

**STATE COUNCIL OF HIGHER EDUCATION
EXECUTIVE COMMITTEE MEETING
JANUARY 11, 2005
MINUTES NO. 62**

Mr. Wurtzel called the Executive Committee meeting to order at 7:40 a.m. in the SCHEV Main Conference Room in Richmond, Virginia. Council members present: James Dyke, Mimi Elrod, Christine Milliken, Bittle Porterfield, and Alan Wurtzel. Staff present: Ellie Boyd, Daniel LaVista, Tod Massa, and Lee Ann Rung. Anthony Meredith from the Office of the Attorney General was also present.

APPROVAL OF AGENDA

The agenda was approved as amended. Ms. Elrod requested that Item #5, Update on OFA be deleted from the agenda. Mr. Wurtzel requested that the executive session be moved from the full Council agenda to the Executive Committee agenda.

APPROVAL OF MINUTES

The minutes of the October 19, 2004 meeting were unanimously approved as submitted.

LIAISON REPORT

Dr. LaVista thanked Ms. Boyd for her efforts in settling the SCHEV budget and the much needed reconciliations.

He indicated that enrollment projections would be discussed in the Council meeting.

UPDATE ON SCHEV'S BUDGET

Ms. Boyd distributed copies of the agency budget documents. Dr. LaVista indicated that staff would like to have Council feedback on the way in which the materials are presented. Ms. Boyd provided an explanation of the expenditures for the agency. Ms. Milliken suggested including an indication of what "signature" initiatives SCHEV could take if more money was available. At Mr. Wurtzel's suggestion, this will be considered for next year.

Council member expenses were also reviewed for the year. Council felt this report was also helpful and it may be refined as time goes on. Ms. Boyd was asked to continue to provide these reports and she was congratulated on making the reports useful and informative for Council members.

UPDATE ON SCHEV ENROLLMENT PROJECTIONS PROCESS

Mr. Massa informed the Council that an enrollment projection kick-off meeting would be held on January 24, with institutional targets due to SCHEV on March 17. Individual meetings with institutions will be scheduled starting in late March and thru April. These meetings will include representatives from the Secretary of Education's office, the Department of Planning and Budget, Senate Finance, and House Appropriations. The final report will be presented to the Council in July. After some discussion, it was decided that staff would address Council members' suggestions via email before the enrollment projection meeting. Specifically, the issues of selectivity and access should be addressed. Mr. Massa agreed to continue to strengthen the process further and distribute a copy of the questions asked of institutions in last year's meetings to Council members.

APPROVAL OF MARCH 8, 2005 AGENDA

After some discussion, the following agenda was unanimously approved for March 8, 2005, at Piedmont Community College, with the understanding that the Chairman, Vice Chairman, and Executive Director could make changes as necessary:

Briefing Session

Monday, March 7 – Topic: financial aid – 4:00 – 5:30

Executive Committee

1. Approval of Agenda
2. Approval of Minutes (January 11, 2005)
3. Liaison Report
4. Update on SCHEV's Budget
5. Approval of May 10, 2005 Agenda

Academic Affairs Committee

1. Approval of Agenda
2. Approval of Minutes (January 11, 2005)
3. Liaison Report
4. Action on Programs at Public Institutions
5. Action on Draft Regulations 40-31 Governing the Certification of Certain Institutions to Confer Degrees and Certificates
6. Update on Academic Common Market (ACM)
7. Discussion of Academic Affairs Issues/Agenda for next meeting

Resources Committee

1. Approval of Agenda
2. Approval of Minutes (January 11, 2005)
3. Liaison Report
4. Update on General Assembly Session
6. Discussion of Resources Issues/Agenda for next meeting

Outreach Committee

1. Approval of Agenda
2. Approval of Minutes (January 11, 2005)
3. Liaison Report
4. Update on Outstanding Faculty Awards
5. Discussion of Outreach Committee Issues/Agenda for next meeting

Council Meeting

1. Approval of Agenda
2. Approval of Minutes (January 11, 2005)
3. Remarks by President
4. Executive Director's Report
5. Delegated Items by Director/Staff
6. Public Comment Period
7. Update on 2005 General Assembly Session
8. Report from Executive Committee
9. Report from Academic Affairs Committee
10. Report from Resources Committee
11. Report from Outreach Committee

EXECUTIVE SESSION

In accordance with §2.2-3711 (A) (7) of the Code of Virginia, the Executive Committee of the State Council of Higher Education for Virginia convened in executive session at 8:30 a.m. to consult with legal counsel about the Virtual Library of Virginia. The Executive Committee reconvened from the executive session at 9:10 a.m. A roll call vote was taken on a resolution certifying that to the best of each member's knowledge that only public business matters lawfully exempted from open meeting requirements and only such public business matters as were identified in the motion by which the closed meeting was convened were heard, discussed, or considered in the executive session. The resolution passed by a vote of 5-0 and is attached. Mr. Wurtzel indicated that no action was taken in the executive session.

The meeting was adjourned at 9:15 a.m.

Alan Wurtzel
Chairman

Lee Ann Rung
Council Secretary

RESOLUTION NO. 31
MEETING DATE: January 11, 2005

CERTIFICATION OF EXECUTIVE MEETING

WHEREAS, the Executive Committee of the State Council of Higher Education for Virginia has convened an executive meeting on this date pursuant to an affirmative recorded vote and in accordance with the provisions of The Virginia Freedom of Information Act; and

WHEREAS, §2.2-3711 of the *Code of Virginia* requires a certification by the State Council of Higher Education for Virginia that such executive meeting was conducted in conformity with Virginia law;

NOW, THEREFORE, BE IT RESOLVED that the State Council of Higher Education for Virginia hereby certifies that, to the best of each members' knowledge, (i) only public business matters lawfully exempted from open meeting requirements by Virginia law were discussed in the executive meeting to which this certification resolution applies, and (ii) only such public business matters as were identified in the motion convening the executive meeting were heard, discussed or considered by the State Council of Higher Education for Virginia.

VOTE

AYES: 5 (Dyke, Elrod, Milliken, Wurtzel, Porterfield)

NAYS: 0

Alan L. Wurtzel
Chairman
State Council of Higher Education for Virginia

**STATE COUNCIL OF HIGHER EDUCATION
ACADEMIC AFFAIRS COMMITTEE
JANUARY 11, 2005
MINUTES NO. 23**

Ms. Milliken called the Academic Affairs Committee meeting to order at 9:22 a.m. at the State Council of Higher Education for Virginia (SCHEV), Main Conference Room, 9th Floor, Richmond, Virginia. Ms. Milliken introduced Margaret Lewis, new council member, and welcomed her to the Academic Affairs Committee. Council members present: Mimi Elrod, Harold Jordan, Margaret Lewis, Delceno Miles, Christine Milliken (Chair), Alan Wurtzel. Staff present: Nancy Cooley, Darlene Derricott, Alan Edwards, Craig Herndon, Monica Osei, Frederick "Rick" Patterson, Stephen Scott. Office of the Attorney General: Anthony Meredith.

APPROVAL OF AGENDA

On a motion by Ms. Miles and seconded by Dr. Elrod, the committee unanimously approved the agenda as written.

APPROVAL OF MINUTES

On a motion by Dr. Elrod and seconded by Ms. Miles, the committee unanimously approved the minutes of October 19, 2004, as submitted.

LIAISON REPORT

Dr. Cooley informed the committee of the following Academic Affairs activities:

Staffing Changes

- Dr. Cooley has filled the remaining vacancy in the Academic Affairs section—the Senior Associate for Academic Affairs, which has been vacant for the past year. Dr. Maricel Quintana-Baker will begin on February 3. She earned the Ph.D. from the American University in Washington, D.C.

She has experience in teaching at all levels and has conducted national research dealing with issues of higher education recruitment and retention, specifically the academic success of diverse populations. She previously worked at the NSF and is now at the VA Department of Business Assistance, where she manages the Multilingual Program. Fluent in Spanish, she serves on the Interagency Migrant Policy Advisory Board and represents Sec. Schewel on the Governor's Latino Affairs Commission.

SACS Conference and Presentation

- Nancy Cooley and Stephen Scott presented a session entitled “Ensuring a Competent Commonwealth” at the Southern Association of Colleges and Schools annual conference. Virginia was well represented by 35 college presidents and approximately 200 other attendees. It was announced at the meeting that President Elizabeth Muhlenfeld (SBC) was elected Vice-Chair of the Commission, and President Eddie Moore was selected as a Commissioner.

International Activities

- At no expense to the agency, Dr. Cooley visited the U.S. Embassy in Costa Rica, where she met on behalf of IPAC with the cultural attaché and her staff to explore interest in joint teaching and research ventures. She followed up with contacts provided at The Costa Rica Institute of Technology (CRIT), The University of Costa Rica, and the National University of Costa Rica. The Director of Cooperation and International Relations Office at CRIT responded immediately and enthusiastically, and indicated that he would prefer a single point of contact in Virginia, rather than multiple institutional liaisons. Dr. Quintana-Baker will serve as agency liaison to Costa Rica.

There will be a Fulbright Scholar Program panel presentation at the Association of American Colleges and Universities conference, which will describe a new **institutional** level to promote international, institutional linkages. Drs. Cooley and Scott will also be presenting at that conference and will attend the session to learn more.

SREB Meetings

- In late October and early December, Dr. Alan Edwards represented Virginia and SCHEV at two meetings on educational technology and online learning sponsored by the Southern Regional Education Board (SREB). At the October meeting, he continued discussions with colleagues from across the south on state-level ed. tech. issues; these discussions were in follow up to an earlier conference call conducted on SCHEV's behalf by the SREB in which he, Ms. Milliken and Dr. Cooley had participated with various southern-state ed. tech. reps and SREB staff. At the December meeting, he received information on a systemwide educational technology and professional development program in North Carolina that could serve as a model for various activities within SCHEV's Virginia Learning Infrastructure Initiative. Dr. Edwards's travel costs were paid by the SREB.

Southern Higher Education Center, LTAC, Virginia Space Grant Consortium, VRTAC, IPAC Meeting Updates

- In mid November, Dr. Alan Edwards:

(a) attended, on Dr. Cooley's behalf, a meeting of continuing-education deans and directors at the Southern Higher Education Center in South Boston. He briefed this group on the VLII and answered questions on behalf of the agency. This group existed originally as an official SCHEV advisory committee; they asked Dr. Edwards to inform this Committee and the Council of the group's interest in becoming an official advisory committee once again.

(b) represented Dr. LaVista at the quarterly board meeting of the Virginia Space Grant Consortium; he received updates on budgetary and programmatic matters and voted as Dr. LaVista's proxy on various proposals put forth by the consortium's executive director.

(c) attended the meeting of the Virginia Research and Technology Advisory Committee (VRTAC) at the Institute for Advanced Learning and Research in Danville.

Electronic Campus of Virginia (ECVA)

- In mid December, Dr. Alan Edwards and SCHEV's new communications and government relations director, Elizabeth Wallace, represented SCHEV at the quarterly meeting of the Electronic Campus of Virginia (ECVA). They discussed the VLII and LTAC, and they sought and received input on legislation regarding statewide educational-technology coordination on which SCHEV is working with Del. Tom Rust.

Private and Out of State Postsecondary Education (POPE):

- Completed an Audit of ComputerTraining.com (Chesapeake). Only minor discrepancies were noted, which staff believes will be resolved soon. Also completed several site visits for new proprietary non-degree schools.
- Met with proprietary school owners at SCHEV. Craig Herndon made a presentation on the CTE program/process. Discussed other topics of interest including VIVA and TAG.
- Linda Woodley and others will be leading the VASFAA (Virginia Association of Student Financial Aid Administrators) Super Saturday to assist college bound students to overcome financial aid hurdles. This event is scheduled for Saturday, January 29, 2005 and will be held at 12 different sites around the Commonwealth, including high schools, community colleges, and public/private institutions.

ACTION ON LEARNING TECHNOLOGY ADVISORY COMMITTEE (LTAC) GOALS

Ms. Milliken informed the committee of the proposed legislation created by Delegate Tom Rust and at its September, 2004, meeting a resolution was passed to refine the Learning Technology Advisory Committee (LTAC) goals. LTAC has since held two

meetings, a virtual meeting on November 15 and a December 2, 2004 meeting, which focused on the preamble and the set of goals. Ms. Milliken referred to the set of goals listed on page A-10. The committee was informed LTAC will be adding strategies under each goal by March 2005. A motion was made and seconded and the committee unanimously approved the following resolution and forwarded to full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia adopts the following five goals in prioritized order as the official goals of the Virginia Learning Infrastructure Initiative (VLII) and as the working goals of the Learning Technology Advisory Committee (LTAC):

1. Transform learning environments to improve academic quality and associated learning outcomes, student access, and the appropriate use of scarce resources.
2. Promote professional development for faculty and staff in the effective use of technology to improve teaching and learning.
3. Collaboratively identify and adopt complementary methods and processes needed to create and sustain transformed learning environments.
4. Articulate a policy framework that promotes the creation of transformed learning environments.
5. Showcase emerging and best practices in transformed learning environments.

ACTION ON ESTABLISHING THE CAREER COLLEGE ADVISORY BOARD

Ms. Milliken provided a brief overview and requested that Mr. Frederick “Rick” Patterson explain the group’s establishment. Mr. Patterson explained the merger of proprietary schools with SCHEV and that this committee would deal with academic affairs issues such as closings and merging of schools and financial aid. Mr. Patterson stated that a preliminary meeting was held in December, 2004, and interested parties plan to meet again to determine the infrastructure. On a motion by Ms. Miles and seconded by Mr. Jordan, the committee unanimously approved the following resolution and forwarded to full Council:

BE IT RESOLVED THAT the State Council of Higher Education for Virginia, pursuant to § 23-276.13 of the Code of Virginia, establishes the Career College Advisory Board (CCAB). Membership shall be open to eligible institutions certified or approved by Council to operate in Virginia. Institutions operating multiple campuses are limited to a single representative. The Executive Director shall appoint a member of the SCHEV staff to serve as an ex-officio member of and liaison to the CCAB. Within 60 days of the first convened meeting, the CCAB shall submit to Council for action, and with the advice of the staff liaison, a recommended structure as well as mission, goals, and strategies, which shall include by-laws and a process to elect officials.

PRESENTATION ON DOCTORAL DISSERTATION (GED STUDENTS)

Dr. Monica Osei presented to the committee her findings of GED students enrolled at four-year institutions and their success rate. Her study was comprised of a sample size of approximately 108 students enrolled at Norfolk State University, Virginia State University, Christopher Newport University and the University of Virginia – Wise. Dr. Osei provided a handout that included quantitative data on Virginia and national profiles and persistence to degree completion. She also provided several recommendations to the inquiry “Can GED students succeed if they directly enroll in a four year versus two year institution?” The committee commended Dr. Osei on her presentation.

UPDATE ON GENERAL RESEARCH NEXT STEPS

Dr. Nancy Cooley informed the committee that the report is organized in three parts and it reviews 1) previous reports on research capacity, especially the presentation by Lingenfelter and Jones and 2) discusses the many challenges and policies facing Virginia as it seeks to increase its research capacity. Craig Herndon discussed briefly the five findings derived from data supplied by Lingenfelter & Jones on page A21. Mr. Herndon further identified research steps taken to date and was asked by the committee to consider capturing other research initiatives granted by Governor Warner’s initiatives, the General Assembly and the Secretary of Education. The draft should also reflect advocacy, correlate higher education and research and create case studies reflecting investments and returns. Mr. Herndon and staff were commended for their work.

Dr. Cooley provided a brief update on the VA-NC Systems Biology Initiative. On November 30, 2004, Dr. Cooley and Dr. John Cavanagh met with key institutional leaders at North Carolina State University to explore opportunities for joint research, curriculum development, and K-12 outreach in the sciences. On January 21, 2005, Drs. Cooley and Cavanagh will host a steering committee meeting in Virginia. Key stakeholders, including cabinet level agencies and institutional representatives will participate. Ms. Milliken commended Dr. Cooley for this groundbreaking work on behalf of Virginia’s institutions of higher education.

UPDATE ON INSTITUTIONAL PLANS FOR COMPETENCY ASSESSMENT (ROUND 3)

Dr. Stephen Scott informed the committee that the institutions are preparing for the next two competencies, oral communication and critical thinking. The implementation plans for these competencies are due at SCHEV no later than April 1 and include information on the definition of the competency, its standards, and the methodology used in the assessment process. By May 1, the institutions will receive feedback on the implementation plans provided by both SCHEV staff and an institutional peer review process.

UPDATE ON CAREER AND TECHNICAL EDUCATION (CTE) TEMPLATE

Dr. Cooley informed the committee that the Department of Education (DOE), the Virginia Community College System (VCCS), and the State Council of Higher Education (SCHEV) have been working together to draft a report on the Career and Technical Education template. The draft report was due to the legislative committee on November 30, 2004. The Department of Education will make the final report to the Governor and General Assembly later this week. The committee expressed its concern over the current lack of consistency in standards and Dr. Stephen Scott stated that the scorekeeping from high school to community college to four-year institutions is being addressed in articulation agreements.

UPDATE ON HUMAN CAPITAL CHAPTER 547 (FORMERLY HB547)

Dr. Cooley informed the committee that staff requested and received an extension from the Division of Legislative Services. The report will be submitted soon.

UPDATE ON CROSS REGISTRATION

Dr. Cooley reported that at Council's request staff discussed cross registration at the Instructional Programs Advisory Committee (IPAC) meeting on November 19, 2004, at Old Dominion University. Many of institutions reported that they have cross registration agreements in place. Council directed staff to encourage institutions to expand such arrangements.

PRESENTATION ON FRAMEWORK FOR STATEWIDE MASTERS DEGREE OPPORTUNITIES FOR TEACHERS OF SCIENCE AND MATHEMATICS

Julia Cothron, Executive Director, Mathematics and Science Center
Reuben Farley, Professor of Mathematics, Virginia Commonwealth University
Phillip McNeil, Professor of Mathematics, Norfolk State University
Loren Pitt, Professor of Mathematics, University of Virginia/VA Math and Science Coalition

Dr. Loren Pitt introduced each of the presenters and provided the history of the Framework for Statewide Masters Degree Opportunities for Teachers of Science and Mathematics. Dr. Cooley was noted as the State Council of Higher Education for Virginia's (SCHEV) representative. Dr. Pitt explained that the coalition recognized collaborative work is necessary, resources should be limited, professional development of teachers is a high priority and that courses are designed to deliver content and pedagogy. Dr. McNeil briefed the committee on Norfolk State University's program and its common courses offered by participating institutions. Dr. Julia Cothron explained the movement in Mathematics and Science and also explained the need for a statewide program. Dr. Reuben Farley provided an overview of Virginia Commonwealth University's program and commented on the

structure that allows students to combine credits at various institutions and the transferability component. The presenters noted the growing list of interested institutions and indicated that a formal request for Council approval will be forthcoming.

The committee expressed general support for a statewide program and suggested that the proposed submission explain funding distribution, distance learning and hybrids as well as the cost and numbers of the programs.

The meeting adjourned at 11:03 a.m.

Christine Milliken
Chair

Lee Ann Rung
Council Secretary

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
RESOURCES COMMITTEE
JANUARY 11, 2005
MINUTES NO. 54**

Mr. Dyke called the Resources Committee to order at 8:45 a.m. in Conference Room C, first floor of the James Monroe building in Richmond, Virginia. Council members present: Jean Cunningham, James Dyke, and Bittle Porterfield. Staff present: Lee Andes, Dan Hix, Daniel LaVista, and Lee Ann Rung

APPROVAL OF AGENDA

The agenda was unanimously approved as submitted.

APPROVAL OF MINUTES

The minutes of the October 19, 2004 meeting were unanimously approved as submitted.

LIAISON REPORT

Mr. Hix informed the Committee that the Finance Advisory Committee (FAC) met in January and discussed the introduced budget. Staff is in the process of forwarding to the money committee staffs the data recently collected related to increased nongeneral fund authority. This would allow the institutions to increase their nongeneral fund appropriations based primarily on additional tuition revenue collections and would require a systemwide budget amendment.

PRESENTATION BY RICHMOND MEMORIAL HEALTH FOUNDATION

Mr. Dyke introduced Jeffrey Cribbs, Executive Director of the Richmond Memorial Foundation. Mr. Cribbs provided background information about the Richmond Memorial Health Foundation and distributed information about the "Nursing and Other Health Education Task Force Initiative" that was developed in October 2004 to address issues in nursing. The findings of the Task Force were discussed as well as the recommendation by the Foundation to make an investment of \$750,000 over the next three years to train nursing faculty.

Mr. Cribbs requested endorsement from SCHEV of the VCU accelerated nursing education preparation program, which is a post-graduate degree in the VCU School of Nursing program. The program is a fast-track curriculum to prepare practicing

nurses for careers as nursing educators. The Foundation will also fund scholarships. Mr. Porterfield asked if anyone was addressing the condition of nurses at hospitals, particularly floor nurses. Mr. Cribbs said hospital administrators are looking at the issue. Mr. Dyke thanked Mr. Cribbs for his presentation as well as for the financial commitment of the Foundation to address the nursing shortage. Mr. Dyke invited comments and Dr. Waid also thanked Mr. Cribbs and the Foundation and expressed a wish to continue the commitment. In response to a question about whether there is anything that can be done to get this duplicated in other parts of the state, Dr. Waid indicated that Dr. Cooley is working on it. Dr. Waid agreed to get the information from Dr. Cooley and provide an update at the next meeting.

UPDATE ON GOVERNOR'S INTRODUCED BUDGET

Mr. Hix reviewed the summary of the Governor's introduced budget amendments for the 2004-06 biennium. He also distributed a ranking from the Grapevine survey recently published in the Chronicle of Higher Education of how each state ranks in state appropriations to higher education. Virginia now ranks second in the country for percentage of change in funding from 2003-04 to 2004-05.

Dr. LaVista asked for the committee's input on SCHEV's earlier proposal on budget amendments and members provided their comments. It was suggested that staff and Council members continue to point out timelines when discussing the budget with legislators and make the connection between theory and practice, e.g., support for academic research being dependent in part on competitive salaries for faculty and graduate student financial aid. Financial aid should also be addressed as the needs of the system are raised during the legislative session.

Mr. Andes provided information about federal financial aid and explained that this correlates directly to the Pell Grant that a student could receive. State tax allowances are part of the equation and tax tables have not been updated since 1988. He distributed tables showing state Pell Grant recipients awarded by state ranking. He also distributed an article from The Chronicle of Higher Education about the change in the federal formula and how it will impact student financial aid.

Mr. Andes updated the committee on the current situation with the Tuition Assistance Grant (TAG) program and said he is in contact with representatives from the Governor's office to finalize the numbers.

DISCUSSION OF RESOURCES AGENDA FOR NEXT MEETING

The main item for the March Resources Committee agenda will be a summary of the 2005 General Assembly session. Mr. Dyke invited comments from the audience and there were none.

The meeting was adjourned at 10:35 a.m.

James Dyke
Chairman

Lee Ann Rung
Council Secretary

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
OUTREACH COMMITTEE MEETING
JANUARY 11, 2005
MINUTES NO. 12**

Dr. Elrod called the meeting to order at 11:10 a.m. in the main conference room at the SCHEV office, in Richmond, Virginia. Council members present: Mimi Elrod, Alan Wurtzel, Jean Cunningham, Delceno Miles, Bittle Porterfield, and Christine Milliken. Anthony Meredith, Assistant Attorney General was also in attendance. Staff present: Daniel LaVista, Elizabeth Wallace and Alan Edwards.

APPROVAL OF AGENDA

The agenda was approved as submitted.

APPROVAL OF MINUTES

The minutes of the October 19, 2004 meeting were approved as submitted.

LIAISON REPORT

Ms. Wallace spoke about the visits that Dr. LaVista and she made with the legislators during the past couple of weeks. Dr. LaVista made a presentation to the SJ90 Sub Committee and a presentation will also be made to the House Appropriations Higher Ed Sub Committee and the Senate Finance Education Sub committee on January 17, 2005.

UPDATE ON OUTSTANDING FACULTY AWARDS

Dr. Elrod reported that the Selection Committee met on January 10, 2005 and was fortunate to have Marjorie Grier, Vice President for the Dominion Foundation, in attendance. She stated the process went well and that a peer review was conducted for the first round, which narrowed the 110 nominees down to 40.

Alan Edwards also talked about the peer review process. Twenty-five peer reviewers determined the 40 finalists. The OFA Selection Committee (12 people) selected the 12 recipients for this year's awards. He also discussed having a matrix next year and a mechanism in place for selecting peer reviewers.

Ms. Wallace stated that the Outstanding Faculty Awards ceremony would be held on February 15, 2005. The award presentation will be held at 10:30 a.m. at the Capitol, followed by a luncheon at the Marriott. Invited guests include all members of the cabinet, the Secretary of Education and the Governor. All 110 nominees as well as the institution presidents have also been invited.

DISCUSSION OF OUTREACH COMMITTEE ISSUES/AGENDA FOR NEXT MEETING

Discussion of the Jack Kent Cooke Foundation efforts will be added to the March agenda.

Dr. Wurtzel stated that SCHEV will celebrate its 50th anniversary in 2006. Dr. LaVista suggested that the committee consider a plan for a celebration including a new logo and a ceremony hosted by SCHEV staff. He will establish a committee and report back to the Council with any recommendations.

The meeting was adjourned at 11:55 a.m.

Mimi Elrod
Chair

Lee Ann Rung
Council Secretary

**STATE COUNCIL OF HIGHER EDUCATION
COUNCIL MEETING
JANUARY 11, 2005
MINUTES NO. 497**

Mr. Wurtzel called the Council meeting to order at 12:30 p.m. in the main conference room at the SCHEV offices, James Monroe building, 9th floor, in Richmond, Virginia. Council members present: Jean Cunningham, James Dyke, Mimi Elrod, Harold Jordan, Margaret Lewis, Delceno Miles, Christine Milliken, Bittle Porterfield, and Alan Wurtzel. Staff present: Nancy Cooley, Daniel LaVista, Tod Massa, and Lee Ann Rung. Anthony Meredith Assistant Attorney General, was also present.

APPROVAL OF AGENDA

The agenda was unanimously approved as amended:

- No requests for public comment were received and this item was removed from the agenda.
- The Executive Session was stricken from the agenda since this item was addressed in the Executive Committee.
- Ms. Milliken requested that the report from the Academic Affairs Committee be moved up on the agenda since she needed to leave early.

APPROVAL OF MINUTES

The minutes of the October 19, 2004 meeting were unanimously approved as amended. Dr. Wurtzel should be changed to Mr. Wurtzel on page 3.

INTRODUCTION OF NEW MEMBERS

Mr. Wurtzel introduced Margaret Lewis as a new Council member and welcomed her to the Council.

PRESENTATION REGARDING SOUTHERN REGIONAL EDUCATION BOARD (SREB)

Mr. Wurtzel introduced Senator John Chichester, who is a member of the SREB Board and Executive Committee. Senator Chichester introduced Mr. Mark Musick, President, SREB, and explained the value of the SREB as a valuable resource of information that is shared among all 16 southern states. Senator Chichester expressed his gratitude on behalf of the SREB for the contributions the State Council makes to education. Mr. Musick spoke of his prior experiences when he was on the staff at SCHEV and provided historical footnotes of Virginia's long involvement in SREB.

Mr. Musick provided background information on the SREB's mission and explained that the SREB was formed by Governors and legislators in an effort to accomplish certain goals for higher education that would be enhanced and more cost efficient if the efforts were shared among states. Mr. Musick provided information on some of the SREB programs, namely, the electronic campus, academic common market, adult learning campaign, teachers' center (theteacherscenter.org), and the state data exchange. A copy of the executive summary of the most recent state data exchange was distributed. Members thanked Mr. Musick for his contributions to the Commonwealth as well as to the SREB.

EXECUTIVE DIRECTOR'S REPORT

Dr. LaVista thanked members for providing their responses to HJR197 in which SCHEV was asked to study the need to establish an institution in south central Virginia. The report will be placed on the SCHEV website once it becomes public information.

Dr. LaVista mentioned the following recent achievements from Virginia's institutions:

- James Madison University attained its first ever number 1 ranking in the NCAA 2004 1-A National Football Championships in December.
- Radford University's public relations program in the department of communication has received certification from the national Public Relations Society of America. Radford University is one of only fifteen universities nationwide to receive this distinction.
- Dr. Linda Costanzo, physiology professor at Virginia Commonwealth University's School of Medicine, recently earned the Alpha Omega Alpha Medical Honor Society's Robert J. Glaser Distinguished Teaching Award for 2004. Dr. Costanzo is one of only four medical school faculty members in the country to receive the award.

Dr. LaVista introduced two new SCHEV staff: Elizabeth Wallace, Director of Government Relations and Communications and Maricel Quintana-Baker, Senior Associate for Academic Affairs. Ms. Wallace joined SCHEV on December 6 and Dr. Quintana-Baker will assume her position at SCHEV on February 3.

Dr. LaVista reminded the Council that the 2005 legislative session begins on January 12 and indicated that Ms. Wallace would be providing an overview of higher education legislation in her report at this meeting.

DELEGATED ITEMS BY DIRECTOR/STAFF

Dr. LaVista reported the spin-off programs for the period October-December 2004, a revised mission statement for one institution, the financial feasibility studies for

requested additional higher education capital outlay projects, and approval of the license plate scholarship program for one institution. As required, the information regarding these programs is included as part of the minutes.

ACTION ON HJ197 (ESTABLISHING AN INSTITUTION IN SOUTH CENTRAL VIRGINIA)

Dr. LaVista said the key components have already been discussed and indicated that the report will be forwarded to the Governor and General Assembly on January 12, 2005.

On motion by Mr. Dyke and seconded by Ms. Milliken, the following resolution was unanimously approved:

BE IT RESOLVED that the State Council of Higher Education for Virginia receives the interim report required by HJ197 and adopts the recommendations therein and directs staff to forward the interim report to the Division of Legislative Automated Systems.

UPDATE ON 2005 LEGISLATION

Ms. Wallace distributed the complete list of legislation and pledged to update the Council as legislation is filed. She highlighted some bills of interest to higher education. Mr. Wurtzel suggested that when emailing to the Council members, the bills be placed in rank order so that members can easily ascertain which bills are the most important to the Council.

REPORT FROM EXECUTIVE COMMITTEE

Mr. Wurtzel thanked staff for the new agenda book format, which members felt was more efficient.

Mr. Wurtzel received a note from SCHEV staff thanking the Council for sponsoring the end of year celebration.

The Executive Committee received a report of the agency budget and a presentation by Ms. Boyd on agency and Council expenditures.

The enrollment projections process was discussed at the Executive Committee by Mr. Massa. Mr. Massa agreed to work on ways to enhance opportunities to make the process more effective and will be in contact with the Council members to get their input into this important process.

Mr. Wurtzel informed the Council that the Executive Committee approved the March Council agenda. The meeting will be held at Piedmont Virginia Community College.

Mr. Wurtzel informed the Council that the Executive Committee held an executive session to discuss a matter with legal counsel. No action was taken on the item discussed.

REPORT FROM RESOURCES COMMITTEE

Mr. Dyke said the Resources Committee discussed the Governor's introduced budget. The Committee agreed and Mr. Dyke asked for the Council's assistance in continuing to point out timelines when discussing the budget with legislators. The Committee felt it important to make it known to legislators that support for certain initiatives could also require consideration in other areas. For example, academic research would be in part dependent on competitive faculty salaries and sufficient graduate student financial aid. Council members were in support of continuing to press forward with this message.

Mr. Dyke reported that the Resources Committee heard a presentation from the Richmond Memorial Healthcare Foundation regarding a grant to assist in nursing education to address the nursing shortage.

SCHEV staff will provide information to the Council members about upcoming legislative meetings in which the Executive Director will be providing testimony to the legislature in the event they would like to attend.

REPORT FROM ACADEMIC AFFAIRS COMMITTEE

Ms. Milliken provided a report on the items discussed and approved by the Academic Affairs Committee. At the March meeting, the committee will bring the final resolution for the Learning Technology Advisory Committee (LTAC). Mr. Wurtzel commended Ms. Milliken for her work on this item. The following resolution was approved (6-1) by the Council. Mr. Jordan was opposed and felt this item did not require Council approval at this time because the final resolution will be brought to the Council in March:

BE IT RESOLVED that the State Council of Higher Education for Virginia adopts the following five goals in prioritized order as the official goals of the Virginia Learning Infrastructure Initiative (VLII) and as the working goals of the Learning Technology Advisory Committee (LTAC):

- 1. Transform learning environments to improve academic quality and associated learning outcomes, student access, and the appropriate use of scarce resources.**
- 2. Promote professional development for faculty and staff in the effective use of technology to improve teaching and learning.**
- 3. Collaboratively identify and adopt complementary methods and processes needed to create and sustain transformed learning environments.**

4. **Articulate a policy framework that promotes the creation of transformed learning environments.**
5. **Showcase emerging and best practices in transformed learning environments.**

Ms. Milliken informed the Council that the original resolution was amended by the Academic Affairs Committee. Mr. Wurtzel suggested also adding the words "missions and goals" and the following revised resolution was unanimously approved:

BE IT RESOLVED THAT the State Council of Higher Education for Virginia, pursuant to § 23-276.13 of the Code of Virginia, establishes the Career College Advisory Board (CCAB). Membership shall be open to eligible institutions certified or approved by Council to operate in Virginia. Institutions operating multiple campuses are limited to a single representative. The Executive Director shall appoint a member of the SCHEV staff to serve as an ex-officio member of and liaison to the CCAB. Within 60 days of the first convened meeting, the CCAB shall submit to Council for action, and with the advice of the staff liaison, a recommended structure as well as mission, goals, and strategies, which shall include by-laws and a process to elect officials.

REPORT FROM OUTREACH COMMITTEE

Dr. Elrod reported that the Outreach Committee had no action items to consider. The Outstanding Faculty Awards event was discussed. Out of 110 nominations that were received, the Selection Committee has chosen 12 awardees. The names will be announced on February 15. Dr. Elrod indicated that the Committee was very impressed with the nominations that came forward.

The Outreach Committee also discussed possible events for SCHEV's 50th anniversary in 2006.

The Council meeting was adjourned at 1:45 p.m.

Alan Wurtzel
Chairman

Lee Ann Rung
Council Secretary