



State Council of
Higher Education for Virginia

Agenda Book

January 9-10, 2012

Location:

SCHEV Main Conference Room
Richmond, VA



State Council of Higher Education for Virginia
Advancing Virginia through Higher Education

STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA

**SCHEV Offices
101 N. 14th St., 9th floor
Richmond, Virginia**

**January 9, 2012
2:30 p.m.**

Academic Affairs Committee

1. Call to Order
2. Approval of Minutes (October 24, 2011) [Page A1](#)
3. Liaison Report
4. Action on Programs at Public Institutions [Page A6](#)
5. Action on Private and Out-of-State Post-secondary
Education Institutional Certifications [Page A15](#)

STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA

SCHEV Offices
101 N. 14th St., 9th floor
Richmond, Virginia

January 9, 2012
4:00 p.m. – 5:30 p.m.

Policy Briefing

Academic Research: Challenges and Opportunities for the Commonwealth

1. Call to Order

2. Overview and Introductions

- Peter Blake, Interim Director, SCHEV

3. Background and Context

Page B1

Setting the Stage for a Discussion of Academic Research

- Alan Edwards, Policy Studies Director, SCHEV

4. Current Efforts and Recent Developments

Aligning Virginia's Research Investments with Commonwealth Priorities

- Nancy Vorona, Vice President for Research Investment, Center for Innovative Technology
- Robert Stolle, Vice President for Regional Growth Programs, Center for Innovative Technology

5. Current and Future Policy Issues

Accelerating Innovation in Virginia: The Role of Research Universities

- William R. Knocke, Associate Vice President for Research Programs, Virginia Tech
- Thomas C. Skalak, Vice President for Research, University of Virginia

6. Summary and Discussion

- Peter Blake, Interim Director, SCHEV

7. Adjournment

STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA

**SCHEV Offices
101 N. 14th St., 9th floor
Richmond, Virginia**

**January 10, 2012
8:30 a.m.**

Executive Committee

1. Call to Order
2. Approval of Minutes (October 25, 2011)
3. Closed Session

[Page E1](#)

STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
SCHEV Offices
101 N. 14th St., 9th floor
Richmond, Virginia

January 10, 2012
9:00 a.m.

Meeting Agenda

(Note: Some items from the January 10 meeting agenda may be addressed before adjournment of the January 9 meeting)

- | | | |
|---|------------|--------------------------|
| Call to Order and Announcements | 9:00 a.m. | |
| 1. Public Comment Period | | |
| 2. Approval of Minutes: | | |
| October 25, 2011 meeting | | Page 1 |
| November 14, 2011 special meeting | | Page 10 |
| 3. Remarks by President Keith Miller | 9:10 a.m. | |
| 4. Interim Director's Report | 9:35 a.m. | |
| 5. Briefings and Discussion: | 9:45 a.m. | |
| a. Update on Governor's Introduced Budget | | Page 19 |
| b. Preview of the 2012 General Assembly Session | | Page 20 |
| c. Annual Report from the Office of Private and
Out-of-State Postsecondary Education (POPE) | | Page 21 |
| d. Update from the Office of the Attorney General | | Page 28 |
| 6. Action/Discussion Items from Academic Affairs
Committee: | 11:10 a.m. | |
| a. Action on Programs at Public Institutions | | Page A6 |
| b. Action on Private and Out-of-State Post-
secondary Education Institutional Certifications | | Page A15 |
| 7. Items Delegated to Staff | 12:10 p.m. | Page 29 |
| 8. New Business | 12:15 p.m. | |
| 9. Adjournment | 12:30 p.m. | |

NOTE: All meeting times are approximate and may vary slightly.

NOTE:

Materials contained in this Agenda Book are in draft form and intended for consideration by the Council at its meeting (dated above), and may not reflect final Council action. For a final version of any item contained in these materials, please visit the Council's website at www.schev.edu or contact Lee Ann Rung at LeeAnnRung@schev.edu.

STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA

**SCHEV Offices
101 N. 14th St., 9th floor
Richmond, Virginia**

**January 9, 2012
2:30 p.m.**

Academic Affairs Committee

1. Call to Order
2. Approval of Minutes (October 24, 2011) [Page A1](#)
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5. Action on Private and Out-of-State Post-secondary Education Institutional Certifications [Page A15](#)

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
ACADEMIC AFFAIRS COMMITTEE
OCTOBER 24, 2011
MINUTES**

Ms. Haddad called the meeting to order at 2:40 p.m. in the SCHEV main conference room, Richmond, Virginia. Council members present: Gilbert Bland, Johanna Chase, Joann DiGennaro, Mary Haddad, and Julious Smith. Staff members present: Beverly Covington, Joseph DeFilippo, Paula Fisher, Shannon Girouard, Monica Osei, and Lee Ann Rung.

ADDITION TO AGENDA

Ms. Haddad requested that an item for “New Business” be added to the end of the agenda and the request was unanimously approved.

APPROVAL OF MINUTES

On motion by Ms. DiGennaro and seconded by Mr. Smith the minutes from the July 18, 2011 meeting were unanimously approved as submitted.

LIAISON REPORT

Dr. DeFilippo reported on the following items:

Grants Update – GEARUP’s application for a new program beginning in fall 2011 was not approved by the U.S. Department of Education. The application remains in effect and may be funded next year. The agency is still awaiting notification from the U.S. Department of Education on the College Access Challenge Grant funding.

Commission on Youth – Dr. Osei has completed a request by the General Assembly’s Commission on Youth to survey higher education programs at public four-year institutions for use of evidence-based practices in child and adolescent behavioral health.

Distance Learning Workgroup – This workgroup of the Higher Education Advisory Committee has been led by Dr. Glenn DuBois and President John Broderick. The ad hoc group made a presentation to the Higher Education Advisory Committee, which is available on the Secretary of Education’s website.

American Association of Colleges and Universities (AACU) - Virginia is participating in a project (funded by Lumina) to study innovative practices in assessment, transfer, and completion.

SCHEV Strategic Plan – Due to the fact that that the work of the Higher Education Advisory Committee is still in process, Dr. DeFilippo suggested that updates to the strategic plan be held until after the General Assembly session when the Commonwealth's priorities will be clearer.

ACTION ON PROGRAMS AT PUBLIC INSTITUTIONS

Dr. DeFilippo provided brief information about the programs and representatives from George Mason University (GMU) were introduced and thanked for attending the meeting. Dr. Osei answered a question from one of the members and on motion by Ms. Chase and seconded by Mr. Smith, the following resolution was unanimously approved to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Master of Engineering (M.Eng.) degree program in Geotechnical, Construction, and Structural Engineering (CIP: 14.3301), effective spring 2012.

ACTION ON PRIVATE AND OUT-OF-STATE POSTSECONDARY EDUCATION (POPE) INSTITUTIONAL CERTIFICATIONS

Institutional representatives were asked to introduce themselves and were thanked for attending the meeting. Dr. DeFilippo was asked to provide information on Advanced Medical Esthetics and he deferred to the institutional representative who provided an explanation of the school's accreditation. On motion by Mr. Smith and seconded by Ms. DiGennaro the following resolutions were unanimously approved to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Court Reporting Institute of Arlington to operate a postsecondary institution in the Commonwealth of Virginia, effective October 25, 2011.

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Institute of Advanced Medical Esthetics to operate a postsecondary institution in the Commonwealth of Virginia, effective October 25, 2011.

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Job Market Training.com to operate a postsecondary institution in the Commonwealth of Virginia, effective October 25, 2011.

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Professional Career Institute to operate a postsecondary institution in the Commonwealth of Virginia, effective October 25, 2011.

ACTION ON ESTABLISHMENT OF ADVISORY COMMITTEE FOR OUT-OF-STATE NON-PROFIT INSTITUTIONS

Dr. DeFilippo provided background information about the need for establishing the advisory committee. Many of the 33 out-of-state non-profit institutions that are certified by SCHEV's Private and Out of State Postsecondary Education (POPE) have much in common, including many that are focused on military and adult education. The institutions approached staff with a proposal that a separate advisory committee be established for them. It was felt that the commonality among these institutions, as well as their differences from other institutions, would justify a separate Advisory Committee. Christine Burge from Troy University was introduced and expressed support for establishing the advisory committee. Ms. Woodley will serve as liaison to the committee, which is anticipated to meet once or twice a year to advise institutions on regulatory actions and receive input on policy matters. On motion by Ms. Chase and seconded by Mr. Smith, the following resolution was unanimously approved to be forwarded to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia establishes the Out-of-State, Non-Profit Advisory Committee to advise Council on academic and administrative matters and other issues related to out-of-state, non-profit postsecondary institutions certified to operate in the Commonwealth of Virginia, effective October 25, 2011. Staff is authorized to solicit nominations from eligible institutions and take any other measures necessary to fulfill the Committee's charge, which is hereby approved by Council.

UPDATE ON OUTSTANDING FACULTY AWARDS PROCESS

Dr. DeFilippo reviewed the process and indicated that said there have been a record number of submissions this year (125 compared to 107 last year). In answer to a question raised by Ms. DiGennaro as to what is being done to encourage institutions that do not participate, Dr. DeFilippo indicated that three years ago, staff began informal communications among institutional leadership and held workshops to assist institutions in preparing nomination packages. Mr. Bland noted that much of the problem smaller institutions encounter is related to staffing.

Ms. Covington reported that 15-16 independent colleges and most public institutions have submitted nominations. Ms. Haddad thanked Ms. Chase for agreeing to read the nominations.

UPDATE ON THE VIRGINIA COLLEGE ACCESS CHALLENGE GRANT

Ms. Paula Fisher, College Access Challenge Grant (CACG) Director and Senior Associate for Academic Affairs, provided a presentation that included the purpose of the grant, as well as current and future activities of the program. An application for Challenge Grant funds must be submitted every year, and a non-federal match totaling one third of the cost of the program is required. The goals of the grant meet SCHEV priorities as well as the Governor's goal of 100,000 new degrees conferred within 15 years. Shannon Girouard, Program Assistant, was introduced. The College Access Advisory group is staffed by SCHEV and consists of 13 partner organizations. Bonnie Sutton from the Access College Foundation in the Tidewater area was welcomed and distributed information about the organization. She informed members of the successful efforts underway as a result of CACG funding and thanked SCHEV for its commitment to the program.

Mr. Bill Scharrer from Project Discovery of Virginia provided a presentation and handouts of their efforts that have been supported by CACG funds.

Ms. Fisher explained that staff is awaiting notification of grant funding for the upcoming year.

NEW BUSINESS

Ms. Haddad asked that staff prepare a report listing all majors approved in the last 24 months with STEM disciplines identified as such.

Ms. Haddad also requested as a long-term project, that staff prepare a report of all distance learning currently being used in Virginia. She would like to be prepared to address questions that could arise from the Higher Education Commission on ways to better utilize distance learning.

Ms. DiGennaro suggested that the Committee explore SCHEV's statutory responsibilities with regard to curriculum, including comparisons to other states as relevant. She suggested that staff review the presentation made by the Anne Neal, President of the American Council of Trustees and Alumni, to the Boards of Visitors orientation in October and perhaps consider inviting her to speak at a future meeting.

The meeting was adjourned at 4:10 p.m.

Mary Haddad
Chair, Academic Affairs Committee

Lee Ann Rung
Manager, Executive & Council Affairs

State Council of Higher Education for Virginia Agenda Item

Item: Academic Affairs Committee, Item #4 – Action on Programs at Public Institutions

Date of Meeting: January 9, 2012

Presenter: Dr. Joseph G. DeFilippo
Director of Academic Affairs & Planning
JoeDeFilippo@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date:

Action:

Background Information/Summary of Major Elements:

Two public four-year institutions (George Mason University and Virginia Commonwealth University) are requesting Council action on two proposals for new academic degree programs. Staff's review of the proposals finds that they meet criteria established by Council for program approval.

Materials Provided:

1. George Mason University
 - o Master of Science (M.S.) in Health Informatics (CIP: 51.0706)
2. Virginia Commonwealth University
 - o Doctor of Philosophy (Ph.D.) in Healthcare Policy and Research (CIP: 51.2299)

Financial Impact: The institutions both affirm that the proposed programs will be funded through tuition and other internal allocations and that additional state resources will not be sought to initiate and sustain the programs.

Timetable for Further Review/Action: N/A

Resolutions:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Master of Science (M.S.) degree program in Health Informatics (CIP: 51.0706), effective fall 2012.

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Commonwealth University to initiate a Doctor of Philosophy (Ph.D.) degree program in Healthcare Policy and Research (CIP: 51.2299), effective fall 2012.

George Mason University
Master of Science (M.S.) in Health Informatics (CIP: 51.0706)

Program Description

George Mason University (GMU) is proposing the creation of a Master of Science (MS) degree program in Health Informatics to be initiated fall 2012. The proposed program will be located in the Department of Health Administration and Policy and offered in collaboration with the Applied Information Technology program. Designed to prepare graduate-level professionals to address current and emerging use of health information technology, the program would require students to master coursework in health informatics, healthcare data/databases, information technology and infrastructure in healthcare, health information systems, and information security. The proposed program will provide students with a comprehensive understanding of health information system development, complex health care delivery systems, and adoption, use, and implementation of health information technology. Graduates would possess knowledge and skills to manage health information systems, analyze the impacts of health information technology, ensure conformance to requirements for patient safety and health data privacy and security, and apply technical methods and languages used to record, store, integrate and protect health data. GMU developed four new courses, three of which will be core courses for the program.

The proposed program is designed to be accredited by the Commission on Accreditation in Health Informatics and Health Information Management Education (CAHIM). The program includes the required coursework to meet accrediting standards. GMU anticipates the program will seek accreditation with CAHIM in fall 2013.

The program would require 33 credit hours of coursework: 21 credit hours of core coursework; nine credit hours of elective coursework; and a three credit hour capstone seminar.

Justification for the Proposed Program

The proposed program represents the elevation of two (Management Health Information Systems and Health Care Security and Privacy) of GMU's existing concentrations in Health Systems Management. The degree program represents GMU's effort to produce specialists who are "equipped to solve challenges associated with the increased adoption and use of electronic health information. The proposed program would address demand for programs that educate professionals on the complex issues, requirements, and skills needed to implement and use health information technology. The Office of the National Coordinator for Health Information has identified new skills and roles to facilitate the acquisition and use of new and existing health information systems and increase meaningful use of health data.

In 2005, the Director of the US Agency on Healthcare Research and Quality stated that an increasing number of practitioners and organizations have made or will soon make investments in health IT. Moreover, the development of a health IT infrastructure will be a critical element in our Nation's effort to accelerate the pace of innovation and the

speed with which patients will benefit from new medical breakthroughs (<http://www.ahrq.gov/news/test072705.htm>). In 2009, the American Recovery and Reinvestment Act (ARRA) established funding for implementing and using health information technology. Further, in the Health Information Technology for Economic and Clinical Health Act (HITECH), Congress authorized incentive payments through Medicare and Medicaid to clinicians and hospitals when they use electronic health records (EHRs) privately and securely to achieve specified improvements in health care delivery (<http://www.nejm.org/doi/full/10.1056/NEJMp1006114>). With emphasis on patient level health informatics and health data and enterprise health information systems, the proposed program will address the need for personnel who are trained to design and manage technology tools utilized in the healthcare industry. Further, the program will address the need for educated personnel to provide support to physicians and others in the health care industry to aggregate information, utilize electronic health records, and plan healthcare coordination and management.

Student Demand

Data for student enrollment in the MS in Health Systems Management, Management of Health Information Systems track indicates student demand. In fall 2009, 20 students were enrolled in the track; in fall 2010, 27 students were enrolled and in fall 2011, 36 students were enrolled.

In fall 2010, GMU surveyed current and prospective students. Of the 87 respondents, 52 (approximately 60%) indicated they would like to pursue the proposed degree.

Twenty emails from potential students indicate student demand. Students noted interest and wanted to know more about the degree program. One student wrote, "I'd be interested in learning a little more about what the program will include ... I am finishing up my second year in the MPH program. I work for a health care association but I'm looking at moving into a field that involves more data management and analysis." Another student wrote, "The new program is definitely something I would like to explore further."

GMU enrollment projections show a full-time equated student enrollment (FTES) of 14.0 in the program's first year (2012-13). The projections continue as follows: FTES 2013-14, 23.0; 2014-15, 21.0; and 2015-16, 27.0. GMU anticipates 20 graduates per year beginning in 2016-17. If these projections are met, this program will meet Council's viability/productivity standards within five years, as required.

Market/Employer Demand

In a letter of support, the Chief Medical Officer of a private healthcare organization wrote that a need exists for well-prepared personnel to meet critical roles in health Information Technology (IT). It was also noted that "with growing global demand for IT and informatics resources, [the proposed program] is essential to meet workforce needs." Employment announcements indicate need for qualified personnel in Virginia

and nationally. Graduates with a Masters degree were needed to fill such positions as clinical informatics director, manager, or supervisor, and clinical informatics educator or specialists. Data specific to future employment demand was not available as the Bureau of Labor Statistics (BLS) and the Virginia Workforce Connection (VAWC) do not have a job category for health informatics. However, data from the BLS for related fields—such as medical and health services managers and medical records and health information technicians—indicate strong demand for professional occupations in emerging fields such as health informatics. The BLS projects that between 2008 and 2018 employment of medical and health services managers is expected to grow “faster than average” or an increase of 16% (<http://www.bls.gov/oco/ocos014.htm>); employment of health information technicians is expected to grow “much faster than average” or an increase of 20% (<http://www.bls.gov/oco/ocos103.htm>). The BLS notes that employment growth is expected to be driven by technological advances in patient care. Managers will be needed to oversee the computerization of patient records and to ensure their security as required by law. Additional demand for managers will stem from the need to recruit workers and increase employee retention, to comply with changing regulations, and to implement new technology. The increasing use of electronic health records (EHR) will continue to broaden and alter the job responsibilities of health information technicians. The VAWC projects that between 2008 and 2018 employment of medical and health services managers is expected to increase 20.9% or 1.9% annually; employment of medical records and health information technicians is expected to increase 22.9% or 2.1% annually (available at: <http://www.vawc.virginia.gov/analyzer/default.asp>).

Issues of Duplication

GMU would be the first institution in the Commonwealth to offer a MS degree program in Health Informatics. No similar or related degree program exists.

Resource Needs

The proposed program will be funded primarily through departmental and institutional reallocations. The institution will not seek additional state resources to initiate and sustain the program.

Board Approval

The GMU Board of Visitors approved the proposed program on May 4, 2011.

Staff Recommendation

Based on a thorough review of the application, staff recommends that the Academic Affairs Committee adopt the following resolution and transmit it to the Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Master of Science (M.S.) degree program in Health Informatics (CIP: 51.0706), effective fall 2012.

Virginia Commonwealth University
Doctor of Philosophy (Ph.D.) in Healthcare Policy and Research
(CIP 51.2299)

Program Description

Virginia Commonwealth University (VCU) is proposing the creation of a Doctor of Philosophy (PhD) degree program in Healthcare Policy and Research to be initiated fall 2012. The proposed program would be located in the School of Medicine, Department of Healthcare Policy and Research. The proposed interdisciplinary program is designed to develop researchers and academics with expertise in systems, policies, and processes that influence access, quality, and cost of health care. The program would focus on the effects of social forces, financing mechanisms, organizational processes and structures, evolving health technologies, and individual behavior on the delivery of health care. The program will provide training in public health principles, economic evaluation and policy analysis, and quantitative methods; students will be encouraged to complete econometrics coursework. The curriculum will provide students with coursework in health services research, health policy, health economics, and health program evaluation. Students will engage in research with emphasis in health disparities, health policy, and quality measurements. Graduates will possess the skills and knowledge to: 1) design health services and health policy research that utilizes economic theory; 2) analyze and formulate healthcare policy and construct alternatives; 3) analyze public health problems; 4) plan, implement, and evaluate health programs; and 5) utilize models to link social, economic, and political contexts to population health and health care policy. To meet the curriculum requirements, VCU developed eight new courses for the proposed program.

The program would require a minimum of 58 graduate credit hours beyond the bachelor's degree: 12 credit hours of core coursework; 12 credit hours of coursework in quantitative methods; nine credit hours of coursework in research methods; 12 credit hours of elective coursework; four credit hours of seminar; and a minimum of nine credit hours of dissertation coursework.

Justification for the Proposed Program

The program proposal was reviewed by two experts external to VCU, who, along with a SCHEV staff member, met with faculty and administrators during a site visit. The external reviewers endorsed the program proposal. The proposal is timely for health reform in that there is a need to train students in rigorous quantitative methods with a focus on healthcare research and evaluation.

The reviewers specifically noted that “there is a relative dearth of researchers with the proper training to analyze data” [and] the proposed program “will work to fill in that gap.” Moreover, “the need for researchers is likely to expand due to requirements of the Patient Protection and Affordable Care Act. The legislation puts new pressure on the healthcare system to improve the quality of care and access to care while controlling

costs. This creates a tremendous need for qualified researchers to find new and innovative solutions to long-standing problems.” VCU asserts that the evolving healthcare environment is prompting new organizational structures, financing methods, policies and regulations, and researchers will be able to provide information necessary for health care and healthcare system evaluation and reform. In 2009, the authors of an article on demand for health researchers noted that as policy makers investigate ways to control costs, promote quality, and improve health, there [would be] potential for demand for health services research and health services researchers (<http://www.highbeam.com/doc/1G1-214793112.html>).

VCU possesses the infrastructure to support the proposed program. Cooperative relations exist with faculty in other programs at VCU and several research institutes and centers provided avenues for collaboration, financial support, and instruction. VCU notes that as the largest “safety net provider” in the region, the VCU Health System has a critical role in serving disadvantaged populations. The proposed program with an emphasis on economics and policy will capitalize on the institution’s strengths in studying health systems, health disparities, and healthcare delivery. The external reviewers’ report concludes that the “design of the proposed program parallels top programs in the field, ... the emphasis on economics is an entirely appropriate starting point given the faculty’s backgrounds and interests [and], ... the training is highly applied and rigorous which will produce students who are well prepared to make a positive contribution to the field.”

Student Demand

In May 2011, VCU posted a survey on the website of the Department of Healthcare Policy and Research. When asked if they would seriously consider applying to the proposed program, of the 42 respondents, 17 (approximately 40%) indicated “strongly agree” and five (approximately 12%) indicated “agree.”

Email inquiries from students indicate student demand. One prospective student wrote, “I am writing to inquire about the proposed PhD program. I am a seasoned healthcare professional with over 10 years in the managed cared area ... I am very interested in the subject of healthcare disparities.” Another student wrote, “I am an international student, currently in the US pursuing a MPH (Epidemiology). I am interested to apply for a doctoral program in Health Policy Research at VCU.”

All students in the proposed program will be required to enroll full-time. The summary of projected enrollments for the proposed program shows a headcount (HDCT) of 3 in the program’s first year, rising to a HDCT of 13 by the target year. Enrollment projections show a full-time equated student enrollment (FTES) of 3.0 in the program’s first year (2012-13). The projections continue as follows: FTES 2013-14, 6.0; 2014-15, 19.0; and 2015-16, 13.0. VCU anticipates three graduates per year beginning in 2016-17. If projections are met, then this program will meet Council’s productivity/viability standards within five years, as required.

Market/Employer Demand

VCU asserts that the field of Health Services Research is growing and graduates of the proposed program are needed to fill employment positions in colleges and universities, professional organizations, health policy organizations, and federal, state, and local agencies. Employment announcements (in Virginia and nationally) for health policy researchers, faculty, policy research directors, postdoctoral associates, and health economists indicate demand for doctoral-level trained personnel. Data specific to future employment demand was not available as the Bureau of Labor Statistics (BLS) and the Virginia Workforce Connection (VAWC) do not have a job category for health services researcher. However, data from the BLS for fields such as: 1) teachers-postsecondary and 2) economists indicate demand is anticipated for professional occupations. The BLS projects that between 2008 and 2018 employment of postsecondary teachers is expected to grow 15% (<http://www.bls.gov/oco/ocos066.htm>); employment of economists is expected to grow 6% (<http://www.bls.gov/oco/ocos055.htm>). The VAWC projects that between 2008 and 2018 employment of postsecondary teachers is expected to increase 22.3% or 2.0% annually; employment of economists is expected to increase 15.7% or 1.5% annually (available at: <http://www.vawc.virginia.gov/analyzer/default.asp>).

Issues of Duplication

One public institution (ODU) offers a similar program in Health Services Research. Both programs prepare students for health policy research and require coursework in health policy and research methods. ODU's program requires an internship. VCU's program differs in that an internship would not be offered. Further, VCU's program will have a greater focus on econometrics and biostatistics. VCU notes that the institution offers resources and opportunities to students in the Central region and the proposed program will be a unique resource for the Commonwealth.

Resource Needs

The proposed program will be funded primarily through reallocations with the Department of Healthcare Policy and Research and the School of Medicine. Other funding resources will be used to support graduate assistantships. VCU affirms that the institution will not seek additional state resources to initiate and sustain the program.

Board Approval

The VCU Board of Visitors approved the proposed program on May 20, 2011.

Staff Recommendation

Based on a thorough review of the application, staff recommends that the Academic Affairs Committee adopt the following resolution and transmit it to the Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Commonwealth University to initiate a Doctor of Philosophy (Ph.D.) degree program in Healthcare Policy and Research (CIP: 51.2299), effective fall 2012.

State Council of Higher Education for Virginia Agenda Item

Item: Academic Affairs Item #5 – Action on Private and Out-of-State
Post-secondary Education Institutional Certifications

Date of Meeting: January 9, 2012

Presenter: Dr. Joseph G. DeFilippo
Director of Academic Affairs & Planning
JoeDeFilippo@schev.edu

Linda H. Woodley
Director, Private and Out-of-State Postsecondary Education
LindaWoodley@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date:

Action:

Background Information/Summary of Major Elements:

Two postsecondary institutions, SpaRelief Vocational Training, and Professional Career Institute are seeking certification to operate in Virginia.

Materials Provided:

- SpaRelief Vocational Training application summary Page A17
- MG School of Health Professions application summary Page A19

Financial Impact:

The institutions have submitted the required certification fee to operate a postsecondary educational institution in Virginia.

Timetable for Further Review/Action: N/A

Resolutions:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies SpaRelief Vocational Training to operate a postsecondary institution in the Commonwealth of Virginia, effective January 10, 2012.

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies MG School of Health Professions to operate a postsecondary institution in the Commonwealth of Virginia, effective January 10, 2012.

SpaRelief Vocational Training **Application Summary**

School Overview

The SpaRelief Vocational Training is a newly-formed career-technical school that plans to offer programs in massage therapy and esthetics.

School Officer

CEO – Mr. Roger Ney

School Mission Statement

The school's mission statement is as follows:

The mission of SpaRelief Vocational Training is to provide quality programs in a clinically safe environment of academic learning to produce compassionate Massage Therapists and Estheticians. SpaRelief Vocational Training is committed to securing the success of its students by providing training that results in career placement.

Proposed Educational Programs and Credentials Conferred

Certificate – Therapeutic Massage and Bodywork

Certificate – Basic Esthetics (600 hours)

Certificate – Master Esthetics (600 hours)

Certificate – Master Esthetics (1200 hours)

Proposed Location

SpaRelief Vocational Training will operate from the following address:

1487 Chain Bridge Road, Suite 200-201
McLean, VA 22101

Financial Stability Indicator

SpaRelief Vocational Training submitted the Projected Accounting Budget developed by SCHEV staff. Using the information provided by the school, SCHEV staff calculated the school's financial composite score as 3.0 out of a possible 3.0, which indicates that the institution demonstrates overall financial health, as defined by the U.S. Department of Education.

Guaranty Instrument

SpaRelief Vocational Training submitted a \$2,500 surety instrument, which is adequate to provide refunds to students for the unearned non-Title IV portion of tuition and fees for any given enrollment period in the event of the school closure, pursuant to 8 VAC 40-31-160 (I).

Evidence of Compliance

SpaRelief Vocational Training provided the appropriate evidence to demonstrate compliance with each of the following requirements of the *Virginia Administrative Code*.

<u>Virginia Administrative Code Citation</u>	<u>Area of Compliance</u>
8 VAC 40-31-30	Advertising/Publications
8 VAC 40-31-160 (E) (5)	Maintenance of Student Records
8 VAC 40-31-140 and 150	Faculty Qualifications
8 VAC 40-31-160	Student Services
8 VAC 40-31-160 (M)	Library Resources and Services
8 VAC 40-31-160 (E)	Student Admissions Standards

Staff Recommendation

SpaRelief Vocational Training has demonstrated compliance with § 23-276.3 (B) of the *Code of Virginia*, which outlines the minimal standards for operating a postsecondary institution in the Commonwealth of Virginia. Accordingly, staff recommends that the Academic Affairs Committee adopt the following resolution and transmit it to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies SpaRelief Vocational Training to operate a postsecondary institution in the Commonwealth of Virginia, effective January 10, 2012.

MG School of Health Professions **Application Summary**

School Overview

MG School of Health Professions was established in 2010. The Virginia Board of Nursing and the Virginia Department of Medical Assistant Services has approved the institution to offer Nurse Aide, Personal Care Aid and Pharmacy Technician programs.

School Officer

President/CEO – Ms. Martha Gibbs

School Mission Statement

The school's mission statement is as follows:

In response to the need for healthcare professionals in the Richmond area and the population in general, MG School of Health Professions endeavors to prepare qualified graduates to enter the medical profession as healthcare professionals who are:

- *Competent in the performance of effective interpersonal skills and scientific health skills which will enable the students to function competently as health care workers;*
- *Fully prepared to sit for the national and state exams;*
- *Competent in providing for the care and safety of their patients;*
- *Compassionate and ethical in the execution of their practice;*
- *Effective in oral and written communication with their patients and with other medical staff members;*
- *Able to use a critical thinking based, scientifically founded, problem solving approach in their practice;*
- *Dedicated to continuing their professional development throughout their professional career in Phlebotomy, Nurse Aide, Personal Care Aid, and Pharmacy Technician, etc.*

Proposed Educational Programs and Credentials Conferred

Certificate – Home Health Aide/Home Attendant

Certificate – Medication Aide

Certificate – Nurse/Nursing Assistant/Aide and Patient Care Assistant

Certificate – Pharmacy Technician/Assistant

Certificate – Phlebotomy/Phlebotomist

Proposed Location

MG School of Health Professions will operate from the following address:

1506 Staples Mill Road
Richmond, VA 23230

Financial Stability Indicator

MG School of Health Professions submitted the Projected Accounting Budget developed by SCHEV staff. Using the information provided by the school, SCHEV staff calculated the school’s financial composite score as 2.2 out of a possible 3.0, which indicates that the institution demonstrates overall financial health, as defined by the U.S. Department of Education.

Guaranty Instrument

MG School of Health Professions submitted a \$5,000 surety instrument, which is adequate to provide refunds to students for the unearned non-Title IV portion of tuition and fees for any given enrollment period in the event of the school closure, pursuant to 8 VAC 40-31-160 (I).

Evidence of Compliance

MG School of Health Professions provided the appropriate evidence to demonstrate compliance with each of the following requirements of the *Virginia Administrative Code*.

<u>Virginia Administrative Code Citation</u>	<u>Area of Compliance</u>
8 VAC 40-31-30	Advertising/Publications
8 VAC 40-31-160 (E) (5)	Maintenance of Student Records
8 VAC 40-31-140 and 150	Faculty Qualifications
8 VAC 40-31-160	Student Services
8 VAC 40-31-160 (M)	Library Resources and Services
8 VAC 40-31-160 (E)	Student Admissions Standards

Staff Recommendation

MG School of Health Professions has demonstrated compliance with § 23-276.3 (B) of the *Code of Virginia*, which outlines the minimal standards for operating a postsecondary institution in the Commonwealth of Virginia. Accordingly, staff recommends that the Academic Affairs Committee adopt the following resolution and transmit it to the full Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies MG School of Health Professions to operate a postsecondary institution in the Commonwealth of Virginia, effective January 10, 2012.

STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA

SCHEV Offices
101 N. 14th St., 9th floor
Richmond, Virginia

January 9, 2012
4:00 p.m. – 5:30 p.m.

Policy Briefing

Academic Research: Challenges and Opportunities for the Commonwealth

1. Call to Order

2. Overview and Introductions

- Peter Blake, Interim Director, SCHEV

3. Background and Context

Page B1

Setting the Stage for a Discussion of Academic Research

- Alan Edwards, Policy Studies Director, SCHEV

4. Current Efforts and Recent Developments

Aligning Virginia's Research Investments with Commonwealth Priorities

- Nancy Vorona, Vice President for Research Investment, Center for Innovative Technology
- Robert Stolle, Vice President for Regional Growth Programs, Center for Innovative Technology

5. Current and Future Policy Issues

Accelerating Innovation in Virginia: The Role of Research Universities

- William R. Knocke, Associate Vice President for Research Programs, Virginia Tech
- Thomas C. Skalak, Vice President for Research, University of Virginia

6. Summary and Discussion

- Peter Blake, Interim Director, SCHEV

7. Adjournment

State Council of Higher Education for Virginia Agenda Item

Item: #B.3 – Policy Briefing – Academic Research: Challenges and Opportunities for the Commonwealth

Date of Meeting: January 9, 2012

Presenter: Alan Edwards, Director of Policy Studies

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date:

Action:

Background Information/Summary of Major Elements:

Academic research is a significant component of Virginia higher education and has been a major issue for the Council for decades. This briefing session affords the Council an opportunity to review research-related activities and progress over the past decade; to better understand current efforts, recent developments, and future challenges and opportunities; and to discuss potential policy strategies for supporting the academic-research enterprise in the Commonwealth.

Materials Provided: Presentations from the invited speakers will be distributed at the meeting. Contained on subsequent pages here is background and contextual information intended to provide a baseline understanding in advance of speakers' presentations and Council's discussion. This information will be summarized by Dr. Edwards in an introductory presentation January 9.

- Setting the Stage for a Discussion of Academic Research Page B2

Financial Impact: None

Timetable for Further Review/Action: Follow-up discussion, report-drafting, and/or subsequent action are at the discretion of the Council.

Resolution: None

Setting the Stage for a Discussion of Academic Research

Introduction and Overview

In 2002, the Council issued the report, “Condition of Research at Virginia Colleges and Universities,” which compared the Commonwealth’s academic-research output and capacity with high-performing institutions and states and pointed to investment in academic research as a means of advancing Virginia.

This study laid the groundwork for a decade of related reports, policy and funding initiatives, and an ongoing state-level focus on academic research as a strategic tool in spurring not only knowledge generation and advancement, but also innovation, entrepreneurship, commercialization, and economic development. The Council’s 2012 policy briefing on academic research is an opportunity to review past progress, better understand current efforts and realities, and explore challenges and opportunities for support of academic research going forward.

The 2002 study reported that, according to National Science Foundation data, Virginia’s total research and development expenditures (total of industrial, federal, academic, and other) in FY1998 were almost \$5 billion – ranking Virginia 12th in the nation, with academic-research expenditures of almost \$500 million, which ranked 15th highest in the U.S.

Since then, the Commonwealth and its universities have focused significant attention on academic research; the General Assembly has supported multiple funding initiatives to improve Virginia’s academic-research standing; and policy makers have offered various recommendations for removing impediments and improving research capacity. However, other states also have undertaken such efforts.

As a result, most-recent NSF data indicate that, while Virginia’s total expenditures for research have grown by over 93% -- to almost \$9.5 billion in FY2007, the Commonwealth is now ranked 13th nationally. And while our academic-research expenditures have grown to over \$1 billion annually (an increase of over 125%), the Commonwealth’s national ranking has improved only to 14th (in FY2009).

To assist the Council in understanding the academic-research enterprise and its recent history in the Commonwealth, this document: (i) provides an overview of state funding for academic research; (ii) reviews major initiatives over the past decade; and (iii) summarizes relevant recommendations regarding Virginia’s academic-research enterprise. Offered as baseline information, this document sets the stage for the expert presentations that Council will receive from its invited speakers on current efforts and challenges and future opportunities and strategies.

State Support for Academic Research

The Commonwealth supports the academic-research enterprise at public institutions in various ways. Two of the major budgetary funding streams are: (1) Educational and General Programs; and (2) Financial Assistance for E&G Services.

Setting the Stage for a Discussion of Academic Research

E&G Programs is financed by the general fund and tuition and fees, and research is one of its various components (along with instruction, academic support, student services, institutional support, and operation and maintenance of facilities/plant). Given the Commonwealth's historical focus on instruction, particularly at the undergraduate level (echoed today in the Top Jobs legislation's focus on 100,000 additional degrees/graduates), research has never received a significant share of E&G funding. Generally, academic research accounts for about 3% of the almost \$4 billion E&G budget.

Financial Assistance for E&G Services is the primary conduit of financial support for academic research, and Sponsored Programs is its largest component, totaling about \$1.2 billion annually. This section of the budget reflects external grants and contracts, which constitute about 99% of it. Of this \$1.2 billion, over 90% of it passes through the budget to six universities – College of William and Mary, George Mason University, Old Dominion University, University of Virginia, Virginia Commonwealth University, and Virginia Tech, with UVa, VCU, and VT accounting for about 70% of it.

Also appearing in Sponsored Programs is the Higher Education Research Initiative, through which flows most direct state support for academic-research activities. These funds have varied greatly over the past decade, with appropriations in FY07 and FY08 exceeding \$30 million annually, but then being reduced by about half in FY09-FY11.

- In FY12, the Higher Education Research Initiative received additional funds after Governor McDonnell and the 2011 legislature allocated \$15 million for specific STEM-related research.
- For FY13 and FY14, Governor McDonnell's introduced budget proposes \$12.4 million each year in academic-research funding to: (i) create a cancer research and treatment pool (\$6 million); (ii) create a competitive grant program for all public institutions (\$2.6 million); and (iii) support specific institutional research initiatives (\$3.8 million).

State funds to support the academic-research enterprise also appear beyond the budget sections discussed above. For example:

- appearing in the Financial Assistance for Economic Developments section of the FY12 budget were \$6 million for the Commonwealth Research Commercialization Fund and \$4 million for the Center for Innovative Technology to provide "gap"-fund grants; and
- Governor McDonnell's introduced budget for FY13 and FY14 includes: (i) \$5 million each year to match private funds for a life-sciences research initiative (in Commerce and Trade); and \$1.8 million each year for research at Jefferson Lab (\$500K) and Institute for Advanced Learning and Research (\$600K) and for collaboration-promotion for and marketing of simulation and modeling by CIT (\$650K).

Setting the Stage for a Discussion of Academic Research

While its budget recommendations may include specific research projects or programs, the Council generally supports academic research directly or indirectly through its recommendations on such items as cost of education, faculty salaries, capital outlay, facility operations and maintenance, financial assistance to graduate students, equipment, and library materials.

- In 2007, the Council modified its fixed-asset (capital-outlay) guidelines to allow research-space needs to be calculated prospectively, rather than retrospectively, thereby enabling the state to anticipate research-space needs and enhancing institutions' ability to secure research sponsorship.
- The Council historically has advocated for undergraduate and graduate student assistance. In recent years, the Council consistently has recommended that assistance for graduate students – who are often the academic-research labor force – be increased to cover the same proportion of average full-time tuition and fees as in FY95.
 - In FY95, the average Virginia Graduate Commonwealth Award (\$569) covered 13.2% of average graduate T&F; today's average award (\$690) covers only 7.3%.
 - For the 2012-14 biennium, the Council recommended \$10.7 million in general funds for graduate-student assistance; the introduced budget contains no additional graduate-student support.
- The Higher Education Equipment Trust Fund, which supports institutional purchases and replacements of instructional and research equipment, has been described as the “crown jewel” of state support for academic research, and the Council has been a strong advocate for it.
 - For the 2012-14 biennium, the Council recommended \$13 million in general funds for HEETF debt service in FY14 to provide \$82 million per year in additional or replacement equipment. The introduced budget proposes \$8.8 million in FY14 debt service to provide a \$56 million allocation per year to support equipment replacement, including computers for instruction and specialized research equipment.
- For the 2012-14 biennium, the Council recommended an additional \$2.8 million in each year to support cooperative library purchases in science, technology, engineering and math disciplines. These digital library materials will provide individual investigators and research teams with essential resources for designing clinical protocols, developing study methodologies, writing grants, and demonstrating the deep knowledge of their disciplines that funding agents require. The introduced budget supports the Council's recommendation in full.

Major Initiatives

One of the three major thrusts of the Governor's Commission on Higher Education Reform, Innovation and Investment was regional strategies and partnerships for research and economic development. This recent focus contributed to the \$25 million in additional FY12 funds discussed above, as well as changes to the

Setting the Stage for a Discussion of Academic Research

Commonwealth Research Commercialization Fund, which will be discussed with the Council by panelists from CIT on January 9.

During the previous decade, three major state-level initiatives were undertaken regarding the academic-research enterprise.

1. The Commonwealth Technology Research Fund, the precursor to today's commercialization fund, was created in 2000 by the General Assembly and Governor Gilmore. Through this program, one-time funds were awarded to institutions: (i) as matching funds to leverage federal grants and private monies; (ii) to fund strategic academic enhancements; and (iii) to serve as inducements to foster industry partnerships and collaboration. Funding peaked in FY02-04 at almost \$25 million (mostly for strategic enhancements). By FY10-12, the CTRF had been defunded completely.
2. 2004's "Seed Money" Initiative was an \$8.3 million infusion of one-time "seed" funds from the legislature and Governor Warner, aimed at promoting collaborative, translational research that might result in more/better/quicker commercialization of academic discoveries. The initiative funded multiple projects at six research universities.
3. The largest state initiative for academic research, 2006's Commonwealth Research Initiative, involved the legislature's allocation of significant monies for operating and capital expenses related to research – facility and space construction, laboratory equipment, and academic-department capacity enhancement -- in support of Governor Warner's goal of reaching \$1 billion in academic research by 2010. It included over \$80 million for research-related capital projects, almost \$55 million for targeted research at six research universities, plus Eastern Virginia Medical School and the Institute for Advanced Learning and Research, and over \$10 million in pooled central account funds for the CTRF (\$6 million), the Virginia Economic Development Partnership, the Reeve Stem Cell Research Fund, and the Virginia Coastal Energy Research Consortium. The research initiative received considerably less support beyond the 2006-08 biennium.

These various initiatives involved both direct funding to individual institutions to enhance specific projects and departments, as well as pooled funding to encourage research commercialization. As illustrated above, funding levels have not been sustained over time and were at comparatively low levels prior to investments made by the General Assembly and Governor McDonnell earlier this year.

Return on Investment

Although Virginia's academic-research national ranking has remained little changed over the past decade, the Commonwealth's investment in the academic-research enterprise has yielded considerable, albeit sometimes difficult to quantify, results.

For institutions, the state's investments in academic research have enabled them to secure and leverage external federal and private funds. As a result, in part, of \$23.5

Setting the Stage for a Discussion of Academic Research

million in 2006-08 research funding, the University of Virginia received \$93.6 million in external research funds. This is a significant return, even if not all of it can be attributed directly to state funding. As state investment expands academic-research capacity, institutions are aided in their abilities to recruit faculty and researchers, to acquire equipment, to target and advance strategic research priorities, and to improve students' educational experiences.

For the Commonwealth, investment in academic research yields more innovation, entrepreneurship, commercialization, and economic development. The research enterprise itself, the intellectual property it generates, and the application of research results benefit Virginia through patents and licenses, job creation, and services to citizens. For example, as a result of CTRF funds, the BioEclipse project, a collaboration between Eastern Virginia Medical School and Hampton University, is estimated to create 125 new jobs (with a minimum salary of \$70,000), will have an annual payroll of about \$2 million, and will serve more than 2,000 patients per year.

Conclusions

Since the Council's 2002 "Condition of Research" report, numerous studies have offered research-related findings and recommendations, including the Council's own 2003 and 2007 state-wide strategic plans for higher education. In addition, as a result of the 2005 Restructuring Act, information on academic research has become more accessible with the inclusion of the research universities' levels of sponsored research activity in the Institutional Performance Standards, as well as the current "Roadmap" effort undertaken by CIT, which will be discussed January 9.

In meetings of the Governor's Higher Education Commission, former VCU vice president Paul Timmreck (on behalf of the Virginia Business-Higher Education Council) and CIT president Pete Jobse provided excellent presentations that deftly summarized recent findings and recommendations regarding academic research in the Commonwealth. This document draws directly from both efforts.

- State financial support for academic research has been "erratic" over time.
- Despite a near doubling of academic-research expenditures over the past decade, Virginia's national ranking (14th) is little changed; and in per-capita comparisons with peer states, Virginia consistently ranks near the bottom.
- Virginia lags leading states in commercialization of academic research and in utilization of its universities to promote economic development. (Top states often have "eminent researcher" programs, research "centers of excellence," and focused, coordinated, state research efforts and strategies.
- Increased funding alone will not be sufficient to promoting academic research and research/technology commercialization. Also important will be:
 - alignment of the state's R&D strengths, priorities, and investments, and measurement of the outcomes thereof;
 - establishment of supportive policies and improvement of existing ones (.e.g., indirect-cost recoveries and funding-split exemptions); and

Setting the Stage for a Discussion of Academic Research

- encouragement of more collaboration between higher education, federal agencies and labs, corporations, and nonprofit entities.
- “Without a sustained commitment that transcends gubernatorial administrations, Virginia’s research universities will not achieve their full potential to foster economic development through innovation.” (Quote from Slide 4 of Paul Timmreck’s 2010 Commission presentation.)

With this document as preface, SCHEV staff has invited four expert speakers to discuss with Council in more detail current activities and efforts and to explore ongoing and emerging policy issues that the Council and/or the Commonwealth should address in support of the academic-research enterprise in advancing knowledge, discovery, innovation, and economic development in Virginia.

STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA

**SCHEV Offices
101 N. 14th St., 9th floor
Richmond, Virginia**

**January 10, 2012
8:30 a.m.**

Executive Committee

1. Call to Order
2. Approval of Minutes (October 25, 2011)
3. Closed Session

[Page E1](#)

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
EXECUTIVE COMMITTEE MEETING
OCTOBER 25, 2011
MINUTES**

Mr. Bland called the meeting to order at 8:40 a.m. in the SCHEV main conference room, James Monroe building, Richmond, Virginia. Council members present: Gilbert Bland, Johanna Chase, Joann DiGennaro, Jim Dyke, Stephen Haner, Mary Haddad, G. Gilmer Minor, and Katharine Webb.

Council member absent: Susan Magill

Staff members present: Jim Alessio, Peter Blake, Thomas Daley, Joe DeFilippo, Alan Edwards, Tod Massa, Kirsten Nelson, and Lee Ann Rung. Jake Belue from the Office of the Attorney General was also in attendance.

UPDATE ON AGENCY BUDGET

Ms. Boyd distributed and reviewed FY2012 Total Appropriation and Actual Expenditures for the period beginning September 30, 2011. She answered questions from members and indicated that no problems were anticipated.

Mr. Blake indicated that the agency requested additional General Fund (GF) support for four positions relative to responsibilities under the Top Jobs legislation (TJ21). These included one position in Academic Affairs; one in Data Warehousing; one in information technology related to VITA; and one in financial aid administration. A request was also submitted to convert two new positions to the GF that were approved previously for capital outlay but were never appropriated the Nongeneral Funds (NGF) to hire. After submission of these requests, all agencies received a memorandum from the Governor's office for reductions of 2, 4, and 6% in the agency operating budget. Mr. Blake reported that the reductions must also apply to the Eminent Scholars program and the Virginia Women's Institute for Leadership (VWIL) at Mary Baldwin College. Mr. Blake indicated that he has informed the Mary Baldwin president of SCHEV's requirement to include that program in its cost reduction plan. Council advised Mr. Blake to prepare a back-up plan in the event the positions requested are not approved.

ADJOURNMENT

The meeting was adjourned at 8:50 a.m.

G. Gilmer Minor
Secretary

Lee Ann Rung
Manager for Council and Executive Affairs

STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
SCHEV Offices
101 N. 14th St., 9th floor
Richmond, Virginia

January 10, 2012
9:00 a.m.

Meeting Agenda

(Note: Some items from the January 10 meeting agenda may be addressed before adjournment of the January 9 meeting)

- | | | |
|---|------------|--------------------------|
| Call to Order and Announcements | 9:00 a.m. | |
| 1. Public Comment Period | | |
| 2. Approval of Minutes: | | |
| October 25, 2011 meeting | | Page 1 |
| November 14, 2011 special meeting | | Page 10 |
| 3. Remarks by President Keith Miller | 9:10 a.m. | |
| 4. Interim Director's Report | 9:35 a.m. | |
| 5. Briefings and Discussion: | 9:45 a.m. | |
| a. Update on Governor's Introduced Budget | | Page 19 |
| b. Preview of the 2012 General Assembly Session | | Page 20 |
| c. Annual Report from the Office of Private and
Out-of-State Postsecondary Education (POPE) | | Page 21 |
| d. Update from the Office of the Attorney General | | Page 28 |
| 6. Action/Discussion Items from Academic Affairs
Committee: | 11:10 a.m. | |
| a. Action on Programs at Public Institutions | | Page A6 |
| b. Action on Private and Out-of-State Post-
secondary Education Institutional Certifications | | Page A15 |
| 7. Items Delegated to Staff | 12:10 p.m. | Page 29 |
| 8. New Business | 12:15 p.m. | |
| 9. Adjournment | 12:30 p.m. | |

NOTE: All meeting times are approximate and may vary slightly.

NOTE:

Materials contained in this Agenda Book are in draft form and intended for consideration by the Council at its meeting (dated above), and may not reflect final Council action. For a final version of any item contained in these materials, please visit the Council's website at www.schev.edu or contact Lee Ann Rung at LeeAnnRung@schev.edu.

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
COUNCIL MEETING
OCTOBER 25, 2011
MINUTES**

Mr. Bland called the meeting to order at 9:05 a.m. in the SCHEV main conference room, James Monroe building, Richmond, Virginia. Council members present: Gilbert Bland, Johanna Chase, Whittington Clement, Joann DiGennaro, Jim Dyke, Mary Haddad, Stephen Haner, G. Gilmer Minor, Julious Smith, and Katharine Webb.

Council member absent: Susan Magill

Staff members present: Jim Alessio, Lee Andes, Peter Blake, Thomas Daley, Joe DeFilippo, Alan Edwards, Dan Hix, Tod Massa, Kirsten Nelson, and Lee Ann Rung. Jake Belue from the Office of the Attorney General was also in attendance.

PUBLIC COMMENT

No requests for public comment were received in advance of the meeting.

APPROVAL OF MINUTES

On motion by Ms. Haddad and seconded by Mr. Minor the minutes from the September 20, 2011 Council meeting were unanimously approved as submitted.

AMENDMENT TO THE AGENDA

Mr. Bland requested that an item be added as *#5.d – Action on Two-Year College Transfer Grant Program, STEM-N Program Eligibility List Amendment*. Mr. Haner made the motion which was seconded by Mr. Smith and unanimously approved.

REMARKS BY PRESIDENT HURLEY

Mr. Bland introduced and welcomed President Rick Hurley from the University of Mary Washington. Mr. Hurley related a story of his unusual road to the presidency. Considering himself a non-traditional student since he did not attend college directly from high school, Mr. Hurley said he began his career in higher education in finance. Council members asked him to speak about the University of Mary Washington (UMW) and Mr. Hurley indicated that his goal is to dispel the notion that UMW is a well-kept secret. He informed the Council of several initiatives currently underway at UMW, including the opening of the Dahlgren campus in January.

Mr. Hurley indicated that the university's sophomore to junior retention rate may have been affected by the recent upheaval in changes in leadership. He is working hard to make students feel comfortable, and believes those efforts are paying off.

He was asked to provide his comments on the incentives proposed by the Higher Education Advisory Committee (HEAC). Mr. Hurley indicated that while the

incentives tend to favor larger institutions, he hoped that the incentive fund would also provide benefits to smaller institutions and allow them to bolster their mission. UMW has the third highest graduation rate in the country for public master's institutions of their size. The institution graduates 78% of its students in six years and 73% in four years. Mr. Hurley's goal is to make UMW the best public liberal arts institution in the country.

INTERIM DIRECTOR'S REPORT

Mr. Blake reviewed the following higher education activities:

Richard Bland College and Christopher Newport University recently celebrated their 50th anniversaries.

Four universities have inaugurated new presidents in the last month, including Rick Hurley at UMW, Keith Miller at VSU, Patrick Finnegan at LU, and Michael Rao at VCU.

Mr. Blake and Dr. Zheng recently met with community college staff and representatives of Taiwanese higher education institutions to discuss American higher education and possible partnerships between Taiwan and Virginia.

VCU basketball coach Shaka Smart produced a public service announcement for SCHEV's college access initiative. The announcement should air later this year.

Ms. DiGennaro was asked to report on the recent Boards of Visitors' orientation session. She indicated that the event was a success and complimented staff for their efforts. The Governor provided the keynote address and the Secretary of Education participated. The program also included a presentation from the President of the American Council of Trustees and Alumni (ACTA) about the expanded responsibilities of trustees; a financial aid presentation about national trends in student aid, and several panel discussions. Mr. Minor and Mr. Bland were thanked for moderating panel discussions.

ACTION ITEMS

Mr. Blake led a follow-up discussion of the items from the Advisory Committee discussed in the October 24 briefing session. He pointed out that members should note how the budget recommendations and the recommendations from the Advisory Committee are inter-related.

Mr. Blake reminded the Council that the next Higher Education Advisory Committee meeting is scheduled for November 7. The presentation at the briefing session provided the framework of the Advisory Committee. Members were reminded of Council's responsibility to make budget recommendations to the Governor and General Assembly. This responsibility exists in the *Code of Virginia* and these recommendations require action by the Council without reference to the work of the Advisory Committee.

It was decided that an additional Council meeting may be needed to review further the work of the Advisory Committee following its meeting on November 7, and members were asked to reserve November 14 for a special meeting. If nothing further comes out of the Advisory Committee after its meeting on November 7, the special meeting would be canceled.

Action on 2012-14 Systemwide Operating Budget

1. *Virginia Higher Education Opportunity Act/TJ21 Funding Model*

Mr. Hix reviewed the revised chart on page 39, and distributed the results of the survey of finance officers regarding systemwide operating budget priorities. The top three priorities included: faculty salaries; base adequacy/cost of education; and undergraduate and graduate financial aid. There was some discussion about faculty salaries and Mr. Hix explained that the 2% annual increase included in the chart would be for an across-the-board increase for faculty salaries. Further, if the Governor and General Assembly are able to provide additional general fund support for the recommended increase, the institutions should be authorized to provide up to an additional 2% for faculty salaries from institutional revenues.

There was some discussion about the amount colleges contributed from tuition to financial aid in the last few years. Staff indicated that while the agency keeps statistics on these amounts, each institution handles the contribution differently. Mr. Dyke felt that as an advocate for higher education, SCHEV should make a statement that focuses on the fact that the state has not provided sufficient funding over the last several years. As a result, the amount to finance the program continues to increase.

2. *Recommendations and Resolutions*

Staff was commended by Ms. DiGennaro for putting together a practical approach. Mr. Bland also thanked staff for their efforts in developing the proposed resolutions. Mr. Bland indicated that medical education encompassed many hours of work and he invited Eastern Virginia Medical School (EVMS) president, Harry Lester, to speak. Mr. Lester said the new EVMS building opened in August and the school has increased class size by 36%. He also thanked Council for their efforts.

After some discussion, a motion to approve the following resolution was made by Ms. Haddad and seconded by Mr. Smith. The resolution was unanimously approved:

BE IT RESOLVED that the State Council of Higher Education for Virginia recommends that additional operating budget appropriations be provided for the 2012-14 biennium for:

- **Base Adequacy/Cost of Education, \$51.2 million from the general fund and \$41.0 million in nongeneral funds in FY2013 and \$102.5 million from the general fund and \$82.1 million in nongeneral funds in FY2014. These funds would be provided to support base operating needs,**

enrollment growth, additional faculty and staff, library and other instructional and research materials, and efforts to increase the number of degrees;

- Faculty salary increases, \$6.4 million from the general fund and \$6.2 million in nongeneral funds in FY2013 and \$18.2 million from the general fund and \$17.8 million in nongeneral funds in FY2014. In addition, if the Governor and General Assembly are able to provide modest salary increases with additional state general fund support, as recommended herein, SCHEV further recommends language authorizing colleges and universities to provide up to an additional 2% for faculty salaries from institutional revenues.
- Undergraduate student financial aid, \$18.0 million from the general fund in FY2013 and \$35.9 million from the general fund in FY2014;
- Graduate student financial aid, \$3.6 million from the general fund in FY2013 and \$7.1 million from the general fund in FY2014;
- Operation and maintenance of new facilities, \$4.9 million from the general fund and \$5.5 million in nongeneral funds in FY2013 and \$11.6 million from the general fund and \$11.5 million in nongeneral funds in FY2014;
- Fund share equity/affordability, \$4.6 million from the general fund in FY2013 and \$9.2 million from the general fund in FY2014;
- Higher Education Equipment Trust Fund debt service, \$13.0 million from the general fund in FY2014;
- Projected enrollment growth, \$7.2 million from the general fund in FY2013 and \$15.8 million from the general fund in FY2014;
- Student success, institutional efficiency and effectiveness, \$12.8 million from the general fund in FY2013 and \$14.9 million from the general fund in FY2014.

3. *Initial Calculations (Appendix)*

Ms. Fornash joined the meeting and thanked Council for its discussion of the Higher Education Advisory Committee recommendations in the October 24 briefing session. She indicated that Council recommendations would be helpful to the Advisory Committee staff but indicated that the final work of Advisory Committee is not yet complete. She stressed the importance of continuing the collaborative work between SCHEV and the Advisory Committee.

Action on 2012-14 Systemwide Capital Outlay Budget

1. *New Capital Outlay*

Mr. Daley reminded the Council that part of its statutory authority is to evaluate the need among the Commonwealth's public institutions of higher education for new academic and administrative space under its Fixed Asset Guidelines. The guidelines also address the prioritization of requests for major renovations and capital improvements.

Mr. Daley reviewed the methodology for the priority groups to which the projects have been assigned and answered questions from members. There was some discussion about the dollar amounts in the recommendation. It was also suggested that staff develop a way to make the complex process more easily understood. One suggestion was to separate new projects from projects that meet the criteria and have already been approved. Mr. Daley agreed to send to members the percentage of new construction.

On motion by Mr. Haner and seconded by Mr. Minor the following resolution was approved by the Council on a vote of 9-0-1 (Ms. Haddad abstained):

BE IT RESOLVED that the State Council of Higher Education for Virginia recommends the authorization of \$2,729,724,324 from the general fund and \$245,469,000 from nongeneral funds and debt to support the capital outlay needs of the Commonwealth's system of public higher education.

The Chair called for a break at 11:20. The Council reconvened at 11:30.

2. Maintenance Reserve

Mr. Daley reported that Council adopted a 10-year goal to allow each institution to achieve a campus-wide Facility Condition Index of "good" over a ten-year period through a series of scheduled appropriations. Since the cumulative shortfall of the original funding goal continued to increase over the 10-year period, the recommendations lost much of their original value. For the next budget cycle, staff proposed to develop an entirely new Maintenance Reserve strategy based on new statewide budgeting and reporting systems. On motion by Mr. Smith and seconded by Mr. Minor, the following resolution was unanimously approved:

BE IT RESOLVED that the State Council of Higher Education for Virginia recommends the appropriation of \$665,685,342 from the general fund to the Maintenance Reserve Program for higher education institutions in the 2012-14 Biennium.

ACTION ON THE TWO-YEAR COLLEGE TRANSFER GRANT PROGRAM, STEM-N PROGRAM ELIGIBILITY LIST AMENDMENTS

Mr. Andes provided background information about the two-year college transfer grant program and explained that when Council adopted the original list of programs eligible for the bonus award for students in STEM-N programs, the Complete College America's CIP Code list for use in institutional STEM reporting requirements was not yet developed.

Ms. DiGennaro inquired about the possibility of addressing the current emphasis on STEM as compared to the liberal arts. Ms. Webb suggested that the Academic Affairs Committee explore the possibility of amending the transfer grant legislation in the next General Assembly session. On motion by Ms. Webb and seconded by Ms. Chase the following resolution was approved by the Council:

BE IT RESOLVED that the State Council of Higher Education for Virginia amends the list of science, engineering, and mathematics degree programs into which a student eligible for the Two Year College Transfer Grant program may enroll and receive the additional “bonus” STEM-N award by adding those adopted by SCHEV for institutional STEM reporting purposes, as it currently exists and is hereafter amended. Council further resolves that this change would be effective retroactively for the fall 2011 term.

Action on Incentive Allocation Related to the Higher Education Opportunity Act

Mr. Alessio provided a continuation of the discussion of potential enhancements to the funding model that was addressed at the October 24 briefing session and answered questions from members about the draft resolution. Mr. Blake reminded the Council of its statutory responsibility to review the recommendations of the Advisory Committee and report its recommendations to the Governor and the Chairs of the House Appropriations Committee and Education and Senate Committees on Finance and Education and Health. He recommended that the draft resolution be submitted directly to the Governor and General Assembly and distributed a copy of the revised resolution for discussion. Members asked for clarification on certain items in the resolution. It was mentioned that any action taken by the Council at this meeting should not be viewed as a final step in the dialogue between the Council and the Advisory Committee, the Governor’s office, and the General Professional Advisory Committee (GPAC). Ms. Fornash indicated that the Council need not approve a resolution at this meeting, but indicated that Mr. Blake could provide the Council’s feedback to the Advisory Committee at its next meeting on November 7. If a response were to come from the Advisory Committee on the Council’s recommendations, the Council could meet on November 14 to consider any final actions it may wish to consider.

A motion was made by Mr. Haner and seconded by Ms. DiGennaro indicating that the items listed in the revised draft resolution should be conveyed to the Advisory Committee by Mr. Blake as the “sense of the Council” without a formal resolution, with the understanding that Mr. Blake would make minor edits to the wording. **The motion was unanimously approved (9-0).** Mr. Clement was not present for the vote):

**Higher Education Opportunity Act
Targeted Economic and Innovation Incentives Funding
October 25, 2011**

SENSE OF THE COUNCIL

WHEREAS, the Council notes that one of the distinguishing factors about the Virginia higher education system is its diversity of institutions and their missions and providing them with appropriate autonomy to achieve those missions; and

WHEREAS, in formulating recommendations for the Higher Education Opportunity Act, the State Council of Higher Education for Virginia notes that much progress has been made under Restructuring and other innovative programs that provide a foundation upon which to implement the Higher Education Opportunity Act; and

WHEREAS, the Council is aware that an effort to build on that foundation must recognize that “one size does not fit all” and that our implementation of the Higher Education Opportunity Act should allow for that diversity; new therefore:

BE IT RESOLVED that the State Council of Higher Education for Virginia (SCHEV) commends the Council of Presidents (COP) and the Higher Education Advisory Committee (HEAC) on its excellent work in developing criteria for allocation of financial incentives outlined in the Higher Education Opportunity Act. The Council supports the recommendations of HEAC with the enhancements noted below:

STEM-H: SCHEV supports the goal of increasing STEM-H graduates but recommends that policy makers review the emphasis placed on STEM-H and determine a balance that meets the needs of the Commonwealth between STEM-H and non-STEM-H programs and disciplines.

Enrollment Growth: HEAC has recommended “some degree-completion threshold be set” for institutions to meet to receive funding for enrollment growth. SCHEV’s budget recommendations note that enrollment growth derives from three major events: “first time in college” students, transfer students, and retained students. Because all events contribute to the desired outcome – graduation – SCHEV’s budget recommendations do not include an eligibility requirement for the enrollment growth incentive.

Degree Growth Incentive – Point System: SCHEV recommends adding a point metric that recognizes improved performance in degree growth and improved performance of degree progression of under-represented students in addition to the volume of degrees.

Degree Growth Incentive – Efficiency Factor/Revenues per Degree: SCHEV recommends that the revenue per degree metric be used as an interim measure as policy makers continue to analyze efficiency factors. SCHEV further recommends that it develop an alternate set of peer institutions to be used in this year’s calculation. The alternate set will be based on the statistical model used to determine salary peer groups and consist of an equal number of public peers unique to each Virginia institution.

Degree Growth Incentive – Efficiency Factor/Graduation Rate: SCHEV recommends changing the comparison of graduation rate to the salary peer group average. Instead, the emphasis should be on institution improvement of its graduation rate over time.

Performance Measures: SCHEV staff will work with HEAC as it further develops performance measures related to incentive funding, notably the measures for revenue per degree and graduation rate improvement.

BE IT FURTHER RESOLVED SCHEV supports a funding model that includes additional general fund appropriations for both cost of education and incentives. Because base funding is essential to the efficient and effective operations of all institutions, SCHEV recommends that it have priority over incentive funding. Assuming a 2:1 ratio of cost of education funding (or a 3:1 ratio of total operating budget), the SCHEV budget recommendations would result in an incentive fund of approximately \$80 million for the biennium. These additional funds should become part of the base operating budgets of the institutions. SCHEV further recommends that, working with the Governor and the General Assembly, it should seek ways to incorporate elements of the incentive funding model into the cost of education funding model, i.e., degrees in addition to enrollment.

REPORT FROM ACADEMIC AFFAIRS COMMITTEE

Ms. Haddad reported on the items brought before the Academic Affairs Committee and Dr. DeFilippo provided a brief overview. Representatives from George Mason University were introduced and thanked for attending. The following resolution was unanimously approved by the Council (9-0):

BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Master of Engineering (M.Eng.) degree program in Geotechnical, Construction, and Structural Engineering (CIP: 14.3301), effective spring 2012.

Action On Private And Out Of State Postsecondary Education Institutional Certifications

The following resolutions were unanimously approved by the Council (9-0):

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Court Reporting Institute of Arlington to operate a postsecondary institution in the Commonwealth of Virginia, effective October 25, 2011.

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Institute of Advanced Medical Esthetics to operate a postsecondary institution in the Commonwealth of Virginia, effective October 25, 2011.

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Job Market Training.com to operate a postsecondary institution in the Commonwealth of Virginia, effective October 25, 2011.

BE IT RESOLVED that the State Council of Higher Education for Virginia certifies Professional Career Institute to operate a postsecondary institution in the Commonwealth of Virginia, effective October 25, 2011.

Action On Establishment Of Advisory Committee For Out Of State, Non-Profit Institutions

Dr. DeFilippo provided background information and the following resolution was approved (8-0). Mr. Dyke abstained:

BE IT RESOLVED that the State Council of Higher Education for Virginia establishes the Out-of-State, Non-Profit Advisory Committee to advise Council on academic and administrative matters and other issues related to out-of-state, non-profit postsecondary institutions certified to operate in the Commonwealth of Virginia, effective October 25, 2011. Staff is authorized to solicit nominations from eligible institutions and take any other measures necessary to fulfill the Committee's charge, which is hereby approved by Council.

Update On Outstanding Faculty Awards

Dr. DeFilippo reviewed the stages of the process, and Ms. Haddad thanked Ms. Chase for agreeing to be part of the peer review process. The final review panel will meet on December 13 to make final recommendations. It was reported that there has been an increase in submissions over the last two years.

Other Business

The Academic Affairs Committee also received a presentation from Paula Fisher about the College Access Challenge Grant.

ADJOURNMENT

The meeting was adjourned at 12:30 p.m.

G. Gilmer Minor
Secretary

Lee Ann Rung
Manager for Council and Executive Affairs

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA
SPECIAL COUNCIL MEETING
NOVEMBER 14, 2011
MINUTES**

Ms. Magill called the meeting to order at 10:05 a.m. in the SCHEV main conference room, 101 N 14th Street, Richmond, Virginia. Council members present: Gilbert Bland, Jim Dyke, Mary Haddad, Stephen Haner, Susan Magill, G. Gilmer Minor, and Julious Smith.

Council members absent: Johanna Chase, Whittington Clement, Joann DiGennaro, and Katharine Webb

Staff members present: Jim Alessio, Peter Blake, Thomas Daley, Joe DeFilippo, Alan Edwards, Paula Fisher, Dan Hix, Tod Massa, Kirsten Nelson, and Lee Ann Rung. Jake Belue from the Office of the Attorney General was also in attendance.

CLOSED SESSION

A motion was made by Mr. Bland, seconded by Mr. Minor, and unanimously approved to convene in closed session pursuant to Sec. 2.2-3711(A1) for discussion of personnel matters, specifically the contract of the Interim Director.

The Council reconvened in open session at approximately 10:35 a.m. A roll call vote was taken on a motion certifying that only public business matters lawfully exempted from open meeting requirements and only such public business matters as were identified in the motion by which the closed meeting was convened were heard, discussed, or considered in the executive session. The certification was unanimously approved by a vote of 7-0 and is attached to these minutes.

ACTION ON SCHEV RECOMMENDATIONS RELATED TO THE HIGHER EDUCATION OPPORTUNITY ACT

Ms. Magill conveyed thanks to the SCHEV staff for the detailed and thorough information included in the agenda book that reflects the work of the Higher Education Advisory Committee (HEAC), college presidents, legislative leadership, and staff. Mr. Blake indicated that the Council guidance and support through the process has been appreciated. He reviewed the sequence of items in the agenda book and explained the process for submitting the recommendations to the Governor and General Assembly. Mr. Blake explained how each portion of the resolution builds on the discussions at the last few meetings of the Council. He informed the Council that Secretary Fornash could not attend the meeting but supports the resolution. Mr. Blake also spoke with the four Council members not in attendance, all of whom are aware of and supportive of the resolution.

Mr. Alessio answered questions related to the degree growth incentive. Mr. Blake agreed to share with the members any information that may be forthcoming in the Governor's proposed budget. Mr. Minor asked for clarification on the term "one size fits all" as it applies to the resolution and Mr. Blake and Mr. Alessio explained that there is a difference in size and mission among the institutions, and not all are focused on degrees in science, technology, engineering, and math (STEM). As a result, the portion of the recommendations related to research would not apply to all institutions. It was noted that while incentive funding is important, base adequacy funding should take priority.

Mr. Blake indicated that Mr. Lambeth from the Council of Independent Colleges of Virginia suggested a slight modification to the last portion of the resolution related to private institutions and on motion by Mr. Dyke and seconded by Mr. Bland, the following amendment was unanimously approved:

- **The Council supports the Higher Education Advisory Committee consensus on increased funding for the Tuition Assistance Grant program and including students attending private nonprofit institutions in a summer STEM-H internship grant program should such a program be established and funded. The Council also supports ~~exploring options~~ to engage nonpublic institutions in addressing the goals set forth in the HEOA, ~~including the potential of~~ such as providing incentives for additional STEM-H degrees.**

Mr. Lambeth was present and indicated the support of the private institutions for the resolution as modified. Mr. Haner agreed with the amended language but expressed concern that an appropriate balance be reached between funding for state and private institutions.

Mr. Blake reported that HEAC will not meet again until April 2012. If any other recommendations are forwarded from that committee, they will be shared with the Council.

On motion by Mr. Smith and seconded by Mr. Dyke the following revised resolution was unanimously approved by the Council:

WHEREAS, the Council notes that one of the distinguishing factors about the Virginia higher education system is its diversity of institutions and their missions and providing them with appropriate autonomy to achieve those missions; and

WHEREAS, in formulating recommendations for the Higher Education Opportunity Act (HEOA), the State Council of Higher Education for Virginia notes that much progress has been made under Restructuring and other innovative programs that provide a foundation upon which to implement the Higher Education Opportunity Act; and

WHEREAS, the Council is aware that an effort to build on that foundation must recognize that "one size does not fit all" and that our

implementation of the Higher Education Opportunity Act should allow for that diversity; and

WHEREAS, the Council staff presented the “**SENSE OF THE COUNCIL**” to the Higher Education Advisory Committee in response to its recommendations at its meeting on November 7; and

WHEREAS, the Higher Education Advisory Committee made no further recommendations to the Council; therefore:

BE IT RESOLVED that the State Council of Higher Education for Virginia commends the Council of Presidents and the Higher Education Advisory Committee on its excellent work in meeting its duties under the Higher Education Opportunity Act. The Council accepts the recommendations of HEAC and recommends them with the enhancements noted below to the Governor and the Chairs of the House Committees on Appropriations and Education and the Senate Committees on Finance and on Education and Health as required by § 23-38.87:20.B. of the Code of Virginia:

- The Council supports an incentive for enrollment growth and has recommended amounts equal to its recommendations for the Tuition Assistance Grant program for the four-year institutions -- \$2,800 in year one and \$3,000 in year two. The Council also recommends \$1,800 in year one and \$2,000 in year two for the Virginia Community College System and Richard Bland College. The Council does not support the recommendation from the Higher Education Advisory Committee that “some degree-completion threshold be set” for institutions to receive funding for enrollment growth. The Council’s budget recommendations note that enrollment growth derives from three major events: “first time in college” students, transfer students, and retained students. Because all events contribute to the desired outcome – graduation – the Council’s budget recommendations do not include an eligibility requirement for the enrollment growth incentive.
- The Council supports the recommendation of the Higher Education Advisory Committee for criteria for determining which families qualify as “low-income” and “middle-income” for the provision of student financial assistance. The recommendation is that low income would fall below 200% of poverty and middle income would fall between 200% and 400% of poverty. The income limits associated with these amounts vary according to family size. The Council’s budget recommendations include an additional \$54 million for student financial aid for the next biennium. Approximately 24 percent of students receiving aid have a family income between \$50,000 and \$100,000 and, as such, the Council thinks funding for state financial aid has a direct impact on college affordability for thousands of middle-income Virginia families. The Council also recommends increases in the Expected Family Contribution cap for eligibility of the two-year transfer grant program,

from \$8,000 to \$12,000. This change will allow families with incomes of more than \$60,000 to participate in the program.

- **The Council supports the framework recommended by the Higher Education Advisory Committee for targeted economic and innovation incentive funding. It offers the following specific enhancements to the proposed funding model:**
 - **STEM-H:** The Council supports the goal of increasing STEM-H graduates but recommends that policy makers review the emphasis placed on STEM-H and determine a balance that meets the needs of the Commonwealth between STEM-H and non-STEM-H programs and disciplines.
 - **Enrollment Growth:** HEAC has recommended an eligibility requirement that institutions must meet in order to receive funding for enrollment growth. The Council's budget recommendations do not include an eligibility requirement for the enrollment growth incentive.
 - **Degree Growth Incentive – Point System:** The Council recommends adding a point metric that recognizes improved performance in degree growth and improved performance of degree progression of under-represented students in addition to the volume of degrees.
 - **Degree Growth Incentive – Efficiency Factor/Revenues per Degree:** The Council recommends that the expenditures per degree metric be used as an interim measure as policy makers continue to analyze efficiency factors. The Council will develop an alternate set of peer institutions to be used in this year's calculation. The alternate set will be based on the statistical model used to determine salary peer groups and consist of an equal number of public peers unique to each Virginia institution.
 - **Degree Growth Incentive – Efficiency Factor/Graduation Rate:** The Council recommends changing the comparison of graduation rate to the salary peer group average. The emphasis should be on improvement of the institution's graduation rate over time.
- **The Council supports a funding model that includes additional general fund appropriations for the cost of education, enrollment growth, and targeted economic and innovation incentives. Because base funding is essential to the efficient and effective operations of all institutions, the Council recommends that it have priority over incentive funding. Assuming a 2:1 ratio of cost of education funding (or a 3:1 ratio of total operating budget), the Council budget recommendations would result in an incentive fund of approximately \$80 million for the biennium. These additional funds should become part of the base operating budgets of the institutions. The Council recommends that a single competitive**

funding pool be established for the 2012-14 biennium and be allocated to four-year institutions, Richard Bland College, and the Virginia Community College System based on an allocation methodology developed by the Council of Presidents with Council modifications.

- The Council further recommends that, working with the Governor and the General Assembly, it should seek ways to incorporate elements of the incentive funding model into the cost of education funding model, i.e., degrees in addition to enrollment.
- While the Higher Education Advisory Committee has made no recommendations on economic opportunity metrics outlined in the Higher Education Opportunity Act, the Council commends staff's efforts to develop a standard methodology and presentation format of earnings of graduates by program, one and five years post-completion. This is the first phase of a metric of economic opportunity and will provide information not only regarding earnings but also on the numbers of degree completers at all levels that remain within the state, and continuity of employment.
- While the Higher Education Advisory Committee has made no recommendations on additional autonomy and reduced reporting, the Council has a long history of supporting efforts to improve efficiency and accountability.
- The Council supports the Higher Education Advisory Committee consensus on increased funding for the Tuition Assistance Grant program and including students attending private nonprofit institutions in a summer STEM-H internship grant program should such a program be established and funded. The Council also supports options to engage nonpublic institutions in addressing the goals set forth in the HEOA, such as providing incentives for additional STEM-H degrees.

ACTION ON AUXILIARY ENTERPRISE CAPITAL OUTLAY PROJECTS FOR TWO-YEAR INSTITUTIONS

Mr. Blake provided background indicating that prior to 2010, SCHEV was required to "establish guidelines to govern recommendations on the construction of student housing, student centers, and other auxiliary facilities at two-year institutions of higher education." Until now, SCHEV's guidelines dealt with fixed assets only within education and general programs; there have been no statewide fixed asset guidelines for auxiliary enterprises. The chart on page 10 was reviewed and Ms. Van Cleave, Vice Chancellor at the Virginia Community College System, was called on to answer questions. Several members expressed concern about assessing across-the board student fees to pay the debt service and operating costs of auxiliary enterprise facilities. Ms. Van Cleave indicated that the state board is concerned about fees and will continue to work with the colleges to identify methods to alleviate increases.

Mr. Blake answered questions related to the process after the Council makes a recommendation in this matter. Mr. Daley indicated that traditionally, when SCHEV submitted its financial feasibility report biennially to the Governor and General Assembly, it was informational only and reported the impact on 9d projects (auxiliary enterprises that have a student activity fee component). The Council is now required to make a recommendation related to these projects.

Mr. Dyke felt it was essential for the Council to state the importance of establishing auxiliary enterprises such as student commons to carry out the overall objectives of the Advisory Committee, as the community colleges will play an important role in achieving the 100,000 new degree goal. He suggested that the Council consider what these projects will do for the community college campus rather than just considering the cost. Mr. Minor agreed but also felt a balance was needed in order for the community colleges to remain affordable to students. Ms. Magill suggested that the transmittal letter to the Governor and General Assembly **emphasize the fact that SCHEV encourages the VCCS and the Commonwealth to limit the impact on student fees when reviewing these projects.** Mr. Daley mentioned that the Council should anticipate questions from members of the General Assembly about the projected enrollment growth at the community college campuses for which these projects are being proposed. On motion by Mr. Dyke and seconded by Mr. Haner, the following resolution was approved by the Council, which the stipulation that the concerns mentioned above be included in the transmittal letter:

BE IT RESOLVED that the State Council of Higher Education recommends student fee supported Auxiliary Enterprise capital outlay projects in the amount of \$101,172,730 at Virginia's public two-year institutions.

BE IT FURTHER RESOLVED that the State Council of Higher Education encourages the VCCS and the Commonwealth to seek alternative ways to cover the costs such that comprehensive fee increases can be kept to a minimum.

NEW BUSINESS

Mr. Blake distributed a copy of an addendum with a technical change to the Council's 2011 Capital Outlay Recommendations for Higher Education that would add a project at George Mason University (GMU). Mr. Daley said GMU reported additional information which rendered this project eligible for priority group 1. Staff from GMU was present and introduced. On motion by Mr. Dyke and seconded by Mr. Smith the following resolution was approved by the Council:

WHEREAS, George Mason University has provided additional information that was not included in its original capital outlay request, and,

WHEREAS, the additional information has a material effect on the calculation of its need for additional academic space and the staff now recommends a change to its previous recommendations, now

THEREFORE, BE IT RESOLVED that the capital outlay project entitled “Renovate Robinson Hall and Harris Theater (Phased)” be included in the Council’s Priority Group 1 recommendations for the 2012-14 Biennium. This project will add \$69,065,000 to the general fund and \$3,400,000 to the nongeneral fund and debt dollar totals shown in the Council’s October 2011 resolution supporting the capital outlay needs of the Commonwealth’s system of public higher education (Item #5.b.1).

NEW BUSINESS

New Boards of Visitors (BOV) Orientation – Ms. Nelson provided feedback received from the survey sent to participants who attended the October 17 orientation. Responses were received from 25 of the 35 new members and the results were very complimentary. She reviewed the questions that were included in the survey. Ms. Magill indicated that the Governor provided an inspiring and challenging speech to the new appointees. She expressed her thanks to Ms. DiGennaro and the staff for organizing this successful event.

Update on Outstanding Faculty Awards (OFA) – Ms. Haddad reported that a total of 125 applications were received. The committee is currently reviewing submissions of the 35 finalists and a meeting of the final selection committee will take place on December 13. She reminded members that the recipients will be introduced on the House floor, followed by a luncheon to be held at The Jefferson Hotel on February 16. SCHEV is fortunate to continue to have the event sponsored by the Dominion Foundation. Council members were encouraged to attend. Additional information about the event will be discussed at the next meeting. Ms. Haddad was thanked for chairing the committee.

College Access Challenge Grant (CACG) – Ms. Fisher unveiled a public service announcement that will be released on November 16. The 30-second spot, which will air on television and radio, features VCU coach, Shaka Smart. Coach Smart lends his support to the “I am the One” campaign that motivates students to value and take responsibility for their dream of going to college.

Request for additional information: Mr. Dyke requested that the Office of the Attorney General (OAG) provide information at the next meeting related to the reporting of allegations of child abuse on campus, given current events in Pennsylvania. Mr. Belue indicated that the OAG is currently reviewing guidelines that are already in place. He agreed to provide information at the next meeting.

ADJOURNMENT

The meeting was adjourned at 11:50 p.m.

G. Gilmer Minor
Secretary

Lee Ann Rung
Manager for Council and Executive Affairs

RESOLUTION NO. 63
MEETING DATE: November 14, 2011

CERTIFICATION OF EXECUTIVE MEETING

WHEREAS, the State Council of Higher Education for Virginia has convened an executive meeting on this date pursuant to an affirmative recorded vote and in accordance with the provisions of The Virginia Freedom of Information Act; and

WHEREAS, §2.2-3712 (D) of the *Code of Virginia* requires a certification by the State Council of Higher Education for Virginia that such executive meeting was conducted in conformity with Virginia law;

NOW, THEREFORE, BE IT RESOLVED that the State Council of Higher Education for Virginia hereby certifies that, to the best of each members' knowledge, (i) only public business matters lawfully exempted from open meeting requirements by Virginia law were discussed in the executive meeting to which this certification resolution applies, and (ii) only such public business matters as were identified in the motion convening the executive meeting were heard, discussed or considered by the State Council of Higher Education for Virginia.

VOTE

YES: 7 (Bland, Dyke, Haddad, Haner, Magill, Minor, Smith)

NAYS: 0

G. Gilmer Minor
Secretary
State Council of Higher Education for Virginia

State Council of Higher Education for Virginia Agenda Item

Item: #5.a - Update on Governor's Introduced Budget

Date of Meeting: January 10, 2012

Presenter: Dan Hix, Finance Policy Director, DanHix@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date:

Action:

Background Information/Summary of Major Elements:

On December 19, 2011, Governor McDonnell introduced his proposed budget for the 2012-14 biennium.

Materials Provided:

- A summary of the Governor's introduced budget will be provided at the meeting.

Financial Impact: TBD

Timetable for Further Review/Action: None.

Resolution: None.

State Council of Higher Education for Virginia Agenda Item

Item: #5.b – Preview of 2012 General Assembly Session

Date of Meeting: January 10, 2012

Presenter: Kirsten Nelson, SCHEV Director of Communications and Government Relations

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date:

Action:

Background Information/Summary of Major Elements: Ms. Nelson will provide an overview of legislative issues affecting higher education in the 2012 General Assembly session.

Materials Provided:

- A handout will be provided at the meeting.

Financial Impact: N/A

Timetable for Further Review/Action: N/A

Resolution: N/A

State Council of Higher Education for Virginia Agenda Item

Item: #5.c – Annual Report of the Office of Private and Out-of-State Postsecondary Education (POPE)

Date of Meeting: January 10, 2012

Presenter:

Dr. Joseph G. DeFilippo
Director of Academic Affairs & Planning
JoeDeFilippo@schev.edu

Ms. Linda H. Woodley
Director, Private and Out-of-State Postsecondary Education
LindaWoodley@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date: January 12, 2010

Action: No action

Background Information/Summary of Major Elements:

Pursuant to §23-276.1 – 23-276.12 of the Code of Virginia, SCHEV is required to certify certain institutions to operate in the Commonwealth of Virginia. The Office of Private and Out-of-State Postsecondary Education (POPE) prepares an annual report of institutional statistics, enrollment, graduation/completion, audit activities, constituent inquires and other staffing functions related to SCHEV's responsibility to certify institutions to operate in the Commonwealth of Virginia.

Materials Provided:

- 2011 Annual Report of the Office of Private and Out-of-State Postsecondary Education

Financial Impact: N/A

Timetable for Further Review/Action: The 2012 annual report from the Office of Private and Out-of-State Postsecondary Educational will be presented at the January 2013 Council meeting.

**State Council of Higher Education for Virginia
Office of Private and Out-of-State Postsecondary Education
Annual Report: 2011**

A. Institutional Statistics

Total Institutions (Main, Branches & Sites)	2007	2008	2009	2010	2011
Out-of-state, Public	27	26	28	26	26
Out-of-state, Non-Profit	73	76	74	76	70
Out-of-state, For-Profit	54	53	60	58	59
Out-of-state, Vocational	15	16	13	4	3
In-state, Non-Profit	19	18	22	22	25
In-state, For-Profit	32	33	37	34	44
In-state, Vocational	120	118	109	117	120
Totals	340	340	343	342	347

Accredited Institutions 242

Non-accredited Institutions 105

Out-of-State Agent Permits 183

(An uncertified institution must have a permit for each agent soliciting on its behalf in the Commonwealth of Virginia.)

Religious Exempt Institutions 143

(The Code of Virginia permits exemptions to postsecondary institutions whose programs of study are purely religious or theological in nature. This total includes main branches and instructional sites.)

Status Changes in 2010

Newly Certified Institutions 19

Colleges Withdrawn/Closed 7

Achieved 10-Year Exemption 0

(The 10-year exemption applies only to in-state, degree-granting institutions.)

B. Institutional Enrollment/Graduation/Placement Data

All certified institutions submit enrollment and graduation data with their annual recertification application. Degree-granting institutions use the most recent fall headcount to record the total number of enrolled students claiming Virginia residence. Non-degree granting institutions report their enrollment from the end of the most recent full academic/calendar year. Please note that these enrollment figures are self-reported by institutions in the aggregate (i.e., they are not unit record data).

Total Enrollment by Degree Type

Degree Type	2008	2009	2010	2011
Diploma/Certificate	17,927	15,373	16,889	21,659
Associate Degree	9,422	10,410	11,006	13,426
Baccalaureate Degree	17,709	18,933	16,814	19,950
Undergraduate Certificate	219	219	171	108
Graduate	11,989	12,929	11,138	11,843
Graduate Certificate	176	294	251	253
First Professional	393	592	427	616
Totals	57,835	58,750	56,696	67,855

Enrollment by Ethnicity

Ethnicity	2008	2009	2010	2011
American Indian/Alaskan Native	268	287	326	379
Asian	3,059	4,363	3,343	2,678
Black/African American	18,930	18,926	20,052	24,625
Hispanic of any race	3,699	3,952	3,835	3,781
Native Hawaiian/Pacific Islander	172	82	198	147
Non-Resident Alien	2,011	1,923	1,997	3,635
White	20,146	20,521	18,113	19,528
Race/Ethnicity Unknown	8,479	8,502	8,467	11,853
2 or More Races	246	194	365	1,229

Enrollment by Age

Age Category	2008	2009	2010	2011
Traditional Students (18-24)	14,009	14,705	14,459	16,898
Non-Traditional Students (25+)	42,922	44,042	42,237	50,957

Enrollment by Institution Type

School Type	2008	2009	2010	2011
In-State, For-Profit	7,544	8,659	7,690	10,638
In-State, Non-Profit	2,140	2,210	2,681	2,989
In-State, Vocational	7,378	8,006	8,773	9,470
Out-of-State, For-Profit	27,708	30,864	31,508	36,373
Out-of-State, Non-Profit	9,430	6,713	3,602	5,980
Out-of-State, Vocational	1,114	1,185	518	499
Out-of-State, Public	1,617	1,113	1,924	1,906

Total Graduates/Completers by Institution Type

School Type	2008	2009	2010	2011
In-State, For-Profit	3,227	3,538	3,463	4,746
In-State, Non-Profit	502	816	1,057	1,165
In-State, Vocational	6,316	8,137	6,286	6,755
Out-of-State, For-Profit	5,167	6,361	6,447	6,959
Out-of-State, Non-Profit	3,129	2,666	2,619	2,757
Out-of-State, Vocational	958	881	143	332
Out-of-State, Public	514	379	299	343

Total Graduates/Completers by Credential Earned

Credential Earned	Out of State				In State		
	Public	Non-Profit	For-Profit	Vocational	Non-Profit	For-Profit	Vocational
Certificate	1	15	132	260	187	1,047	6,021
Diploma			1,945	72	268	1,654	718
Associate of Applied Science	7		982			226	16
Associate of Occupational Science					16	1,083	
Associate of Arts	9	382	353		3	13	
Associate of Science		38	30			30	
Associate					8		
Bachelor of Arts		475	272		186		
Bachelor of Science	35	320	863		26	37	
Bachelor of Fine Arts			145				
Bachelor of Applied Science	4						
Bachelor	1	19	211		11	5	
Executive Graduate Certificate			1				
Post-baccalaureate Grad Cert	3	523	11		70		
Post-master's Grad Certificate		11					
Master	70	25	1,224		106	71	
Master of Science	136	549	305		35	296	
Master of Arts	50	32	298		19		
Master of Business Admin	1	48	92		5	172	
Master of Education		109	3			1	
Master of Professional Studies		149					
Master of Public Administration	26						
Doctor		7	81		13	1	
Doctor of Education			5				
Doctor of Business Admin.		48					
Doctor of Psychology			2				
Doctor of Public Administration			1				
Doctor of Osteopathy					148		
Doctor of Pharmacy					64		
Doctor of Philosophy			1				
Post-doctorate Certificate			1				
TOTALS	343	2,757	6,959	332	1,165	4,746	6,755

C. Institutional Audit Summary

Seventy (70) institutions were audited by the compliance section in 2011. This is an increase of 43% over 2010's completed audits of 49. In January 2012, the position of Compliance Investigator will be filled and the compliance section will be fully staffed. By mid 2012, the compliance manager will review and revise the audit compliance plan to include, among other things, an increased goal for the number of annual audits.

Since mid-2009, the compliance staff has been utilizing a "quality improvement" approach in conducting audits. Institutions are given the opportunity to correct items of non-compliance at the time of the visit and, if appropriately corrected, these items are not noted on the report of audit. The compliance team has received positive input from institutions on this process, which allows staff to focus more on improving quality to benefit students than on penalizing institutions.

Items that cannot be corrected on the day of the audit (e.g. findings of unqualified instructors, refund policies applied incorrectly or items that must be referred to another person at the institution) continue to be reflected in the reports of audit as items of non-compliance.

Number of institution visits completed in 2011: 70

Types of institutions audited

- Out-of-State Institutions – 40
 - Public – 8
 - For-Profit – 23
 - Non-Profit – 9
 - Vocational - 0
- In-State Institutions – 30
 - For-Profit – 9
 - Non-Profit – 4
 - Vocational - 17
- Accredited – 48
- Unaccredited – 22

Types of visits conducted

- Full audits – 60
(4 of these required 2 days to complete)
- Site visits - 8
(POPE assesses the location where classes are held and conducts student surveys)
- Shadow audits with accrediting agency – 2

Reasons for Audit

- Random – 67
- POPE concern – 3
(e.g., late recertifying, low composite score, complaints, etc)

Audit Findings

- Number of institutions with no findings – 55
- Number of institutions with one finding – 7
- Number of institutions with 2-3 findings – 1
- Number of institutions with four or more findings – 7

Types of Audit findings

- Records maintenance – 17
(Student eligibility for enrollment, student financial records, faculty files)
- Faculty qualification – 6
- Refund policy – 8
(Wrong policy cited and/or incorrect application)
- Curriculum issues – 4
(Industry standards/quality, content or length issues)
- Student disclosures – 14

49 Total Findings

Best Practices

In 2011, the compliance team noted excellence in systems, procedures, or operations in 6 of the 70 institutions audited. Areas of note included student services and record keeping practices.

D. Constituent Inquires

Pursuant to the *Virginia Administrative Code* (8 VAC 40-31-100), SCHEV is required to investigate and attempt to resolve all written and signed complaints regarding institutions certified to operate in Virginia. In addition, as of July 1, 2011, SCHEV is responsible for receiving student complaints for all postsecondary institutions in the Commonwealth with the exception of those that come under the jurisdiction of another State agency. Constituent inquires are also forwarded to POPE from the Governor and the Secretary of Education.

- Number of complaints received – 93
- Number of complaints received in writing – 44
- Nature of complaints received in writing
 - Academic – 9 (e.g., grading policies)
 - Administrative – 4 (e.g., issues with how institution is run)
 - Ethical – 1 (e.g., not delivering on promises)

Financial – 13 (e.g., refunds due; incorrect charges)
Financial aid – 10 (e.g., Title IV issues including refund calculations)
Other – 7 (e.g., not in our purview)

Two complaints filed against the same institution required a significant amount of time to research and led to SCHEV move forward toward revoking the certificate to operate. As of the date of this report, an Informal Fact Finding Conference has been scheduled to review this case. SCHEV staff has devoted many person-hours to the resolution of these two complaints and neither has been satisfactorily resolved at this time.

E. Uncertified Institutions Operating in Virginia

The compliance section sent letters to 17 institutions discovered to be operating in Virginia without certification. As of 12/15/2011:

- 2 have received exemptions
- 3 ceased operations
- 1 has submitted a certification application
- 1 has been certified to operate
- 4 have attended training but have not yet sent in certification applications
- 6 still have undetermined status

F. POPE 2011 Initiatives

- Submitted language to revise POPE regulations, awaiting Governor's approval to move towards Proposed stage;
- Conducted first annual "Best Practices" meeting for POPE institutions, over 200 administrators attended the meeting;
- Recommended development of Out-of-State, Non-Profit Colleges Advisory Council;
- Improvements made to the POPE database.

G. Goals for 2012

- Develop an internal POPE policy/procedure manual;
- Continue participating in college/community fairs to provide information on POPE institution programs;
- Prepare and distribute guidance documents on common non-compliance issues;
- Have one staff member trained in database administration to assist with maintenance of POPE database.
- Modify compliance audit plan to accord with current level of staffing and number of institutions

State Council of Higher Education for Virginia Agenda Item

Item: #5.d. – Virginia Laws Regarding the Reporting of Child Abuse at the Commonwealth's Institutions of Higher Education

Date of Meeting: January 10, 2012

Presenter: Jake Belue, Assistant Attorney General, Virginia Office of the Attorney General (OAG)

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date:

Action:

Background Information/Summary of Major Elements: At the November 14, 2011, Council meeting, Jim Dyke requested that the OAG provide information at the next meeting related to the reporting of allegations of child abuse on campus, given current events in Pennsylvania. Mr. Belue agreed to provide information at the next meeting.

Materials Provided: Additional information will be distributed at the meeting.

Financial Impact: N/A

Timetable for Further Review/Action: N/A

Resolution: N/A

State Council of Higher Education for Virginia Agenda Item

Item: #7 – Items Delegated to Staff

Date of Meeting: January 10, 2012

Presenter: Peter Blake, Interim Director
peterblake@schev.edu

Most Recent Review/Action:

- No previous Council review/action
 Previous review/action

Date: March 20, 2002, July, 2002, September 2006

Action: The Council approved delegation of certain items to staff

Background Information/Summary of Major Elements:

Council delegated certain items to staff for approval and reporting to the Council on a regular basis.

Materials Provided:

- Program Actions Approved:
 - Tidewater Community College
- Program Actions Reported:
 - George Mason University
 - James Madison University
 - Virginia Polytechnic Institute and State University
- Organizational Changes / Off-campus Instructional Sites:
 - Virginia Commonwealth University
- Institution State License Plate Scholarship Plan

Financial Impact: N/A

Timetable for Further Review/Action: N/A

Resolution: N/A

Items Delegated to Director/Staff

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's "Policies and Procedures for Program Approval and Changes," the following items were approved as delegated to staff:

Program Actions

Institution	Degree/Program/CIP	Effective Date
Tidewater Community College	New Program Approved: Associate of Applied Science degree program in Medical Laboratory Technology (15.1004)	Fall 2012

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's "Policies and Procedures for Program Approval and Changes," the following items were reported:

Institution	Degree/Program/CIP	Effective Date
George Mason University	Initiate Certificate program in Rehabilitation Science (26.1503)	Fall 2011
George Mason University	Initiate Certificate program in Public Health Leadership and Management (51.2201)	Fall 2011
James Madison University	Initiate Certificate program in Educational Technology Leadership (13.0401)	Spring 2012
James Madison University	Initiate Certificate program in Educational Technology (13.0501)	Spring 2012
James Madison University	Initiate Certificate program in eLearning (11.9999)	Spring 2012
Virginia Polytechnic Institute and State University	Discontinue the Master of Information Security Assurance (11.1003) [Program Approved: Date: March 10, 2009]	November 6, 2011

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's "Policies and Procedures for Internal and Off-Campus Organizational Changes," the following items were approved as delegated to staff:

Organizational Changes / Off-campus Instructional Sites

Institution	Change / Site	Effective Date
Virginia Commonwealth University	Reorganize the Division of Dental Hygiene to create the Department Oral Health Promotion and Community Outreach.	January 2, 2012

Approval of Institution State License Plate Scholarship Plan

As authorized by the Code of Virginia, § 46.2-749, state license plates may bear the seal, symbol, emblem, or logotype of an institution. Proceeds from sales of these license plates are then used by the institution for scholarships under a plan approved by SCHEV. In 2011, the University of Virginia, Washington and Lee University, Virginia Western Community College, and Central Virginia Community College each submitted such scholarship plans. These plans met the requirements of the Code of Virginia and, accordingly, SCHEV staff has approved the plans.