philosophy (Ph.D.) in Earth Systems and Geoinformation Sciences
 - Master of Arts (M.A.) in Justice, Law and Crime Policy
 - Doctor of Philosophy (Ph.D.) in Justice, Law and Crime Policy

On a motion by Mr. Jordan and seconded by Ms. Miles, the committee unanimously approved the following resolutions and forwarded to full Council.

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Doctor of Philosophy (Ph.D.) degree program in Earth Systems and Geoinformation Sciences (CIP 40.0699) effective spring 2005.

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Master of Arts degree program in Justice, Law and Crime Policy (CIP: 43.0104) effective fall 2005.

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Doctor of Philosophy degree program in Justice, Law and Crime Policy (CIP: 43.0104) effective fall 2005.

- Virginia Polytechnic Institute and State University (Virginia Tech)
 - Master of Fine Arts (MFA) in Creative Writing

At the request of Ms. Milliken, Dr. Lucinda Roy, Head of Virginia Tech's English Department, explained the uniqueness of the digital writing and publishing components of the degree program. Dr. Roy informed the committee that Virginia Tech has received a letter of support from Hollins University and hopes to work closely with the institution.

On a motion by Dr. Elrod and seconded by Mr. Jordan, the committee unanimously approved the following resolution and forwarded to full Council.

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Polytechnic Institute and State University to initiate a Master of Fine Arts degree program in Creative Writing (CIP: 23.0501) effective spring 2005.

RESOLUTION FOR DR. ELIZABETH HINTON CROWTHER

Ms. Milliken acknowledged Dr. Crowther's contributions and commitments as co-chair of the State Committee on Transfer (SCT). The committee also extended congratulatory wishes to her as President of Rappahannock Community College. On a motion by Ms. Miles and seconded by Dr. Elrod, the committee unanimously approved the following resolution and forwarded to full Council.

BE IT RESOLVED that the State Council of Higher Education for Virginia sincerely appreciates and thanks Dr. Elizabeth Hinton Crowther for her distinguished service and commitment to the State Committee on Transfer and extends to her best wishes for success in her presidency at Rappahannock Community College.

DISCUSSION OF BARRIERS TO COMPLETION SURVEY

Ms. Milliken provided background and explained the survey process was done by e-mail and via the Student Advisory Committee under the instructional guidance of the Outreach Committee. The total number of responses from students was 1000. Dr. Cooley informed the committee of several concerns about the barriers to completion, including student survey fatigue, cost versus benefit, and validity challenges. The committee agreed that bringing all the players together to share and discuss commonalities and differences would be a good start, as well as looking at existing reports produced by the American Council on Education (ACE) and the National Center for Education Statistics (NCES) to identify promising approaches to improving retention and graduation. The committee directed staff to begin planning for convening a state meeting and to report back at its October, 2004, meeting.

PRELIMINARY DISCUSSION OF BUDGET INITIATIVES - NURSING RECOMMENDATION

Ms. Milliken asked Dr. Waid to report on the budget initiatives for the nursing recommendation. As a key point in her presentation, Dr. Waid informed the committee that the finance staff is presenting this item today to the Resource Committee with three options for financing the initiative.

ACTION ON INSTITUTIONAL APPROVAL (IA) CODE CHANGES

Ms. Milliken provided a brief explanation of the revisions made to date. On a motion by Ms. Miles and seconded by Dr. Elrod, the committee unanimously approved the following resolution and forwarded to full Council.

BE IT RESOLVED THAT the State Council of Higher Education for Virginia approves the proposed statutory changes to §23-276.1 through §276.11 of the Code of Virginia and directs staff to seek ratification of these changes through the Office of the Secretary of Education and the General Assembly.

FOLLOW-UP DISCUSSION OF HJ197 (ESTABLISHING AN INSTITUTION IN SOUTH CENTRAL VIRGINIA)

Dr. Cooley informed the committee that this is a follow up to the last Council meeting to determine input from an academic perspective. After a brief discussion, the committee agreed that the Academic Affairs Committee must define its role and determine its interest. Dr. Cooley noted that SCHEV must approve the mission for any newly-formed institutions of higher education, and that the committee might start with mission and focus on appropriate undergraduate/graduate, career and technical or academic programs that would come to SCHEV for approval. (Although preliminary directions were given to staff for next steps, those were rescinded through action of the full Council later in the day.)

UPDATE ON VIRTUAL LIBRARY OF VIRGINIA (VIVA)

Ms. Milliken informed the committee that more details would be provided at full Council. Ms. Kathy Perry and Mr. Ralph Alberico, members of the Virtual Library of Virginia, shared perspectives and their concerns of access to public and non-profit schools. In addition it was also noted that due to limited time, the attorney general's office had not had the time to review the statutes. The committee directed staff to contact vendors to explore options and costs associated with those options. Staff was asked to present a cost analysis to the committee at its October, 2004, meeting.

DISCUSSION OF ACADEMIC AFFAIRS ISSUES/AGENDA FOR NEXT MEETING

Ms. Milliken reviewed previous meetings for learning technology that were held on September 9, 2004, and September 13, 2004, and briefed the group on related SCHEV activities during the past six months. Dr. Cooley explained the framework of The *Virginia Learning Infrastructure Initiative* document and SCHEV's role. Ms. Milliken suggested that an advisory group be formed, and it was further recommended that the group review the four key roles and develop a set of guiding principles for the ethical use of technology in teaching and learning. Dr. Alan Edwards was designated the SCHEV contact person, and the committee was asked to provide feedback to him on the draft document by September 30, 2004. On motion by Mr. Jordan and seconded by Dr. Elrod, the committee unanimously approved *The Virginia Learning Infrastructure Initiative* draft and will forward to full council.

The committee agreed that the following would remain priorities for the 2005 Academic Affairs Work Plan: Transfer, Competencies and Technology.

The meeting adjourned at 10:50 a.m.

Christine Milliken
Chair

Lee Ann Rung
Council Secretary