

# AGENDA BOOK

**July 7-8, 2008**

**Location:**

Virginia Military Institute  
Lexington, VA



State Council of  
Higher Education for Virginia

# STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA

## Discussion and Meeting Agendas

Virginia Military Institute  
Preston Library  
Turman Room  
Lexington, Virginia

**Monday, July 7, 2008, 1:30 p.m.**

### **Discussion Agenda**

1. Call to Order and Announcements 1:30 p.m.

2. Policy Discussion:

- Student and Institutional Success: Persistence/Retention and Completion/Graduation Rates

Introduction of Panelists – Daniel LaVista

Panelists:

- Dr. Elizabeth D. “Betty” Capaldi, Provost and Executive Vice President, Arizona State University
- Dr. Mark McNamee, Provost and Vice President for Academic Affairs, Virginia Tech
- Dr. Laura Moriarty, Vice Provost for Academic and Faculty Affairs, Virginia Commonwealth University
- Dr. Monty E. Sullivan, Vice Chancellor for Academic Services & Research, Virginia Community College System

3. Adjournment 4:00 p.m.

*(Council tour of VMI to follow meeting – 4:00 – 5:00 p.m.)*

# STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA

## Executive Committee Agenda

Virginia Military Institute  
Lexington, Virginia  
Preston Library  
Turman Room

**Tuesday, July 8, 2008, 8:30 a.m.**

1. Approval of Minutes (May 13, 2008) 8:30 a.m. [Page E1](#)
2. Discussion of Council Self-Evaluation Results 8:35 a.m.
3. Action on Council Meeting Schedule  
For 2009 Calendar Year 8:45 a.m. [Page 74](#)

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA  
EXECUTIVE COMMITTEE MEETING  
MAY 13, 2008  
MINUTES NO. 521**

Mr. Clement called the meeting of the Executive Committee to order at 8:10 a.m. in the Ballator Gallery, Moody Building, Hollins University, Roanoke, Virginia. Council members present: Whittington Clement, Helen Dragas, Mimi Elrod, Eva Hardy, Susan Magill, and Alan Wurtzel. Staff members present: Ellie Boyd, Tom Daley, Joe DeFilippo, Alan Edwards, Daniel LaVista, and Lee Ann Rung.

**UPDATE ON SCHEV BUDGET**

Ms. Boyd provided an update on the SCHEV budget for the period ended March 31, 2008 and indicated that expenditures for April, May and June have not yet been recorded. Ms. Boyd discussed the Eminent Scholars and Outstanding Faculty funds and informed the Council of the amounts that have been expended from each of these funds. Mr. Clement thanked Ms. Boyd for her good work.

**REPORT OF THE RESULTS OF EXTERNAL REVIEWS OF SCHEV'S  
ADMINISTRATIVE AND FINANCIAL PERFORMANCE**

Mr. Daley discussed the audit results from the Auditor of Public Accounts which indicated no instances of non-compliance. The agency has distributed \$55 million in financial aid programs and handled over 400,000 transactions totaling over \$70 million. The agency received a 1.8% exception rate. This rating was equal to or better than the Department of Planning and Budget, the Department of Accounts and the Department of Treasury. Ms. Boyd and her staff were complimented on this achievement.

**DISCUSSION OF COUNCIL SELF-EVALUATION**

Dr. LaVista was asked to distribute the self-evaluation to members and to compile the results and report them to the Council. Ms. Dragas felt the self-evaluation would be more useful now that some Council members have served a longer term than when the first form was completed.

**DISCUSSION OF COUNCIL MEETING SCHEDULE FOR 2009 CALENDAR YEAR**

Dr. LaVista distributed a chart showing the institutions that the Council has visited since 1998. It was decided that a visit to the College of William and Mary should be postponed until the new president is on board. Ms. Hardy felt that the Council does not have enough interaction with presidents and suggested that the Council hold a meeting with the presidents of the four-year public institutions. There was some discussion about the timing of such a meeting and it was decided that the Chairman, Vice Chairman, and Executive Director would decide on when the meeting should be

held and inform the Council members. Ms. Magill indicated an interest in receiving a tour and information about the schools when the Council is on campus and asked if staff could work this into the schedule. Ms. Dragas asked that Tidewater Community College and Eastern Virginia Medical School (EVMS) be considered if a community college location is to be chosen. It was mentioned that a visit to EVMS would be timely due to the study that SCHEV has been asked to conduct involving that institution, and Ms. Hardy asked that the Council receive a briefing from EVMS at the July 2008 meeting at Virginia Military Institute.

Staff was asked to approach Virginia State University and George Mason University about their desire to host the Council in 2009. It was also suggested that staff contact Virginia Commonwealth University about hosting the Council either in September or October 2009 since these meetings need to be in Richmond due to budget discussions.

Ms. Hardy asked that the topic for discussion when the Council meets with the presidents be an overview of what the institutions are doing with regard to international education.

Staff was also asked to explore the possibility of a short tour of Washington & Lee during the July 2008 meeting.

Margaret Lewis and Chris Milliken joined the meeting at 8:35 a.m. Dr. Ashby joined the meeting at 8:45.

The meeting was adjourned at 8:45 a.m.

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Whittington Clement  
Chairman

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Lee Ann Rung  
Council Secretary

## STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA

### Meeting Agenda

*Note: Some items may be addressed upon adjournment of the July 7, 2008, meeting*

Virginia Military Institute  
Lexington, Virginia  
Preston Library  
Turman Room

**Tuesday, July 8, 2008, 9:00 a.m.**

1. Call to Order and Announcements 9:00 a.m.
2. Public Comment Period
3. Approval of Minutes (May 12, 2008) 9:00 a.m. [Page 1](#)
4. Remarks by General Peay 9:05 a.m.
5. Executive Director's Report 9:30 a.m.
6. Briefings and Discussion: 9:45 a.m.
  - a. Eastern Virginia Medical School Update:  
President Harry Lester
  - b. Academic Affairs Update
  - c. SCHEV's Six-Year Higher Education Strategic  
Plan Update [Page 14](#)
  - d. Discussion of Budget/Legislative Initiatives  
For 2008-2010 [Page 31](#)
7. Action Items: 10:45 a.m.
  - a. Programs at Public Institutions [Page 41](#)
  - b. Program Viability Review Process [Page 45](#)
  - c. Report on Nichols College Certificate to Operate [Page 64](#)
  - d. Action on Full Cost Report [Page 67](#)
  - e. Action on Council Meeting Schedule  
For 2009 Calendar Year [Page 74](#)
  - f. Report from Nominating Committee/  
Council Elections

- |  |            |                         |
|--|------------|-------------------------|
| 8. <b>CONSENT AGENDA:</b>  | 11:45 a.m. |                         |
| a. Action on Private and Out-of-state Postsecondary Education Institutions |            | <a href="#">Page 76</a> |
| 9. Items Delegated to Staff  | 11:50 a.m. | <a href="#">Page 82</a> |
| 10. New Business   | 11:55 a.m. |                         |
| 11. Adjournment  | 12:00 p.m. |                         |

NOTE: All meeting times are approximate and may vary slightly.

**NOTE:**

Materials contained in this Agenda Book are in draft form and intended for consideration by the Council at its meeting (dated above), and may not reflect final Council action. For a final version of any item contained in these materials, please visit the Council's website at [www.schev.edu](http://www.schev.edu) or contact Lee Ann Rung at [LeeAnnRung@schev.edu](mailto:LeeAnnRung@schev.edu)

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA  
COUNCIL MEETING  
MAY 13, 2008  
MINUTES NO. 522**

Mr. Clement called the Council meeting to order at 9:10 a.m. in the Ballator Gallery, Moody Building, Hollins University, Roanoke, Virginia. Council members present: Bob Ashby, Gilbert Bland, Whittington Clement, Helen Dragas, Mimi Elrod, Eva Hardy, Margaret Lewis, Susan Magill, Christine Milliken, and Alan Wurtzel. Staff members present: Lee Andes, Jim Alessio, Tom Daley, Joe DeFilippo, Alan Edwards, Dan Hix, Daniel LaVista, Tod Massa, Kirsten McKinney, Kirsten Nelson, Lee Ann Rung, and Diane Vermaaten.

**PUBLIC COMMENT PERIOD**

No requests for public comment were received.

**APPROVAL OF MINUTES**

On motion by Dr. Ashby and seconded by Dr. Elrod, the minutes from the March 10 and March 11, 2008 meetings were unanimously approved as submitted.

**REMARKS BY PRESIDENT GRAY**

Dr. Gray welcomed the Council and staff and provided information about Hollins University. Mr. Clement thanked Dr. Gray and the Council of Independent Colleges in Virginia (CICV) for hosting the Council dinner on May 12. Dr. Gray spoke about the innovative efforts that are underway and emphasized the strength of the private institutions. She spoke about the importance of single-sex institutions and provided examples of the diversity and strength of the 160 graduates from Hollins University. Dr. Gray indicated that Hollins' success is disproportionate to its small numbers but credited the university's commitment to the liberal arts and to its four hallmarks to create a distinctive undergraduate experience: leadership development; global and intercultural awareness; (over 50% students study abroad); creativity; and environmental and community sustainability.

Dr. Gray said the private colleges are grateful for the Tuition Assistance Grant (TAG) and thanked the Council for its support of the program. She asked for the Council's assistance in getting the word out that private colleges are affordable.

**EXECUTIVE DIRECTOR'S REPORT**

Dr. LaVista talked about the newly created SCHEV financial aid blog (web log) and Ms. McKinney provided a demonstration. Background information and statistics were

provided about the SCHEV website. Ms. McKinney informed the Council that blogs are considered a valid form of communication by students and newspapers. The blog differs from a website in that it is interactive. Information is posted to the blog at least twice a week and student feedback is encouraged by soliciting their comments. Mr. Wurtzel asked staff to compare the number of hits the SCHEV website receives to other state government sites in order to get a benchmark on its effectiveness. He also asked that the agency try to get the blog information linked to other agency websites in an effort to get more hits. It was noted that a press release regarding the blog has been prepared and will be sent out following this meeting.

## **BRIEFINGS AND DISCUSSION**

### **Academic Affairs Update**

Dr. DeFilippo reported that SCHEV has concluded its review of institutional applications for the 2009 Improving Teacher Quality grant as part of No Child Left Behind. Fifteen submissions were received and ten successful applications were identified. The total awards are approximately \$1.3 million.

A team from Virginia will attend a meeting in Sacramento in early June as a follow-up to a statewide approach to the Professional Science Masters' program as part of the National Governor's Association's efforts.

The State Committee on Transfer has formed an ad hoc subcommittee to review its charge and committee structure. Staff from SCHEV and the Virginia Community College System (VCCS) will attend a meeting at Blue Ridge Community College scheduled in June.

### **Two-Year Transfer Grant**

Mr. Andes provided an update on the Two-Year College Transfer Grant Program regulations and reviewed a few recommendations to amend the draft regulations. The recommendations fall under the category of "required" or otherwise "grammatical" changes.

### **Report on Ad Hoc Subcommittee on Affordability**

Mr. Clement informed the Council of the results of the Ad Hoc Subcommittee and Dr. LaVista informed the Council that the subcommittee will meet again in June.

## **ACTION ITEMS**

### **Action on Programs at Public Institutions**

Dr. DeFilippo provided information about the program proposals from George Mason University (GMU) and Virginia Commonwealth University (VCU). The following resolutions were unanimously approved by the Council:

**BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Doctor of Philosophy (Ph.D.) degree program in Physics (CIP: 40.0801), effective fall 2008.**

**BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Virginia Commonwealth University to initiate a Doctor of Philosophy (Ph.D.) degree program in Health Psychology (CIP: 42.2301), effective fall 2008.**

#### Program Viability Review Process

Dr. DeFilippo provided information about the program viability review process and Mr. Wurtzel made a motion that the item be postponed until the next meeting. Ms. Hardy seconded the motion and it was decided that staff would prepare information used to produce the quantitative standards and on how well newly approved programs have achieved their projected enrollments. Staff will work with the committee "filters" to provide this information to the Council prior to July and the item will be brought to the July meeting for further discussion and approval.

#### Revised Assessment Implementation

Dr. DeFilippo explained the request to approve a revised schedule for value-added assessment and answered questions from members. Mr. Wurtzel expressed concerns that the timeframe to complete the assessment process will take too long to realize any meaningful results. He proposed a compromise of having six criteria, with five as core and one as an option. Ms. Milliken indicated that while she was skeptical at first, she is willing to agree to the delayed process because it will yield a better quality result. Mr. Clement invited provosts present to speak about the issue and Geoffrey Feiss from the College of William and Mary said his institution is committed to the process but they want to do it right. It is for this reason that the institutions requested a delay. Value added is something new and is in addition to what institutions are already doing in assessment.

On motion by Ms. Dragas and seconded by Dr. Ashby, the following resolution was approved by the Council (9-1). Mr. Wurtzel was opposed.

**BE IT RESOLVED that the State Council of Higher Education for Virginia accept and endorse the revised (six year) schedule for the implementation of value added assessment.**

The Chairman called for a recess at 10:35 a.m. The Council resumed the meeting at 10:50 a.m.

#### Certification of Institutions Under Restructuring

Dr. LaVista provided a framework for this issue and included background information on the certification process, referencing language in the Higher Education Restructuring Act from 2005 and the Appropriation Act of 2008.

Mr. Alessio provided an overview of the recommendations for certification including the language in the Code of Virginia addressing assessment of institutional performance. Most of the language regarding certification is included in the Appropriation Act. He reviewed the financial benefits for level 2 and level 3 institutions as well as the 12 goals for Restructuring. Mr. Alessio also reviewed the language from the Appropriation Act stating that certification is required by SCHEV and he reviewed the 20 measures for certification.

Ms. Ganeriwala spoke on behalf of Secretary Wagner about the role assumed by the Secretary of Finance in the process. The administrative and financial measures require gathering of information by the Secretary of Finance's office from many other agencies. While the Secretary of Finance assumes the lead for this work, data is collected from other agencies and evaluated before making an assessment. Ms. Ganeriwala indicated that all institutions passed the administrative and financial goals this year. Four institutions were borderline and were highlighted in yellow on the chart that was distributed. The Secretary of Finance's office learned from the institutional presidents that Small, Women and Minority (SWAM) and management of capital outlay projects were the general problem areas. John Ringer at the Department of Planning and Budget was thanked for assisting the Secretary of Finance office in this regard.

Mr. Alessio informed the Council that measures were based on the 2006-07 academic year, with one exception – the number of degrees – which were based on spring 2007 projections. All but four institutions passed all of the measures. Each of the four institutions that failed at least one measure was reviewed in detail. Mr. Alessio reviewed the language in the Appropriation Act addressing the Council's ability to grant exceptions and certify institutions that have failed one or more measures. He also reviewed the staff criteria for exceptions as well as next steps.

Mr. Alessio answered questions from members and agreed to distribute a copy of the Council's November 2006 recommendations to members. Ms. Milliken offered a substitute resolution and read it to the Council. The Council unanimously accepted the following substitute resolution:

**WHEREAS the Higher Education Restructuring Act is acknowledged to be in the forefront of higher education reform and,**

**WHEREAS it establishes new relationships between the state, institutions of higher learning, and the public, and**

**WHEREAS this is the first certification process which utilizes targets and thresholds for each measure, and hence it is not unexpected that technical**

issues would arise that require deliberation beyond this immediate cycle of consideration; therefore

**BE IT RESOLVED** that the State Council of Higher Education for Virginia will apply a more liberal standard in this first year to the application of certification than it expects to apply in future years.

**BE IT FURTHER RESOLVED** that the State Council of Higher Education for Virginia certifies for 2008-09 that the following public institutions have satisfactorily met the performance standards of the Higher Education Restructuring Act and the 2007 Appropriation Act:

**Christopher Newport University  
College of William and Mary  
George Mason University  
James Madison University  
Norfolk State University  
Old Dominion University  
Richard Bland College  
Radford University  
University of Mary Washington  
University of Virginia  
Virginia Community College System  
Virginia Military Institute  
Virginia Tech**

**BE IT RESOLVED** that the State Council of Higher Education for Virginia certifies for 2008-09 that the following public institutions have substantially met the performance standards of the Higher Education Restructuring Act and the 2007 Appropriation Act:

**Longwood University  
University of Virginia's College at Wise  
Virginia Commonwealth University  
Virginia State University**

This approval is coupled with the Council's requirement that these institutions submit to staff a plan for improvement in those areas of institutional performance where targets were not fully met.

**FURTHER, BE IT RESOLVED** that the State Council of Higher Education for Virginia will create a restructuring task force comprised of Council members, Council staff, and college representatives (with input from legislators or legislative staff) to recommend to the Council technical corrections to the Higher Education Restructuring Act or to the certification process that will enhance the effectiveness and the intent of the Act.

2008-09 Commonwealth Graduate Engineering (CGEP) Operating Plan

Dr. LaVista provided background information about the program and introduced Ms. Diane Vermaaten from SCHEV. She introduced Dr. James Groves, CGEP State Chair. Ms. Vermaaten indicated that the major accomplishment of the CGEP program under Dr. Groves' leadership has been the nanotechnology initiative. Dr. Groves will end his tenure as State Chair on June 30. The succeeding chair, Dr. Caraballo, was introduced and will assume the chairmanship on July 1. Dr. Sharon Caraballo is currently the CGEP Director at George Mason University. Dr. Hobson was also introduced as a past chair.

On motion by Ms. Dragas and seconded by Ms. Magill, the following resolution was unanimously approved by the Council:

**BE IT RESOLVED that the State Council of Higher Education for Virginia approves the 2008-09 Commonwealth Graduate Engineering program operating plans and recommends to the Governor that the appropriated funds be released to operate the program.**

Selection of Nominating Committee for Council Elections

Mr. Clement appointed the following members to serve on this year's nominating committee and to bring forward candidates for the positions of chairman and vice chairman at the July meeting:

Ms. Dragas  
Dr. Ashby  
Ms. Lewis

Others were encouraged to inform Mr. Clement if they wished to serve on the nominating committee.

Institutional Performance Standards (IPS) Measures

Mr. Massa explained the guidelines for measures 4, 6 and 9. Messrs. Wurtzel and Bland were thanked for working with the staff on these measures. Part of the process involved reviewing recommendations developed by the Institutional Research officers at the institutions. It was suggested that a subcommittee be established to meet with presidents to get their input on the how the Restructuring process is affecting the institutions. Dr. LaVista indicated that this would allow SCHEV to play a role in suggesting changes to the process while still accommodating the original goals of the Restructuring legislation. Ms. Hardy suggested drawing on the success stories of the institutions and including the information in item #5 of measure 6. Mr. Massa indicated that he would request this information from the institutions. Mr. Wurtzel asked if an historical trend line could be maintained on measure 4 and Mr. Massa indicated that this is already being done.

On motion by Mr. Bland and seconded by Mr. Wurtzel, the following resolution was unanimously approved by the Council:

**BE IT RESOLVED** that the State Council of Higher Education for Virginia adopts the following measures and reporting guidelines and requirements:

**Measure 4: Institution establishes annual targets of graduation rates according to financial aid status with the intent of achieving a similar graduation rate for each cohort of students. Three cohorts of students shall be used for this measure, as they are identified in their first year of enrollment at the institution:**

- 1. Students receiving Pell grants in amounts greater \$200.**
- 2. Students receiving other forms of need-based financial assistance with up to \$200 in Pell grants.**
- 3. Students receiving no need-based financial assistance.**

**Four-year institutions shall set targets based on a four-year graduation rate. VCCS and RBC shall use a two-year graduation rate.**

**Institution will provide an addendum to the six-year plan demonstrating whether in fact over the prior four years the institution's financial commitment to need-based student aid increased proportionately with increases in in-state undergraduate tuition and fees and financial need of enrolled students.**

**Measure 6:**

- 1) A ten-year historical overview by student level and type (new freshmen, new undergraduate transfers, new graduate students, and new first professional students) comparing applications for admission to average tuition and fees;**
- 2) A ten-year historical overview by student level and type (new freshmen, new undergraduate transfers, new graduate students, and new first professional students) comparing student enrollments to average tuition and fees; undergraduate students in both categories shall be further disaggregated by Pell status (Pell awards greater than \$200), need-based aid except Pell (or Pell awards of \$200 or less), and students without need-based aid;**
- 3) A ten-year historical overview by student level and type (undergraduate, graduate and first professional students) of average debt of graduates compared to average time-to-degree of those graduates, including a comparison of the average time-to-degree of graduates who borrow to those graduates who do not borrow;**

4) A five-year historical overview by student level and type (undergraduate, graduate and first professional students) of average debt of non-completers, those students being defined as having been enrolled at the institution, receiving student loans, and having ceased enrollment for a period of at least four consecutive regular-session terms;

5) A brief synopsis of any lessons learned by the institutions from the foregoing analyses and institutional plans to remediate self-identified problems or challenges.

This report, along with institutional tuition and fee information shall be located on the institution's web site at:  
[www.{institution}.edu/collegecosts/index.html](http://www.{institution}.edu/collegecosts/index.html).

**Measure 9:**

Institution establishes annual targets (based on a benchmark of 2004-05 cohort of entering students) of the percentage of full-time students ceasing enrollment in required lower-division courses by the end of fifth regular-session term of enrollment (third regular-session term of enrollment for VCCS and RBC). In order to meet this requirement, each institution shall provide to SCHEV, for each of the institution's undergraduate majors that lead to a degree or certificate awarded by the institution, a listing of graduation requirements that result from individual 100 and 200-level courses. This list will be specific to the entering class of 2004 for 4-year institutions, and will include the course number, title, and catalog description of each course. It should include both general education requirements as well as requirements in the major.

All institutions shall report on the raw number and percentage of total courses that are a prerequisite for graduation in any program at or above capacity three days prior to the start of each term to determine what, if any, capacity and service problems exist.

The data reported for the VCCS shall be disaggregated by:

Courses for the associate degree in arts and sciences  
Courses for the associate degree in applied sciences

Time of day:

8:00 am to 11:59 am

12:00 pm to 3:59 pm

4:00 pm to 10:00 pm

**CONSENT AGENDA**

Mr. Clement queried whether any items required discussion or removal from the consent agenda. Ms. Milliken asked if the Nichols College resolution could be pulled

from the agenda for discussion. On motion by Ms. Hardy and seconded by Dr. Ashby, the following items were moved for approval by consent:

Action on Programs at Public Institutions

**BE IT RESOLVED** that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Bachelor of Science (B.S.) degree program in Community Health (CIP: 51.2208), effective fall 2008.

**BE IT RESOLVED** that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Bachelor of Science (B.S.) degree program in Tourism and Events Management (CIP: 36.0199), effective fall 2008.

**BE IT RESOLVED** that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Master of Science (M.S.) degree program in Applied Information Technology (CIP: 11.0103), effective fall 2008.

**BE IT RESOLVED** that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Master of Science (M.S.) degree in Educational Psychology (CIP: 42.1801), effective fall 2008.

**BE IT RESOLVED** that the State Council of Higher Education for Virginia grants approval to George Mason University to initiate a Master of Science (M.S.) degree in Global Health (CIP: 51.2210), effective fall 2008.

**BE IT RESOLVED** that the State Council of Higher Education for Virginia grants approval to Virginia Commonwealth University to initiate a Master of Science (M.S.) degree program in Addiction Studies (CIP: 34.0104), effective fall 2008.

**BE IT RESOLVED** that the State Council of Higher Education for Virginia grants approval to Virginia State University to initiate a Bachelor of Science (B.S.) degree program in Industrial and Logistics Technology (CIP: 15.0612), effective fall 2008.

Action on Private and Out-of-state Postsecondary Education Institutions

**BE IT RESOLVED** that the State Council of Higher Education for Virginia certifies HVAC Mechanical Training, LLC to operate a postsecondary institution in the Commonwealth of Virginia, effective May, 13, 2008.

*Nichols College*

Ms. Milliken indicated that the community colleges should first be looking for partnerships with the public institutions before developing partnerships with out-of-state institutions. After some discussion, a motion was made by Dr. Ashby, seconded

by Ms. Lewis, and unanimously approved to postpone the resolution related to Nichols College and to ask staff to obtain additional information from the community college system about 2-year and 4-year relationships and to inform the Council whether or not a similar situation has been approved in the past. The item will be discussed further at the July meeting.

### **ITEMS DELEGATED TO STAFF**

The following items had been reviewed and approved by staff, as delegated by the Council. As required, this information is included as part of these minutes:

- Degree Program Title Changes (Virginia State University)
- Program Approvals Virginia Community College System (VCCS)  
Associate of Applied Science (A.A.S.) Degree program
- Governor's Career and Technical Academies
- Eminent Scholars

### **NEW BUSINESS**

Mr. Daley provided information about the capital outlay legislation from the 2008 General Assembly session and distributed information that is likely to be signed by the Governor. He indicated that the significance of this issue cannot be overstated.

The meeting was adjourned at 12:45 p.m.

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Whittington Clement  
Chairman

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Lee Ann Rung  
Council Secretary

### Items Delegated to Director/Staff

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's "Policies and Procedures for Program Approval and Changes," the following items were approved as delegated to staff:

#### Degree Program Title Changes

Institution	Action	Effective Date
Virginia State University	Change the title of the Master of Interdisciplinary Studies degree program (with Virginia Commonwealth University) (CIP: 30.9999) to the Master of Interdisciplinary Studies (CIP: 30.9999).	Spring 2008

#### Program Approvals Virginia Community College System (VCCS) Associate of Applied Science (A.A.S.) Degree program

Institution	Degree/Program/CIP	Effective Date
Danville Community College	A.A.S. in Nursing (CIP: 51.1601)	Fall 2008
Northern Virginia Community College	A.A.S. in Biotechnology (CIP: 41.0101)	Fall 2008
Northern Virginia Community College	A.A.S. in Diagnostic Medical Sonography (CIP: 51.0910)	Fall 2008

#### Governor's Career and Technical Academies

The following Governor's Career and Technical Academy proposals have been reviewed and approved as delegated to staff:

**Title of Academy:** Governor's Career and Technical Academy for Renewable Resources and Agricultural Sciences

**Location:** Halifax, Virginia

**Name of Lead Entity:** Halifax County Public Schools

**Collaborating Partners:**  
Woodlinks, Inc.  
Southern Virginia Higher Education Center

Virginia Polytechnic Institute and State University  
Morgan Lumber  
Ontario Hardwood  
J.M. Huber Corporation  
Virginia Cooperative Extension  
Danville Community College  
Southside Virginia Community College  
Halifax County Board of Supervisors  
H&M Logging  
Virginia Department of Forestry

**Date of Approval:** March 24, 2008

**Inception of Academy Operation:** 2008-09 Academic Year

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**Title of Academy:** GOVERNOR'S ACADEMY: Innovation, Technology and Engineering (GAITE)

**Location:** Hampton, Virginia

**Name of Lead Entity:** New Horizons Educational Center

**Collaborating Partners:**

Gloucester County Schools  
Williamsburg James City County Schools  
Poquoson City Schools  
York County Schools  
Newport News City Schools  
Hampton City Schools  
Virginia Space Grant Consortium  
Thomas Nelson Community College  
Old Dominion University  
NASA Langley Research Center  
Northrop Grumman Corporation  
Northrop Grumman Apprentice School  
Peninsula Council for Workforce Development  
Greater Peninsula Workforce Investment Board  
New Horizons Career and Technical Advisory Committee  
Cooperating Hampton Roads Organization for Minorities in Engineering (CHROME)

**Date of Approval:** April 17, 2008

**Inception of Academy Operation:** 2009-10 Academic Year

## Eminent Scholars

The General Assembly established the Eminent Scholars program in 1964. Under this program, faculty may receive special salary supplements funded from endowment income and matching general fund appropriations. The supplements are intended to be incremental to the regular annual salary of the faculty member and are not to be used in lieu of base salaries.

In the 2008 legislative session, the Eminent Scholars program was reduced by 4 percent in each year of the 2008-10 biennium. The proposed allocation for 2008-09 reflects a 4 percent reduction to each institution's appropriation. The total allocation will be \$6,026,466.

<b>State Council of Higher Education for Virginia Eminent Scholars Program</b>						
Institutions	2007-08 Allocation			2008-09 Allocation		
	2007-08 Request	2007-08 Allocation	2007-08 Allocation As Percent Of Request	2008-09 Request	2008-09 Allocation	2008-09 Allocation As Percent Of Request
Christopher Newport University	\$20,000	\$3,480	17%	\$23,215	\$3,341	14%
College of William and Mary	\$3,048,572	\$1,324,930	43%	\$3,205,000	\$1,271,933	40%
George Mason University	\$1,387,980	\$539,806	39%	\$1,352,180	\$518,214	38%
James Madison University	\$77,350	\$30,864	40%	\$98,800	\$29,629	30%
Longwood University	\$43,830	\$8,295	19%	\$46,462	\$7,963	17%
Norfolk State University	\$31,189	\$29,989	96%	\$31,189	\$28,789	92%
Old Dominion University	\$424,244	\$285,474	67%	\$385,789	\$274,055	71%
Radford University	\$44,585	\$44,565	100%	\$44,585	\$42,782	96%
University of Mary Washington	\$56,333	\$56,333	100%	\$52,988	\$52,953	100%
University of Virginia	\$17,928,017	\$2,933,590	16%	\$23,031,106	\$2,816,247	12%
University of Virginia at Wise	\$2,282	\$2,282	100%	\$2,282	\$2,191	96%
VA Commonwealth University	\$1,393,057	\$361,243	26%	\$1,324,000	\$346,793	26%
Virginia Military Institute	\$100,000	\$19,118	19%	\$100,000	\$18,353	18%
Virginia State University	\$52,598	\$31,847	61%	\$38,030	\$30,573	80%
Virginia Tech	\$2,178,551	\$601,854	28%	\$2,247,305	\$577,780	26%
VCCS	\$52,875	\$3,898	7%	\$104,571	\$4,869	5%
<b>Total</b>	<b>\$26,841,463</b>	<b>\$6,277,568</b>	<b>23%</b>	<b>\$32,087,502</b>	<b>\$6,026,466</b>	<b>19%</b>

# State Council of Higher Education for Virginia Agenda Item

**Item:** Item # 6.c – SCHEV's Six-Year Higher Education Strategic Plan Update

**Date of Meeting:** July 8, 2008

**Presenter:** Dr. Joseph G. DeFilippo  
Director of Academic Affairs and Planning  
[JoeDeFilippo@schev.edu](mailto:JoeDeFilippo@schev.edu)

**Most Recent Review/Action:**

- No previous Council review/action  
 Previous review/action

**Date:**

**Action:**

**Background Information/Summary of Major Elements:**

At its May 8, 2007 meeting Council approved the 2007-2013 strategic plan for higher education, *Advancing Virginia: Access, Alignment, Investment*. *Advancing Virginia* established twelve goals according to the three broad themes of access, alignment and investment. These goals had been developed through a process of consultation with the Strategic Plan Advisory Committee, a statewide group with membership from the higher education community, industry, and the legislative and executive branches of government. Upon its adoption of *Advancing Virginia*, Council directed staff to prepare annual status reports on the progress of its implementation. The first such status report is provided here.

The attached report proceeds in order according to the twelve goals of *Advancing Virginia*. For each one it describes support activities performed, lists corollary expected accomplishments, and—where relevant—lists results to date. Notable features of the attached status report include:

- SCHEV, along with its several partners, is utilizing Virginia's College Access Challenge Grant—according to which Virginia will receive approximately \$1M from the federal government in each of the next two years—to support a range of access activities under Goals 2 & 4. Administration of this grant will be a major investment of staff resources through 2011.

- Significant progress has been made, in cooperation with the Department of Education, toward achieving a virtual integrated P-16 data system. Also, the framework for a desired *Public High School Feedback Report* (Goal 6) has been developed and work will continue to finalize it. These Goal 6 activities will continue to be major foci of staff effort.
- Significant progress was made in the 2008 legislative session toward realizing investment priorities in research (Goals 11 and 12). Of particular note is the significance of these investments—\$1.5B for capital funding, \$33.9M for research—during a period of budgetary restriction.
- Two major activities remain unaddressed thus far, the establishment of a workforce alignment advisory committee (Goal 9), and the conduct of a higher education economic impact study (Goal 8). A plan to address the former is being developed and should be under way this summer. With regard to the latter, SCHEV staff will be exploring appropriate cost-efficient means of conducting the economic impact study during 2008-09.

**Materials Provided:**

- July 2008 Status Report on *Advancing Virginia: Access, Alignment, Investment*.

**Financial Impact:** N/A

**Timetable for Further Review/Action:** The next Strategic Plan Status Report will be presented in July 2009.

*Advancing Virginia: Access, Alignment, Investment*

**The 2007-13 Strategic Plan for Higher Education in Virginia**

**Status Report: July 2008**

## THE GOALS

<p><b><u>SECTION I: ACCESS AND AFFORDABILITY</u></b></p> <p><b><i>Enhancing Access</i></b>  <u>Goal 1.</u> Enhance Access Through P-16 Curricular Alignment  <u>Goal 2.</u> Enhance Access Through Improved Coordination of Information</p> <p><b><i>Enhancing Affordability</i></b>  <u>Goal 3.</u> Enhance Affordability Through Financial Aid Advocacy  <u>Goal 4.</u> Enhance Affordability Through Education and Investment Incentives</p>	<p><b><u>SCHEV Staff Reporting</u></b></p> <p>Lee Andes</p> <p>Gary Krapf</p> <p>Monica Osei</p> <p>Linda Woodley</p>
<p><b><u>SECTION II: ALIGNMENT</u></b></p> <p><b><i>Enhancing Alignment with P-12 Education</i></b>  <u>Goal 5.</u> Improve College Readiness Through Strengthened P-16 Cooperation and Communication  <u>Goal 6.</u> Strengthen P-16 Coordination Through Expanded Data Collection and Analysis</p> <p><b><i>Enhancing Alignment with Workforce Needs</i></b>  <u>Goal 7.</u> Support State Workforce Needs Through Strengthened Participation in Post-Secondary Education  <u>Goal 8.</u> Conduct a Comprehensive Economic Impact Study of Higher Education  <u>Goal 9.</u> Improve Alignment Between Higher Education and the Commonwealth's Workforce Needs</p> <p><b><i>Enhancing Academic Quality</i></b>  <u>Goal 10.</u> Strengthen Academic Program Quality and Accountability Through Assessment</p>	<p><b><u>SCHEV Staff Reporting</u></b></p> <p>Angela Detlev</p> <p>Joseph DeFilippo</p> <p>Vernon Harper</p> <p>Carmen Johansen</p> <p>M. Quintana-Baker</p>
<p><b><u>SECTION III: INVESTMENT</u></b></p> <p><b><i>Enhancing Research</i></b>  <u>Goal 11.</u> Enhance Research Through Investment in Targeted Consortia  <u>Goal 12.</u> Enhance Research Through Investment in Infrastructure</p>	<p><b><u>SCHEV Staff Reporting</u></b></p> <p>Dan Hix</p>

### ***Theme 1—Access and Affordability***

**Goal 1: Enhance Access Through P-16 Curricular Alignment**

<u>Support Activities</u>	<u>Expected Accomplishments</u>	<u>Results</u>
<p><b>A. The P-16 Education Council</b> makes recommendations on ways to create a more integrated, seamless and flexible continuum of public education that stretches from preschool to grade 16, culminating in a baccalaureate degree.</p> <p><b>B. Virginia</b> joined the <b>American Diploma Project Network</b> in 2007. Representatives from higher education, the Department of Education, the Secretary of Education, NASA-Langley and the College Board are working to ensure that high school students are prepared for college and high-performance jobs.</p>	<p><b>A.</b> Improve transitions in levels of education and the college- and workplace-readiness of high school graduates and advance the use of performance data to guide education reforms.</p> <p><b>B.</b> Virginia has committed to alignment of skills for post-secondary success with high school standards and assessments; holding high school students to higher standards in course taking; and holding both high schools and colleges accountable for student success.</p>	<p><b>A.</b> P-16 Education Council's <i>Report to the Governor and General Assembly</i> (October 2007), available at <a href="http://www.education.virginia.gov/Initiatives/P-16Council/P-16_2007Report.pdf">http://www.education.virginia.gov/Initiatives/P-16Council/P-16_2007Report.pdf</a>.</p> <p><b>B.</b> <i>21st Century Content Standards for Science and Engineering in Virginia's K-12 Curriculum</i>, contains a review and recommendations (gap analysis) concerning the content of Virginia's K-12 Standards of Learning (SOL) in physics and chemistry and the K-12 program in engineering. Report is available at <a href="http://dscb.larc.nasa.gov/VaSOL_2007_GapAnalysis/">http://dscb.larc.nasa.gov/VaSOL_2007_GapAnalysis/</a>.</p>
<p><b>Additional Information:</b></p>		

**Theme 1—Access and Affordability**

**Goal 2: Enhance Access through Improved Coordination of Information**

<u>Support Activities</u>	<u>Expected Accomplishments</u>	<u>Results</u>
<p><b>College Access Challenge Grant</b>            SCHEV has prepared Virginia’s application to this federal program. The proposed project, “Information is Key to Access and Success,” has been designed to address the access-related goals of the strategic plan. Partners include: Governor’s Office, The College of William and Mary; Virginia Tech; The Virginia College Access Network (VirginiaCAN); The Virginia Tidewater Consortium; The Virginia College Savings Plan (VCSP); Project Discovery; Virginia Community College System (VCCS); The Virginia Department of Education (VDOE); Educational Credit Management Corporation (ECMC); Xap Corporation; The Virginia Association of Student Financial Aid Administrators (VASFAA); Office of Graphic Communications (OGC); Merrit Press.</p> <p>A partnership consisting of SCHEV, VDOE, VCSP, VCCS and ECMC will develop a web portal to provide information on careers and career pathways and postsecondary opportunities in the Commonwealth.</p>	<p>SCHEV submitted the application at the end of June 2008. Agency expects to receive approximately \$1M from the Federal government with approximately \$500,000 in matching funds from the Commonwealth.</p> <p>This project will educate students and parents about the tools necessary and the services and resources available to assist them in pursuing postsecondary education. The project will target low-income families and traditionally underrepresented groups.</p> <p>Sub grantees will conduct a research study and provide comprehensive information on access providers and available programs assisting students in transition from high school to postsecondary education. The planned web portal will be the primary location of information for students seeking postsecondary education opportunities in the state.</p>	
<p><b>Additional Information:</b></p> <p><b>1. GEAR UP/Career Coaches Collaboration.</b> In cooperation with the VCCS, GEAR UP will add 10 new Career Coach programs to its partner schools, thereby expanding services to cover all 35 schools in the program. All GEAR UP students—a total of over 5,000—will now have access to Career Coaches for mentoring and advisement.</p> <p><b>2. Statewide GEAR UP Conference</b> is planned for November in Roanoke.</p>		

**Theme 1—Access and Affordability**

**Goal 3: Enhance Affordability through Financial Aid Advocacy**

<u>Support Activities</u>	<u>Expected Accomplishments</u>	<u>Results</u>
<p><b>A. Budget Recommendations</b> SCHEV recommended significant increases in student financial aid, including: \$34 million in need-based aid, \$6 million for Graduate assistance, \$7 to \$11 million for the Tuition Assistance Grant and \$4 million for the College Scholarship Assistance Grant.</p> <p><b>B. Legislative Liaison Work</b> SCHEV provided expertise on financial aid related legislative bills submitted during 2008 General Assembly session.</p> <p><b>C. Virginia Association of Student Financial Aid Administrators (VASFAA)-Super Saturday</b> VASFAA is a professional organization whose mission is to serve the needs of students, families, and institutions in matters related to financial aid and resources. Each February VASFAA members offer one-on-one assistance to students and parents in the completion of the <i>Free Application for Federal Student Aid (FAFSA)</i> at various sites across the Commonwealth.</p>	<p><b>A.</b> Secure increases in financial aid funding.</p> <p><b>B.</b> Influence passage of financial aid bills that will enhance students' access to higher education.</p> <p><b>C.</b> In 2009, VASFAA, with the assistance of funds from the College Access Challenge Grant Program, will target 5 low-income areas to secure Super Saturday sites (Lee County, Buchanan County, Portsmouth, Petersburg, and Richmond). VASFAA expects to increase the total number of students and parents that attend Super Saturday, thereby increasing the number of FAFSA on-line applications.</p>	<p><b>A.</b> During a year when there was a revenue shortfall, over \$9 million increase in need based financial aid; no increase to Graduate aid; \$500,000 for TAG; and no increase for CSAP.</p> <p><b>B.</b> Although feedback on proposed bills was received, no new financial aid programs were passed.</p>
<p><b>Additional Information:</b></p>		

**Theme 1—Access and Affordability**

**Goal 4: Enhance Affordability through Education and Investment Incentives**

<u>Support Activities</u>	<u>Expected Accomplishments</u>	<u>Results</u>
<p><b>Virginia College Access Network (VirginiaCAN)</b>                      VirginiaCAN provides professional development and networking for individuals helping students prepare for postsecondary opportunities in Virginia. It also educates key leaders on access and facilitates their support on behalf of access groups and the attainment of postsecondary education and training.</p>	<p>VirginiaCAN's next annual conference will be held December 10 – 12, 2008 in Staunton, VA. The conference theme is: <i>The 3C's of College Access: Connections, Collaboration, Credibility.</i></p> <p>With funds from the College Access Challenge Grant Program, VirginiaCAN will develop a college access <i>tool kit</i> to share with communities throughout Virginia that currently do not have the services of a college access organization available to their youth. The tool will increase the number of low income students applying to Virginia colleges.</p> <p>VirginiaCAN also plans to hold 4 one-day, drive-in training session dealing with various access issues for middle and high school counselors, college financial aid and admissions staff and college access providers.</p>	
<p><b><u>Additional Information:</u></b>                      Affordability Presentations at Council Meetings</p> <ol style="list-style-type: none"> <li>1. January 9<sup>th</sup>, 2008, SCHEV Council Meeting: Hans L'Orange, V.P., State Higher Education Executive Officers (SHEEO), presentation on the relationship between affordability and cost.</li> <li>2. March 10<sup>th</sup>, 2008 SCHEV Council Meeting: Follow up panel presentation on affordability, with recommendations.</li> </ol>		

**Theme 2—Alignment**

**Goal 5: Improve College Readiness Through Strengthened P-16 Cooperation and Communication**

<u>Support Activities</u>	<u>Expected Accomplishments</u>	<u>Results</u>
<p><b>A. Governor’s Working Group on Early Childhood Initiatives</b> The purpose of the working group is to examine resources and structures for education, training, and professional development for early childhood educators. Three members of the SCHEV staff serve on the task force along with K-12, VCCS, and 4- year administrators and educators.</p> <p><b>B. NGA Grant for STEM Education</b> In 2007 Virginia received a \$500,000 grant from the <i>National Governors Association Center for Best Practices</i> to improve STEM education. The grant is being used to support development of STEM-focused Governor’s Career and Technical Academies that are partnerships of business and industry, public school divisions, and higher education institutions. SCHEV reviews proposals and makes recommendations to the Board of Education, which grants final approval.</p>	<p><b>A.</b> Goals of the Task Force:</p> <ul style="list-style-type: none"> <li>• Identify relevant coursework at two- and four- year institutions and ensure that it addresses appropriate and relevant competencies.</li> <li>• Determine expectations related to competencies and standards; how institutions can address current and future demand and ensure alignment, quality, and access; and the best approach to recruit talented individuals and provide them with scholarships, coaching, and mentoring.</li> </ul> <p><b>B.</b> SCHEV staff will continue to review proposals for new Governor’s Career and Technical Academies utilizing criteria developed in concert with the Department of Education. The criteria address aspects of the proposed academies including accreditation and program approval, partnerships, funding, academic quality, and administration.</p>	<p><b>A.</b> The task force focused on professional development for Early Childhood teachers (birth to K). Current articulation agreements were reviewed, concluding that the primary route of articulating with the AAS in Early Childhood would be a baccalaureate degree in individualized/independent or interdisciplinary studies, such as those currently offered at VCU, GMU, and VSU.</p> <p><b>B.</b> Six Academies have been recommended by for approval thus far:</p> <ol style="list-style-type: none"> <li>1. <i>Governor’s Academy for Innovation, Technology and Engineering</i></li> <li>2. <i>NOVA Governor’s Career and Technology Academy</i></li> <li>3. <i>Pruden Center FIRST Career and Technology Academy</i></li> <li>4. <i>STEM for Life Governor’s Career and Technical Academy</i></li> <li>5. <i>Renewable Resources and Agricultural Sciences Governor’s Career and Technology Academy</i></li> <li>6. <i>Stafford Academy for Technology</i></li> </ol>

<p><b>C. Transfer Study</b>  An analytical study of student transfer in Virginia is being conducted by SCHEV. The study reflects input from the Instructional Programs Advisory Committee (IPAC), the State Committee on Transfer, and representatives from two and four-year institutions. The study will assess the overall effectiveness of statewide transfer policies and processes. It will examine trends in transfer activity, such as numbers of transfers from two- to four-year institutions, the academic performance of transfers, and the time it takes them to complete degrees. Comprehensive information gleaned from the study will inform successful transfer policies and practices.</p>	<p><b>C. Assess overall effectiveness of statewide transfer policies and processes including:</b></p> <ul style="list-style-type: none"> <li>• rate of transfer</li> <li>• academic performance of transfers compared to native students</li> <li>• efficiency of the transfer process, i.e. time to degree</li> </ul> <p>Build on successful transfer policies and practices</p> <p>Enhance joint planning between two and four- year institutions.</p> <p>Assist institutions in achieving transfer-related goals under the Higher Education Restructuring Act.</p> <p>The first phase of the study, comprised primarily of baseline data, will be completed in Summer 2008. Subsequent phases will be planned and carried out during 2008-2009.</p>	
<p><b>Additional Information:</b></p>		

**Theme 2—Alignment**

**Goal 6: Strengthen P-16 coordination Through Expanded Data Collection and Analysis**

<u>Support Activities</u>	<u>Expected Accomplishments</u>	<u>Results</u>
<p><b>A. Data Collection and Analysis</b> SCHEV supports the Commonwealth’s efforts to achieve the ten essential elements of a state longitudinal data system identified by the national Data Quality Campaign. Through Spring 2008, SCHEV has continued to work with the Virginia Department of Education to develop a memorandum of agreement (MOA) and a protocol for the sharing and exchange of student-level data.</p> <p><b>B. Virginia Public High School Feedback Report</b> SCHEV staff will continue work on the <i>Virginia Public High School Feedback Report</i>. Every public high school district and high school in the Commonwealth will be given an online account.</p>	<p><b>A.</b> Once the Commonwealth has achieved the ten essential elements of a state longitudinal data system, Virginia will be able to track a student through its P-16 educational system. This data will enable the Commonwealth to examine patterns of attendance and participation and develop policies to monitor key educational transition points and increase the educational attainment of all citizens.</p> <p><b>B.</b> The <i>Virginia Public High School Feedback Report</i> will enable high schools to analyze the post-secondary path of their graduates and if necessary, adjust their curriculum to strengthen the preparation of their students for post-secondary education.</p>	<p><b>A.</b> Seven of the 10 essential data elements for the longitudinal data system are in place. Work to implement the last 3 is ongoing. Electronic transcripts are currently being pilot tested with James Madison University and George Mason University.</p> <p>The Department of Education (DOE) and SCHEV plan to finalize a match system between P-12 and post-secondary education in 2008-09. Once the MOA and protocols have been finalized, legal approval will be sought from the Office of the Attorney General.</p> <p><b>B.</b> A report framework has been developed that includes patterns of attendance, ability descriptors and financial need, dual enrollment, the first year experience, retention and graduation, enrollments at Virginia institutions, and college majors.</p>
<p><b>Additional Information:</b> New regulations adopted by the State Board of Education requiring the Student Testing Identifier (STI) to be a formal part of student transcripts will become effective in Fall 2008. This will significantly enhance SCHEV’s ability to work with K-12 data when combined with SCHEV’s required submission of the STI from colleges and universities</p>		

**Theme 2—Alignment**

**Goal 7: Support State Workforce Needs through Strengthened Participation in Post-Secondary Education**

<u>Support Activities</u>	<u>Expected Accomplishments</u>	<u>Results</u>
<p><b>Statewide Career Pathways Plan</b>                      The Governor’s strategic plan for workforce development includes designing and implementing a statewide career pathways plan. A multi-agency taskforce consisting of staff from VCCS, VDOE, Office of the Secretary of Education, SCHEV, Department of Labor and Industry, and the Governor’s Office for Workforce Development was formed to issue an RFP for the development of the plan. In January 2008, the contract was awarded to the Workforce Strategy Center. The Virginia Community College System is assuming the lead role in collaborating with the Workforce Strategy Center to design the plan.</p>	<p>Design and implementation of a statewide career pathways plan, addressing such issues as</p> <ol style="list-style-type: none"> <li>1. the Virginia economy;</li> <li>2. the educational infrastructure of Virginia; and</li> <li>3. the policy framework for workforce development in the Commonwealth.</li> </ol> <p>The next step is to for the committee to collaborate with the Workforce Strategy Center to generate the plan. An event to announce and release the plan will be held in September 2008.</p>	<p>The taskforce has met continuously since January 2008 and is collaborating with the Workforce Strategy Center.</p> <p>A two-day online brainstorming session generated ideas to design the career pathways plan. A second event solicited insights about effective policy and practice promoting the alignment of education, workforce, and economic development.</p>
<p><b>Additional Information:</b>                      Policy discussion, July 2008 Council meeting: “Student and Institutional Success: Retention/Completion, and Graduation Rates”</p>		

**Theme 2—Alignment**

**Goal 8: Conduct a Comprehensive Economic Impact Study of Higher Education**

<u>Support Activities</u>	<u>Expected Accomplishments</u>	<u>Results</u>
<p>SCHEV will explore appropriate cost-efficient means of conducting the economic impact study during 2008-09.</p>		
<p><b>Additional Information:</b></p>		

**Theme 2—Alignment**

**Goal 9: Improve Alignment between Higher Education and the Commonwealth’s Workforce Needs**

<u>Support Activities</u>	<u>Expected Accomplishments</u>	<u>Results</u>
<p><b>A. Establish an Advisory Council</b> with representation from higher education and industry to identify statewide needs for both applied and research-oriented academic programming and to ensure alignment of institutional competencies and industry needs.</p> <p><b>B. Professional Science Master’s Initiative</b> Through competitive process, Virginia was chosen to participate in NGA Policy Academy: <i>State Strategies to Meet Emerging Workforce Needs Through the Professional Science Masters (PSM) Program</i>. With support from the Governor’s Office, SCHEV assembled a team of workforce and academic individuals to work on this initiative.</p>	<p><b>A.</b> Staff is developing the plan for assembling a <b>Workforce Alignment Advisory Committee</b> and expects to have the group assembled by the end of Summer 2008.</p> <p><b>B.</b> Virginia’s team (three graduate deans, a representative from the Governor’s Workforce Office, and SCHEV staff) will convene a planning group in July to determine the need for a statewide Professional Science Master’s initiative. If the need is determined, a larger group including industry representatives will be assembled in the fall to identify specific needs and available resources.</p>	
<p><b>Additional Information:</b> Presentations on “high needs” programs—engineering, health care, and teacher education—were made to Council from May through October 2007. Data arising from those discussions will be presented to the Workforce Alignment Advisory Committee.</p>		

**Theme 2—Alignment**

**Goal 10: Strengthen Academic Program Quality and Accountability through Assessment**

<u>Support Activities</u>	<u>Expected Accomplishments</u>	<u>Results</u>
<p><b>Assessment</b>            In 2007, Council passed a value-added assessment policy and the <i>2007 Task Force on Assessment</i> established implementation guidelines. In early 2008, Council accepted the Task Force’s guidelines for institutions to conduct value added assessment and the implementation plan associated with those efforts. Institutions were instructed to submit their plans for value-added assessment of student learning beginning in the Spring of 2008.</p>	<p>Assessment plans from all public institutions will be reviewed by peers, staff and external reviewers.</p> <p>Revised assessment plans from institutions will be reviewed prior to actual measurement by the institutions.</p>	<p>Institutional plans for fall 2008 are currently undergoing peer and external reviews.</p>
<p><b>Additional Information:</b></p>		

**Theme 3—Investment**

**Goal 11: Enhance Research Through Investment in Targeted Consortia**

<u>Support Activities</u>	<u>Expected Accomplishments</u>	<u>Results</u>
<p><b>Appropriations</b>            In October 2007, SCHEV recommended an appropriation of \$90 million (\$45 million per year) from the general fund and \$30 million (\$15 million per year) from non-general funds for a total of \$120 million in the 2008-10 biennium to continue the Commonwealth’s Research Initiative (CRI) as described in the consortium proposal advanced by the Virginia Research &amp; Technology Advisory Commission (VRTAC) and endorsed in the 2007-13 Strategic Plan for Higher Education in Virginia.</p>	<p>The proposed consortium would develop and manage projects in research areas where, with targeted investment and alignment of currently distributed resources, Virginia could achieve national leadership resulting in increased federal funding and economic benefits. The three thematic research areas of mutual priority include:</p> <ol style="list-style-type: none"> <li>1. Energy, Conservation, and the environment;</li> <li>2. Future Microelectronics in Virginia;</li> <li>3. Lifespan Biology and Medicine, including public health and safety.</li> </ol>	<p>The 2008-10 budget provides \$33.9 million to cover the 3<sup>rd</sup> year of the current Commonwealth Research Initiative in FY2009.</p>
<p><b>Additional Information:</b></p>		

**Theme 3—Investment**

**Goal 12: Enhance Research Through Investment in Infrastructure**

<u>Support Activities</u>	<u>Expected Accomplishments</u>	<u>Results</u>
<p><b>Appropriations</b>                      In October 2007, SCHEV recommended an appropriation of \$241 million from the general fund and \$177 million from non-general funds for a total of \$418 million for new facilities that include space for research.</p> <p>The current guidelines will be modified by calculating research space needs prospectively rather than retrospectively, thus allowing the institutions to be more competitive in securing research sponsorship.</p> <p>In October 2007, SCHEV recommended an additional \$13 million for debt service on VCBA revenue bonds necessary to finance \$115.8 million in instruction and research equipment for the 2008-10 biennium through the Higher Education Equipment Trust Fund.</p>	<p>The new research facilities that the Council recommended for 2008-10, along with the new way of assessing need for research space, would put Virginia’s institutions in a more competitive position vis à vis other institutions/systems in securing major grants and contracts. Standard indicators of success include federal research programs awarded and increased research spending, patent filings/licenses and jobs created.</p> <p>The Higher Education Equipment Trust Fund allows Virginia to leverage a higher volume of both research and instructional equipment purchases by using bond proceeds for institutional equipment allocations. The General Assembly appropriates general fund to cover the debt service on the equipment.</p>	<p>The 2008-10 budget proposes a General Obligation Bond package totaling \$1.5 billion in support of new higher education construction and renovation projects focusing on workforce development, enhancing educational capacity, and research.</p> <p>The General Assembly provided sufficient debt service to finance \$116.8M in instruction and research equipment for the 2008-10 biennium through the Higher Education Equipment Trust Fund.</p>
<p><b>Additional Information:</b></p>		

# State Council of Higher Education for Virginia Agenda Item

**Item:** Item #6.d - Discussion of Budget Amendments/Legislative Initiatives for  
2008-10 Biennium

**Date of Meeting:** July 8, 2008

**Presenters:** Dan Hix  
Finance Policy Director  
[DanHix@schev.edu](mailto:DanHix@schev.edu)

Kirsten Nelson  
Director of Communications and Government Relations  
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**Most Recent Review/Action:**

- No previous Council review/action  
 Previous review/action

**Date:**

**Action:**

**Background Information/Summary of Major Elements:**

- The State Council of Higher Education for Virginia (SCHEV) has statutory responsibility to make budget recommendations on systemwide higher education issues such as faculty salaries and student financial aid.
- The attached document provides a list of budget items the Council recommended in fall 2007, the actual funding provided by the 2008 General Assembly for the 2008-10 biennium, and additional budget amendment considerations for 2009-10.

**Materials Provided:**

- Overview of Budget Amendment Items
- Overview of Legislative Issues

**Financial Impact:** To be determined.

**Timetable for Further Review/Action:**

The Council will need to take final action on the SCHEV (agency) budget recommendations at its September meeting. Staff will provide preliminary recommendations on systemwide budget items for discussion at the September meeting, with final action to be taken at the October meeting.

**Resolution:** None.

## OVERVIEW OF BUDGET AMENDMENT ITEMS

Budget Item	2007 Council Recommendations	2008 Legislative Action	2009-10 Consideration
<i>Items in the SCHEV Agency Operating Budget</i>			
<b>Tuition Assistance Program (TAG)</b>	Recommends additional general fund of \$19.7 million to attain the maximum annual award \$3,500 for undergraduate and \$3,700 for graduate (\$7.9 million in FY09 and \$11.9 million in FY10)	Provides \$1.1 million general fund in the 2008-10 biennium to maintain the undergraduate award level at \$3,200.	The Council set the goal of \$3,500 maximum award for all eligible students by FY2008 adjusting for the latest eligible enrollment projections in 2003.  Continue the Council's recommendation.
<b>College Scholarship Assistance Program (CSAP)</b>	Recommends \$4.4 million general fund to double the state funding for this program in an effort to improve the ability of low-income students for an affordable higher education at both public and private institutions in Virginia.	None.	Continue the Council's recommendation so as to increase the access to higher education for low-income students.
<b>Virtual Library of Virginia (VIVA)</b>	Recommends additional funding to support the program in 2008-10. (\$2 million in FY09 and \$2.2 million in FY10)	None.	Continue the Council's recommendation.
<b>Commonwealth Graduate Engineering Program (CGEP)</b>	None.	None.	The Commonwealth Graduate Engineering Program (CGEP) is developing a proposal for a pilot project to teach some of their shared courses through on-line delivery methods. Currently, CGEP's primary delivery method is video-conferencing however, limitations in capacity and convenience for working engineers have resulted in the need to explore alternative course delivery methods. CGEP will seek Council's approval for funding of this initiative.
<i>Systemwide Operating Budget Items</i>			
<b>Base Adequacy</b>	Recommends \$382.5 million (\$197.1 million general fund and \$185.4 million nongeneral fund) in order to reach the 2007-08 full base funding.	<ul style="list-style-type: none"> <li>• Provides \$22.1 million general fund and \$21.9 million nongeneral fund for base adequacy in the 2008-10 biennium.</li> <li>• Provides \$17.5 million tuition moderation</li> </ul>	Adequate base funding is essential to ensuring both quality and affordability at our institutions. It is critical that we continue to work toward achieving this goal.

Budget Item	2007 Council Recommendations	2008 Legislative Action	2009-10 Consideration
		incentive fund each year for institutions that limit in-state undergraduate tuition increase no more than 3% plus 1% additional tuition increase for financial aid in the biennium.	
<b>Faculty Salaries</b>	<ul style="list-style-type: none"> <li>▪ Recommends an average annual 4.0% increase for T&amp;R faculty salaries to reach the 60th percentile by FY2012.</li> <li>▪ Provides a 3.0% annual increase for non-T&amp;R faculty.</li> </ul>	Provides funding for an annual 2% salary increase for all types of faculty in 2008-10 biennium.	Nationally on average, faculty received a salary increase of 3.8% in 2006-07. A preliminary analysis shows, on average, Virginia T&R faculty at 4-year institutions would rank at 52 <sup>nd</sup> percentile of their national peers in FY08. The council's goal is to reach the 60 <sup>th</sup> percentile of peers by FY2012.
<b>O&amp;M for New Facilities</b>	Recommends funding for the operation and maintenance of new facilities coming on-line in the biennium. (\$24.9 million in FY09 and \$34.6 million in FY10)	Funding is included in base adequacy funding.	As institutions are currently underfunded, without additional funding targeted to maintain new space coming online, institutions will be required to divert money from their existing budgets to support these needs.
<b>Student Financial Aid</b>	Recommends additional general fund in order to meet the 100% full funding of the Partnership model by FY2012. (\$34.0 million in FY09 and \$68.1 million in FY10)	Provides \$9.7 million general fund for student financial aid each year based on funding a portion of the SCHEV's Partnership model in the 2008-10 biennium.	Continued use of the Partnership model as a recommendation and allocation formula with the goal to mitigate the rising cost of higher education. Based on the findings of SCHEV's Affordability Study – consider placing emphasis on additional funding for lower income students.
<b>Graduate Student Financial Aid</b>	Recommends additional funding of \$6.3 million in 2009 and \$12.6 million in 2010 from the general fund to increase graduate student financial assistance and return funding support per student to 1995 levels.	None.	Continue to seek increases in funding to this program.
<b>Maintenance Reserve</b>	Recommends additional general fund of \$214.2 million in order to bring all E&G facilities to a "good" facility condition index within 10 years beginning in 2004-06 biennium.	Provides \$67.6 million general fund for the maintenance reserve program in the 2008-10 biennium.	Continue to seek increases in funding to this program.

## OVERVIEW OF LEGISLATIVE ISSUES

Item	2007 Legislative Action	2008 Legislative Action	2009 Legislative Proposals
<p><b>Virginia Public Broadcasting Board</b></p>	<p>Due to time constraints, staff recommends removing Council participation on the Virginia Public Broadcasting Board.</p> <p><i>Legislation Passed, took effect July 1</i></p>		
<p><b>Add Definitions to the Code of Virginia (§ 23-276.1)</b></p>	<p>To further clarify and to add specificity to Code language regarding institutional certification, staff requests the addition of the following two definitions:</p> <p>“Continuing or professional education” means those classes, courses and programs designed specifically for individuals who have completed a <u>degree</u> in a professional field (such as law, medicine, dentistry, education, or social work), which: (i) are intended to fulfill the continuing education requirements for licensure or certification in said profession; (ii) have been approved by a legislatively or judicially established board or agency responsible for regulating the practice of the profession; and (iii) are offered exclusively to an individual practicing the profession.</p> <p><i>Legislation Passed, took effect July 1</i></p>		

Item	2007 Legislative Action	2008 Legislative Action	2009 Legislative Proposals
<p><b>Outlaw Diploma Mills in Virginia</b></p>		<p>Diploma or degree mills are a cause for concern for legitimate higher education, students, the public, government, and employers. Whether students knowingly obtain fraudulent credentials or are victims of those who sell these degrees, serious dangers are associated with such degrees when they are unaccompanied by any evidence of education gained or competencies acquired. For this reason, SCHEV is recommending legislation that will define diploma/degree mills and prohibit the manufacture and use of diplomas, degrees, or certificates from such postsecondary schools in the Commonwealth of Virginia.</p> <p><i>Legislation Passed, took effect July 1</i></p>	
<p><b>Restructuring Level II</b></p>		<p>Several institutions considering Level II status under the provisions of the Restructuring Act have formed a study group which may result in a legislative initiative for the 2008 General Assembly session.</p> <p><i>Budget Bill amended to reflect change.</i></p>	

Item	2007 Legislative Action	2008 Legislative Action	2009 Legislative Proposals
<p>Amend language in 2007 Budget Bill (Chapter 847) item 144 B.2.</p>		<p>There are two problems with the current language involving the Eminent Scholars program. The current language does not include a reference to the VCCS. The current language also includes a reference to a section of the code that no longer exists. To clear up any potential confusion the language should be amended as follows:  Item 144 B. 2. – These sums shall be appropriated, in accordance with plans approved by the Secretary of Education, to institutions of higher education, to match interest by endowments created for this purpose after June 30, 1966. Community college foundations will be eligible to create endowments for which the investment earnings on qualified gifts by donors would be eligible for up to a 100 percent match by the state, if such endowments are created for the purpose of enhancing selected academic offerings to provide education and training for high cost or demand occupations identified as critical to the economic vitality of the Commonwealth.</p> <p><i>Budget Bill amended to reflect change.</i></p>	

Item	2007 Legislative Action	2008 Legislative Action	2009 Legislative Proposals
Remove Emergency Management from SCHEV Charges			<p>SCHEV is required to develop, in consultation with the Coordinator of Emergency Management (VDEM), a model institutional crisis and emergency management plan for the purpose of assisting public and private two-year and four-year institutions of higher education in establishing, operating, and maintaining emergency services and disaster preparedness activities.</p> <p>VDEM was required to create this model institutional crisis and emergency management plan in HB1449 and will have completed the task by the 2009 General Assembly.</p>
Remove Nursing Requirement from SCHEV Charges			<p>SCHEV is required to develop, in cooperation with the institutions of higher education, the Board of Nursing, and the Advisory Council on the Future of Nursing in Virginia, a strategic statewide plan to ensure an adequate supply of nurses. The Council shall recommend to the Governor and the General Assembly such changes in public policy as may be necessary to meet the state's current and future need for essential nursing services.</p> <p>This charge was completed in 2004 when SCHEV created the Strategic Plan and Recommendations to Ensure an Adequate Supply of Nurses in Virginia. This report is posted on SCHEV's website.</p>

Item	2007 Legislative Action	2008 Legislative Action	2009 Legislative Proposals
<p><b>Add Private Institution Representative to Student Advisory Committee</b></p>			<p>Because private 4-year degree granting institutions fall under the purview of SCHEV, and receive state aid in the form of VTAG, it makes sense that they should have representation on the SCHEV Student Advisory Committee (SAC). This would give SCHEV the opportunity to hear from an important voice in the higher education community.</p>
<p><b>Amend the definitions regarding Private and Out-of-State Postsecondary Education (POPE) for clarification of roles and responsibilities</b></p>			<p>During recent audits, POPE staff members have been challenged by school owners as to SCHEV's right to examine school records. The school owner did not consider the school a "postsecondary school" as its admissions policy did not require students to have a high school diploma or its equivalent as a requirement for admissions. The definition of a "postsecondary school" is being revised to clarify that it includes entities offering academic, vocational, and continuing professional education.</p> <p>POPE regulations speak to "physical presence" as a requirement for certification; however, the term is not defined in the Code of Virginia. The proposed definition states that in order to be eligible for certification in Virginia, institutions offering distance learning must locate a computer mainframe in a location in Virginia where a person is available during normal business hours to offer students assistance in admissions, registration,</p>

Item	2007 Legislative Action	2008 Legislative Action	2009 Legislative Proposals
			financial aid, and all other college-related activities.

# State Council of Higher Education for Virginia Agenda Item

**Item:** Item # 7.a – Action on Programs at Public Institutions

**Date of Meeting:** July 8, 2008

**Presenter:** Dr. Joseph G. DeFilippo  
Director of Academic Affairs & Planning  
[JoeDeFilippo@schev.edu](mailto:JoeDeFilippo@schev.edu)

**Most Recent Review/Action:**

- No previous Council review/action  
 Previous review/action

**Date:**

**Action:**

**Background Information/Summary of Major Elements:**

One public four-year institution (Old Dominion University) is requesting Council action on a new degree program. The program would be implemented spring 2009. The proposed program would not require new state resources. Staff's review of the proposal finds that it meets the criteria established by Council for program approval.

**Materials Provided:**

Public Four-year Institution

- Old Dominion University
  - Doctor of Nursing Practice

Page 42

**Financial Impact:** The proposed program does not require new state resources; it would be funded by existing and/or reallocated resources.

**Timetable for Further Review/Action:** None

**Resolution:**

**BE IT RESOLVED** that the State Council of Higher Education for Virginia grants approval to Old Dominion University to initiate a Doctor of Nursing Practice (DNP) degree (CIP: 51.1699) effective spring 2009.

**Old Dominion University**  
**Doctor of Nursing Practice (CIP 51.1699)**

**Program Description**

Old Dominion University (ODU) is proposing the creation of a Doctor of Nursing Practice (DNP) degree program to be initiated spring 2009. The program would be located in the College of Health Sciences and would be offered on campus and via distance education through synchronous, asynchronous, and hybrid methods. ODU intends to recruit students from around the Commonwealth with emphasis on targeting advanced practice nurses working and/or living in rural areas. The proposed program would provide students with coursework in leadership, health planning and policy, informatics/database management, and care for vulnerable populations. Students would integrate nursing science with ethics and biophysical and psychosocial sciences and develop new practice approaches based on nursing science and associated theories. Graduates would be competent in translation of research into practice and the evaluation of practice, and possess knowledge and skills to use information technology and research methods to improve patient care.

The proposed program would require a minimum of 36 credit hours beyond the Master's level: six credit hours of advanced practice core theory coursework; 12 credit hours of coursework in leadership and policy; six credit hours of research; nine credits of clinical residency; and, a three credit hour capstone project.

**Justification for the Proposed Program**

The program proposal was reviewed by two experts external to ODU, who, along with a SCHEV staff member, met with faculty and administrators during a site visit. The external-reviewers endorsed the program proposal. The proposal is timely in that there is a shortage of practitioners with doctoral level training "to fill positions as nurse practitioners, nurse midwives, clinical nurse specialists, and nursing service administrators and executives ...". Specifically, the program addresses a growing need for advanced nurse practitioners who possess knowledge and skills "to improve the health and healthcare of vulnerable populations, particularly those living in rural areas." ODU affirms that the proposed program also responds to a critical shortage of qualified nursing faculty with appropriate knowledge and experience to train the next generation of nurses. Further, the program responds to the need for advanced nursing practitioners with increased skills in advanced diagnostics and caring for diverse and underserved patients, and knowledge in emerging health care technologies. Nurses prepared at the doctorate level with a blend of skills will most likely be able to critique nursing and clinical scientific findings and design programs of care that are locally acceptable, economically feasible, and can significantly impact health care outcomes.

The external review team noted that ODU possesses the resources (internal and external) to offer a quality program. Funding to provide educational rotations in federally-designated health centers and well established clinical partners for practice sites throughout the state would support the program well. The distance learning capabilities and the hybrid approach to delivering instruction represents additional

strengths of the program. The external reviewers also noted that although the faculty in the nursing school is qualified to teach in the program, heavy teaching loads should be monitored as the program grows. An essential element of the infrastructure for the proposed program is faculty time devoted to clinical practice.

### **Student Demand**

In January 2008, ODU surveyed graduate students enrolled in the Master of Science Nursing program. Of the 62 respondents, 33 (approximately 52%) indicated “yes” in obtaining a practice doctorate.

Between 2006 and 2008, ODU received over 20 emails from prospective students indicating interests in a doctorate level nursing program. The need to offer a program in rural areas was noted in a few of the emails. Several students indicated that they were “very interested” in the proposed program.

The summary of projected enrollments for the proposed program shows a headcount (HDCT) of 21 in the program’s first year, rising to a HDCT of 56 by the target year. Enrollment projections show a full-time equated student enrollment (FTES) of 12.0 in the program’s first year (2008-9). The projections continue as follows: FTES 2009-10, 28.0; 2010-11, 32.0; and 2011-12, 32.0. ODU anticipates 17 graduates per year beginning in 2012-13. If these projections are met, this program will meet Council’s viability/productivity standards within five years, as required.

### **Market/Employer Demand**

Employment opportunities for graduates of the proposed program exist in the health industry and academia. In 2007, over 50% of surveyed health care administrators in Virginia who hire advanced practice nurses indicated that they would support DNP prepared nurses; sixty-seven percent indicated they would hire doctorate-level prepared nurse practitioners (Virginia Organization of Nurse Executives, 2007). Employment announcements indicate ample demand for advanced nurse practitioners in health care organizations, private practices and public health settings throughout the Commonwealth. The current required level of education is the Master of Science in Nursing. However, ODU and the external Reviewer’s noted “AACN recommends that by 2015 the DNP be the optimal degree preparation for advanced nursing practice.” In 2007, the American Association of Colleges of Nursing (AACN) reported that 767 faculty vacancies were identified in 344 nursing schools. Schools also cited the need to create an additional 43 faculty positions to accommodate student demand (Special Survey on Vacant Faculty Positions, July 2007).

Projections for future employment of doctoral-level Nurse Practitioners are not available. However, projections for registered nurses indicate the need for nurses and consequently can be used to predict future demand for nurses in leadership positions with doctoral-level education. The Bureau of Labor Statistics (BLS) projects between 2006 and 2016, employment of nurses will grow 23% ... and registered nurses are projected to generate 587,000 new jobs, among the largest number of new jobs for any occupation” (<http://www.bls.gov/oco/ocos083.htm>). The Virginia

Employment Commission (VEC) projects between 2004 and 2014, employment of registered nurses will grow 2.6% (<http://www.vawc.virginia.gov/analyzer>). ODU contends that the proposed DNP program will assist in meeting current and future demand for doctoral-level trained nurses.

### **Duplication**

One public institution in Virginia (UVA) offers a Doctor of Nursing Practice (DNP) degree program. ODU's proposed program would differ in that it focuses on the development of advanced clinical skills and practice-focused projects with vulnerable populations. Further, emphasis would be placed on offering the program to students in rural and underserved areas.

### **Resource Needs**

No additional state resources would be required to initiate this program. ODU will fund the proposed program primarily through institutional and departmental reallocations.

### **Board Approval**

The ODU Board of Visitors approved the proposed program on December 7, 2007.

### **Staff Recommendation**

Based on a thorough review of the application, staff recommends that the Council adopt the following resolution:

**BE IT RESOLVED that the State Council of Higher Education for Virginia grants approval to Old Dominion University to initiate a Doctor of Nursing Practice (DNP) degree (CIP: 51.1699) effective spring 2009.**

# State Council of Higher Education for Virginia Agenda Item

**Item:** Item #7.b – Action on Program Viability Review Process

**Date of Meeting:** July 8, 2008

**Presenter:** Dr. Joseph G. DeFilippo  
Director of Academic Affairs & Planning  
[JoeDeFilippo@schev.edu](mailto:JoeDeFilippo@schev.edu)

**Most Recent Review/Action:**

- No previous Council review/action  
 Previous review/action

**Date:** May 13, 2008

**Action:** A revised version of SCHEV's *Policies and Procedures for Review of Academic Program Productivity/Viability*, last approved in March 2003, was presented for consideration at the May 13, 2008 Council meeting. Approval of the revised policy was tabled pending staff preparation of information used to produce the quantitative standards and on how well newly approved programs have achieved their projected enrollments.

**Background Information/Summary of Major Elements:** A revised version of SCHEV's *Policies and Procedures for Review of Academic Program Productivity/Viability*, last approved in March 2003, was presented for consideration at the May 13, 2008 Council meeting. At that time questions were raised about the basis of the formula used to generate quantitative standards for evaluating the productivity/viability of degree programs at four-year public institutions. The resolution was tabled and staff was directed to prepare information on the formula used to produce the quantitative standards and on how well newly approved programs have achieved their projected enrollments. The requested information is presented in the attached "Analysis of SCHEV's 2003 *Policies and Procedures for Review of Academic Program Productivity/Viability*." The "Analysis" recommends some additional changes to the program viability policy, primarily to render the quantitative standards more rational; these changes have been discussed with, and incorporate changes requested by, Instructional Programs Advisory Committee (IPAC).

**Materials Provided:**

- Analysis of SCHEV's 2003 *Policies and Procedures for Review of Academic Program Productivity/Viability*
- Revised draft program viability policy

**Financial Impact:** A precise estimate of financial impact is not possible at this time. Savings accruing from closing programs are likely to be small, since the targeted programs themselves will be small. In the case of research Ph.D. programs that generate significant research funding, there may be a net cost to closure simply on the basis of program size. The proposed SCHEV policy seeks to balance achievement of quantitative benchmarks with both fiscal and mission-related aspects of targeted programs.

**Timetable for Further Review/Action:** The proposed timetable would begin in October and seek closure at the March 2009 Council meeting, with the possibility of appeals being presented at the May 2009 Council meeting and final action in July.

**Resolution:** Staff recommends that one of the following resolutions be approved by Council:

**BE IT RESOLVED THAT the State Council of Higher Education for Virginia adopts the revised *Policies and Procedures for Review of Academic Program Productivity/Viability* utilizing alternative quantitative standard 1, effective immediately and to be implemented during the 2008-09 academic year.**

**-Or-**

**BE IT RESOLVED THAT the State Council of Higher Education for Virginia adopts the revised *Policies and Procedures for Review of Academic Program Productivity/Viability* utilizing alternative quantitative standard 2, effective immediately and to be implemented during the 2008-09 academic year.**

Analysis of SCHEV's 2003 *Policies and Procedures for Review of Academic Program Productivity/Viability*

July 2008

This document provides analysis and information requested by Council at the May 13, 2008 meeting in connection with SCHEV's program productivity/viability process.

Part I explicates main features of the current version of the policy (approved by Council in March 2003). With regard to Part I, please note that it isolates certain incoherent features of the formula used to derive the quantitative standards for program graduates. To correct these incoherencies, a more direct formula for determining the quantitative standards is proposed. **Table 1** compares the old (2003) standards with two possible alternate standards according to two different assumptions about faculty staffing.

Part II consists of **Table 2**, which shows the roster of new academic programs at public four year institutions approved by Council to commence operation in 2002-03, the five year targets for each in terms of enrollment and graduates, and the actual fifth year (2006-07) enrollments and degrees granted. This information has been collated to answer Council members' interest in gauging how successfully recently approved programs have realized goals for enrollment and graduates projected at the time of approval.

Part I. SCHEV policy on program productivity/viability

A. Process and emphases.

The program viability policy presented to Council at the May 2008 meeting preserves the process and emphases of the 2003 policy. Relevant features:

- i. Duties. The Code of Virginia assigns a two part charge to Council, the first of which relates to productivity *per se*, the second of which relates to 'unnecessary duplication.' The proposed 2008 policy continues the 2003 policy's referral of duplication to the program approval process and maintains focus on productivity/viability.
- ii. Process. The proposed 2008 policy follows the 2003 policy in establishing a two-stage process of reviewing institutional programs.
  - a. **Stage one** of the process consists of comparing each degree program to objective quantitative standards for enrolled majors, service instruction, and degrees granted. Institutions may request an *exemption* for any program failing one or more of the standards. If SCHEV does not grant the exemption, or if the institution does not request one for a particular program, the review of that program proceeds to the second stage of the process.
  - b. **Stage two**—referred to as "full quantitative and qualitative review"—applies to all programs that both (1) fail one or more of the quantitative standards and (2) are not granted an exemption by SCHEV from further review.
    1. Programs subject to full quantitative and qualitative review are examined by SCHEV for
      - mission centrality
      - quality (as indicated by assessment and accreditation reviews)
      - service
      - budgetary impact
    2. As a result of full quantitative and qualitative review, Council may decide, with respect to each program under consideration, to
      - close the program; or

- continue the program with stipulation; or
- continue the program without stipulation.

B. Quantitative standards.

i. The quantitative standards established in the 2003 policy are related to degree programs by discipline and level and are based on student/faculty ratios from Virginia's base adequacy formula. There are actually three standards per undergraduate program (majors/service/degrees) and two per graduate program (majors/degrees). This is consistent with the legislative charge, which refers specifically to "students served by the program" in addition to degrees granted.

ii. The 2003 standards are *absolute* targets. While differing by degree level and discipline, they apply equally to all programs in the same category. The formula used to generate them assumes a single faculty FTE regardless of the actual size of the faculty dedicated to a particular program. This was a conscious decision of the Council in 2003, to yield a minimum absolute standard that would be an index of program *viability* (hence the use of the term from that time forward).

iii. The Formula for Generating Quantitative Standards.

a. The 2003 policy utilizes the formula as set out in the box below.

**Formula for Determining Quantitative Standards Number of Graduates**

Bachelor's: 4 courses X 20 students X 3 credits = 240 SCH/FTEF; FTES = 15 SCH; 120 credits required

Master's: 3 courses X 10 students X 3 credits = 90 SCH/FTEF; FTES = 9 SCH; 36 credits required

Doctorate: 2 courses X 9 students X 3 credits = 54 SCH/FTEF + 6 credits for dissertation; FTES = 9 SCH; 60 credits required

Professional: 3 courses X 20 students X 3 credits = 180 SCH/FTEF; 90 credits required (Law)

5-year graduation rate = 50 %

**Formula:** SCH per FTEF X student/FTEF ratio = total SCH ÷ credits required for degree = graduates ÷ 5 years = standard for graduates (five-year average)

**Example: Bachelor's degree in Business: 240 X 24 = 5760 ÷ 120 = 48 ÷ 5 = 10**

b. Explanation of the sample calculation in the 2003 policy--the formula works as follows:

1. Instructed Credits per FTEF (Full-Time Equivalent Faculty)

$$4 \text{ courses/FTEF} \times 20 \text{ students/course} \times 3 \text{ credits/student} = 240 \text{ credits/FTEF}$$

2. Total Credits per FTEF

$$240 \text{ credits/FTEF} \times 24 \text{ students/FTEF (ratio from Base Adequacy)} = 5760 \text{ student credits/FTEF}$$

3. Annual Degrees per FTEF

$$5760 \text{ student credits/FTEF} \div 120 \text{ credits/degree} = 48 \text{ degrees/FTEF}$$

$$48 \text{ degrees/FTEF} \div 5 \text{ years} \approx \mathbf{10 \text{ degrees/FTEF per year}}$$

iv. Observations on the sample calculation and formula.

a. The product calculated in iii.b.2 above does not correspond to a known useful concept. It purports to yield total credit production per FTEF but it (i) confuses the concept of directly instructed students with a presumed student faculty ratio; and (ii) uses FTEF twice in the denominator, with the result that the unit it calculates is actually student-credits per *FTEF squared*.

b. The formula explanation in the 2003 policy (see box above) cites two parameters not actually used in the example calculation: the standards for Full Time Equivalent Students [FTES] at different levels, and an assumed 50% 5-year graduation rate.

c. The 2003 policy does not set out a sample calculation for masters or doctoral programs. The standards for those programs appear to have been arrived at by using the same five year period used for baccalaureate programs (iii.b.3 above). The period for masters programs should be three years.

v. A Simpler Alternative Formula.

a. A more direct approach would be simply to take the number of students according to the base adequacy student/faculty ratio and divide by the number of years of full time study it takes to complete the program. In the case of the sample program above (business baccalaureate) the resulting calculation would be  $24 \div 4 = 6$ . Note that this generates a lower standard than in the 2003 policy (**10**). A higher standard may be generated by assuming more faculty per program. The 2003 standards assume only one FTEF per program, which is an extremely low level of faculty staffing. Assuming, e.g., two FTEF per program would generate a standard of 12 degrees/year for the sample program ( $(24 \times 2) \div 4$ ), slightly higher than the previous standard but still a reasonable viability standard.

b. Given that the 2003 standards have been in place for the last five years it is inadvisable to increase them tremendously—doing so would understandably be viewed as a last minute “rule change”.

c. The proposed alternative formula for degree programs at different levels would be:

$$([\text{Student/faculty ratio}] \times [\text{number of FTEF}]) \div (\text{number of years to complete the degree}) = \text{minimum \# of graduates per year.}$$

1. The **student/faculty ratio** would be derived from the base adequacy policy.

2. The **number of FTEF** would be assumed—either one or two per program, depending on which alternative standard is adopted.

3. The **number of years to complete the degree** would vary by level: baccalaureate (4); masters (3); doctoral (5).

**Table 1** compares the quantitative standards from the 2003 policy to the standards that would result from this alternative formula, assuming one or two faculty FTE per program. The alternative standards are in boldface.

**Table 1**

	Baccalaureate					Masters/Professional				Doctoral			
	FTE Majors	FTE Service	Grads			FTE	Grads			FTE	Grads		
			2003 Std	<i>Altern Std (1 FTEF)</i>	<i>Altern Std (2 FTEF)</i>		2003 Std	<i>Altern Std (1 FTEF)</i>	<i>Altern Std (2 FTEF)</i>		2003 Std	<i>Altern Std (1 FTEF)</i>	<i>Altern Std (2 FTEF)</i>
<b>Group 1</b>	24	18	10	6	12	11	5	4	7	9	2	2	4
Area Studies													
Business & Management													
Interdisciplinary Studies													
Library Science													
Military Science													
Public Affairs													
Social Sciences													
Study Abroad													
<b>Group 2</b>	20	14	8	5	10	10	5	3	7	8	2	2	3
Communications													
Education													
Home Economics													
Letters													
Mathematics													
Psychology													
<b>Group 3a</b>	18	11	7	4	9	9	4	3	6	7	1	1	3
Agriculture & Nat Resources													
Architecture & Env Design													
Computer/Information Sys													
Fine & Applied Arts													
Foreign Languages													
<b>Group 3b</b>	18	11	7	4	9	8	4	3	5	6	1	1	2
Biological Sciences													
Engineering													
Physical Sciences	12	10	5	3	6	7	3	2	5	5	1	1	2
Health Professions <sup>1</sup>													
Pharmacy	-	-	-	-	-	6	3	2	4	-	-	-	-
<b>Other</b>	-	-	-	-	-	17	7	6	11	-	-	-	-
Law													

<sup>1</sup> Excludes medicine, dentistry, and veterinary medicine

Part II. Enrollment Projections of programs beginning in 2002-03 compared to actual fifth year enrollments.

**Table 2** (below) provides requested information on how recently approved programs have achieved their projected enrollment figures. Please note:

1. Many of the instanced programs do not have projected enrollment targets. This is because they were proposed under the old SCHEV guidelines, which did not solicit this information in a clear and uniform manner.
2. Programs that did not meet their projected enrollment targets in year five (2006-07), are shaded.
3. Abbreviations: HDCT=Headcount; FTES=Full-time equivalent student; Grad=Graduates.

Institution	Degree	Program Name	CIP Code	Enrollment Projections			Actual		
				HDCT	FTES	Grad	HDCT	FTES	Grad
George Mason University	B.A./B.S.	Astronomy	40.0201	41	37	—	18	14.8	1
George Mason University	B.S.	Athletic Training	31.0503	100	122	—	72	64.4	5
George Mason University	M.S.	Bioinformatics	26.1103	—	—	—	156	85.8	88
George Mason University	Ph.D.	Bioinformatics	26.0614	—	—	—	296	131	37
George Mason University	M.F.A.	Dance	50.0301	9	7	—	2	1.3	0
George Mason University	B.S.	Information Technology	14.9999	200	140	100	777	671.7	192
George Mason University	LL.M.	Intellectual Property Law	22.0104	—	—	—	5.0	2.4	1
George Mason University	M.M.	Music	50.0999	50	25	20	53	29.3	22
George Mason University	M.A.	Transportation Policy, Operations and Logistics	44.9999	—	10	—	59	30.4	29
George Mason University	LL.M.	Law and Economics	22.0199	20	20	—	5	4.5	6
George Mason University	M.S.	Computational Science	30.0801	88	37	—	13	6.2	12
George Mason University	B.S.	Earth Science	40.0601	40		10	74	60.6	13
George Mason University	M.S.	Earth Systems Science	40.0601	60	39	—	8	3.3	1
George Mason University	M.S.	Environmental Science and Policy	26.9999	50	25	—	156	85.8	88
George Mason University	M.P.P	Public Policy	44.0501	—	160	—	280	184	80
George Mason University	Ph.D.	Biosciences	30.0101	36	8	—	296	131	37
George Mason University	M.S.	Bioscience Management	52.0201	70	60	—	6	5.5	0
George Mason University	MSW	Social Work	44.0701	103	101	—	58	58.8	24
Longwood University	B.S.	Criminology and Criminal Justice	43.0104	85	85	45	158	164.5	38
Old Dominion University	B.F.A.	Acting	50.0503	34	17	5	4	4.6	0
Old Dominion University	D.P.T.	Physical Therapy	51.2308	123	164	—	103	158	29
Virginia Commonwealth University	B.S.	Forensic Science	43.0106	80	30	12	415	389.9	42
Virginia Commonwealth University	M.S.	Information Systems	11.0401	60	40		51	49.6	33
Virginia Commonwealth University	B.A.	International Studies	5.0199	59	51	15	199	214.8	37
University of Virginia	M.E./M.S.	Computer Engineering	14.0901	20	20	12	10	13.3	5
University of Virginia	Ph.D.	Computer Engineering	14.0901	20	20	6	8	6.8	2

**DRAFT**  
**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA**

**PROGRAM PRODUCTIVITY/VIABILITY AT PUBLIC INSTITUTIONS:  
POLICIES AND PROCEDURES FOR REVIEW OF ACADEMIC PROGRAMS**

**I. Council's Statutory Duties Related to Program Viability Review at Public Institutions**

The Code of Virginia, §23-9.6:1, charges the State Council of Higher Education for Virginia (SCHEV) with various duties and accords Council the authority to carry out those duties. Those obligations related to program review at public institutions are listed below.

**[Duty #6]**

- To review and require the discontinuance of any academic program which is presently offered by any public institution of higher education when the Council determines that such academic program is (i) nonproductive in terms of the number of degrees granted, the number of students served by the program, evidence of program effectiveness, or budgetary considerations, or (ii) supported by state funds and is unnecessarily duplicative of academic programs offered at other public institutions of higher education in the Commonwealth. As used herein, 'academic programs' includes both undergraduate and graduate programs (§23-9:6.1.6).
- The Council shall make a report to the Governor and the General Assembly with respect to the discontinuance of any academic program. No such discontinuance shall become effective until thirty days after the adjournment of the session of the General Assembly next following the filing of such report (§23-9:6.1.6).

**[Duty #15]**

- To adopt such rules and regulations as the Council believes necessary to implement all of the Council's duties and responsibilities as set forth in the Code. The various public institutions of higher education shall comply with such rules and regulations (§23-9.6:1.15).

The Council has established the following policy and procedures related to program productivity/viability at public institutions as part of its obligation "to promote the development and operation of an educationally and economically sound, vigorous, progressive, and coordinated system of higher education in the State of Virginia" (§23-9.3[a]).

**II. Principles Guiding Review of Program Viability**

**A. Overview**

In 1974, language was adopted in the Code of Virginia assigning the Council responsibility to review and require discontinuance of any academic degree program that is nonproductive in terms of the number of degrees granted, the number of students

served, or budgetary considerations. The General Assembly amended the Code in 1996 to add program duplication and effectiveness as criteria for productivity review.

## **B. Principles**

The Council undertakes review of program viability recognizing that institutions systematically evaluate programs to meet regional and professional accreditation requirements and their own planning goals. The goal of SCHEV's review is not to duplicate these processes, which are focused on individual programs and institutions, but rather to examine program viability in the broader context of statewide planning to ensure that resources are well utilized and the needs of the Commonwealth are met. The following principles guide the development of policy and procedures for the review of program viability:

- Respect the autonomy and legal authority of the institutional Boards of Visitors and Trustees and the distinct missions of the Commonwealth's colleges and universities.
- Move toward greater decentralization and broader oversight in focusing on efficient use of resources and avoiding unnecessary duplication.
- Reduce the reporting burden on institutions by building on existing reporting processes and measures used to provide evidence of ongoing need and demand.
- Ensure meaningful results by using a systematic, collaborative process involving institutional faculty and administrators, Council and staff.

The Virginia Community College System systematically reviews programs and courses for all twenty-three community colleges to ensure their continued viability. The Council of Higher Education has delegated to the State Board for Community Colleges responsibility for review and discontinuance of any associate degree program that is nonproductive, contingent upon Council approval to ensure that VCCS policies and standards are consistent with SCHEV's system-wide policy. (See attached VCCS "Standards for Reviewing Degree Program Viability.") The Council will review associate degree programs at Richard Bland College based on quantitative standards developed for transfer associate degrees at community colleges.

## **C. Policy Development**

This policy and procedures related to program viability review were prepared by SCHEV staff in consultation with Council members, the Secretary of Education, and the chief academic officers of the state-supported institutions of higher education. Aligned with the Council's Policies and Procedures for Program Approvals and Changes, this policy will help to ensure that Virginia's public colleges and universities continue to make efficient use of state resources, avoid unnecessary duplication, and contribute to the goals identified in The Restructured Higher Education Financial and Administrative Operations

Act (2005) and the 2007-13 Strategic Plan for Higher Education in Virginia, *Advancing Virginia: Access, Alignment, Investment*.

### III. Program Viability Review Cycle

- Through existing campus-based processes, institutions systematically examine each program approximately once every five years. As part of program viability, institutions will report to SCHEV once every five years any voluntary actions (program closures, mergers, restructuring taken as a result of program review or assessment processes) since the last program viability review.
- Based on CIP code, SCHEV will systematically monitor FTE enrollments and numbers of graduates for all approved degree programs in SCHEV's inventory. SCHEV will examine trends and conduct a full review of all marginal programs once every five years.
- The VCCS will report to SCHEV at least once every five years the results of its program viability review and describe any proposed changes to its policies and procedures to ensure that the VCCS continues to meet the intent of SCHEV's policy for program viability review.
- SCHEV will prepare a summary report of discontinuances for the Governor and General Assembly at the end of each five-year cycle.

### IV. Program Viability Review Procedures

- (1) By **October 1**, SCHEV will conduct the preliminary program viability review and provide for all public institutions a list of degree programs (by CIP code) that fail to meet SCHEV's quantitative standards for FTES enrollments or numbers of graduates.
- (2) By **October 15**, institutions will notify SCHEV, on the form provided in this document, whether they will
  - voluntarily close the program(s)
  - request an exemption from viability review
  - provide justification for continuing the program.
- (3) By **November 1**, SCHEV will notify institutions of the status of all requests for exemptions and acknowledge voluntary closures by the institution.
- (4) By **January 15**, institutions must demonstrate the viability of all non-exempt programs in terms of
  - evidence of continued need and demand for the program
  - discussion of relative "health" of the program compared to like programs in the state
  - evidence of systematic use of assessment results to ensure quality and guide program improvement efforts
  - a documented plan to increase program efficiency and effectiveness.

Sources of documentation may include, but are not limited to

- institutional program review and assessment reports
- professional (discipline-based) accreditation reports
- other reports produced by external consultants or review teams
- relevant sections of the latest reaffirmation of accreditation reports of the Southern Association of Colleges and Schools (SACS).

Note: Reports used to demonstrate program viability must be recent, or no more than five years old.

- (5) SCHEV staff will submit to the Council recommendations for action on results of the program viability review process at the **March** meeting. Institutions may appeal Council action by filing a request with staff within 30 days of Council action. Council will consider all appeals at the **May** meeting. Final Council action may be taken at the time or deferred to the **July** Council meeting.
- (6) Following the July Council meeting, and no later than **July 31**, SCHEV will notify institutions of the Council's actions and submit a report on program closures to the Governor and General Assembly as required by the Code of Virginia §23-9.6:1. No program discontinuance shall become effective until thirty days after the adjournment of the session of the General Assembly next following the filing of such report (§23-9:6.1.6).
- (7) After adjournment of the General Assembly session following the filing of SCHEV's report, and no later than **May 1**, SCHEV will request from the institutions a teach-out plan for any program closed by the Council, including a date after which the institution will no longer report graduates from the discontinued program.

## V. Operational Definitions of Key Terms

### A. Identifying Academic Programs by Classification of Instructional Programs (CIP) Codes

- Quantitative and qualitative standards for program viability will be applied to all associate's, bachelor's, master's, and doctoral degree programs: by CIP code as registered in SCHEV's degree program inventory.
- Educational Specialist (Ed.S.) and Certificate of Advanced Graduate Studies (C.A.G.S.) programs will be considered degree programs for the purposes of program viability review. Other undergraduate and post-baccalaureate certificate programs are exempt from viability review.
- Majors, minors, tracks, concentrations, and specializations are not degree programs for which institutions have degree-granting authority, so they are exempt from viability review.

### B. Aggregating CIP Codes for Program Viability Review

- For programs that offer more than one degree option at the same level, SCHEV may consider aggregated data for all options at that level (e.g. BA/BS in Sociology, or MA/MFA in Music) before quantitative standards for productivity are applied.
- For programs that are offered at both the master's and doctoral levels, quantitative standards for master's degrees and corresponding doctoral programs may be combined to meet the appropriate productivity standard. (e.g., the combined total of graduates in the master's and doctoral programs in biology must meet the combined standard of 1+4 or 5 graduates)
- In the case of "double majors," enrollments and graduates may be counted in both programs.

### C. Determining Which Programs are Not Viable

A program is not viable if it fails to meet standards for number of degrees granted and/or number of students served, program effectiveness, budgetary considerations, or if it is unnecessarily duplicative of other like programs in the state.

- Number of degrees granted: Standards for the average number of degrees awarded over the most recent five years for which data are available.
- Number of students served: Standards for the average FTE majors OR the average FTE enrollments in upper division courses over the most recent five years for which data are available.
- Program effectiveness: Based on institutional program review or accreditation reports, information on student achievement in terms of knowledge and skills, performance on licensure exams, employer and graduate satisfaction surveys, graduate school acceptance rates, or other evidence that assessment data are used for program improvement.
- Budgetary considerations: Based on institutional program review reports, information on resources required to support the program.
- Unnecessarily duplicative: All marginal programs, or programs that fail to meet quantitative standards for productivity, will be examined in the context of like programs offered by other public institutions in the Commonwealth to determine whether they are unnecessarily duplicative.

## VI. Standards Used in Review of Program Viability

### A. Quantitative Standards for Graduates and Enrollments

- Quantitative standards for number of degrees granted and number of students served will be used as an initial trigger to target programs for further review. Programs that meet the standard for either number of graduates or number of students served will be exempt. Those programs that fail to meet initial

quantitative standards will be required to submit additional information for further review by SCHEV.

- Institutions may request that certain programs be exempt from viability review based on SCHEV criteria for continuing low productivity programs that meet specific needs for the Commonwealth. SCHEV may limit the number of low-productivity programs that an institution can maintain. In general, no more than 5% of an institution's degree program offerings would be exempt under these criteria.
- Based on recommended funding model ratios, standards for numbers of graduates and FTE enrollments will be tied directly to the resources required to support one FTEF in various disciplines at various levels.
- Five-year averages of graduates and enrollments will be used to account for varying patterns of student enrollment and time-to-degree, and to provide trend-line data. Allowances will be made for new programs -- no degree program will be targeted for closure until five years of data on enrollment and graduates are available.

#### Formula for Determining Quantitative Standards Number of Graduates

*[In place of the formula and table of quantitative standards below, insert the formula and alternative quantitative standards according to which of the two resolutions is approved by Council.]*

~~Bachelor's: 4 courses X 20 students X 3 credits = 240 SCH/FTEF; FTES = 15 SCH; 120 credits required~~

~~Master's: 3 courses X 10 students X 3 credits = 90 SCH/FTEF; FTES = 9 SCH; 36 credits required~~

~~Doctorate: 2 courses X 9 students X 3 credits = 54 SCH/FTEF + 6 credits for dissertation; FTES = 9 SCH; 60 credits required~~

~~Professional: 3 courses X 20 students X 3 credits = 180 SCH/FTEF; 90 credits required (Law)~~

~~5 year graduation rate = 50 %~~

~~**Formula:** SCH per FTEF X student/FTEF ratio = total SCH : credits required for degree = graduates : 5 years = standard for graduates (five year average)~~

~~Example: Bachelor's degree in Business: 240 X 24 = 5760 : 120 = 48 : 5 = 10~~

Quantitative Standards for Program Viability  
Based on five-year averages

Discipline	Bachelor's			Master's/Profess.		Doctoral	
	FTE Majors	FTE Service	Grads	FTE	Grads	FTE	Grads
<b>Group 1</b>	24	18	10	11	5	9	2
-Area Studies							
-Business & Management							
-Interdisciplinary Studies							
-Library Science							
-Military Science							
-Public Affairs							
-Social Sciences							
-Study Abroad							
<b>Group 2</b>	20	14	8	10	5	8	2
-Communications							
-Education							
-Home Economics							
-Letters							
-Mathematics							
-Psychology							
<b>Group 3a</b>	18	11	7	9	4	7	1
-Agriculture & Nat Resources							
-Architecture & Env Design							
-Computer/Information Sys							
-Fine & Applied Arts							
-Foreign Languages							
<b>Group 3b</b>	18	11	7	8	4	6	1
-Biological Sciences							
-Engineering							
-Physical Sciences							
<b>Group 4</b>	12	10	5	7	3	5	1
-Health Professions <sup>2</sup>							
-Pharmacy	-	-	-	6	3	-	-
<b>Other</b>	-	-	-	17	7	-	-
-Law	-	-	-	17	7	-	-

<sup>2</sup> Excludes medicine, dentistry, and veterinary medicine

## **B. Qualitative Standards for Program Effectiveness**

Institutions gather evidence of program effectiveness through campus-based assessment, program review, and regional and professional accreditation processes. Nonproductive programs targeted for further review will submit to SCHEV the executive summaries of findings from the most recent assessment, program review, or accreditation reports. SCHEV will evaluate programs for possible closure based on the following criteria: systematic use of assessment results for improvement, evidence of continued need and viability of the program, strength of the program relative to like programs in the state.

## **C. Standards Related to Budgetary Considerations**

- Budgetary considerations will be built into the standards by using the faculty::student ratios from the base adequacy formula as the basis for establishing quantitative standards for enrollments and graduates.
- Nonproductive programs targeted for further review will submit to SCHEV a description of the resources needed to maintain viability of the program.

## **D. Standards for Determining Unnecessary Duplication**

- The issue of unnecessary program duplication is addressed at the time of initial program approval or subsequent requests for program changes through SCHEV's Policies and Procedures for Program Approvals and Changes.
- For programs targeted as nonproductive, quantitative data will be compared to other like programs in the state to determine the relative "health" of the program and whether trends are evident in the statewide data.
- Unnecessary duplication will be of particular concern in occupational, graduate, and professional programs where staff can determine that they no longer meet specific workforce needs or that they require significant state resources to maintain.

## **VII. Options for Council Action**

Based on results of the program viability reviews, Council may act to:

- Continue the program without stipulations.
- Continue the program with stipulations (e.g. merge with another program, collaborate with another institution) and direct staff to conduct a follow-up evaluation within three years.
- Place the program on inactive status for a period not to exceed five years. No new students would be admitted until the institution developed and implemented a plan for meeting program viability standards.

*STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA*  
**INSTITUTIONAL RESPONSE TO PRELIMINARY  
PROGRAM VIABILITY REVIEW AND REQUEST FOR EXEMPTIONS**

1. Institution		
2. Program title		
3. CIP Code	4. Degree designation (e.g. AA, BS, MBA, PhD)	5. Date

**PLEASE CHECK ONE OF THE FOLLOWING TO DESCRIBE ACTION THE INSTITUTION WILL TAKE  
CONCERNING THIS PROGRAM AND ATTACH REQUIRED DOCUMENTATION:**

\_\_\_\_\_ Institution voluntarily (*will close*) (*has closed*) the program (*Submit SCHEV program discontinuance form.*)

\_\_\_\_\_ Institution will submit evidence of program viability and request program continuation

\_\_\_\_\_ SCHEV data are inaccurate; program meets quantitative standards for productivity (*Document discrepancies in data and identify source.*)

\_\_\_\_\_ New program approved within the past five years and exempt from viability review process (*Program initiation date \_\_\_\_\_*)

\_\_\_\_\_ The institution requests an exemption based on the following. (*Please check all that apply and attach required documentation.*)

- Program is central to the institution’s mission (*Provide justification.*)
- Program courses support general education and/or professional programs (*Provide five-year average of FTE enrollments for lower and upper division courses.*)
- Interdisciplinary program (*Provide evidence that no more than 25% of the required courses in the curriculum are unique to this program.*)
- Program shares a substantial number of courses and faculty with other similar programs (*Provide CIP codes for other programs and evidence of shared resources.*)

- Student or employer demand, or demand for intellectual property is high and external funding for research will be jeopardized by program closure (*Provide evidence and cite sources of demand or funding.*)
- Program provides access to an underserved population or geographical area (*Provide justification.*)
- Program meets a unique need in the region, Commonwealth, or nation (*Provide justification.*)
- Joint/consortium program in which combined enrollments or graduates meet standards (*Provide copy of consortium agreement and enrollments in other programs.*)
- Other (*Explain.*)

*Virginia Community College System*  
Standards for Reviewing Degree Program Viability

The Virginia Community College System systematically reviews programs and courses for all twenty-three community colleges to ensure their continued viability. The Council of Higher Education has delegated to the State Board for Community Colleges responsibility for review and discontinuance of any associate degree program that is nonproductive, based on the following:

- Through existing campus-based processes, each community college will systematically review each degree program at least once every five years;
- Based on CIP code and standards congruent with SCHEV’s minimum standards for productivity, the VCCS will systematically monitor FTE enrollments and numbers of graduates for all approved associate degree programs;
- For any program that does not meet standards, colleges will submit to the VCCS: (1) a plan to phase out the program; (2) justification for continuing the program; or (3) strategies to enhance the program’s viability.
- Consistent with SCHEV’s procedures for productivity review, the VCCS will report to SCHEV at least once every five years the results of its program viability review and describe any proposed changes to its policies and procedures.

SCHEV and the VCCS have agreed to the following standards for associate degree programs:

**Quantitative Standards for Associate Degree Programs**

Institutional Size	Degree Program							
	Transfer (AA, AS, AA&S)		AAS Agriculture & Natural Resources, Business, Arts & Design, Public Service Technologies		AAS Engineering, Mechanical, and Industrial Technologies		AAS Health Technologies	
FTES <sup>3</sup>	FTES	Grads	FTES	Grads	FTES	Grads	FTES	Grads
Under 1800	17	12	13	8	9	6	7	5
1800- 4999	22	15	16	11	12	8	9	6
Over <sup>4</sup> 5000	24	17	18	12	13	9	10	7

<sup>3</sup> To determine number of FTES and graduates, a factor of .7 was used for institutions under 1800 and .9 was used for institutions with 1800-4999 FTES (VCCS efficiency ratio).

<sup>4</sup> SCHEV will continue to review programs at Richard Bland College using standards of 24 FTES and 17 graduates for transfer associate degree programs.

# State Council of Higher Education for Virginia Agenda Item

**Item:** Item # 7.c – Report on Nichols College Certificate to Operate  
(Informational Item)

**Date of Meeting:** July 8, 2008

**Presenter:** Dr. Joseph G. DeFilippo  
Director of Academic Affairs & Planning  
[JoeDeFilippo@schev.edu](mailto:JoeDeFilippo@schev.edu)

Linda H. Woodley  
Director, Private and Out-of-State Postsecondary Education  
[LindaWoodley@schev.edu](mailto:LindaWoodley@schev.edu)

## **Most Recent Review/Action:**

No previous Council review/action

Previous review/action

**Date:** May 13, 2008

**Action:** A resolution to approve Nichols College's application for certification to operate in Virginia was tabled pending provision of further information concerning the arrangement between Nichols College and Germanna Community College, and other programs offered by out-of-state institutions on community college campuses

## **Background Information/Summary of Major Elements:**

Nichols College, an accredited postsecondary institution based in Massachusetts, has applied to the office of Private and Out of State Postsecondary Education (POPE) for certification to operate in Virginia. A resolution to approve this application was included on the agenda of the May 13, 2008 Council meeting. The application, and background materials for the resolution, indicated that Nichols was planning to offer instruction (one upper division baccalaureate program and two master's programs) on the campus of Germanna Community College. At the request of Council, the item was pulled from the consent agenda and tabled so that more information could be prepared about (1) the specifics of Nichols' planned arrangement with Germanna Community College, and (2) the scope and policy implications of out of state institutions offering programming on the facilities of Virginia public institutions. Since the May meeting, Nichols and Germanna have mutually decided not to proceed with the arrangement as previously planned. Nichols is seeking instructional facilities in the community and will renew its

application once that has been accomplished. As a result, there is no resolution for Council to consider at this time.

In response to questions raised at the May 13 meeting with regard to the general phenomenon of out of state institutions offering instruction on the facilities of Virginia public institutions, please note the following:

- There are currently four out of state institutions certified to operate in Virginia that are offering instruction on community college campuses. See the attached table.
- There is no section of the Code of Virginia or SCHEV/POPE regulations that addresses this phenomenon directly. However, the Code of Virginia does limit SCHEV's ability to take into account duplication *per se* when considering applications for certification: "The Council shall not take into account duplication of effort by public and private institutions in the Commonwealth or other questions of need when considering an application" (23-276.5 [D]).
- Final authority on the specific uses of public institutions' facilities resides with their Boards of Visitors. However, the topic of such arrangements between public and out of state institutions has been broached with the Instructional Programs Advisory Committee (IPAC), and interest was expressed there in pursuing discussions to foster inter-institutional cooperation among Virginia public institutions. SCHEV staff intend to conduct these discussions at future meetings of IPAC and will report the results to Council.

**Materials Provided:**

- Table of out-of-state postsecondary institutions certified by SCHEV to operate on VCCS campuses

**Financial Impact:** N/A

**Timetable for Further Review/Action:** N/A

**Resolution:** N/A

## Out-of-State Postsecondary Institutions Certified to Operate on Virginia Community College Campuses

School Operating in Virginia	State of Origin	Accrediting Body	Location of Instruction	City of Instruction	Programs Offered
Kings College	Tennessee	SACS	Wytheville Community College	Atkins, VA	RN - to - BSN (Bachelor of Science)
			Southwest Virginia Community College	Richlands, VA	Bachelor, Business Administration
					Master, Business Administration
Lindsay Wilson College School of Professional Counseling	Kentucky	SACS	Southwest Virginia Community College	Richlands, VA	Master of Arts, Counseling and Human Development
			Mountain Empire Community College	Big Stone Gap, VA	Bachelor of Arts, Human Services and Counseling
					Master of Arts, Counseling and Human Development
					Bachelor of Arts, Human Services and Counseling
Nova Southeastern University	Florida	SACS	Northern Virginia Community College	Alexandria, VA	Doctor, Business Administration
					Doctor, Education
					Doctor, Educational Leadership
					Doctor, Organizational Leadership
					Doctor, Public Administration
Nichols College	Massachusetts	NEASC	Germanna Community College	Locust Grove, VA	Bachelor of Science, Business Administration
					Master, Business Administration
					Master, Organizational Leadership

# State Council of Higher Education for Virginia Agenda Item

**Item:** Item #7.d - Action on the 2008-09 Full Cost Report

**Date of Meeting:** July 8, 2008

**Committee:**

Academic Affairs  Planning  Resources  Outreach  Executive  
Committee  Full Council

**Committee Liaison:** Dan Hix

**Most Recent Review/Action:**

No previous Council review/action  
 Previous review/action

**Date:** 7/10/2007

**Action:** Approval of the 2007-08 Full Cost Report

**Background Information/Summary of Major Elements:**

- General Provisions language contained in the 1990 Appropriation Act made institutions aware that the objective of the Commonwealth was that nonresident students should pay no less than the full cost of their education by 1992-93.
- During the 1996 General Assembly session, the Council staff noted that substantial state general fund increases for the 1996-98 biennium would increase average educational costs and would result in large increases in nonresident tuition at some institutions if they were to continue to meet the 100 percent requirement.
- To address this concern, the General Assembly added language to the Appropriation Act that gave the Council the ability to approve exemptions, thus authorizing a phased approach to meeting the 100 percent requirement.
- In 2003, the Joint Subcommittee on Higher Education Funding Policies revised the 2001 funding guidelines and developed a fund-split model to be used in conjunction with the base adequacy guidelines for higher education institutions. This model identifies the cost of an institution's base operation and calculates the fund share of the cost by student level, domicile and program.

- As a result, the 2004 Appropriation Act includes the following revised tuition policy in Item 4-2.01.b.2:
  - *b) “The Boards of Visitors or other governing bodies of institutions of higher education may set tuition and fee charges at levels they deem to be appropriate for all nonresident student groups based on, but not limited to, competitive market rates, provided that: 1) the tuition and mandatory educational and general fee rates for nonresident undergraduate and graduate students cover at least 100 percent of the average cost of their education, as calculated through base adequacy guidelines adopted, and periodically amended, by the Joint Subcommittee Studying Higher Education Funding Policies.”*
  - *c) “For institutions charging nonresident students less than 100 percent of the cost of education, the State Council of Higher Education for Virginia may authorize a phased approach to meeting this requirement, when in its judgment, it would result in annual tuition and fee increases for nonresident students that would discourage their enrollment.”*
- Thus 2004-05 became the first year that the full cost study was based on the base adequacy guidelines. That is, the study examines the nonresident tuition and mandatory educational and general (E&G) fee rates as a percent of the guideline calculated cost per-FTE student rather than the E&G appropriations at an institution.
- Based on institutions’ 2008-09 tuition charges, it is estimated that all institutions but Christopher Newport University (CNU) will have met the requirement that nonresident tuition and mandatory E&G fee rates cover at least 100 percent of the average cost of their education in 2008-09.
- CNU’s 2008-09 tuition and E&G fees for out-of-state undergraduate students are \$209, or 1.8% below the full cost of education at the institution. CNU has planned to meet the full cost requirement by 2009-10.
- Staff recommends that the Council of Higher Education approve the 2008-09 Full Cost Report and forward it to the Governor and the Chairmen of the House Appropriations and Senate Finance Committees.

**Materials Provided:**

- The 2008-09 Full Cost Report  
Included with the report are three tables that summarize (1) the percent of cost met in 2008-09 by all institutions, (2) CNU’s proposed plan to meet the 100 percent nonresident tuition requirement and (3) CNU nonresident student enrollment trend data and tuition and mandatory E&G fees since FY2000.

**Financial Impact:**

To achieve the full cost requirement, the average nonresident tuition and fee charges would need to be increased by 1.8 percent at CNU over the 2008-09 rates.

**Timetable for Further Review/Action:**

Data for 2009-10 will be reviewed and presented for Council action at the July 2009, meeting.

**Resolution:**

**BE IT RESOLVED THAT the State Council of Higher Education for Virginia approves the 2008-09 Full Cost Report.**

## 2008-09 Full Cost Report

The 1990 Appropriation Act states, “the objective of the Commonwealth is to ultimately charge nonresident students the full cost of their education.” By 1992, every Virginia state-supported college and university had come into compliance with the requirement that nonresident tuition equal or exceed 100 percent of average educational cost.

During the first half of the 1990’s, many institutions also relied heavily on double-digit increases in tuition and fees to pay for operations. These tuition increases, combined with meeting the requirement that nonresident students pay the full cost of their education, made a number of institutions less financially attractive to non-Virginians.

During the 1996 Session, the Council staff and the affected institutions noted that substantial state general fund increases for 1996-98 would increase average educational costs and result in large increases in nonresident tuition at some institutions if they were to continue to meet the 100 percent requirement. To address this, the General Assembly included the following language in the Appropriation Act:

“The determination of proper tuition, fees and charges shall be made by the Board of Visitors or other governing bodies of institutions of higher education provided, however, that the tuition and fee charges to nonresident students shall be not less than 100 percent of the average cost of education as calculated by the State Council of Higher Education in consultation with the Department of Planning and Budget. The State Council of Higher Education may authorize a phased approach to meeting this requirement when, in its judgment, it would result in annual tuition and fee increases for nonresident students that would discourage their enrollment.”

To examine institutions’ compliance with the policy, Council staff compared each institution’s nonresident tuition and mandatory educational and general (E&G) fee charges as a percent of its E&G appropriations per student.

In 2003, the Joint Subcommittee on Higher Education Funding Policies revised the 2001 funding guidelines and developed a fund-split model to be used in conjunction with the base adequacy guidelines for higher education institutions. This model identifies the cost of an institution’s base operation and calculates the fund share of the cost by student level, domicile and program.

As a result, the 2004 Appropriation Act includes the following revised tuition policy, *Item 4-2.01.b.2*:

*b) “The Boards of Visitors or other governing bodies of institutions of higher education may set tuition and fee charges at levels they deem to be appropriate for all nonresident student groups based on, but not limited to, competitive market rates, provided that: 1) the tuition and mandatory educational and general fee rates for nonresident undergraduate and graduate students cover at least 100 percent of the*

*average cost of their education, as calculated through base adequacy guidelines adopted, and periodically amended, by the Joint Subcommittee Studying Higher Education Funding Policies.”*

*c) “For institutions charging nonresident students less than 100 percent of the cost of education, the State Council of Higher Education for Virginia may authorize a phased approach to meeting this requirement, when in its judgment, it would result in annual tuition and fee increases for nonresident students that would discourage their encouragement.”*

Based on institutions' 2008-09 tuition charges, it is estimated that all institutions but Christopher Newport University will have met the requirement that nonresident tuition and mandatory E&G fee rates cover at least 100 percent of the average cost of their education in 2008-09 (Table 1).

CNU's 2008-09 tuition and E&G fees for out-of-state undergraduate students are \$209, or 1.8% below the full cost of education at the institution. CNU has planned to meet the full cost requirement by 2009-10 (Table 2). Table 3 provides the trend data of out-of-state undergraduate enrollment and tuition charges at CNU.

**Table 1**

**2008-09 Average Nonresident Tuition  
As a Percent of Average Cost of Education**

<b>Institutions</b>	<b>Average Guideline Calc. Cost Per Student <sup>(1)</sup></b>	<b>Average Nonresident Tuition <sup>(2)</sup></b>	<b>% of Cost</b>
<b>GMU</b>	\$13,998	\$19,908	142%
<b>ODU</b>	\$13,149	\$16,407	125%
<b>UVA</b>	\$16,435	\$24,577	150%
<b>VCU</b>	\$13,929	\$17,298	124%
<b>VT</b>	\$15,458	\$18,225	118%
<b>CWM</b>	\$16,757	\$23,583	141%
<b>CNU</b>	\$11,795	\$11,586	98%
<b>UVA-W</b>	\$12,227	\$15,463	126%
<b>JMU</b>	\$12,098	\$15,339	127%
<b>LU</b>	\$12,438	\$13,153	106%
<b>UMW</b>	\$12,754	\$15,795	124%
<b>NSU</b>	\$14,120	\$14,753	104%
<b>RU</b>	\$11,401	\$12,993	114%
<b>VMI</b>	\$17,956	\$22,160	123%
<b>VSU</b>	\$11,010	\$11,460	104%
<b>RBC</b>	\$8,412	\$11,202	133%
<b>VCCS</b>	\$7,414	\$7,801	105%
<b>TOTAL <sup>(3)</sup></b>	\$11,658	\$17,596	134%

<sup>(1)</sup> Derived by dividing 2007-08 guideline calculated cost by 2007-08 enrollment projections.

<sup>(2)</sup> Enrollment-weighted tuition averages of both undergraduate and graduate students.

<sup>(3)</sup> Total percent of cost calculation has been weighted by level-specific (doctoral, comprehensive, and two-year) enrollments.

**Table 2: Proposed Plans to Meet 100 Percent Nonresident Tuition Requirements**

Institution	2008-09 Nonresident Tuition and E&G Fees	Average Cost of Education Per FTES	Increase Needed to Reach 100% Requirement	Approved 2008-09 Tuition and Mandatory E&G Fee Increase	2008-09 Percent of Educational Cost	Plans to Phase
Christopher Newport University	\$11,586	\$11,795	1.8%	3.9%	98.2%	Achieve 100% by Year 2010

**Table 3  
Nonresident Students and Tuition & Fees**

**Christopher Newport University**

Year	Total Nonresident Headcount Students	Nonresident as percent of Total Enrollment	Nonresident Undergraduate Tuition and E&G Fees
1999-00	293	5.7%	\$7,720
2000-01	246	4.6%	\$7,974
2001-02	228	4.2%	\$7,974
2002-03	160	3.0%	\$8,967
2003-04	104	2.2%	\$10,548
2004-05	116	2.5%	\$10,548
2005-06	126	2.7%	\$10,548
2006-07	167	3.5%	\$10,890
2007-08	178	3.5%	\$11,146
2008-09	246	4.8%	\$11,586

# State Council of Higher Education for Virginia Agenda Item

**Item:** Item #7.e – Action on Council Meeting Schedule for Calendar Year 2009

**Date of Meeting:** July 8, 2008

**Presenter:** Dan LaVista

**Origin:**

- No Action – Information Only
- Council review required by:
  - State or federal law or regulation
  - SCHEV regulation/guideline
  - Other:
- Action requested at this meeting
- Action requested at future meeting, **Date:**

**Most Recent Review/Action:**

- No previous Council review/action
- Previous review/action

**Date:**

**Action:**

**Background Information:** Following current practice, the Council will formally meet as a whole in January, March, May, July, September, and October. Additional meetings may be held with reasonable public notice for ad hoc Committee meetings and/or retreats at the call of the Chairman of the Council.

At the May 13, 2008 meeting, staff was asked to arrange for travel to Virginia State University and George Mason University in 2009 and to request that Virginia Commonwealth University host either the September or October meeting, both of which are typically held in Richmond. In addition, the Council requested that a meeting be scheduled in 2009 with the Council and college and university presidents.

Staff was requested to poll members to determine if the proposed dates would pose a problem. The poll results revealed only two dates in which one member would be unable to attend each.

**Materials Provided:** N/A

**Summary of Major Elements:** N/A

**Financial Impact:** None.

**Timetable for Further Review/Action:** N/A

**Staff Recommendation:** N/A

**Resolution:**

**BE IT RESOLVED** that the State Council of Higher Education for Virginia approve the following meeting schedule for calendar year 2009 and distribute the information to all Council members:

**Briefings on Monday Afternoon - Meetings on Tuesday**

- **January 5-6, 2009 – SCHEV Offices (Richmond)**
- **March 9-10, 2009 – travel to public institution (VA State University)**
- **May 11-12, 2009 – travel to public institution (TBD)**
- **June 8-9, 2009 – meet with college and university presidents – SCHEV Offices (Richmond)**
- **July 13-14, 2009 – travel to private institution (TBD)**
- **September 14-15, 2009 – SCHEV Offices (Richmond)**
- **October 26-27, 2009 – travel to public institution (Virginia Commonwealth University)**

# State Council of Higher Education for Virginia Agenda Item

**Item:** Item #8.a – Action on Private and Out-of-State Postsecondary Education Institutions (**Consent Agenda**)

**Date of Meeting:** July 8, 2008

**Presenter:** Dr. Joseph G. DeFilippo  
Director of Academic Affairs & Planning  
[JoeDeFilippo@schev.edu](mailto:JoeDeFilippo@schev.edu)

Linda H. Woodley  
Director, Private and Out-of-State Postsecondary Education  
[LindaWoodley@schev.edu](mailto:LindaWoodley@schev.edu)

**Most Recent Review/Action:**

- No previous Council review/action  
 Previous review/action

**Date:**

**Action:**

**Background Information/Summary of Major Elements:**

Two private, postsecondary institutions, MediCorp Health Systems – School of Radiology, and S & E Academy of Therapeutic Massage are seeking certification to operate in Virginia.

**Materials Provided:**

- MediCorp Health Systems – School of Radiology application summary
- S & E Academy of Therapeutic Massage

**Financial Impact:**

MediCorp Health Systems – School of Radiology and S & E Academy of Therapeutic Massage have submitted the required \$2,500 certification fee to operate a career/technical institution.

**Timetable for Further Review/Action:** N/A

**Resolutions:**

**BE IT RESOLVED that the State Council of Higher Education for Virginia certifies MediCorp Health Systems – School of Radiology to operate a postsecondary institution in the Commonwealth of Virginia, effective July 8, 2008.**

**BE IT RESOLVED that the State Council of Higher Education for Virginia certifies S & E Academy of Therapeutic Massage to operate a postsecondary institution in the Commonwealth of Virginia, effective July 8, 2008.**

## **MediCorp Health System – School of Radiology** **Application Summary**

### **School Overview**

MediCorp Health System – School of Radiology is a full-time, 23-month program based at Mary Washington Hospital, in Fredericksburg, VA. The program is fully accredited by the Joint Review Committee on Education in Radiologic Technology (JRCERT) and meets the national standards established by the American Society of Radiologic Technologist (ASRT). Graduates of the program are eligible for the National Certification in Radiologic Technology.

### **School Officer**

Director – Donna Carroll Van Norman

### **School Mission Statement**

The school's stated mission statement is as follows:

The mission of the MediCorp Health System – School of Radiologic Technology is to provide the healthcare community with graduate, entry-level radiographers skilled in diagnostic imaging procedures.

### **Proposed Educational Programs and Credentials Conferred**

Certificate – Radiologic Technology

### **Proposed Location**

MediCorp Health Systems – School of Radiology operates from the following address:

2300 Fall Hill Avenue, Suite 260  
Fredericksburg, VA 22401

### **Financial Stability Indicator**

MediCorp Health Systems - School of Radiology completed the Projected Accounting Budget developed by SCHEV staff. Using the information provided by the school, SCHEV staff calculated the school's financial composite score as 1.0 out of a possible 3.0, which indicates that the institution demonstrates minimal financial health, as defined by the U.S. Department of Education.

### **Guaranty Instrument**

MediCorp Health Systems - School of Radiology has submitted a \$84,000 surety bond, which is adequate to provide refunds to students for the unearned non-Title IV portion of tuition and fees for any given enrollment period in the event of the school closure, pursuant to 8 VAC 40-31-160 (l).

### **Evidence of Compliance**

MediCorp Health Systems - School of Radiology provided the appropriate evidence to demonstrate compliance with each of the following requirements of the *Virginia Administrative Code*.

<u>Virginia Administrative Code Citation</u>	<u>Area of Compliance</u>
8 VAC 40-31-30	Advertising/Publications
8 VAC 40-31-160 (E) (5)	Maintenance of Student Records
8 VAC 40-31-140 and 150	Faculty Qualifications
8 VAC 40-31-160	Student Services
8 VAC 40-31-160 (M)	Library Resources and Services
8 VAC 40-31-160 (E)	Student Admissions Standards

**Staff Recommendations**

MediCorp Health Systems – School of Radiology has demonstrated compliance with § 23-276.3 (B) of the *Code of Virginia*, which outlines the minimal standards for operating a postsecondary institution in the Commonwealth of Virginia. As such, staff recommends that Council adopt the following resolution:

**BE IT RESOLVED that the State Council of Higher Education for Virginia certifies MediCorp Health Systems - School of Radiology to operate a postsecondary institution in the Commonwealth of Virginia, effective July 8, 2008.**

## **S & E Academy of Therapeutic Massage** **Application Summary**

### **School Overview**

S & E Academy of Therapeutic Massage is a new private, vocational institution that plans to offer instruction in therapeutic massage. Graduates of the program will be eligible to the National Certification Board for Therapeutic Massage and Bodywork (NCBTMB) national certification.

### **School Officer**

President – Kyung Mi Kim VanHouse

### **School Mission Statement**

The school's stated mission statement is as follows:

The mission of Soul & Energy Therapeutic Massage Academy is to provide each student the opportunity for success by offering instruction and teaching the skills required to gain employment as a massage therapist.

### **Proposed Educational Programs and Credentials Conferred**

Certificate – Therapeutic Massage

### **Proposed Location**

S & E Academy of Therapeutic Massage operates from the following address:

7501 Little River Turnpike, Doctor's Building #G2  
Annandale, VA 22003

### **Financial Stability Indicator**

S & E Academy of Therapeutic Massage completed the Projected Accounting Budget developed by SCHEV staff. Using the information provided by the school, SCHEV staff calculated the school's financial composite score as 3.0 out of a possible 3.0, which indicates that the institution fully meets the stability requirement, as defined by the U.S. Department of Education.

### **Guaranty Instrument**

S & E Academy of Therapeutic Massage has submitted a \$49,700 surety bond, which is adequate to provide refunds to students for the unearned non-Title IV portion of tuition and fees for any given enrollment period in the event of the school closure, pursuant to 8 VAC 40-31-160 (I).

### **Evidence of Compliance**

S & E Academy of Therapeutic Massage provided the appropriate evidence to demonstrate compliance with each of the following requirements of the *Virginia Administrative Code*.

<u>Virginia Administrative Code Citation</u>	<u>Area of Compliance</u>
8 VAC 40-31-30	Advertising/Publications
8 VAC 40-31-160 (E) (5)	Maintenance of Student Records
8 VAC 40-31-140 and 150	Faculty Qualifications
8 VAC 40-31-160	Student Services
8 VAC 40-31-160 (M)	Library Resources and Services
8 VAC 40-31-160 (E)	Student Admissions Standards

### **Staff Recommendations**

S & E Academy of Therapeutic Massage has demonstrated compliance with § 23-276.3 (B) of the *Code of Virginia*, which outlines the minimal standards for operating a postsecondary institution in the Commonwealth of Virginia. As such, staff recommends that Council adopt the following resolution:

**BE IT RESOLVED that the State Council of Higher Education for Virginia certifies S & E Academy of Therapeutic Massage to operate a postsecondary institution in the Commonwealth of Virginia, effective July 8, 2008.**

# State Council of Higher Education for Virginia Agenda Item

**Item:** Item #9 – Items Delegated to Staff

**Date of Meeting:** July 8, 2008

**Presenter:** Daniel LaVista, Executive Director  
[DanielLaVista@schev.edu](mailto:DanielLaVista@schev.edu)

**Most Recent Review/Action:**

- No previous Council review/action  
 Previous review/action

**Date:** March 20, 2002, July, 2002, September 2006

**Action:** The Council approved delegation of certain items to staff

**Background Information/Summary of Major Elements:**

Council delegated certain items to staff for approval and reporting to the Council on a regular basis.

**Materials Provided:**

- Academic Programs – ODU, UVA
- Organizational Changes/Off-Campus Instructional Sites - ODU
- Governor's Career and Technical Academies
- Approval of Institution State License Plate Scholarship Plan
  - Hampden-Sydney College
  - Longwood University
  - Radford University
  - Virginia Union University
- Student Financial Aid Plans

**Financial Impact:** N/A

**Timetable for Further Review/Action:** N/A

**Resolution:** N/A

### Items Delegated to Director/Staff

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's "Policies and Procedures for Program Approval and Changes," the following items were approved as delegated to staff:

#### Academic Programs

Institution	Action	Effective Date
Old Dominion University	Changing the CIP Code of the Master of Science degree program in Occupational and Technical Studies from (CIP Code: 13.9999) to (CIP Code: 13.1399)	Spring 2008
University of Virginia	Spin-off of a Master of Education degree program in Student Affairs Practice in Higher Education (CIP: 13.0406) from the existing Master of Education degree program in Counselor Education (CIP: 13.1101)	Spring 2008

Pursuant to the Code of Virginia, Section 23-9:6:1 and Council's "Policies and Procedures for Internal and Off-Campus Organizational Changes," the following items were approved as delegated to staff:

#### Organizational Changes / Off-campus Instructional Sites

Institution	Change / Site	Effective Date
Old Dominion University	Establishing an off-campus instructional site at 1603 Santa Rosa Road (Tyler Building), Richmond, VA 23229	May 10, 2008

#### Governor's Career and Technical Academies

The following Governor's Career and Technical Academy proposals have been reviewed and approved as delegated to staff:

**Title of Academy:** Governor's Career and Technical Academy FIRST (Fostering Innovation and Relevance through STEM and Trades)

**Location:** Suffolk, Virginia

**Name of Lead Entity:** Pruden Center for Industry and Technology

**Collaborating Partners:**

Pruden Center for Industry and Technology  
Suffolk Economic Development/City of Suffolk  
Tidewater Community College  
Hampton Roads Research Partnership  
Isle of Wight Public Schools  
Suffolk Public Schools  
MYMIC:LLC  
Isle of Wight County Government  
Isle of Wight Chamber of Commerce  
Sentara Obici Hospital  
Starr Motors  
Alion Science & Technology  
SAIC  
Paul D. Camp Community College  
Old Dominion University

**Date of Approval:** May 1, 2008

**Academy Operational Timeline:** 2008-09 Academic Year

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**Title of Academy:** STEM for Life Governor's Career and Technical Academy

**Name of Lead Entity:** Russell County Public Schools

**Location:** Lebanon, Virginia

**Collaborating Partners:**

Russell County Public Schools  
People Incorporated of Southwest Virginia  
University of Virginia's College at Wise  
Southwest Virginia Community College  
Town of Lebanon  
The Southwest Virginia Public Education Consortium  
Virginia Economic Development Partnership (VEDP)  
AEP- Clinch River Plant  
Virginia Intermont College  
Bostic Tucker & Company

**Date of Approval:** May 23, 2008

**Academy Operational Timeline:** 2008-09 Academic Year

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**Title of Academy:** The NOVA Governor's Career and Technical Academy

**Name of Lead Entity:** Northern Virginia Community College and Arlington Public Schools

**Location:** Arlington, Virginia

**Collaborating Partners:**

Northern Virginia Community College  
Arlington Public Schools  
Virginia Polytechnic Institute and State University  
Arlington Employment Center  
Viral Media Productions, LLC  
Nortel  
Passport Nissan  
National Science Foundation  
Passport Chrysler  
American Service Center

**Date of Approval:** May 27, 2008

**Academy Operational Timeline:** 2008-09 Academic Year

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**Title of Academy:** Stafford Academy for Technology (STAT)

**Name of Lead Entity:** Stafford County Public Schools

**Location:** Stafford, Virginia

**Collaborating Partners:**

Stafford County Public Schools  
Diversified Educational Systems  
University of Mary Washington  
Rappahannock Regional Small Business Development Center  
Stafford County Economic Development  
Germanna Community College  
The Free Lance-Star  
McLane Advanced Technologies  
Fredericksburg Regional Alliance  
Virginia Employment Commission Workforce Center  
Employment Resources  
Dependable Global Solutions  
Hilldrup Companies  
Spotsylvania Technology Center

Ronald L. Williams Ltd. and Autodesk, Inc.

**Date of Approval:** June 10, 2008

**Academy Operational Timeline:** 2008-09 Academic Year

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### **Approval of Institution State License Plate Scholarship Plan**

As authorized by the Code of Virginia, § 46.2-749, state license plates may bear the seal, symbol, emblem, or logotype of an institution. Proceeds from sales of these license plates are then used by the institution for scholarships under a plan approved by SCHEV. The License Plate Scholarship Plans for the following institutions have been reviewed and found to be in compliance with state requirements:

- Hampden-Sydney College
- Longwood University
- Radford University
- Virginia Union University

### **Student Financial Aid Plans**

Review of the Institution's S5 Financial Aid Plans include each individual institution's plan for expenditure of its appropriation for undergraduate student financial assistance and assumptions and calculations for determining the cost of education and student financial need as required by the Appropriation Act. The institutions' reports have been found complete and in compliance with state law and regulations. Accordingly, staff has approved the plans.