

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
STRATEGIC PLANNING STEERING COMMITTEE MEETING
MARCH 12, 2007
MINUTES**

Dr. LaVista called the meeting to order 4:10 p.m. in the Center for Student Affairs, Richard Bland College, Petersburg, Virginia. Council members present: Whittington Clement, Helen Dragas, Mimi Elrod, and Christine Milliken. Staff members present: Lee Andes, Tom Daley, Joe DeFilippo, Alan Edwards, Dan Hix, Dan LaVista, Tod Massa, Kirsten Nelson and Lee Ann Rung. Others present: Larry Dotolo

APPROVAL OF MINUTES

On motion by Ms. Dragas and seconded by Ms. Milliken, the minutes from the January meeting and were unanimously approved.

**DISCUSSION OF STRATEGIC PLAN ADVISORY COMMITTEE
RECOMMENDATIONS**

Dr. LaVista provided background information on the goals of the committee and provided information about the Advisory Committee meeting on March 5 which was held at the offices of Hunton and Williams in Richmond. At the March 5th meeting, the subcommittees presented to the Advisory Committee the sixteen recommended goals that resulted from the individual subcommittee meetings. These were presented unedited to the Steering Committee.

The next meeting of the Advisory Committee is scheduled for April 16. At that time, the Committee will review the draft of the completed Strategic Plan prior to bringing it to the Council for approval in May.

Both Dr. LaVista and Mr. Clement expressed gratitude to the members of the committee for their attendance and willingness to bring additional resources to bear on the work of the group.

Dr. DeFilippo distributed a table which divided the goals into six broad themes. He highlighted which subcommittee goals relate to each broad theme to give a conceptual idea of the common themes, which included:

- Alignment of K-12 to higher education
- Alignment of higher education to industry
- Facilitation
- Information
- Investment
- Participation

Dr. Trani was unable to attend, but he presented the three Research subcommittee findings by phone. Mr. Hix distributed a copy of the Collaborative Research Priorities for the State from the Virginia Research and Technology Advisory Commission (VRTAC) University and Federal Laboratory Subcommittee and answered questions from members.

Dr. Larry Dotolo presented information from the Affordability subcommittee's recommendations. The subcommittee developed three findings and strategies for accomplish each.

On behalf of Access subcommittee chair, Dr. Cormier, Dr. Edwards presented the two findings that resulted from that subcommittee. Mr. Massa explained some of the statistics from the last strategic plan and staff answered questions from members. Staff agreed to share the chart mentioned by Mr. Massa regarding Virginia's college going rates.

Dr. DeFilippo discussed the two findings from the Accountability and Academic Quality subcommittee goals.

On behalf of the chairman, Heywood Fralin, Dr. LaVista reported on the three Economic Development subcommittee findings. Mr. Daley reported that there was good chemistry among the subcommittee members and a genuine interest of all who participated.

Mr. Massa presented for Secretary Morris on the three P-16 Integration subcommittee goals.

Dr. LaVista thanked the staff who participated in the process.

It was mentioned that the Council Chairman, Mr. Wurtzel, has reviewed the report. It was the suggestion of the Chairman and other members that staff should work toward reducing the total number of goals to fewer than sixteen. Staff will take the comments from the Council and work on reducing the number of goals, while maintaining the spirit of the recommendations made by each subcommittee.

The meeting was adjourned at 6:05 p.m.

Whittington Clement
Chairman

Lee Ann Rung
Council Secretary

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
EXECUTIVE COMMITTEE
MARCH 13, 2007
MINUTES NO. 75**

Mr. Wurtzel called the Executive Committee to order at 8:35 a.m. in the Center for Student Affairs building, Richard Bland College, Petersburg, Virginia. Council members present: Whittington Clement, Jim Dyke, Mimi Elrod, Christine Milliken, Alan Wurtzel. Staff members present: Ellie Boyd, Tom Daley, Alan Edwards, Daniel LaVista, Tod Massa, and Lee Ann Rung.

APPROVAL OF AGENDA

The agenda was approved as amended. A short presentation by Mr. Daley on the state's new risk program was added.

APPROVAL OF MINUTES

The minutes of the January 8, 2007 meeting were unanimously approved as distributed.

LIAISON REPORT

Dr. LaVista reminded the Committee that today's session will be the first time using the Committee of the Whole concept. Three items are included on that agenda.

He also reminded the Committee that the May meeting will be held at Virginia Union University. The annual Private College Advisory Board (PCAB) meeting will be held the afternoon of May 7th at Virginia Union.

UPDATE ON SCHEV BUDGET

Ms. Boyd distributed the FY 2007 Total Appropriation and Actual Expenditures report for the quarter ended February 28, 2007 and answered questions. All expenditures for the agency are on target.

APPROVAL OF MAY 7-8, 2007 AGENDA

The proposed agenda for the March meeting to be held at Virginia Union University was reviewed and discussed. The following agenda was approved with the understanding that changes could be made by the Executive Director and the Chairman. The Committee was reminded that the Private College Advisory

Committee (PCAB) meeting will be held the afternoon of May 7th, following the Strategic Planning Steering Committee. All were encouraged to attend:

Monday, May 7, 2007

Strategic Planning Steering Committee

1:00 p.m. – 2:30 p.m.

1. Action on Strategic Plan Advisory
Committee Recommended Strategic Plan

Tuesday, May 8, 2007

Executive Committee

8:30 a.m. – 9:30 a.m.

1. Approval of Agenda
2. Approval of Minutes (March 13, 2007)
3. Liaison Report
4. Update on SCHEV Budget
5. Discussion of Council Meeting Schedule for 2008
6. Report of Council Self-Survey Results
7. Approval of July 10, 2007 Agenda
8. Executive Session

Academic Affairs Committee

9:30 a.m. – 10:30 a.m.

1. Approval of Agenda
2. Approval of Minutes (March 13, 2007)
3. Liaison Report
4. Action on Programs at Public Institutions
5. Discussion of Assessment Task Force Interim Reports
6. Discussion of Committee Priorities

Resources Committee

9:30 a.m. – 10:30 a.m.

1. Approval of Agenda
2. Approval of Minutes (March 13, 2007)
3. Liaison Report
4. Action on Regent University's Request to Participate
In the College Scholarship Assistance Plan (CSAP)
5. Discussion of Resources Committee Issues/
Agenda for Next Meeting

Committee of the Whole

10:30 a.m. – 12:00 p.m.

1. Approval of Minutes (March 13, 2007)
2. Joint Academic Affairs/Resources Briefing on Engineering

Resources Committee Items:

1. Action on 2007-08 Commonwealth Graduate Engineering Program (CGEP) Operating Plan
2. Briefing on Capital Outlay (Construction) Cost Overruns
3. Briefing on Restructuring

Outreach Committee

1. Approval of Agenda
2. Approval of Minutes (March 13, 2007)
3. Discussion of Final 50th Anniversary Event

Lunch Break

12:30 p.m. – 1:00 p.m.

Council Meeting

**1:00 p.m. – 2:30 p.m.
(estimated)**

1. Approval of Agenda
2. Approval of Minutes (March 13, 2007)
3. Remarks by President Anderson
4. Executive Director's Report
5. Delegated Items by Director/Staff
6. Public Comment Period
7. Recognition of Departing Council Members
8. Action on Strategic Plan Advisory Committee's Recommended Strategic Plan
9. Action on Certification of Institutional Plans
10. Selection of Nominating Committee for Council Elections
11. Report from Strategic Planning Steering Committee
12. Report from Executive Committee
13. Report from Resources Committee
14. Report from Academic Affairs Committee
15. Report from Outreach Committee
16. New Business

Risk Management

Mr. Daley reported on the Office of the Comptroller's Directive 1-07, which mandates the "implementation and annual assessment of agency internal control systems in order to provide reasonable assurance of the integrity of all fiscal processes related to the submission of transactions to the Commonwealth's general ledger, submission of financial statement directive materials, compliance with laws and regulations, and stewardship over the Commonwealth's assets."

This directive was established as a result of the Sarbanes-Oxley Act of 2002, which was enacted to establish comprehensive internal control requirements designed to restore trust in publicly traded companies. Staff wanted the Council to be aware of the mandate and assure members that the agency will be complying with this directive.

The Executive Committee meeting was adjourned at 8:50 a.m.

Alan L. Wurtzel
Chairman

Lee Ann Rung
Council Secretary

**STATE COUNCIL OF HIGHER EDUCATION
ACADEMIC AFFAIRS COMMITTEE
MARCH 13, 2007
MINUTES NO. 36**

Ms. Milliken called the Academic Affairs Committee meeting to order at 9:01 a.m. in the Center for Student Affairs, 2nd floor, Richard Bland College, 11301 Johnson Road, in Petersburg, VA.

Council members present: B.R. (Bob) Ashby, Mimi Elrod, Margaret Lewis, Christine Milliken (Chair), and Alan Wurtzel. Staff present: Joseph DeFilippo, Darlene Derricott, Daniel LaVista, Maricel Quintana-Baker, and Stephen Scott.

APPROVAL OF AGENDA

Motion made and seconded, the committee unanimously approved the agenda as submitted.

APPROVAL OF MINUTES

Motion made and seconded, the committee unanimously approved the minutes of January 9, 2007, as submitted.

PRESENTATION BY SECRETARY MORRIS

Thomas Morris, Secretary of Education, made a presentation titled, *P-16 Education Council and College Readiness*, to SCHEV's Academic Affairs Committee. Secretary Morris explained that too many students are graduating from high school unprepared for college and work. His presentation provided information on the Governor's education goals, the advanced studies diploma, the Commonwealth Scholars and Virginia Honor school programs, the P-16 Council recommendations and rigorous course requirements. In addition, he informed the committee about Achieve, Inc. and the American Diploma Project, which helps states to raise academic achievement and align curriculum, standards and assessments with college and work. Secretary Morris noted that a team comprised of public and private colleges will meet later in March to work with the national benchmarks and to identify gaps. He thanked the Council for its support.

LIAISON REPORT

Dr. DeFilippo reported the following Academic Affairs activities:

Assessment

The Assessment Task Force chaired by President Frawley of the University of Mary Washington met on March 14, 2007. After a brief discussion on student learning, Ms. Milliken sought reactions to the possibility of institutions submitting in place of the quantitative reasoning competency another competency of their choice. The committee supported the suggestion.

Private and Out-of-State Postsecondary Education (POPE)

Virginia Association of Student Financial Aid Administrators (VASFAA)

Ms. Linda Woodley, Coordinator and Ms. Tosha Robinson, Certification Specialist, coordinated the Super Saturday events at Meadowbrook High School and Henrico High School, respectively, on Saturday, February 9; more than 200 students and parents came to listen to a financial aid presentation or to receive assistance in completing the Free Application for Federal Student Aid (FAFSA); this event is sponsored annually by the Virginia Association of Student Financial Aid Administrators.

Recertification:

POPE staff recently conducted an audit of the University of Northern Virginia and is continuing to work with the Attorney General's Office to seek action against Vienna Electrolysis & Skin, LLC, a vocational postsecondary institution operating without SCHEV certification.

Career College Advisory Board (CCAB)

The next meeting is scheduled for March 30, 2007 at SCHEV offices.

Improving Teacher Quality State Grants

The 2007-08 No Child Left Behind Requests for Proposals deadline is March 16, 2007. The application is currently available via SCHEV website and has been disseminated to educational agencies, and to the public and private institutions of higher education. The selection committee is scheduled to meet on April 13, 2007 and will make recommendations to award approximately \$1.3 million in funding to increase student academic achievement and improve teacher quality.

Gaining Early Awareness and Readiness for Undergraduate Programs (GEAR UP)

On March 1, 2007, the Danville Public Schools became part of the GEAR UP grant for the period 2006-2012 and will be participating with 489 middle school students from three middle schools. Their implementation plan has been approved and activities for the official "kick off" are being planned.

ACTION ON PROGRAMS AT PUBLIC INSTITUTIONS

George Mason University- Bachelor of Science in Global and Environmental Change

Ms. Milliken presented the program. Motion made and seconded, the committee unanimously approved the following resolution and forwarded it to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Bachelor of Science (B.S.) degree program in Global and Environmental Change (CIP: 40.9999), effective fall 2007.

James Madison University - Master of Arts in Political Science

Ms. Milliken presented the program. An institutional representative responded to an inquiry that a mix of students pursues employment and continue through the doctoral program. Motion made and seconded, the committee unanimously approved the following resolution and forwarded it to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to James Madison University to initiate a Master of Arts (M.A.) degree program in Political Science (CIP: 45.1001), effective fall 2007.

Virginia Commonwealth University - Bachelor of Arts in Film

Virginia Commonwealth University - Master of Science in Athletic Training

Ms. Milliken presented the programs. Motion made and seconded, the committee unanimously approved the following resolutions and forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Commonwealth University to initiate a Bachelor of Arts (B.A.) degree program in Film (CIP: 50.0602), effective fall 2007.

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Commonwealth University to initiate a Master of Science in Athletic Training degree program (M.S.A.T.) (CIP: 51.0913), effective summer 2007.

DISCUSSION OF COMMITTEE PRIORITIES:

Ms. Milliken informed the committee that staff responded to its January 2007 request for information on high need programs, by providing research briefings on nursing, engineering and teacher education. Ms. Milliken welcomed feedback on the direction of exploration as well as prioritization of each high need area. After further discussion, members reached a consensus that at least one Academic Affairs committee member would work with staff on each of the priority areas and SCHEV's work would be relevant to the governor's budget and amendments. The committee established the following schedule for presentations and identification of needs:

<u>Council Meeting</u>	<u>High Need Priority</u>	<u>Committee Member</u>
May 08, 2007	Engineering	Christine Milliken/Alan Wurtzel
July 10, 2007	Teacher Education	Mimi Elrod
September 11, 2007	Nursing	Margaret Lewis

The meeting adjourned at 9:58 a.m.

Christine T. Milliken
Chair

Darlene Derricott
Committee Secretary

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
RESOURCES COMMITTEE
MARCH 13, 2007
MINUTES NO. 66**

Mr. Dyke called the Resources Committee to order at 9:00 a.m. in the Center for Student Affairs building, Richard Bland College, Petersburg, Virginia. Council members present: Jean Cunningham, Helen Dragas, Jim Dyke, and Eva Hardy. Staff present: Tom Daley, Dan Hix, Lee Ann Rung, and Yan Zheng.

APPROVAL OF AGENDA

The agenda was approved as distributed.

APPROVAL OF MINUTES

The minutes of the January 8, 2007 meeting were approved as submitted.

LIAISON REPORT

Mr. Hix reminded the Committee that following the Council's new format, two items that normally would have been brought to the Resources Committee will be discussed in the Committee of the Whole so that all members could benefit from the discussions.

Mr. Hix paid tribute to Ms. Cunningham, as this was her last meeting. She has been appointed by the Governor to the Elections Commission and has resigned from the Council. Ms. Cunningham was also congratulated by Mr. Dyke for her service to the Committee and to the Council. Ms. Cunningham was extended best wishes and informed that her contributions will be missed.

Mr. Hix reported that the Finance Advisory Committee met last week and reviewed the budget that was passed by the General Assembly. One issue that has come up since the session is the increase for nursing faculty salaries. The Governor and General Assembly approved a 10% increase for nursing faculty salaries, with the intention that this increase would be in addition to the 4% increase for state salaries in an effort to recruit and retain faculty in this specialty area.

Mr. Hix indicated that an update on the General Assembly budget actions was to be provided at the Committee of the Whole.

DISCUSSION OF RESOURCES COMMITTEE ISSUES/AGENDA FOR NEXT MEETING

Mr. Hix reviewed the schedule of standing items for the Resources agenda for the remainder of the year and asked for input on additional items for discussion at upcoming meetings. Mr. Daley informed the Committee that as a result of the request made in the January meeting, a briefing on capital outlay (construction) cost overruns will be added to the Committee of the Whole agenda in May. Ms. Hardy asked if staff have looked at what other states are doing in this area as a means of benchmarking.

There was some discussion about the role of the Department of General Services (DGS) in the cost overrun process (as well as restructuring) and how this fits in to the cost overruns.

It was decided that Mr. Alessio will be contacted for more information about the briefing on the restructuring item that is listed on the Committee of the Whole agenda for May.

The Committee recommended adding the following briefings to future agendas:

- Progression of the plans for a new medical school in Roanoke between Carillion and Virginia Tech and any potential resource demands on the state.
- Update on programs in Hampton Roads.
- Status of progress being made in key professions (shortage areas). The Committee suggested focusing on one area per meeting including nursing and allied health care; engineering, and others and discussing what future budget measures may be necessary to address these shortage areas. Mr. Hix mentioned that Ms. Lewis is involved in the healthcare workforce task force and could assist. It was decided that an overview of engineering will be added to the May Committee of the Whole agenda and will include statistics on degrees awarded in all areas of engineering (computer engineering, electrical, mechanical, nuclear, etc). Mr. Hix indicated that because representatives from the Commonwealth Graduate Engineering program will be presenting their annual report in May, they could participate in this discussion. Nursing and allied healthcare will be added to the July agenda.

Ms. Dragas reminded the Committee that the strategic plan includes an alignment of programs to address certain shortage areas.

The meeting was adjourned at 9:35 a.m.

Jim Dyke
Chairman

Lee Ann Rung
Council Secretary

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
COMMITTEE OF THE WHOLE MEETING
MARCH 13, 2007
MINUTES**

Mr. Wurtzel called the Council meeting to order at 10:05 a.m. in the Center for Student Affairs building, Richard Bland College, Petersburg, Virginia. Council members present: Bob Ashby, Whittington Clement, Jean Cunningham, Helen Dragas, Jim Dyke, Mimi Elrod, Eva Hardy, Margaret Lewis, Christine Milliken, and Alan Wurtzel. Staff members present: Tom Daley, Joe DeFilippo, Alan Edwards, Dan Hix, Daniel LaVista, Tod Massa, Kirsten Nelson, and Lee Ann Rung. Anthony Meredith from the Office of the Attorney General was also present.

APPROVAL OF AGENDA

The agenda was unanimously approved as amended.

Academic Affairs Committee Items

Ms. Milliken explained that the issue to be discussed is the granting of approval to Old Dominion University (ODU) for its Virginia Beach Higher Education Center (VBHEC) to be recognized as an extended campus location in order to support the offering of four-year baccalaureate programming at that location. Dr. DeFilippo provided background information about the issue, and Ms. Milliken opened the floor for discussion.

The parties present were asked to speak, and Vice Chancellor Monty Sullivan volunteered to speak on behalf of Chancellor Glenn DuBois of the Virginia Community College System (VCCS). He distributed a copy of his remarks stating the concerns from the VCCS. Dr. DiCroce, President of Tidewater Community College (TCC), also spoke and distributed copies of her remarks and embellishments.

Charles Wilson, Interim Vice Provost and Dean of the University College at ODU, reiterated and supported Dr. DeFilippo's assessment of the proposal as outlined by staff. Dr. Thomas Isenhour, Provost at ODU, spoke about costs and distributed a chart showing growth in certain areas.

Ms. Milliken reminded the Council that it has discretion in this area and any schools seeking similar proposals in the future would need to go through the same process.

A substitute motion was distributed by Mr. Clement and discussed. Ms. Dragas directed questions to ODU. She asked at what point students declare a major and how the determination would be made as to whether or not offering of lower division courses would fulfill the mission of the institution. She also asked if the courses provide credits for other majors not offered at the VBHEC and whether or not this

type of arrangement is being used in other areas of the state or if this is a precedent setting case. Mr. Dyke indicated that while there are cooperative arrangements between Northern Virginia Community College (NVCC) and George Mason University (GMU), it is important to differentiate between offerings made unilaterally and those done cooperatively. Dr. DiCroce indicated that NVCC may be coming to Council with a similar objection to some courses being offered at GMU.

Ms. Dragas mentioned the issue of cost and said she was discouraged that the state doesn't have more data regarding the cost differential between offerings. Dr. Isenhour had a worksheet done at the beginning of the process giving instructional costs. Dr. DiCroce asked if the Council shouldn't consider the way in which each institution is funded; the community colleges are funded at a rate of at least \$2,000 less than the four-year institutions and there are many more factors that should be considered. Mr. Dyke indicated that the Resources Committee should consider reducing the funding to the four-year institutions offering lower level classes to make it commensurate with funding for the community colleges. Dr. LaVista indicated that staff does not have conclusive information because the four-year institutions' costs are amortized over four years and it becomes hard to make a true comparison. Ms. Lewis asked if there was a pent-up demand for the classes, and Dr. Isenhour indicated that students signed up to take classes before they were advertised.

The substitute resolution presented by Mr. Clement was discussed. A motion was made by Mr. Clement and seconded by Dr. Ashby to accept the substitute resolution. Upon discussion, Ms. Hardy indicated her displeasure in having the resolution contain language admonishing ODU. She felt any admonitory language would be better addressed in a letter to the institution instead of in the resolution. Mr. Wurtzel restated that the Council does not approve of ODU's defiance in this matter. Mr. Dyke indicated that he respected Ms. Hardy's comments and suggested drafting a separate resolution addressing the defiance. A show of hands vote to adopt the substitute proposal failed on a vote of 7-3. However, it was decided that Mr. Dyke would craft revised language to include the context of the substitute resolution into the "whereas" statements and bring it to the full Council for vote.

Ms. Dragas indicated that she struggled with the issue, but felt she cannot get over the fact that approval of the proposal would be legitimizing a perceived inferiority of the community college if ODU was granted approval. Because she was compelled by the arguments of the community college, she will vote against the proposal, and expressed her hope that ODU will make a commitment not to lower its tuition rates at the VBHEC.

Mr. Dyke agreed with Ms. Dragas but understood that there were other issues to consider. While he did not like the way in which the issue unfolded, he felt a need to address it while still making the Council's concerns known.

Ms. Hardy said she also agonized over the issue and knows each institution well. She plans to vote for the proposal, but did not appreciate the way in which ODU disrespected the community college. She felt an apology is due to the community college system for the way in which it unfolded. Her feeling is that the Council should do what's best for the students of Hampton Roads. She indicated that the

Council should keep an eye on the situation and would like to have accurate reports over time to see how the program is progressing.

Ms. Cunningham also felt an apology is needed, as she sensed that ODU felt they had done nothing wrong, and had no appreciation for role of SCHEV. She felt she could not agree to the proposal and planned to vote against it.

Dr. Ashby indicated that he was troubled about the authority of SCHEV and ODU's position with this. While he was willing to support the proposal earlier, as he heard more, he decided to oppose the proposal.

Ms. Lewis felt that the objectivity had been clouded due to the way the issue has played out, and felt the Council needed to keep students as its main focus. As a result, she planned to support the proposal.

Dr. Elrod will support the proposal because she felt it was the best way to serve the students.

Mr. Dyke agreed to make the changes to the resolution and have staff provide an updated copy at the full Council meeting.

Resources Committee Items

Mr. Hix provided an update to the Committee of the Whole on the General Assembly budget actions, as well as a briefing on base adequacy funding guidelines.

Ms. Hardy felt the Council needs to look at all items recommended this year and see if there is a need to build upon any for next year. Mr. Dyke said he would advocate continuing to push for TAG and need-based undergraduate financial assistance. Mr. Wurtzel said he feels the Council needs to continue to set priorities.

Mr. Wurtzel felt it is critical to compare Virginia to its peers in other states. As such, he requested that national data be provided at the May meeting. Mr. Hix agreed to bring the information to that meeting.

There was some discussion about the percentage of base adequacy the state funds and how this might change in the future as it relates to restructuring. Dr. LaVista indicated that the Council might consider looking to the Resources Committee for guidance. He indicated that with the legislature's passage of the tuition incentive fund bill, there is a clear indication that the state is not removing itself from involvement in making decisions related to tuition.

The Committee of the Whole was adjourned at 12:05 p.m.

Alan Wurtzel
Chairman

Lee Ann Rung
Council Secretary

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
COUNCIL MEETING
MARCH 13, 2007
MINUTES NO. 510**

Mr. Wurtzel called the Council meeting to order at 12:30 p.m. in the Center for Student Affairs building, Richard Bland College, Petersburg, Virginia. Council members present: Bob Ashby, Whittington Clement, Jean Cunningham, Helen Dragas, Jim Dyke, Mimi Elrod, Eva Hardy, Margaret Lewis, Christine Milliken, and Alan Wurtzel. Staff members present: Tom Daley, Joe DeFilippo, Alan Edwards, Dan Hix, Daniel LaVista, Tod Massa, Kirsten Nelson, and Lee Ann Rung. Anthony Meredith from the Office of the Attorney General was also present.

APPROVAL OF AGENDA

The agenda was unanimously approved as amended. Graduate students from ODU's Higher Education Administration Graduate Program were welcomed to the meeting.

APPROVAL OF MINUTES

The minutes of November 13, 2006 and January 9, 2007 were unanimously approved as submitted.

REMARKS BY PRESIDENT MCNEER

Dr. LaVista introduced President Jim McNeer, saying that he has been at Richard Bland College (RBC) for 39 years. Dr. McNeer has also served as mayor of Colonial Heights. Dr. LaVista said he is very impressed with the legacy that Dr. McNeer is creating at Richard Bland College.

Russell Whittaker, Dean of Administration and Finance was also introduced. Dr. McNeer informed the Council that RBC was started in 1960 as a branch of the College of William and Mary (CWM) and has maintained its 2-year status throughout this entire time. The College enrolls approximately 1400 students and offers Associate in Arts and Associate in Science degrees, all designed to transfer to a four-year institution.

Richard Bland College currently has 15 articulation agreements with universities in Virginia and is developing program transfer agreements. Plans to develop the 712-acre campus through the foundation, using no state money, include the \$25-27 million endeavor to build the first of two residence facilities housing approximately 130 students each. The project began as a result of a statewide survey of students from high schools indicating that there is a market for residence facilities at a two-

year institution. The first residence facility will open in 2008. Dr. McNeer indicated that construction of the residence facilities will not change the college's mission. He introduced a student at RBC, Joel Cristefonte, who is graduating and transferring to CWM this fall. Mr. Cristefonte commutes from Virginia Beach to attend Richard Bland. He explained that he found the intimate educational experience at Richard Bland very valuable, and he feels the addition of residence halls will enable students to become active in the community. Dr. McNeer explained some of the community projects in which the college is involved that have a positive impact on the community, including the Phoenix project and the Big Brothers and Big Sisters programs in the Petersburg area.

Dr. McNeer was thanked by the Council for the hospitality shown to the members and staff.

EXECUTIVE DIRECTOR'S REPORT

Dr. LaVista reported on various important higher education bills but reminded the Council that a summary of the bills will be provided later in the agenda.

He also reported that the Strategic Planning Advisory Committee, which kicked off in December, has made important productive gains and reported its recommendations to the Strategic Planning Steering Committee on March 12.

Dr. LaVista informed the Council that the Assessment Task Force has grown out of very good discussions with the Council of Presidents. Presidents Frawley and Nichol were cited as being especially helpful in forming the task force. Meetings of the task force will begin tomorrow. Staff is looking forward to receiving progress reports of the committee.

American Diploma Project – Secretary Morris presented information about this project at the Academic Affairs Committee. Similar presentations were made to the academic officers and presidents.

Virginia State University (VSU) – Dr. LaVista reported that he attended the VSU annual Founders Day event recently. A dominant theme of the event was how the school has grown on the shoulders of those who came before them.

DELEGATED ITEMS BY DIRECTOR/STAFF

Dr. LaVista informed the Council of the following items that were acted on by staff, as delegated by the Council. As required, this information is included as part of these minutes:

- A.A.A. and A.A.S. degree programs for January-February 2007

PUBLIC COMMENT PERIOD

Mr. Wurtzel indicated that an unofficial request for public comment had been received by a Council member and he asked if anyone was present to speak. No one came forward.

UPDATE ON 2007 LEGISLATION

Ms. Nelson presented information about the bills from the 2007 session that were important to higher education. Dr. LaVista informed the Council that staff was very involved with a series of meetings with legislative committee chairs before the General Assembly meetings. In these meetings, SCHEV served as the objective third party with Delegates from the House. He will make an effort to expand this process to the Senate next year.

ACTION ON RESOLUTION ACKNOWLEDGING DOMINION'S SUPPORT OF THE OUTSTANDING FACULTY AWARDS (OFA)

Dr. Elrod presented information about the importance of Dominion's contributions to the OFA program, while photos of the event were displayed for the Council members to view. The following resolution was unanimously approved by the Council and presented to Ms. Hardy to accept on behalf of Dominion:

***WHEREAS*, the General Assembly and Governor created the Outstanding Faculty Award program in 1986 to honor exceptional faculty at Virginia's public and private colleges and universities; and**

***WHEREAS*, a total of 244 Virginia faculty members have received this high honor since the first awards in 1987; and**

***WHEREAS*, since 2004, corporate sponsorship has allowed the State Council of Higher Education for Virginia to continue the program with monetary awards; and**

***WHEREAS*, Dominion made its original three-year commitment in 2005 to support the annual recognition of the outstanding faculty in Virginia; and**

***WHEREAS*, in 2007, Dominion generously renewed their commitment, extending their corporate sponsorship of the program through 2010; and**

***WHEREAS*, the extension of this partnership will focus public attention on the many outstanding institutions of higher education in Virginia and recognize the exceptional faculty on campuses across the Commonwealth;**

NOW, THEREFORE, BE IT RESOLVED, that the State Council of Higher Education for Virginia extends its sincere gratitude and appreciation to Dominion for their support of the outstanding faculty members across the Commonwealth.

ACTION ON RESOLUTION FOR DEPARTING COUNCIL MEMBER

Mr. Wurtzel explained that Ms. Cunningham has been appointed by the Governor to the Elections Commission and as a result, she has resigned from the SCHEV Council. He thanked her for her contributions to the Council during her tenure. Ms. Cunningham indicated that she will miss the Council and offered her assistance at any time in the future. The following resolution was read by Mr. Wurtzel and presented to Ms. Cunningham after receiving unanimous approval by the Council:

WHEREAS, Jean W. Cunningham ably served as a member of the State Council of Higher Education for Virginia from 2004 to 2007, and as a member of its Resources Committee during the same time period; and

WHEREAS, her record of leadership and accomplishments in the legal profession and as a member of the Virginia General Assembly benefited the Council in its public policy and budget deliberations to the Governor and General Assembly; and

WHEREAS, her distinguished record of achievement and service in the Richmond community, particularly the higher education community, contributed to the development of policies in the Commonwealth that have helped maintain the affordability of a college education for students and their families; and

WHEREAS, Ms. Cunningham effectively worked to enhance an already robust and vigorous system of higher education by recognizing and appreciating the distinctive missions of each public and private university in Virginia, while also striving to bring them together to address common systemwide challenges; and

WHEREAS, Ms. Cunningham remains a trusted friend and a valued advisor as she continues her commitment of service to the Commonwealth; now therefore be it

RESOLVED, that the State Council of Higher Education for Virginia extends its sincere gratitude and appreciation to Jean W. Cunningham for her commitment, distinguished service, and many contributions to advancing Virginia through higher education, and extends to her best wishes for continued success in all future endeavors.

REPORT FROM EXECUTIVE COMMITTEE

Mr. Wurtzel reported that the Executive Committee received an excellent report on the state of the SCHEV budget. The Committee was also informed of a new directive for internal controls published by the state auditor. The directive was established as a result of the Sarbanes-Oxley Act of 2002. Staff will ensure that the agency is in compliance.

REPORT FROM STRATEGIC PLANNING STEERING COMMITTEE

Mr. Clement provided an update of the recommendations received by the advisory committee on the work of the subcommittees. The steering committee met on March 12 to review the goals of the six subcommittees. Mr. Wurtzel was thanked for his input on reviewing the reports. Mr. Clement reported that the advisory committee will meet one more time before making final recommendations to the Council for approval in May. Mr. Clement was also thanked for leading this effort.

REPORT FROM RESOURCES COMMITTEE

Mr. Dyke said the committee took no actions, but discussed priorities for the remainder of the year. The Committee suggested that a discussion of engineering programs be added to the May Committee of the Whole agenda. Ms. Milliken indicated that the Academic Affairs Committee will join with the Resources Committee on the engineering discussion.

Mr. Dyke added that it has been a great year for Virginia basketball, with four teams (Virginia Tech, University of Virginia, Virginia Commonwealth University, and Old Dominion University). Two women teams are also in the tournament - James Madison University and Old Dominion University.

REPORT FROM ACADEMIC AFFAIRS COMMITTEE

Ms. Milliken presented the following resolutions from the Academic Affairs Committee and they were unanimously approved by the Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Bachelor of Science (B.S.) degree program in Global and Environmental Change (CIP: 40.9999), effective fall 2007.

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to James Madison University to initiate a Master of Arts (M.A.) degree program in Political Science (CIP: 45.1001), effective fall 2007.

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Commonwealth University to initiate a Bachelor of Arts (B.A.) degree program in Film (CIP: 50.0602), effective fall 2007.

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Commonwealth University to initiate a Master of Science in Athletic Training degree program (M.S.A.T.) (CIP: 51.0913), effective summer 2007.

REPORT FROM COMMITTEE OF THE WHOLE

Academic Affairs Committee Items

It was reported that after much discussion in the Committee of the Whole, a revised resolution was distributed for approval. Minor edits were made and the following revised resolution was approved by the Council on a vote of 6-3 (Clement, Dyke, Elrod, Lewis, Milliken, Wurtzel voted in favor; Ashby, Cunningham, Dragas voted against. Ms. Hardy was not present for the vote):

WHEREAS,

- 1. ODU has requested that it be permitted to operate an “extended campus location” at the Virginia Beach Higher Education Center,**
- 2. The term “extended campus” is not recognized in the Code of Virginia or by SCHEV,**
- 3. § 23-221 of the Code of Virginia provides that no institution of higher learning shall offer courses of study similar to those offered by a comprehensive community college, “except as authorized by the State Council of Higher Education.”**
- 4. The Council believes that in exercising the discretion conveyed by the Statute, the Council needs to balance the goals of (1) safeguarding the mission of the community college system to provide broad access in higher education to students on an economically efficient basis with (2) the desirability of providing student choice between a four-year institution and a two-year institution.**
- 5. Especially in metropolitan areas, where commuting times can be burdensome and there is adequate total demand to support viable and robust community colleges, student choice is an important factor in exercising SCHEV's discretion.**

6. **Nothing in this resolution establishes a precedent that cooperation among four-year institutions and community colleges is not the guiding state principle. This resolution should not be taken as an invitation to other institutions to take actions that SCHEV determines unnecessarily duplicate courses in a manner inconsistent with SCHEV's obligation to assure fiscal responsibility.**

BE IT RESOLVED that the State Council of Higher Education for Virginia (SCHEV), acting pursuant to Virginia Code Section 23-221, grants approval to Old Dominion University (ODU) to offer 4-year baccalaureate programming at the Virginia Beach Higher Education Center (VBHEC), subject to the following conditions:

1. **that ODU's 4-year baccalaureate programs and lower division courses at the VBHEC be available only to individuals admitted through the standard admissions process at ODU;**
2. **that the 4-year baccalaureate programs available at the VBHEC be limited to those listed in the proposal summary in this Agenda Item prepared by SCHEV staff;**
3. **that the number of sections of lower division courses offered by ODU at the VBHEC be kept at the level in its proposal – a maximum of 25 course sections (out of 300-350 per semester);**
4. **that approval be granted for a period of five years, beginning in fall 2007, with annual interim reports to be provided by Old Dominion University (ODU), Tidewater Community College (TCC) and Norfolk State University (NSU) to the Council on the status and impact of 4-year baccalaureate programming at VBHEC on ODU and TCC enrollments in 100 and 200 level classes, the space utilization of VBHEC, the increased numbers of students/graduates in critical shortage professions, and student demand for the implemented programs; and that a subsequent report be provided by ODU to the Council in fall 2011;**
5. **that ODU reach out at the earliest possible date, but no later than June 2007, to TCC and NSU regarding expanded collaborations in offering joint baccalaureate programming within the Princess Anne Commons that create greater opportunities for higher education learning in Virginia Beach; toward that end, SCHEV shall strongly encourage TCC and NSU to participate in that joint effort; and that the progress of these discussions be reported annually to SCHEV, with the final outcome to be included in the report required under 4 above;**
6. **that any future plans by ODU to alter the programming at the VBHEC beyond the conditions listed above be subject to the Council's authorization before implementation; and**
7. **consideration by SCHEV to extend approval beyond the 2011-12 academic year of ODU's programming shall be conditioned upon compliance with the provisions set forth in 1-6 above, including the**

- outcomes of discussions with TCC and NSU on expanded collaboration and such other factors as may be relevant at that time;
8. all parties involved in VBHEC are encouraged to adhere to the spirit and letter of this resolution. Any actions determined by SCHEV to violate that guidance may result in revocation of this approval.

Resources Committee Items

It was reported that staff provided an update to the Committee of the Whole on the General Assembly budget actions, as well as a briefing on base adequacy funding guidelines.

REPORT FROM OUTREACH COMMITTEE

Dr. Elrod thanked Mr. Wurtzel and Dr. LaVista for their heartfelt remarks at the Outstanding Faculty Awards (OFA) ceremony, and expressed appreciation to the staff involved in the process, particularly Ms. Kincheloe and Dr. Scott.

Dr. Elrod reminded the Council of the upcoming Shepherd Poverty Program to be held at Washington and Lee University on Friday, March 23. This is the last event that is part of SCHEV's 50th anniversary celebration. The program will include remarks by Senator John Warner. All members were encouraged to attend. Mr. Wurtzel thanked Dr. Elrod for leading the OFA efforts, saying it was a job well done.

The meeting was adjourned at 1:40 p.m.

Alan L. Wurtzel
Chairman

Lee Ann Rung
Council Secretary

**Items Delegated to Director/Staff
Reported to Council
March 13, 2007**

Pursuant to the Council's action on September 12, 2006, the following items were approved as delegated to staff:

Virginia Community College System (VCCS)

Associate of Applied Arts (A.A.A.) and Associate of Applied Science (A.A.S.) Degree programs

January-February 2007

Institution	Degree/Program/CIP	Effective Date
Patrick Henry Community College	A.A.S. in Legal Assisting (CIP: 22.0302)	Fall 2007
Rappahannock Community College	A.A.S. in Nursing (51.1601)	Fall 2007
Tidewater Community College	A.A.S. in Funeral Services (CIP: 12.0301)	Fall 2007